

10th Anniversary – 2015 to 2025



February 21 – March 2, 2025

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SJC 2025 Merchant Promotions

Multiple locations

Merchant promotions require a paper or digital version of SJC 2025's The List that can be accessed via the QR code or at <https://SawtelleJTown.org>. Special Front-Liner promotions for police, firefighters and medical workers also require ID and SJC 2025 List.

Saturday, February 22, 2025 – 12 Noon

SJC 2025 SPIN Giveaway

Nijiya Market Sawtelle (storefront) - Only while giveaways last.

2130 Sawtelle Blvd.

Present a SJC 2025 Merchant/Community Friend receipt for a minimum \$15 purchase dated February 21-22, 2025 for a giveaway prize.

*Security present and no cash prizes.

Tuesday, February 25, 2025 – 3:00 pm

SJC 2025 'Special' 10th Anniversary SPIN Giveaway

Only the Lonely (storefront) - Only while giveaways last.

2025 Sawtelle Blvd.

Present a SJC 2025 Merchant/Community Friend receipt for a minimum \$15 purchase dated February 21-25, 2025 for a giveaway prize.

*Security present and no cash prizes. NOTE: In case of rain, the event will move indoors to Matcha Village, 2202 Sawtelle Blvd.

Tuesday, February 25, 2025 – 3:00 pm to 6:00 pm ONLY

SJC 2025 Mini Mochi Churro Giveaway

Matcha Village, 2202 Sawtelle Blvd.

FREE Mini Mochi Churro with a SJC 2025 flyer. Limit 1 per person per flyer.

Saturday, March 1, 2025 – 12 Noon

SJC 2025 SPIN Giveaway

Marukai West Los Angeles (storefront) - Only while giveaways last.

12121 Pico Blvd.

Present a SJC 2025 Merchant/Community Friend receipt dated February 21-March 1, 2025 for a giveaway prize. No minimum required.

*Security present and no cash prizes.

A SPECIAL THANK YOU TO OUR COMMUNITY FRIENDS (CF)

* Nora Sterry Elementary School * Skid Row-kyo Mission * Japanese-City.com * Fugetsu-Do 315 E. 1st ST LITTLE TOKYO *
San Gabriel Nursery & Florist 632 So. San Gabriel BL SAN GABRIEL * Little Tokyo Community Council 106 ½ Judge John Aiso ST #172 LITTLE TOKYO
* Go for Broke - National Education Center 355 E. 1st ST LITTLE TOKYO * JFC International * Wismettac Asian Foods, Inc. * H & Y PLANNING, INC *
Zojirushi America Corporation * Jurokucha-Asahi Beverages America, Inc * Acology 1414 Wilshire BL SANTA MONICA * Bunkado 340 E. 1st ST
LITTLE TOKYO * Coffee Bean & Tea Leaf 11913 W. Bundy DR SAWTELLE * Copenhagen Pastry 11113 Washington BL CULVER CITY *
Gashapon Bandai Official 2130 Sawtelle BL SAWTELLE * Girl Scout Troop 235 Greater LA * Girl Scout Troop 2915 of Greater LA *
Girl Scout Troop 5325 of Greater LA * Girl Scout Troop 5405 of Greater LA * Girl Scout Troop 8145 of Greater LA *
Girl Scout Troop 12135 of Greater LA * Girl Scout Troop 17135 of Greater LA * Girl Scout Troop 70653 of Greater LA * GOLTEC West LA 3130 S.
Sepulveda BL PALMS * Hongwanji Place 1311 W 37th St EXPOSITION PARK * Loops Hair Studio 2130 Sawtelle BL 2nd FL SAWTELLE *
Lucky Strike/Bowlero Mar Vista 12125 Venice Blvd MAR VISTA * Odd One Out 11301 W Olympic BL SAWTELLE * Office Depot OfficeMax 6540
Jefferson BL CULVER CITY * Olympic Shop 246 E 1st ST LITTLE TOKYO * Randy's Donuts 829 Wilshire BL SANTA MONICA * Sakae Sushi 1601 Redondo
Beach BL GARDENA * Shake Shack 501 Wilshire BL SANTA MONICA * STAPLES 11341 National BL MAR VISTA * Sunflower Farms 17609 So. Western
AV GARDENA * 2 Peaks Bikes 1852 Westwood BL WESTWOOD * Yama Sushi Marketplace-WLA 11709 National BL MAR VISTA *

A SUPER 'SPECIAL' THANK YOU TO DARRIN AT SUPERFAST COPYING & BINDING FOR HIS SUPERFAST PROFESSIONAL PRINT JOBS!

