



# Merrimack Youth Association Soccer Club

# SPONSORSHIP PROGRAM



[www.myasoccer.org](http://www.myasoccer.org)

# MISSION

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The purpose of the MYA Soccer Club is to provide Merrimack's youth an opportunity to learn and build potential in the sport of soccer while emphasizing enjoyment, sportsmanship, teamwork, and personal accomplishment through safe participation.

MYA Soccer Club provides an opportunity for all Merrimack youth between the ages of three to 18, catering to all levels, ability and previous soccer experience, to play recreational and competitive soccer in an environment designed to promote learning, fair play, teamwork, healthy competition and the fun and joy of soccer.



# OUR PROGRAMS

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## Recreational Program

The recreational program is a Fall and Spring season sport. The Fall program runs from late August through early November. The Spring program runs from mid-April through mid-June. We offer coed divisions in the U4, U6, U8, U10, U12, U15 and U19 leagues.

## Competitive (Travel) Program

The competitive program is a Fall and Spring season sport. The Merrimack Soccer Club (MSC) teams compete with nearby towns, private-clubs and regional teams within the New Hampshire Soccer League as well as selected jamborees and tournaments throughout the Fall and Spring seasons. The program is organized into boys and girls (and sometimes coed) divisions based on U8 through U18 leagues.



# SPONSORSHIP

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As a non-profit club, our aim is to help build a legacy for the Merrimack Youth Soccer community. This can only be achieved with the continued support and the generous contributions made by companies and individuals who want to give back to Merrimack's youth.

Sponsors are very important to the Merrimack Soccer Club and sponsorships for this league would provide over 600 Merrimack children, between the ages of three to 18, the opportunity to play the game of soccer on safe and clean fields, provide uniforms for all registered players and offer the opportunity for players and coaches with soccer clinics and required training. The Merrimack Soccer Club also provides families with financial hardship scholarships, giving every eligible youth the opportunity to experience the sport of soccer.

Our club's long-term goal is to provide fixed lighting on Town fields and install an irrigation system to help maintain them for the safety of the players. *Your financial assistance is greatly appreciated!*

Working together, we can create a very special future for our children by providing them with a safe, happy and vibrant environment, geared to help them fulfill their dreams with a sport they love.



# SPONSORSHIP OPPORTUNITIES

*(All sponsorship opportunities will have your company/organization logo or name will be posted on the Sponsors Page of the [www.myasoccer.org](http://www.myasoccer.org) website.)*

## **A. TEAM SPONSOR**

**\$350.00 (per team, per season)**

Your company/organization name will be printed on the shirts of the team you sponsor. You may sponsor as many teams as you wish. We have seven leagues to choose from (U4, U6, U8, U10, U12, U15, U19). If you have a child in the league age you are sponsoring, your child will be placed on your team.

## **B. WEBSITE ADVERTISEMENT**

**\$250.00 – \$500.00 (fiscal year)**

Your company/organization logo or name will be posted within two options of the [www.myasoccer.org](http://www.myasoccer.org) website. If you choose the **FRONT PAGE** option, your company/organization logo or name will be placed prominently on the Home Page with a direct link to your website. If you choose the **SPONSORS PAGE** option, your company/organization logo or name will be prominently displayed on the Sponsors Page with a direct link to your website. You may also choose BOTH options, having your company/organization logo or name posted on the front page and sponsors page of the MYA Soccer Club website.

## **C. EMAIL LOGO ADVERTISEMENT**

**\$350.00 (fiscal year)**

Your company/organization logo or name will be posted on the bottom of all Merrimack Youth Soccer Association board member email signatures. It will be advertised with every initial email that it sent out by all Merrimack Youth Soccer Club board members.



# SPONSORSHIP OPPORTUNITIES

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## **D. CORNER FLAG SPONSORSHIP**

**\$250.00 (per set, fiscal year)**

Your company/organization name or logo will be printed on a set of 4 corner flags. of the team you sponsor. You may sponsor as many sets you would like (we have a max level of 7 sets total to have sponsored). These flags will be at all home soccer games for our Travel and Rec programs.

## **E. ACADEMY PROGRAM SPONSORSHIP**

**\$150.00 (per season)**

Your company/organization name or logo will be posted on the back of our Academy program t-shirt that will be handed off to every participant.

## **F. WINTER TRAINING SPONSORSHIP**

**\$150.00 (per season)**

Your company/organization name or logo will be posted on the back of our winter training t-shirt that will be handed off to every participant.

## **G. WATER BOTTLE ADVERTISEMENT**

**\$600.00 (fiscal year)**

Your company/organization name or logo will be applied to the back of the MYA Water Bottle presented to our Academy program, Winter training program, 3v3 game participants, and any other giveaways we may have.

# Merrimack Youth Soccer Club Sponsorship Application Form

Sponsors are very important to the Merrimack Soccer Club and sponsorships for this league would provide over 600 Merrimack children, between the ages of three to 18, the opportunity to play the game of soccer on safe and clean fields, provide uniforms for all registered players and offer the opportunity for players and coaches with soccer clinics and required training. The Merrimack Soccer Club also provides families with financial hardship scholarships, giving every eligible youth the opportunity to experience the sport of soccer. ***Your financial assistance is greatly appreciated! Thank you for your sponsorship.***

To complete this form online, please visit: <https://goo.gl/forms/GBI0WGF3nbUVRxqY2>

<b>Organization Name:</b>
<b>Contact Person Name:</b>
<b>Contact Person Phone Number:</b>
<b>Contact Person Email:</b>

*All sponsorship opportunities will have your company/organization logo or name will be posted on the Sponsors Page of the [www.myasoccer.org](http://www.myasoccer.org) website.*

SPONSORSHIP TYPE	SPONSORSHIP FEES	SELECT OPTION(S)
<b>Team Sponsorship</b>	\$350.00 per team, per season	League: U___ / # of Teams: ___ League: U___ / # of Teams: ___ League: U___ / # of Teams: ___
<b>Website Advertisement</b>	\$250.00 fiscal year \$350.00 fiscal year \$500.00 fiscal year	___ Sponsors Page ___ Front Page ___ Both Pages
<b>Email Logo Advertisement</b>	\$350.00 fiscal year	___ Email Logo Sponsor
<b>Corner Flag Sponsorship</b>	\$250.00 per set, fiscal year	___ Corner Flag Sponsor
<b>Academy Program Sponsorship</b>	\$150.00 per season	___ Academy Program Sponsor
<b>Winter Training Sponsorship</b>	\$150.00 per season	___ Winter Training Sponsor
<b>Water Bottle Advertisement</b>	\$600.00 fiscal year	___ Water Bottle Sponsor



**Please make checks payable to:**

Merrimack Youth Soccer

**Mail to:**

Merrimack Youth Soccer  
c/o Sponsorships  
487 Daniel Webster Hwy  
Merrimack, NH 03054

Sponsorship questions? Please contact: [secretary@myasoccer.org](mailto:secretary@myasoccer.org) or visit [www.myasoccer.org](http://www.myasoccer.org) for more information.