Kamari Esquerra

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(254) 383-5602

EDUCATION

The University of Texas at AustinBachelor of Science in Radio, TV, Film
Spring 2021
Bachelor of Arts, Journalism

The University of Texas in Los Angeles
The University of Texas in New York
American Institute for Foreign Study

Radio-TV-Film, Journalism
Spring 2020
Community Life Documented
Coursework: Radio-TV-Film and Journalism
Summer 2019

BROADCAST AND PUBLICATION EXPERIENCE

NBC Palm Springs (Palm Springs, CA)- Reporter, Weekend Anchor

Summer 2021 - Present

- Gather relevant information, interview sources and present daily news packages for evening newscasts
- Write, produce, shoot, and edit content for television and digital platforms
- Build genuine relationships with community members to develop sources

KRGN 98.5 FM (Killeen, TX)- Radio Show Host, Production Manager, Marketing Coordinator

Fall 2020

- Write, produce, and narrate "A Dose of Kamari" radio show segments
- Determine news and information appropriate for the broadcast and conduct weekly interviews
- Operate control board and monitor technical quality and accuracy of on-air programming

ABC13 Houston (Houston, TX)- Digital Producer intern

Fall 2020

- Participate in the daily work and operations of a major market and television station
- Create and publish content for KRTK digital platforms including ABC 13 website, app, and social media
- Attend daily editorial meetings for the morning and evening newscasts and pitch newsworthy story ideas

ABC News Network (Los Angeles, CA)- Production Intern

Spring 2020

- Wrote, edited and produced content for ABC News shows 'Good Morning, America' and 'World News Tonight'
- Assisted producers with all aspects of newsgathering and production for television/digital news segments
- Filtered incoming daily news from ABC News affiliate stations, while actively communicating with the newsroom team about breaking news and story updates

CBS Austin (Austin, TX)- News Intern

Fall 2019

- Wrote a minimum of five stories per week for the morning and evening newscasts
- Covered newsworthy events and worked in the field with seasoned news reporters
- Created original content to be featured in the evening newscasts

Texas Student Television-Production Assistant

Fall 2017 - Spring 2019

- Pitched relevant and unique stories for Texas News Channel and Good Morning, Texas shows
- Maintained audio, visual, and programming control

Daily Texan- Social Media Staffer, General Reporter

Spring 2019

- Contributed weekly articles to be featured in the newspaper/website with a daily circulation of 300,000
- Promoted diversity through Raising Voices and The 5% Project by sharing the stories of minority students
- Managed social media posts for The Daily Texan Facebook account

SKILLS

Social Media: Twitter, Instagram, Snapchat, Facebook, TikTok

Software: Advanced Adobe Premier, Adobe Audition, Microsoft Office, AVID Media Composer

Programs: iNews, NewsOneNet, Site Editor, Simple Post, AirTable, WordPress