



Sponsorship Opportunities

Event Date: July 20, 2024

Event Location: Strasburg Town Park and Pool

We cordially invite you to participate as a Sponsor of the 7th Strasburg Splash Dash Family Fun Run. This event will raise money to support non-profits in our area. This year, the beneficiaries of this fundraiser are the Strasburg Community Garden, Scouting Troop 5, Response, and Lydia's Clothes Closet, Inc.

The event will be held on Saturday, July 20, 2024 at Strasburg Town Park in Strasburg, VA. This event will kick off at 6:30am and the 5k Run will commence at 7:30am. Awards will be given for top qualifiers of the 5k. A pool party and bbq follows the event.

Your sponsorship helps defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for registered race participants, awards and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will go toward our fundraising goal of \$2,000.

Thank you in advance for your consideration of becoming a race sponsor. On the reverse side of this letter is a description of our sponsorship levels.

Please contact **Christie Monahan** to set up sponsorship or answer any questions. She can be reached at **540.335.5917**.

Sincerely,

Christie Monahan

Strasburg Splash Dash 5K and Family Fun Run
Strasburg United Methodist Church

See Reverse Side for Sponsorship Details

2024 Sponsorship Form

Name of Business: _____

Address: _____

Contact: _____ Email: _____

Phone number: _____ Website of Business: _____

Please choose your level of sponsorship below

_____ **Gold Level Sponsor – \$250**

Listed on web site with link. Company name and logo on race banner

Promotional materials in race packet

Special PA announcements mentioning sponsor name during and after the race.

Opportunity to set up a table at event. Listed on Facebook event space and website.

_____ **Silver Level Sponsorship - \$100**

Listed on web site with link. Company name and logo on race banner

Promotional materials in race packet.

_____ **Bronze Level Sponsorship - In-kind Donations/Gift Cards**

Listed on web site with link. Company name and logo on race banner

Promotional materials in race packet.

_____ **Promotional Table or Promotional Materials**

If you would like to meet and greet people at the event, come and set up a table! Or, if you just want to provide advertising for your company, please contact us and we'll schedule a time to pick up those items and include them in our participant bags. We estimate around 100 participants and will be preparing giveaway bags at least one week before the event.

Payment/Donation Details

Gold and Silver sponsors should write a check to “SUMC” and write ‘5k sponsor’ in the memo section. Please hand check to Christie Monahan or send to SUMC, 114 W. Washington St. Strasburg, VA 22657.

Bronze sponsors will be sent an acknowledgement for in-kind gifts such as gift cards, coupons, and tangible items. Gift cards and items will be picked up by a representative of SUMC.