

# Laurie L. Long | Graphic Design

laurielong.com | laurielonglvn@gmail.com | 702.277.9286

## OBJECTIVE

To utilize my previous experience coupled with my technical education in computer graphics to create comprehensive and marketable design solutions.

## EXPERIENCE

January 2012 - Present | Graphic Designer | [www.phmartista.com](http://www.phmartista.com)

April 2012 - June 2012 | Graphic Designer/Consultant | Project Real

June 2002 - November 2007 | Art Director | Global Gaming Business Magazine/CCI Magazine

July 1999 - January 2002 | Art Director | What's On Magazine

August 1996 - July 1999 | Graphic Designer/Production | R&R Advertising

September 1992 - August 1996 | Graphic Designer/Production | Riviera Hotel & Casino

July 1990 - August 1992 | Graphic Designer/Production | Las Vegas Discount Golf & Tennis

## TECHNICAL SKILLS    Mac | PC proficient

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Muse  
Adobe Acrobat  
Adobe Flash  
Adobe Dreamweaver

Adobe Bridge  
HTML/CSS/CMS  
Microsoft Word  
Microsoft PowerPoint  
Microsoft Excel  
Microsoft Outlook  
Freehand

PageMaker  
Quark  
Extensis XII Suitcase  
Extensis Portfolio  
TypeStyler

## CREATIVE

Typography  
Design Layout  
Illustration  
Photography  
Digital Imaging  
Photo Retouching

Copywriting  
Logo Design  
Advertising Design  
Collateral Design  
Package Design  
Publication Design

Marketing Design  
Website Design  
Print Production  
Digital Pre-press  
Corporate Identity  
Network Management

## EDUCATION

Bachelor of Science, Graphic Design | The Art Institute of Las Vegas | March 2013

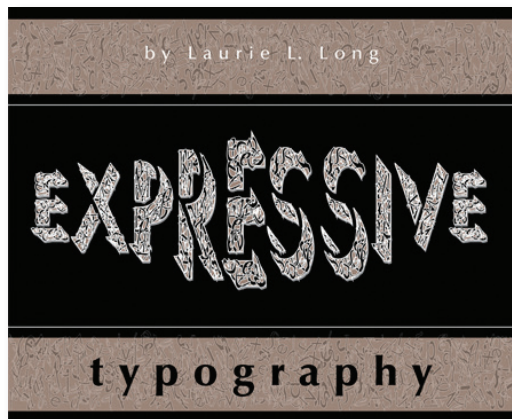
# Laurie L. Long | Graphic Design

Logo



**THE LILY PAD**  
Home for Girls & Women with Eating Disorders

DESIGN

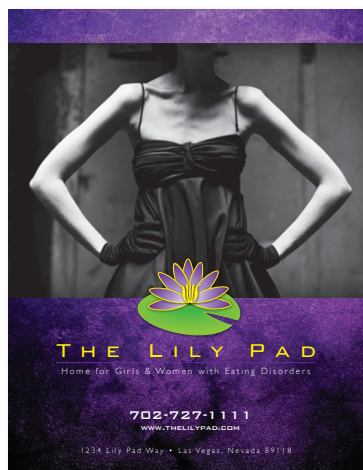


Presentation Cover



Poster

ADVERTISING

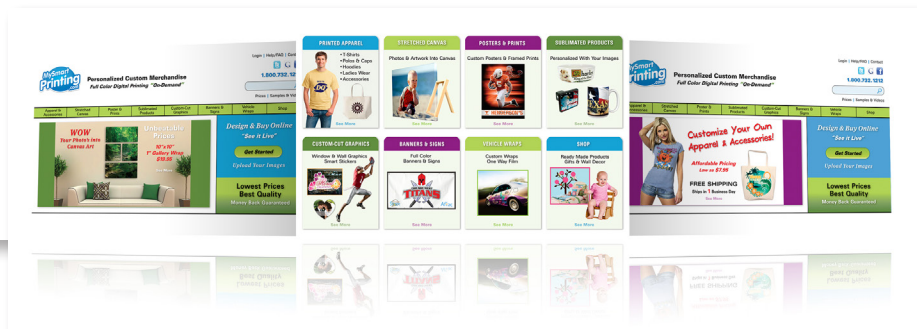


Flyer



Ad

WEB



ABOUT ME

Art and design have always been something that I love and I appreciate good advertising and beautiful things.

I was born in Santa Monica, California, but I have lived in Las Vegas since 1964.

I studied Fine Art and Graphic Design at the College of Southern Nevada in the 1980s, and went on to work in Graphics locally.

Following years of Graphic Design work for Las Vegas ad agencies, hotels and magazines, I began to feel that I had lost my edge. In 2010, I enrolled at the Art Institute of Las Vegas in pursuit of a Bachelor of Science in Graphic Design. I sought fresh inspiration along with increased artistic and technical skill, and was not disappointed. Following graduation, I'm extremely excited about the opportunities before me.

I am familiar with all aspects of Graphic Design, and I work well with other team players. I am open to everything from freelance work, part-time, joining a creative team, to contributing as a creative director.

Thank you for taking a look at my work.

Sincerely,  
Laurie L. Long