

### **OPEN WORLD PROGRAM**

Sponsored by the Open World Leadership Center

THEME: WOMEN ENTREPRENEURS
April 28 – May 7, 2014

### Delegate and facilitator names

Dronova, Yelena Vladimirovna
Fan-Yung, Irina Valeryevna
Leonteva, Tatyana Ivanovna
Ogurtsova, Olesya Valeryevna
Sveshnikova, Mariya Leonidovna (Facilitator)
Uchusova, Natalya Aleksandrovna

Goldis, Elena (Interpreter from Atlanta, GA)

### **Host City**

**Knoxville TN** 

Friendship Force of Knoxville www.friendshipforceknoxville.org.

Co-Exchange Directors:
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Administered by

Friendship Force International

### **Description of Hosting Organization**

Friendship Force Knoxville is a chapter of Friendship Force International (FFI). The mission of FFI is: To Promote global understanding across the barriers that separate people. FFI is a non-profit organization dedicated to the principle that each person can make a contribution to global goodwill. Home hospitality-the heart if a Friendship Force exchange-provides the opportunity for people of different countries and cultures to connect at a personal level, enriching their lives and leading to a better understanding of other cultures. The ever-widening Friendship Force global network represents a powerful and growing force that can overcome differences between people and nations. The motto, as established when the organization was formed in 1977 through the help of President Jimmy Carter and his wife Rosalyn, is "A world of friends is a world of peace."

The Friendship Force of Knoxville was chartered on May 16, 1981. Club members have hosted exchanges of visitors from around the world and have traveled with Friendship Force on meaningful exchanges to make friends in other countries.

About the region: Knoxville is located in East Tennessee at the foothills of the Great Smoky Mountains. There are four distinct seasons, with temperatures ranging from 20° F. in January to 88° F. in July. Knoxville is a community of festivals with each season having its own unique events. Festivals offer more than 350 events including craft shows, concerts, sports events, and more than sixty miles of dogwood-lined trails. The Dogwood Arts Festival in April is one of the largest of its type in the nation. Knoxville is the home of the University of Tennessee, which is well known for its many academic programs as well as its national championship women's basketball teams. The 102,455 seat Neyland Stadium and the 21,678 seat Thompson-Boling Arena on campus host many intercollegiate games, concerts, and other activities. Our city has a variety of local historical sites and museums including the Knoxville Museum of Art, the East Tennessee History Center, Beck Cultural Exchange Center, McClung Museum, James White Fort, Blount Mansion, and the Women's Basketball Hall of Fame. The Great Smoky Mountains National Park is the most visited national park in the nation, with Cades Cove showing early life of the pioneers. Pigeon Forge is the home of Dollywood, one of the major amusement parks of the southeast, with rides, crafts and musical shows. The Tennessee Valley Authority (TVA) is world famous for its electrical power-making expertise. TVA's many dams have provided the area with numerous lakes for recreational boating, fishing and swimming. A visit here would not be complete without a day at the Museum of Appalachia near Norris where the life and times of the early settlers is depicted. Oak Ridge is home to the Oak Ridge National Laboratory, the American Museum of Science and Energy, featuring the Secret City and a large Friendship Bell cast in Japan and presented to Oak Ridge by its Japanese Sister City.

### Monday, April 28, 2014

02:00 PM

Arrive at 2207 Rayburn HOB, Washington, DC to meet Congressman John J. Duncan, Jr. for a discussion with him about how he represents his constituents in Knoxville, TN (202) 225-5435

### Tuesday, April 29, 2014

01:52 PM. United # 4605 You will arrive at Knoxville's McGee-Tyson Airport. Your hosts will greet you and will take you to their homes to settle in. You will be given a program of scheduled meetings and activities during your Knoxville visit

06:00PM

Welcome Pot-Luck Dinner at Palisades Clubhouse, 501 Rain Forest, Knoxville with Home Hosts and other members of Friendship Force of Knoxville

You will be entertained by the Maryville College Step Dancing Team

### Wednesday, April 30, 2014

09:00 AM

Free parking is available at the First Presbyterian Church located at 620 State Street, Knoxville within walking distance of the City/County Building. <a href="https://www.fpc.knox.org">www.fpc.knox.org</a>.

