



the Family

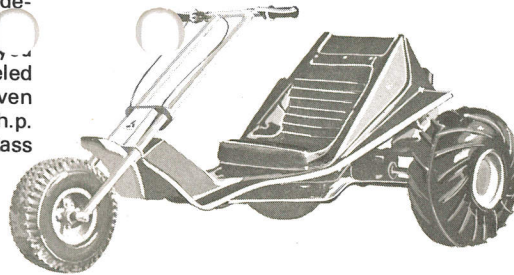
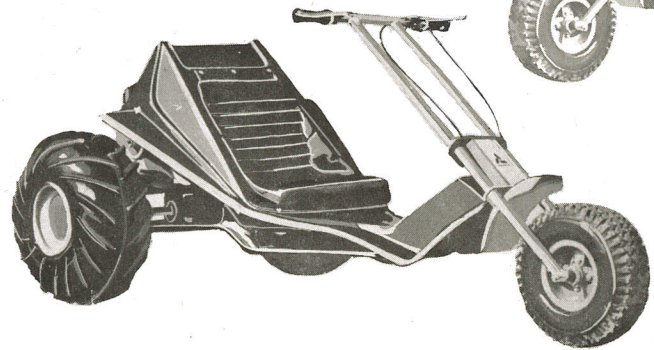
ACTION-AGE[®]
'Go-Anywhere'
vehicles 1972

introducing ...

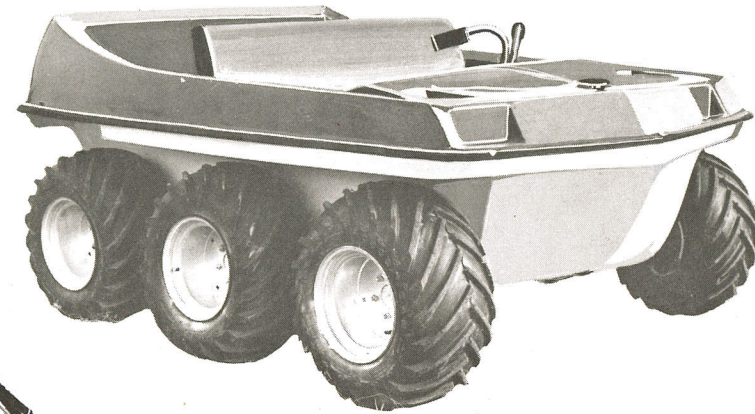
ACTION-AGE®

the last word
in 'Go-Anywhere'
vehicles
from the
first name
in all-family
recreation

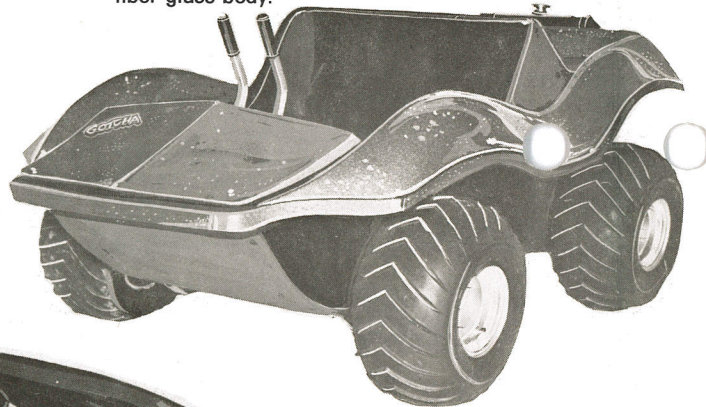
RANGER - a brand new, totally different kind of "off-road" vehicle. A unique three wheel design gives Ranger the smoothest and safest over the most rugged terrain. With Ranger, you can discover a whole new world of three-wheeled adventure along wooded trails, steep hills - even snow! 4-cycle Tecumseh engine with 5 and 8 h.p. options, recoil start. Steel frame, red fiber glass body, foam-padded vinyl seat.



