



**Strasburg Splash Dash 5K and Family Fun Run
Sponsorship Letter
July 14, 2018 at Strasburg Town Park**

We cordially invite you to participate as a Sponsor of the 3rd annual Strasburg Splash Dash Family Fun Run. This event will raise money to support the outreach and mission projects of Strasburg United Methodist Church. This year, the beneficiaries of this fundraiser are the Strasburg Community Garden, Cub Scout Pack 28 and Lydia's Clothes Closet, Inc.

The event will be held on Saturday, July 14, 2018 at Strasburg Town Park in Strasburg, VA. This event will kick off at 7am and the 5k Run will commence at 8am. Awards will be given for top qualifiers of the 5k.

This is also a community event that urges families to get out and be healthy!

Your sponsorship helps defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for registered race participants, awards and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will go toward our fundraising goal of \$2,000.

There are various levels of sponsorship for the Strasburg Splash Dash.

Platinum Level Sponsor – \$250 (only one available)

- Listed as top sponsor on web site with logo and link
- Opportunity to speak at opening of race
- Company Logo and name PROMINENT on race banner
- Promotional materials in race packet
- Opportunity to set up a table at the race.
- Special PA announcements mentioning sponsor name during and after the race

Gold Level Sponsor – \$100

Listed on web site with link
Company name and logo on race banner
Promotional materials in race packet
Special PA announcements mentioning sponsor name during and after the race
Opportunity to set up a table at event.
5 complimentary race entries

Silver Level Sponsor – \$75

Listed on web site with link
Company logo on back of t-shirt
Promotional materials in race packet
Opportunity to set up a table at event.
3 complimentary race entries

Bronze Level Sponsor – \$50

Listed on web site with link
Promotional materials in race packet
Opportunity to set up a table at the event.
2 complimentary race entries

Promotional Table or Promotional Materials Only – \$25

If you would like to meet and greet people at the event, come and set up a table!
Or, if you just want to provide advertising for your company, please contact us
and we'll schedule a time to pick up those items and include them in our
participant bags.

In-kind Donations

Every race participant will be entered into a drawing for prizes. If you would like
to donate in-kind goods or services, just let us know on the sponsorship form.

Thank you in advance for your consideration of becoming a race sponsor. Attached you
will find the sponsorship form that can be completed and submitted by mail. Please
email Christie Boyce, Sponsorship Chair to set up sponsorship or answer any questions.
Christie can be reached at sponsorship@splashdashva.com.

Sincerely,

Christie Boyce, Sponsorship Chair
Strasburg Splash Dash 5K and Family Fun Run

Sponsorship Form
Strasburg Splash Dash 5K and Family Fun Run
July 14, 2018 at Strasburg Town Park

Organization/Corporation Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Contact Email: _____ Phone Number: _____

Website Address: _____

1. Sponsorship Level (please circle)

Platinum Gold Silver Bronze

In Kind: _____

2. We plan to send materials/giveaways for the participant bags: Yes No

If yes, the item we would like to include is: _____

3. We would like a table at the event. Yes No

3. All sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on web site; signs, etc.:

Artwork and logos should be submitted to sponsorship@splashdashva.com as follows:

Logos for the banner will be printed only in one color and should be submitted as hi-res (300 dpi) JPEG or EPS files. Most photoshop and illustrator files can also be accepted.

Logos for signs should be submitted as hi-res (300 dpr) JPEG or EPS files. Most photoshop and illustrator files can also be accepted.

Logos for website should be submitted as 72 dpi JPEG or PNG files.

COMPLETED SPONSORSHIP FORMS DUE JUNE 15, 2018
mail checks payable to Strasburg UMC, in memo, write "5K"
to 114 W Washington Street, Strasburg, VA 22657 or scan and email to
sponsorship@splashdashva.com