09:30 AM

Proceed through the Security Stations at the entrance to the City/County Building, 400 Main Street, Knoxville.

10:00 AM

Reception with Knoxville Mayor's representative at the City/County Building. Director of Special Events, Judith Foltz and/or Kyndra R. Brewer will greet the Open World delegates and introduce the Mayor's representative. Presentations will be made to all Open World participants. Dress code: business casual; jackets. www.ci.knoxville.tn.us/.

11:00 AM

Meet in the lobby at Knoxville-News Sentinel building, 2332 News Sentinel Drive, Knoxville (865)-523-3131) <a href="www.newsknox.com">www.newsknox.com</a>. for a tour of the Knoxville News Sentinel printing facility followed by a lunch in their Conference Room with their Editor and staffers available for a Question and Answer session.

02:30 PM

Park at the First Presbyterian Church and then proceed to 445 S. Gay Street, Knoxville. Here you will visit with Cynthia Moxley and other women professionals to discuss concerns in the work place today. Moxley -Carmichael is East Tennessee's premier public relations firm,

providing comprehensive communications services to companies with a local, regional and national footprint.

04:00 PM

Visit The First Presbyterian Church at 620 State Street, Knoxville to

discuss social issues in the community.

07:00 PM

Dinners with Home Hosts or Dinner Hosts

### Thursday, May 1, 2014

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09:00 AM

Proceed through Security Stations at the entrance of the City/County

Building, 400 Main Street, Knoxville..

09:30 AM

Meet Judge Bill Swann and observe proceeding related to abused women

litigation.

11:30 AM

Luncheon at the World's Fair Foundry. Approximately 400 women will be

participating in a meeting on women's issues. www.foundfair.com.

01:00 PM

Tour the YWCA facility located at 420 Clinch Avenue, Knoxville and

participate in discussion about the services offered. www.YWCA.com.

02:30 PM

Meet Rea Christodoulou, owner and Chief Executive Officer of World Ventures Tours & Travel Inc. located at 6601 Kingston Pike, Knoxville. A general discussion on tourism in the United States will be held. Also for those interested, a hands-on computer demonstration will be made

available. www.wvtt.com.

02:30 PM

The delegates interested in legal matters will be split from the group for a meeting with Mike Nassios, attorney at his offices at 6200 Baum Drive Suite 103, Knoxville. Mr. Nassios is a former State of Tennessee prosecutor and for the last several years a litigator for both private and corporate matters. Visits to State and County courts may be scheduled as

time permits. www.nassiosmclaughlin.com.

