

The Social Butterfly Media Co

Monthly Packages

The Seed

Geared for new businesses, or those with established brands, that need a social media refresh to grow and gain client engagement.

- 1 post per week on Facebook and Instagram platforms
- Communication and Engagement
- Instagram and Facebook Stories
- Hashtag Research and Implementation
- Private Message Answering

\$ 400 Monthly

The Caterpillar

Perfect for the business owner who wants to stay active online, grow their social media presence, but is struggling with time to balance it all.

- 2 posts per week on Facebook and Instagram platforms
- Communication and Engagement
- Facebook and Instagram Stories
- Hashtag Research and Implementation
- Private Message Answering
- 1 Boost Post "Advertisement" for the month on Facebook or Instagram

\$500 Monthly

The Chrysalis

For the business owner looking to gain additional clientele, grow engagement within their business and potentially gain revenue.

- 3 posts per week on Facebook and Instagram platforms
- Communication and Engagement
- Facebook and Instagram Stories
- Hashtag Research and Implementation
- Private Message Answering
- 2 Boost Post “Advertisements” for the Month on Facebook or Instagram

\$700 Monthly

The Butterfly

Ideal for any business that has become stagnant in growth and wants to expand their social media but doesn't have the time. This is our elite package which handles all aspects of your social media.

- 5 posts per week on Facebook and Instagram platforms
- Analytics of Profile
- Communication and Engagement
- Facebook and Instagram Stories
- Hashtag Research and Implementation
- Private Message Answering
- 4 Boost Post “Advertisements” for the Month on Facebook or Instagram

\$1,000 Monthly

Additional Services and Add On's

- If content is not supplied by the business, and we are needed on site to gain content via pictures and video, then fees are \$50 per hour plus travel time for Palm Beach County, and \$100 per hour plus travel time for Broward or Martin County.
- If the business does not have an existing social media platform such as Facebook or Instagram and a new platform needs to be created which includes design and set-up, then fees start at \$199 and can be tailored to your needs.
- If the business just needs a simple social media profile refresh and update, which includes highlights, the fee is \$150.
- If the business wants to post to social media platforms on the weekends (+2 days) there is an additional fee of \$150 added to your selected monthly package.

Should you have additional needs that are not listed above, please contact us so that we can create a custom services menu.

We look forward to working with you!

Kayla Abbruscato

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