

# matthew alexander

## A QUICK LOOK

select your challenger

**1st class** Fashion degree

**8** Years of Experience w/ Adobe Photoshop, InDesign, Dimension, Illustrator and much more

**6** years of combined Fashion Education incl. Advanced higher, HNC, BA(Hons)

**7+** have produced work for 7+ industry leading brands



Matthew Alexander

## the boring bit

### EDUCATION

**BA(HONS)**  
Herriot-watt University  
Fashion  
First-class

**HDC**  
North East Scotland  
College  
B

**Advanced Higher**  
Kemnay Academy  
Art&Design  
A

### EXTRAS

**Head set designer & Senior Treasurer**  
RockChallenge™

**Jolies London Representative**  
Aberdeen Fashion Week

**Student Ambassador**  
Heriot-watt

### EXPERIANCE

**Luxury Sales Associate**  
Hawico Scotland

**Marketing project**  
Hawico Scotland  
Marketing & Pricing analysis

**Industry Live Project**  
Victoria Secret PINK (UAE)  
Promotion Advertising

**Industry Live Project**  
Blankfaces Glasgow  
Creatvie Direction

**University Project**  
H&M  
Buying

**Modules**  
Adverting & Promotion, Capsule Collection, Streetwear, Buying, Textiles, Entrepenureship, Marketing, Digital Technologies, Styling, Fashion Photogrpahy, Forecasting, Range planning and Tailoring & innovation

### ABOUT

A recent graduate from Heriot-watt University who has produced work for Hawico, H&M, Max Mara, Victoria Secrets, Blank faces, Dover Street Market and the V&A, specialises in club wear and loves bright colours and inovative design with a view towards future fabrics, was also involved in NGO work with the british heart foundation to view more work visit [www.matthewalexnders.com](http://www.matthewalexnders.com)

### STATS