***SAWTELLE AREA PARKING: PLEASE READ AND OBSERVE RESIDENTIAL PARKING RESTRICTIONS IN THE SAWTELLE AREA. PERMIT PARKING ONLY MON-FRI from 6:00 pm to 8:00 am and ALL-DAY SAT and SUN. Metered street parking is available. Mall parking is restricted to mall businesses. A public parking lot is located at Sawtelle/La Grange.**

SAWTELLE & SANTA MONICA * Allan's Pet Center 3330 Pico Blvd SANTA MONICA (see EAST L.A.)—GOOD THRU 12/31/2025: FREE goldfish w/flyer
*** Amandine Patisserie Café 12225 Wilshire Blvd—ONE TIME USE ONLY: 10% off w/flyer EXCLUDES HAPPY HOUR ITEMS *Anzu (CF) 11270 La Grange**
Ave—FREE FRIES w/5-piece fried chicken w/flyer * Armstrong Garden Centers 3226 Wilshire Blvd SANTA MONICA—GOOD THRU 03/31/2025: 20%
off w/flyer * Ban Ban Burger NEW! 1644 Sawtelle Blvd—10% off w/flyer * Bangkok BBQ Bowl NEW! 11281 Santa Monica Blvd—FREE DRINK w/rice
bowl * Bay Street Boards – Surf & Skate Store (CF) 3216 Santa Monica Blvd SANTA MONICA—GOOD THRU 03/02/2025: 30% off w/flyer; GOOD
03/03/2025 THRU 12/31/2025: 20% off w/flyer; Front-Liner 25% off w/ID & flyer * Big-O Tires (CF) 11470 W. Gateway Blvd—GOOD THRU
12/31/2025: 15% off w/flyer; Front-Liner 20% off w/ID & flyer * BIG TOMY'S 11289 Pico Blvd—\$9.99 Chili burger + fries + small drink + tax w/flyer *
Black Sheep Burgers (CF) 11313 Mississippi Ave--GOOD THRU 03/02/2025: 15% off w/flyer ; GOOD 03/03/2025 to 12/31/2025: 10% off w/flyer *
Blackbeard's Crafts (CF) 1820 Sawtelle Blvd—10% off w/flyer * BlackMarketLA 2060 Sawtelle Blvd—GOOD THRU 12/31/2025: 10% off w/flyer *