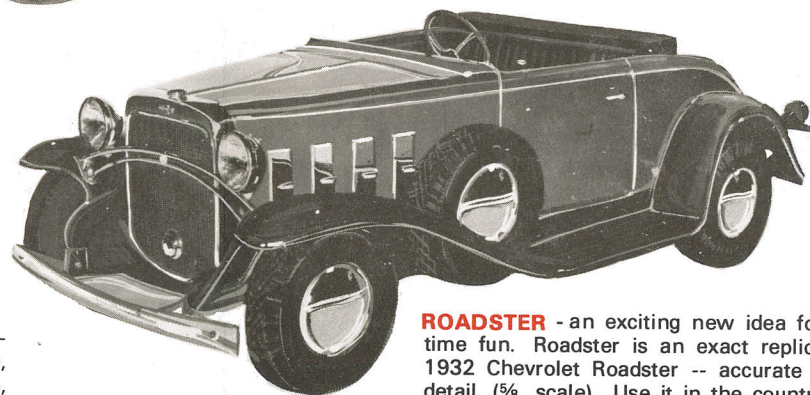
RAMROD - ideal for use as a utility vehicle ... has the biggest wheels, more ground clearance and the largest usable cargo deck space (9.9 cu. ft.) of any ATV. Ramrod is a top performer, too, for family fun, hunting and even overnight camping. 16 h.p., 4-cycle engine with electric start, fiber glass body, full bench seat.



GOT'CHA - a four-wheeled bundle of get-up-and go that takes you through water, sand, rocks, woods or wherever your mood desires. Got'cha eats up a hill, turns in its own length - even moves across a lake. 8 h.p., 4-cycle engine, hydraulic steering and brakes. Gold metal flake fiber glass body.



WILDCAT - here's the four-season fun bike for the whole clan. Wildcat's twin front suspension assures full control over the most rugged terrain. Optional ski attachment plows through the snow ... full vinyl seat carries two people. 4 and 5 h.p. engine options, torque - converter drive, recoil start, hand throttle controls.



ROADSTER - an exciting new idea for leisure time fun. Roadster is an exact replica of the 1932 Chevrolet Roadster -- accurate in every detail (3/4 scale). Use it in the country, at the beach or for just putting around the grounds. Seats two people - powered by a 5 h.p. Tecumseh engine with electric start. Welded steel chassis ... fiber glass body in red or yellow with black fenders. Equipped with head and tail lights.



SCRAMBLER - America's No. 1 all-family, all-terrain vehicle. Six wheels of go-anywhere, do-anything excitement through sand, swamp, snow - even over lakes and streams. A Scrambler is for anywhere that roads aren't. American-made 4 cycle engine with 8 and 12 h.p. options; full reverse gear with stick lever or steering wheel control. Fiber glass body in red and white.



Name the spot, and count on Action-Age all-terrain vehicles to get you there. Full flotation tires take you off the land and across creeks and streams with ease.



With Action-Age, there's no roads to worry about. So, sportsmen can reach the most remote spots ... places where even the birds will be surprised to see you. Pheasants beware!



If it's the outdoors you're looking for, look to Action-Age. It's your best bet in go-anywhere, all-family adventure ... from America's leading manufacturer of recreational vehicles.



ACTION-AGE®

... everything you need to make this your biggest year for sales action.

ACTION-AGE 'Go-Anywhere' vehicles for recreation, industry and agriculture

join the Family

Sign on with Action-Age . . .

We're building an Action-Age dealer merchandising network that will "corral" a big share of the recreational/utility vehicle business. We're backing this network with an exciting "mix" of product lines that offer exceptional profit opportunities! If you're a dealer ready to move up to bigger sales, then make the move to Action-Age today!

For the qualified dealer, Action - Age offers:

- A wide range of products -- with unique design features -- all of them pre-tested for performance and profitability.
- A comprehensive merchandising plan.
- National advertising support.
- A public relations program designed not only to produce sales but also to create a more favorable image for dealers and users of recreational vehicles.
- Parts and service back-up plus a solid "no-hedge" warranty program.
- Cooperative participation with dealers at ATV rallies.
- Complete line of accessory products.
- Overall sales and merchandising policies developed in conjunction with Action-Age's dealer council -- we work for you and with you!

Join the Action-Age drive to bigger sales and profits. For details, mail the enclosed reply card today!



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