



Patient Email Consent

Patient Acknowledgement

You acknowledge and agree to the following conditions to communicate via email with Midline Vision Group LLC *dba* Pearle Vision ("Midline Vision," or "we/us/our") about your personal health information (PHI) or personal financial information (PFI):

- We are not liable for breaches of confidentiality caused by you or any third party.
- We cannot guarantee but will use reasonable means to maintain security and confidentiality of email information sent and received.
- We are not liable for improper disclosure of confidential information that is not caused by our intentional misconduct.

Conditions for the Use of Email

- Inform us of changes to your email address.
- Acknowledge any email about your PHI or PFI that you receive from us.
- Take precautions to preserve the confidentiality of any such email.
- Not include personal identifying information such as your birth date or personal medical information in any email that you send to us.

Risks of Emailing PHI

- Email can be circulated, forwarded, and broadcasted to unintended recipients.
- Email can be stored electronically and on paper.
- Email senders can easily misaddress an email to an unintended recipient.
- Backup copies of email may exist even after the originals are deleted.
- Employers and online services have a right to inspect email transmitted through their systems.
- Email can be intercepted, altered, forwarded, or used without authorizations or detection.
- Email can be used as evidence in court.
- Emails may not be secure, and therefore it is possible that the confidentiality of such communications may be breached by a third party. This is particularly true of email platforms commonly used for personal email.

Acknowledgement of Email Privacy Practices

I acknowledge that I fully understand this Patient Email Consent policy. I understand the risks associated with email communication about PHI and/or PFI between myself and Midline Vision, and I consent to the conditions and instructions outlined, as well as any other instructions that Midline Vision may impose to communicate with me by email.