Chinchikurin 2119 Sawtelle Blvd—*OFF-MENU SPECIAL* "Tompei-Yaki" (pork omelette) \$13 w/flyer * **Churros Calientes (CF)** 11521 Santa Monica Blvd—15% off per person per flyer; FREE Churros Calientes with any sandwich purchase per person per flyer; *OFF-MENU SPECIAL* 5 oz Chocolate Caliente per person per flyer * 4% DISCOUNT FOR CASH * **Cinefile Video (CF)** 11280 Santa Monica Blvd—GOOD THRU 12/31/2025: 15% off purchases or rental membership w/flyer * **CoCo ICHIBANYA (CF)** 1947 Sawtelle Blvd—\$5 OFF ALL MENU ITEMS for \$20 purchase w/flyer * *FREE VALIDATED CUSTOMER PARKING (underground) for DINE-IN ONLY @ 11311 La Grange* * **El Super Taco** 11300 Pico Blvd @ Sawtelle Blvd—GOOD THRU 12/31/2025 \$10.99 Fish or chicken taco combo w/flyer; Front-Liner FREE agua fresca w/purchase & ID w/flyer * **Greenview Thai (CF)** 11870 Santa Monica Blvd—FREE potstickers w/\$20 purchase w/flyer * **Hashimoto Nursery (CF)** 1935 Sawtelle Blvd—FREE plant w/\$20 purchase & flyer * **Holey Grail Donuts (CF)** *made with taro root* 2441 Main ST SANTA MONICA (see MAR VISTA - LARCHMONT)—GOOD THRU 03/31/2025: 10% off w/flyer; *FREE 'EDGE MAR' PARKING w/validation* * **Hop Li** 11901 Santa Monica Blvd—20% off w/flyer * **IHOP NEW! (CF)** 12115 Ohio Ave—FREE SHORT STACK OF PANCAKES per person per flyer * **Izakaya Sasaya** 11613 Santa Monica Blvd—GOOD THRU 12/31/2025: 10% off w/flyer * **Jackie's Bakery NEW!** 2221 Barry Ave—10% off morning pastries w/flyer * **Jenette Bras (CF)** 11300 Santa Monica Blvd—10% off w/flyer * **Juquila Restaurant** 11619 Santa Monica Blvd—GOOD THRU 12/31/2025: 25% off w/flyer; Front-Liner 30% off w/ID & flyer * **KarteX** 11480 W. Gateway Blvd—15% off w/flyer; Front-Liner 20% off w/ID & flyer * **KLT Floral (CF)** 12014 Wilshire Blvd—20% off w/flyer * **Krav Maga Worldwide (CF)** 11400 W. Olympic Blvd (see SHERMAN OAKS)—GOOD THRU 12/31/2025: One FREE trial class (\$30 value) arranged by phone * **LA Prime Caffè** 1849 Sawtelle Blvd—20% off w/flyer * **Lady M (CF)** 1947 "A" Sawtelle Blvd—FREE tea latte or tea w/purchase of \$30+ per transaction w/flyer * **Landmark's Nuart Theatre (CF)** 11272 Santa Monica Blvd—FREE large popcorn for each paid admission w/flyer * **Lune Noir** 2003 Sawtelle Blvd—10% off w/flyer * **Marugame Udon (CF)** 2029 Sawtelle Blvd—GOOD THRU 03/31/2025: FREE 1 piece tempura (excludes chicken katsu) w/purchase of bowl w/flyer * **Marukai West Los Angeles (CF)** 12121 Pico Blvd—In-store specials * **Matcha Village (CF)** 2202 Sawtelle Blvd—GOOD THRU 12/31/2025: 20% off w/flyer * **Menya Tigre (CF)** 2012 Sawtelle Blvd—FREE 4-piece gyoza w/noodles & flyer * **Midoh (CF)** 2130 Sawtelle Blvd 2nd FL—GOOD THRU 12/31/2025: DINE-IN FREE Kushi katsu w/flyer * **Mogu Mogu** 11555 Olympic Blvd—10% off w/flyer * **Neveria El Oasis (CF)** 11813 Santa Monica Blvd—GOOD THRU 03/02/2025: 20% off w/flyer; GOOD 03/03/2025 THRU 12/31/2025 10% off w/flyer * **Nickel Mine, The (CF)** 11363 Santa Monica Blvd—25% off w/flyer, excludes Happy Hour items; Front-Liner FREE drink w/ID & flyer * **Only The Lonely (CF)** 