



**Help Save the Bees
Foundation
Annual Report
2024**

**Ray Hopper
February 13, 2025**



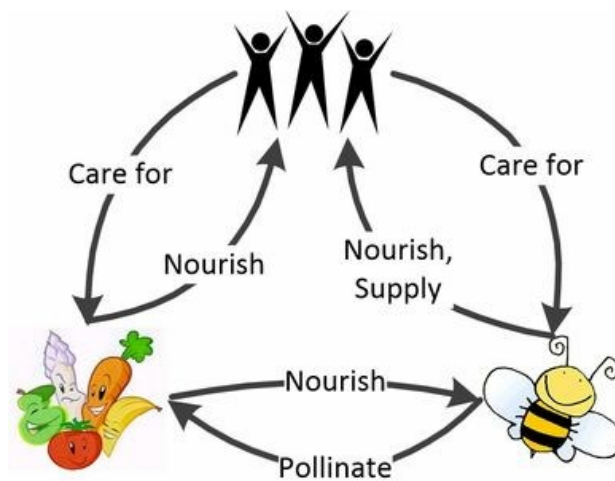
Help Save the Bees Foundation

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Our Mission

Help Save the Bees Foundation helps, inspires and educates others about the fascinating nature of bees and pollinators, their vital importance to our planet and the human race, the challenges they face, and how we can help protect them.

We provide education, support for habitat conservation, and direct funding for individuals, organizations, and institutions who provide real world solutions to help protect bees and pollinators.



Our Vision

We envision a world where People, Bees and Produce live in a balanced and mutually harmonious relationship:

- People take care of bees and pollinators, using less pesticides and providing habitat and a healthy environment; and bees provide honey, beeswax and other hive products for human consumption.
- Bees pollinate flowers and produce; and receive nourishment from nectar and pollen.
- People plant, cultivate and harvest produce, flowers and animal fodder; and the plants provide nourishment for humans.



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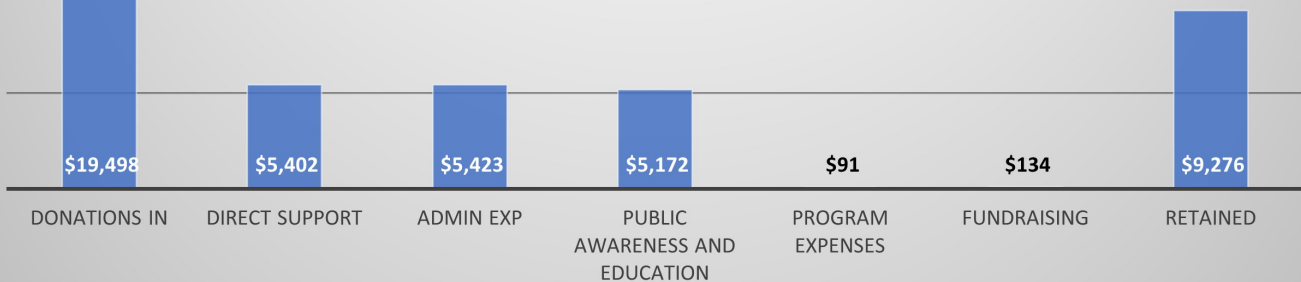
Financial Performance