07:00 PM

Dinner with Home Hosts or Dinner Hosts

# Friday, May 2, 2014

09:00 AM	Meet at the Knoxville Chamber of Commerce, 17 Market Square, Knoxville for joint presentations on regional development with principals from the Tennessee Valley Authority, Oak Ridge National Laboratory and Knoxville Chamber of Commerce. <a href="www.knoxvillechamber.com">www.knoxvillechamber.com</a> .
09:10 AM	Official welcome from Doug Lawyer, Vice President of Economic Development for the Knoxville Chamber – Go around the room for formal introductions.
09:15 AM	Doug Lawyer – Knoxville Chamber of Commerce Presentation and overview of Innovation Valley (a regional Economic Development effort).
09:45 AM	Jesse Smith, Director of Economic Development for the Oak Ridge National Laboratory (ORNL) - Presentation specific to ORNL's economic development efforts throughout East Tennessee.
10:15 AM	Andy Lawson, Economic Development Consultant – Tennessee Valley Authority (TVA) Presentation – overview of TVA's history, Economic Development efforts, and TVA's plans for the future.
10:45 AM	Doug Lawyer – Closing remarks and open floor for questions and conversation
11:00 AM	Free parking is available at the First Presbyterian Church located at 620 State Street, Knoxville within walking distance of Market Square and Gay Street in downtown Knoxville prior to lunch.  www.knoxvillemarketsquare.com.
12:00 Noon	Noontime bluegrass concert at the Knoxville Visitor's Center. WDVX-FM, an American radio station, will broadcast a live concert. Lunch will follow the one hour radio broadcast.
02:30 PM	Meet at Scripps Networks Interactive at 9721 Sherrill Blvd., Knoxville. They are the owners of several television stations in the United States.
02:30 PM	A tour of the offices. They have the first LEED certified building in Knoxville
03:30 PM	You will be meeting with Cynthia Gibson, their Chief Legal Officer and Corporate Secretary.
04:00 PM	Next you have an opportunity to meet with Jim Samples, President, International.

04:30 PM	The visit will end with a meeting with Annette Brun, Vice-President, Cause Marketing & Social Responsibility Both corporate and women's issues will be addressed. <a href="www.Scrippsnetworkinteractive.com">www.Scrippsnetworkinteractive.com</a> .
05:00 PM	Delegates and Hosts are invited to the presentation of Polish art by

Agnieszka Zak-Bielova, from Warsaw, Poland, at Pienkow Art Gallery at West Knox Plaza 7417 Kingston Pike, Knoxville. This event is part of the festival of Poland Now, celebrating contemporary Polish culture. Wine

and appetizers will be served.

Dinner with Home Hosts or Dinner Hosts Evening

## Saturday, May 3, 2014

08:30 AM	Breakfast at First Presbyterian Church located at 620 State Street. Knoxville followed by a presentation and discussion with the owner of the Emory Five and Ten, a Chain of Specialty stores.
10:00 AM	Visit Downtown Farmer's Market on Market Square.
12:00 PM	Tour the East Tennessee Historical Museum, 601 S. Gay Street, Knoxville. <a href="https://www.easttnhistory.org">www.easttnhistory.org</a> .
01:30 PM	Lunch at Downtown Grill & Brewery Knoxville on Gay Street.
02:30 PM	Shopping in downtown Knoxville along Gay Street and Market Square.
05:00 PM	Open World Russian Delegates and their hosts are invited guests on Market Square for the official opening ceremony and to enjoy a presentation of contemporary Polish cuisine called "Poland Now by Region" by blue ribbon chef Edward Nowakowski. Appetizers and wine will be provided
07:00 PM	Dinner with Home Hosts or Dinner Hosts

### Sunday, May 4, 2014

### Morning with Hosts

12:30PM	Delegates and Hosts will enjoy a wonderful brunch at the Orangey Restaurant located at 5412 Kingston Pike, Knoxville.  www.orangeryknoxville.com.
02:30 PM	Chamber music concert at the historic Bijou Theater Center 803 South Gay Street, Knoxville. <a href="https://www.bijou.com">www.bijou.com</a> . or
02:30 PM	Tour the Knoxville Museum of Art Museum located at 1050 World's Fair Park, Knoxville. The Knoxville Museum of Art celebrates the art and artists of East Tennessee, presents new art and new ideas, educates and serves a diverse community, and enhances Knoxville's quality of life. Accredited by the American Association of Museums <a href="https://www.knoxart.org">www.knoxart.org</a> .

or

02:30 PM

Shopping

07:00 PM

Dinner with Home Hosts or Dinner Hosts

### Monday, May 5, 2014

09:00 AM	Free parking is available at the First Presbyterian Church located at 620 State Street, Knoxville within walking distance of the City/County Building. www.fpc.knox.org.
09:15 AM	Proceed through Security Stations at the entrance of the Federal Court House, 800 Main Street, Knoxville.
09:30 AM	There will be a meeting and presentation by the Honorable Thomas A. Varlan, Chief U.S. District Court Judge for the Eastern District of Tennessee. A discussion will be held about both the Federal and State courts and how the Federal and State courts coordinate various legal

11:00 AM Visit and enjoy a concert at the Tennessee Theater and a private tour with Bill Snyder, Historian and Lead Organist of the theater. The Tennessee

matters. www.tned.uscourts.gov.