2025 Sawtelle Blvd—20% off Only The Lonely-branded merchandise w/flyer * **Ramenya (CF)** 11660 Gateway Blvd—GOOD FEB 21-23, 28 & MAR 1-2: 10% off w/flyer * **Record Surplus (CF)** 12436 Santa Monica Blvd @ Centinela Ave—10% off used items w/flyer * **7 Miles Tea Lab (CF)** 2010 Sawtelle Blvd—30% off milk tea w/flyer * **Sonoritas Prime Tacos (CF)** 2004 Sawtelle Blvd—20% off w/flyer; Front Liner FREE churro w/purchase w/ID & flyer * **Spoon & Pork (CF)** 2121 Sawtelle Blvd—DINE-IN THRU MAR 2: 10% w/flyer * **Subway** 11275 Santa Monica Blvd @Sawtelle—GOOD THRU 12/31/2025: 10% off w/flyer * **Subway** 2408 S. Barrington @ Pico Blvd—GOOD THRU 12/31/2025: 10% off w/flyer * **Tasty Noodle** 2117 Sawtelle Blvd—GOOD THRU 12/31/2025: 10% off w/flyer * **Tea Mug Boba (CF)** 1642 Sawtelle Blvd—MUST PRESENT FLYER WHEN ORDERING to Buy 1 Get 1 30% off * **Teddy's Cafe (CF)** 12043 W. Pico Blvd—CASH ONLY 'Special' \$7.50 Westside Favorite w/flyer * **10 Speed Coffee (CF)** 1947 #B Sawtelle Blvd—15% off retail items ONLY w/flyer * **10 Speed Coffee(CF)** 1919 Santa Monica Blvd @ 20TH ST SANTA MONICA—15% off retail items ONLY w/flyer * **Tenkatori (CF)** 2130 Sawtelle Blvd 2nd FL—GOOD THRU 12/31/2025: 10% off w/flyer * **Top Tier Treats** 11511 W. Pico Blvd—1 FREE Regular cupcake w/purchase of \$5 or more w/flyer * **Tuk Tuk Thai (CF)** 1630 Sawtelle Blvd—15% off w/flyer * **Unetto Tokyo Pasta Factory NEW!** 2047 Sawtelle Blvd—GOOD THRU 03/31/2025: DINE-IN FREE French fries w/truffle sauce per group purchase w/flyer * **Volcano Tea House (CF)** 2111 Sawtelle Blvd—20% off drinks ONLY w/flyer * **Yamaguchi Bonsai Nursery (CF)** 1905 Sawtelle Blvd—'Daily Specials' w/flyer * **WESTWOOD * Bon Bon Berry Acai Bowl & Frozen Yogurt (CF)** 1848 Westwood Blvd—GOOD THRU 03/02/2025 20% off w/flyer; GOOD 03/03/2025 THRU 12/31/2025 15% off w/flyer * **Bueller's Bagels/St. Urbain Street Bagels (CF)** 10840 W. Olympic Blvd—Buy 6 Get 1 FREE w/flyer; Buy Baker's Dozen Get 2 FREE w/flyer * **Cravings Mediterranean Cafe NEW!** 10850 Wilshire Blvd #102—GOOD THRU 12/31/2025: 10% off w/flyer * **Dim Sum House (CF)** 1822 Westwood Blvd—GOOD THRU 12/31/2025: 20% off w/flyer * **Feast from the East (CF)** 1949 Westwood Blvd—20% off w/flyer * **Mashti Malone's Exotic Ice Cream (CF)** 1898 Westwood Blvd—20% off w/flyer * **Saffron & Rose Persian Ice Cream (CF)** 1387 Westwood Blvd—25% off any in-store scoops w/flyer * **MAR VISTA-PALMS-CHEVIOT HILLS-DEL REY * Hinodeya Ramen Bar Palms (CF) NEW!** 11127 Palms BL PALMS—10% off w/flyer * **Holey Grail Donuts (CF)** *with taro root* Mar Vista Sunday Farmers Market MAR VISTA (see SANTA MONICA - LARCHMONT)—GOOD THRU 03/31/2025: 10% off w/flyer * **Lenzini's Pizza (CF)** 12740 Culver Blvd DEL REY—GOOD THRU 12/31/2025: 10% off w/flyer * **Mario's Pizza** 4510 Inglewood Blvd CULVER CITY—GOOD THRU 12/31/2025: \$25 Pepperoni L-16" + Caesar salad + garlic bread w/flyer * **Mitsuwa Marketplace (CF)** 3760 Centinela Ave MAR VISTA—In-store specials * **Plank 47 Pizza (CF)** 4551 So. Centinela Ave DEL REY—GOOD THRU 12/31/2025: 