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Frank Pendleton Announces Candidacy for Leland Town Council

People-First Leader Pledges Smart Growth, Community Focus, and Transparent Government

Leland, NC — July 28, 2025 — Frank Pendleton, a longtime community advocate and business leader, today officially announces his candidacy for Leland Town Council. Pendleton's campaign is grounded in a vision of people-first leadership — leadership that listens, plans responsibly, and prioritizes the needs of Leland's families and neighborhoods.

"As Leland grows, we have a responsibility to guide that growth thoughtfully while protecting what makes Leland special," said Pendleton. "I believe government should be connected to the people it serves, with open communication and real accountability."

Key priorities include:

- **Smart, Responsible Growth for Leland:** Pendleton believes growth must be intentional and sustainable, protecting infrastructure, schools, and the environment. He pledges to slow the pace of new home construction to allow infrastructure to keep pace, tighten permit approvals to better reflect community needs, hold developers accountable for environmental impact, explore alternatives to open burning, preserve green spaces, and actively engage residents in planning.
- **Strategic Business Development That Benefits Everyone:** Recognizing that a strong local economy benefits the whole community, Pendleton supports targeted, balanced business growth. He will back local entrepreneurs, encourage development in commercial zones rather than residential areas, attract businesses offering good jobs without overburdening infrastructure, strengthen planning to support long-term economic health, and collaborate with regional leaders to build a diverse economy aligned with community priorities.
- **Real Representation, Open Communication:** Pendleton pledges to be an accessible, honest voice for residents. He will provide open channels for communication through email, phone, and social media; meet face-to-face with residents in neighborhoods and public spaces; support transparency and accountability in government; regularly report on decisions and updates; and prioritize listening to community concerns before leading.

"I'm not running to sit in a seat — I'm running to serve," Pendleton said. "Leland's best days are ahead, and I would be honored to help shape them with intentional leadership rooted in respect and connection."

For more information on Frank Pendleton's campaign, platform, and how to get involved, visit www.frankpendleton.com or follow @FrankforLeland on Facebook and Instagram.

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