



Hello,

We would like to take this opportunity to not only thank you for your interest, but to also share some information about our shopping center and how it may fit your target audience and advertising needs.

Village at Stone Oak is an open-air shopping center located in San Antonio, TX. Village at Stone Oak serves the upper-middle-class community in the San Antonio market, with over half a million square feet. The center is situated near JW Marriott Hill Country Resort and TPC Golf Course, drawing significant tourist traffic.

Village at Stone Oak's trade area services over 37,000 households with an average household income of \$116,000.

Due to its diverse shopper base, Village at Stone Oak is the perfect place to advertise your business. 67% of Village at Stone Oak patrons come from San Antonio, Spring Branch, and Bulverde, making our shoppers your target audience.

Our shoppers come from a wide range of backgrounds. Our highest shopper density comes from "Promising Families," young couples with children in starter homes living child-centered lifestyles (15%), "Flourishing Families," affluent, middle-aged families and couples earning prosperous incomes and living very comfortable, active lifestyles (15%), and "Power Elite," the wealthiest households in the U.S., living in the most exclusive neighborhoods (15%).

We have a highly engaged, established audience with 13,000 Facebook followers, 5,500 Facebook check-ins and over 4,700 email subscribers, for any sponsor to take advantage of.

Village at Stone Oak will be hosting six events in 2019: Easter Bunny, Spring Wine Walk, Fall Wine Walk, Oak-tober Fest, Santa's Arrival and Santa Saturdays.

With numerous events and advertising opportunities, we believe we can fit your advertising needs. We would love to work with you and your company and to help you better grow your business through sponsorships at our property. Please see our sponsorship proposal attached.

AT A GLANCE

37K

HOUSEHOLDS

\$116K

AVG. HH INCOME

15%

POWER ELITE SHOPPERS

13K

FACEBOOK FOLLOWERS



VILLAGE
at Stone Oak