2023 v. 2024

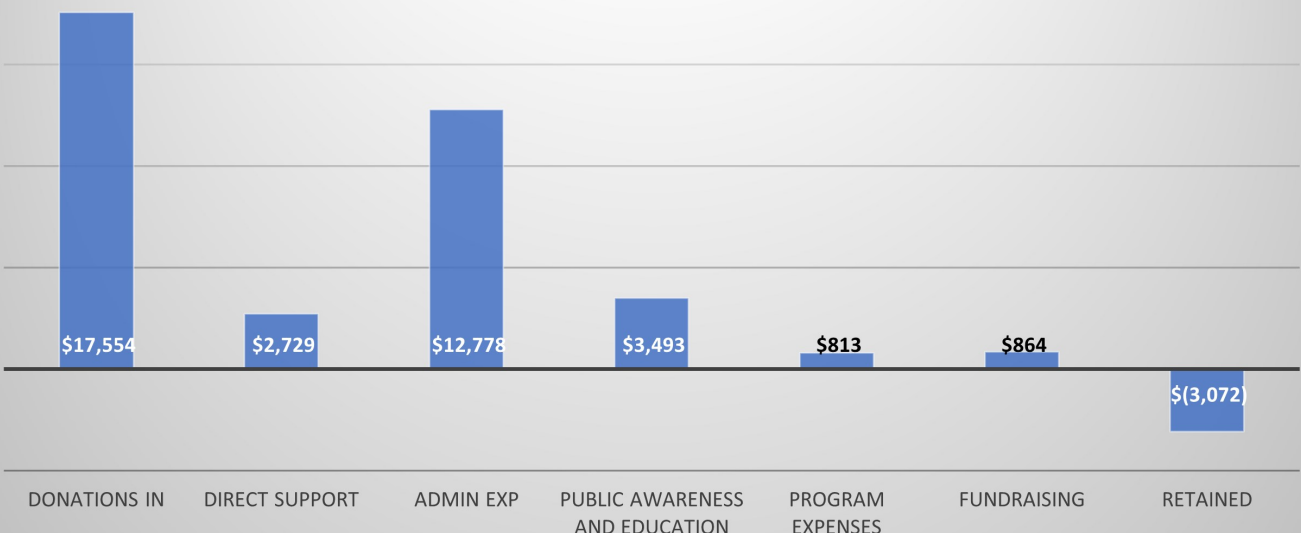
Financial Performance Calendar Year 2024

Overall Financial Performance

Year 2024 was our 5th full year in operation. Our revenue was incrementally higher than 2023, yet we were able to double the amount of funding we were able to grant to other organizations. We were also able to cut our administrative overhead by half over the previous year!



Financial Performance Calendar Year 2023





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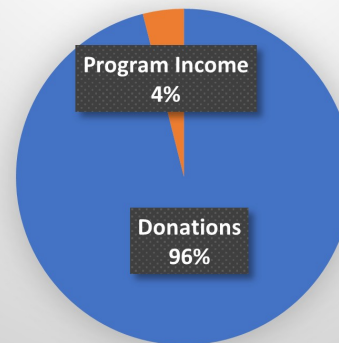
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Revenue v. Expenses

Revenue

Revenue was from direct donations from individuals and corporations, and program income from events such as honey sales at the Jewish Nevada celebration. We also received an \$8,000 grant from the Foxwynd Foundation.