15% off w/flyer * **Rita's Ice Custard Happiness (CF)** 11134 Palms Blvd @ Sepulveda Blvd PALMS—10% off w/flyer * **Rutt's Hawaiian Café & Catering (CF)** 11707 Washington PL MAR VISTA—20% off online EXPRESS ORDER w/Promo Code SJC2025 for EXPRESS Dine-in or take-out * **Sakura Restaurant (CF)** 4545 So. Centinela Ave DEL REY—GOOD FEB 25-27 DINE-IN ONLY; FREE edamame or ice cream w/flyer * **Sutadonya – Mitsuwa Marketplace (CF)** 3760 Centinela Ave MAR VISTA—FREE Gyoza (fried or pan fried) w/purchase of bowl or plate w/Promo Code SJC * **Tacomiendo (CF)** 4502 Inglewood Blvd CULVER CITY—GOOD THRU 12/31/2025: 15% off w/flyer * **310 Coffee Company NEW!** 11625 Washington Place MAR VISTA—20% off w/flyer * **Uncle Tetsu Japanese Cheesecake (CF)** 2130 Sawtelle BL—10% off w/flyer * **Zooies Cookies (CF)** 9815 National Blvd @ Chevron Gas Station CHEVIOT HILLS—10% off w/flyer * **CRENSHAW SQUARE-BALDWIN HILLS * Kim's Restaurant (CF)** 3860 #105 S. Crenshaw Blvd between Coliseum & W. 39th ST—FREE 3 egg rolls + 3 almond cookies per \$30 (pre-tax) order w/flyer * **Shoe Comfort – Featuring SAS Shoes NEW! (CF)** 4908 W. Slauson Ave BALDWIN HILLS—GOOD THRU 02/19/2026: \$20 off per pair w/flyer * **Tak's Coffee Shop (CF)** 3870 #101 Crenshaw Blvd between Coliseum & W. 39th ST—\$1 off \$15 order or \$2 off \$16 order w/flyer * **DTLA-LITTLE TOKYO-LARCHMONT * * Holey Grail Donuts(CF)** *with taro root* 148 N. Larchmont Blvd LARCHMONT (see SANTA MONICA - MAR VISTA)—GOOD THRU 03/31/2025: 10% off w/flyer * **Just Ride L.A.** 1626 So. Hill ST DTLA—15% off accessories w/purchase of bike; Tune-up special \$100 (Reg \$150) w/flyer * **Marukai Market Little Tokyo (CF)** 123 So. Onizuka ST #105 LITTLE TOKYO—In-store specials * **Mike's Deli** 238 E. 1st ST LITTLE TOKYO—10% off w/flyer * **Mr. Ramen NEW! (CF)** 341 ½ E. 1st ST LITTLE TOKYO—10% off w/flyer * **Nijiya Market Little Tokyo (CF)** 124 Japanese Village Plaza Mall—In-store specials * **Pop Little Tokyo – Popkiller Flagship (CF)** 349 E. 2nd ST—VALID IN-STORE ONLY 10% off reg price w/digital flyer, offer cannot be combined, discount sales final * **Popkiller Second (CF)** 343 E. 2nd ST—VALID IN-STORE ONLY 10% off reg price w/digital flyer, offer cannot be combined, discount sales final * **Rafu Bussan (CF)** 414 E. 2ndST @ Honda Plaza—10% off \$25+ purchase w/flyer, excludes food, books, red tag/sale items * **EAST L.A. * Allan's Pet Center** 1256 So Atlantic Blvd EAST L.A. (see also SANTA MONICA)—GOOD THRU 12/31/2025: FREE goldfish w/flyer * **TORRANCE-GARDENA * Kagura (CF)** 1652 Cabrillo Ave TORRANCE—DINE-IN FREE ice green tea w/purchase per flyer * **MT Auto (CF)** *Toyota & Lexus Specialist* 1939 W. Artesia Blvd near Western Ave GARDENA—GOOD THRU 12/31/2025: 10% off oil change w/flyer * **SHERMAN OAKS * Krav Maga Worldwide (CF)** 15233 Ventura Blvd (see SAWTELLE)—GOOD THRU 12/31/2025: One FREE trial class (\$30 value) arranged by phone

Promotion details and more information at: <https://SawtelleTown.org>

Contact us at: WLASawtelle@gmail.com

SCAN THAT CODE and CELEBRATE!