Theater underwent a \$25 million dollar renovation during the past few years, bringing it back to its original glory. <a href="www.tntheatrer.com">www.tntheatrer.com</a>.

12:30 PM Box lunch will be provided at the theater

02:00 PM	Visit the University of Tennessee, School of Law located on Cumberland Ave. and Ray Mears Blvd. Knoxville to meet with several law professors and discuss criminal and civil law
07:00 PM	Dinner with Home Hosts or Dinner Hosts

# Tuesday, May 6, 2014

08:30 AM	Arrive at DeRoyal located at 200 Debusk Lane, Powell, TN.
09:00 AM	Introduction and Overview of DeRoyal by David Watermeier, Sr. Director of Marketing, International.
09:30 AM	Presentations by DeRoyal's Women Entrepreneurs
09:30 AM	Angie Sewell, Vice-President of Information Systems
10:30 AM	Mary Pile Brow, Project Engineering Manager
11:00 AM	Rebecca Harmon, Vice President of Hunan Resources
11:30 AM	Rhiannan Oberhelman, International Marketing Associate
12:00 Noon	Elizabeth Reed, Director of Quality Assurance & Regulatory Affairs
12:30 PM	Lunch
01:30 PM	Tour of Royal Precision Plastics and DeRoyal Implants
03:00 PM	Delegates to be taken to Comfort Suites located at 140 Cusick Road, Alcoa
5:45 PM	Comfort Suites Courtesy Car will take delegates to RJ"s Courtyard Restaurant at 3749 Alcoa Highway, Alcoa for the Farewell Dinner. <a href="https://www.rjcourtyard.com">www.rjcourtyard.com</a> .
06:00 PM	Dinner at RJ's Courtyard Restaurant
08:30 PM	After Dinner the, Comfort Suites Courtesy Car will return the delegates to Comfort Suites.

## Wednesday, May 7, 2014

The Comfort Suites Courtesy Car will take the Delegates to McGee-Tyson Airport for check-in for your 06:00 AM flight.

06:00 AM

You depart from Knoxville's McGhee-Tyson Airport to Dulles International United #6092 Airport, Washington, D.C.

### THANKS TO:

Members of Friendship Force of Knoxville and our community friends and business associates who graciously opened their homes and businesses to extend the hand of friendship and hospitality to our guests from Russia.







# Friendship Force May, 6, 2014

ALL ENTREES INCLUDE A SIDE DISH AND HOUSE SALAD

### **TOP SIRLOIN**

Hand-cut 6oz USDA choice Angus Sirloin prepared medium and topped with homemade chef's butter.

### **SMOTHERED CHICKEN**

Marinated chicken smothered with applewood bacon, Monterey Jack & Cheddar cheeses and diced tomato.

### **COURTYARD GROUPER**

The mild whitefish prepared Cajun seasoned, broiled or fried.

Served with homemade tartar sauce.

### HERSHEY BAR CAKE

Homemade Hershey Bar Cake served warm with a scoop of vanilla bean ice cream and topped with hot fudge.

#### SIDE DISHES

BAKED POTATO MACARONI & CHEESE MIXED VEGETABLES

### **BEVERAGES**

FRESH BREWED ICE TEA
COKE
DIET COKE
DR. PEPPER
MELLOW YELLOW
ROOT BEER
SPRITE
LEMONADE
FRESH BREWED COFFEE







# **CO-EXCHANGE DIRECTORS**

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