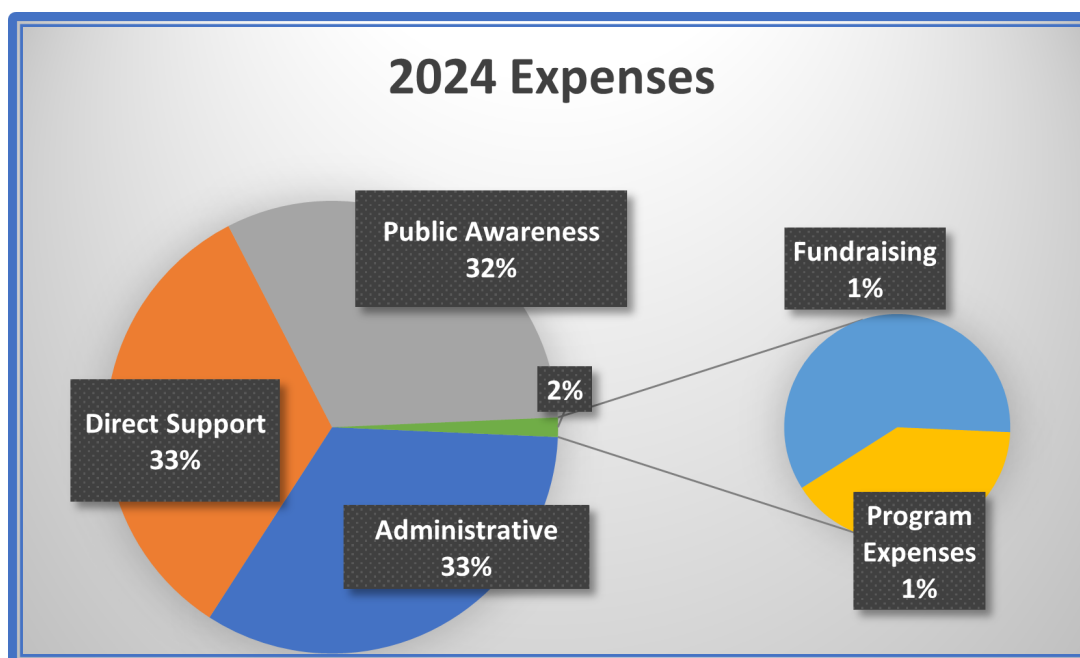
2024 Revenue



Expenses

Expenses include grants and donations we give others, as well as operating expenses we incur such as insurance and software fees. Since we are an all-volunteer organization, we had no salary expense in 2024. With Administrative expenses stubbornly at 33%, our goal for 2025 is to reduce that slice of the pie to 25% or less.

2024 Expenses



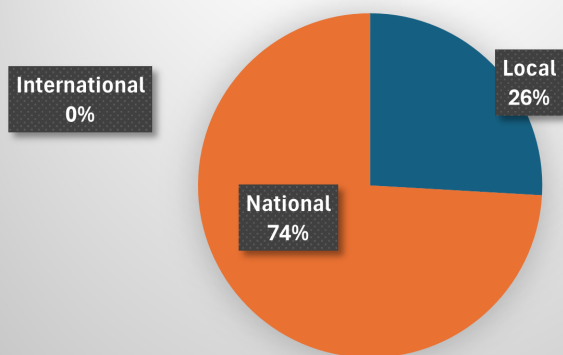


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Donation Sources

Donation Sources 2024



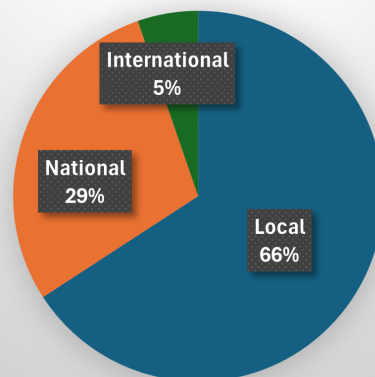
Donations In

HSBF gives according to how we receive. In 2024, almost 3/4 of our revenue was from non-local sources; and for the first time, we received no donations from outside the U.S.

Donations Out

Even though our International revenue stream was dry, we want to keep the flow moving. We continue to donate to Bees for Development, funding overseas projects that teach beekeeping in impoverished areas.

Donations Out 2024





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2024 Activities



April 13, 2024
Donation presentation to Bees4Vets. From L, President Laurie, Ginger and Dan Fenwick, Ray.



April 18, 2024
Earth Day at TMCC — Baby Goats!



April 25, 2024
Earth Day at Intuit



April 27, 2024
We had a booth at the KTMB BBQ after the Great Community Cleanup.



May 1, 2024
Colleen Carr's Tahoe Expeditionary Academy at Rancho San Rafael. Charter school in Truckee. We taught 25 kids.





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2024 Activities



June 12, 2024
Galena Creek with the Great Basin Institute; Approx. 20 kids.



June 21, 2024
Urban Roots Outdoor Farm We taught some 50 kids at this event.



July 18, 2024
Great Basin Outdoor School at River School Farm.
Approx 25 kids, 4 adults



August 24, 2024
Bowers Mansion Bluegrass Festival, all day booth event.
We made about \$300 this year and connected with some 500 adults and maybe 30 kids



Sept. 15, 2024
Jewish Nevada's Milk and Honey Festival. We connected with some 200 adults and 20 kids, and made a little over \$300.



Nov. 2, 2024
Craft Fair at Center for Spiritual Living, We netted about \$350 at this event.



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PLUS (not pictured)

- ◆ The first-ever MOU with the City of Reno for BLBC to maintain Valley Wood Wildlife Gardens.
- ◆ 3 Cleanup campaigns with 85 KTMB volunteers at Valley Wood and planted over 300 new plantings.
- ◆ 3 Public Tours of the Valley Wood Wildlife Gardens attracting over 50 community members.
- ◆ Pollinator Week Pollinator Garden Tour with UNR Extension 6/23/2024, had some 200 visitors