

# INNOVERTRIX/VTR

*A speed and stability enhanced digital currency*

## CHAPTER 1

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### What is Innovertrix?



INNOVERTRIX (VTR) is the official native currency for the In-Dure arts platform. The token serves both as a

platform token and a transactional token; which is used to purchase great music, movies, art, books, photos and more on our In-Dure platform/website; and used for trading with major currencies on the blockchain. A decentralized token; utilizing blockchain infrastructures. Built with enhanced security for transactions and trading Focuses on speed and low transaction costs Built for growth of aspiring musicians, artists, creators, actors and writers. Built for scalability and innovation to enhance trading for investors and token holders. Built with steady functionality; as part of a major leading digital platform and network.

The Innovertrix token offers an alternative payment method on the In-Dure arts platform. In addition to serving as a transactional token; the Innovertrix token is available to trade with other tokens and currencies in cryptocurrency markets. The Innovertrix token enables the public to save fiat currency (USD, CAD, EUR, etc.) while utilizing Innovertrix to purchase goods; increasing the demand for Innovertrix.

# CHAPTER 2

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## The future of Innovertrix



Innovertrix/VTR will forever be the official currency of the In-Dure arts platform; giving its traders and holders great returns and stability. With plans for a mobile app and a music industry infusion; Innovertrix projects financial rewards for its holders and traders. Our team plans to distribute Innovertrix/VTR physical gift cards to major retail outlets; which the music, art and fashion in the In-Dure marketplace; can only be purchased with Innovertrix. The plans of a physical gift card also considers the additional demographics; including consumers who are not familiar with digital/virtual currency transactions.

# CHAPTER 3

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## Stability and Growth



Innovertrix is anchored on the STELLAR network; which ensures stable trading against other STELLAR assets.

Innovertrix is capable of handling high transaction volumes; due to its durable foundation.

Innovertrix combines its Parent company (In-Dure); utilizing its music royalty/residual income to be injected into strategic trading on the STELLAR exchange.

The Innovertrix music industry infusion is designed to cover any losses during trading. This infusion will additionally propel the exclusive artists' projects and attract millions of fans/followers to the Innovertrix/VTR inclusion in the In-Dure music and arts marketplace.

## CHAPTER 4

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### Innovertrix and the Music Industry



Innovertrix was conceived as a component and digital currency for music publishing transactions on the In-Dure platform. After a substantial amount of voters were in favor of the digital currency inclusion; a motion was added to include other art forms as part of the Music/Innovertrix infusion. In addition to music and arts products being purchased with Innovertrix; a strategic trading solution was presented to the In-Dure roster of artists. The strategic trading solution; offers musicians, actors and visual artists a second royalty/residual income through the strategic trading method.

## **CHAPTER 5**

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### **The Innovertrix project timeline**



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Innovertrix timeline new PDF

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