



ZENDAY
A WELLNESS EXPERIENCE

AUSTIN, TEXAS • 11.22.26

ZENDAY FAIR

WELLNESS ▪ LONGEVITY ▪ AI ▪ PSYCHEDELICS



AUSTIN TEXAS @ FIESTA GARDENS

ZENDAYFAIR.COM

SUNDAY | NOVEMBER 22ND 2026

LAUNCHED IN 2022

ZENDAY HAS ALWAYS BEEN ABOUT CONNECTING THE WELLNESS COMMUNITY WITH GREAT BRANDS ALONG WITH EDUCATION, CURIOSITY AND EXPERIENCES TO ENHANCE OUR LIVES TOGETHER.

We believe wellness isn't a single path—it's a spectrum of experiences waiting to be discovered. We create immersive events that invite people to pause, reconnect, and rediscover what it means to feel truly well, in whatever form speaks to them: movement, stillness, sound, breath, community, or solitude.

We exist to make wellness accessible, varied, and alive—breaking it out of studios and screens and into shared spaces where people can explore new practices, meet like-minded seekers, learn about mindful brands and leave feeling more grounded than when they arrived.



PHOTO FROM THE FIRST EVENT

ZENDAY IS AN INVITATION TO SLOW DOWN AND TUNE IN

ABOUT THE EVENT

ZENDAY WILL FEATURE A HEALTH AND WELLNESS AFTERNOON PACKED WITH ENTERTAINMENT AND EDUCATION ALONG WITH COMMUNITY AND NETWORKING WITH THE LOCAL AUSTIN SCENE.

Inside at Fiesta Gardens will host the vendors and brands with booths to interact with and explore plus local art from artists on display.

Outside will have additional mindful brands with vendor booths PLUS the following activities:

- Live Music with Local Bands
- Food Trucks featuring healthy food options for purchase
- Wellness Elixir Bar with healthy drink options
- VIP Lounge for networking and Gift Bags w/perks
- Main Stage for wellness talks by presenters
- Wellness & Movement Classes on the Lawn Area



LOCAL LIVE BANDS WILL BE PLAYING

LOCAL AUSTIN CHARITIES AND BUSINESSES INVOLVED

JOIN THE EXPERIENCE

JOIN THE ZENDAY FAIR IN AUSTIN TEXAS AND
SHOWCASE YOUR BRAND PLUS NETWORK
WITH THE LOCAL WELLNESS INDUSTRY

V

BECOME A VENDOR

Choose from a variety of vendor options to
join with your brand inside or outside

S

JOIN AS A SPONSOR

Get a premium vendor space PLUS: Branding
at the event, speaking time on stage, logo on
all marketing & inclusion w/VIP Lounge and
professional content + social media promo

PREVIOUS BRAND SPONSORS INCLUDE:

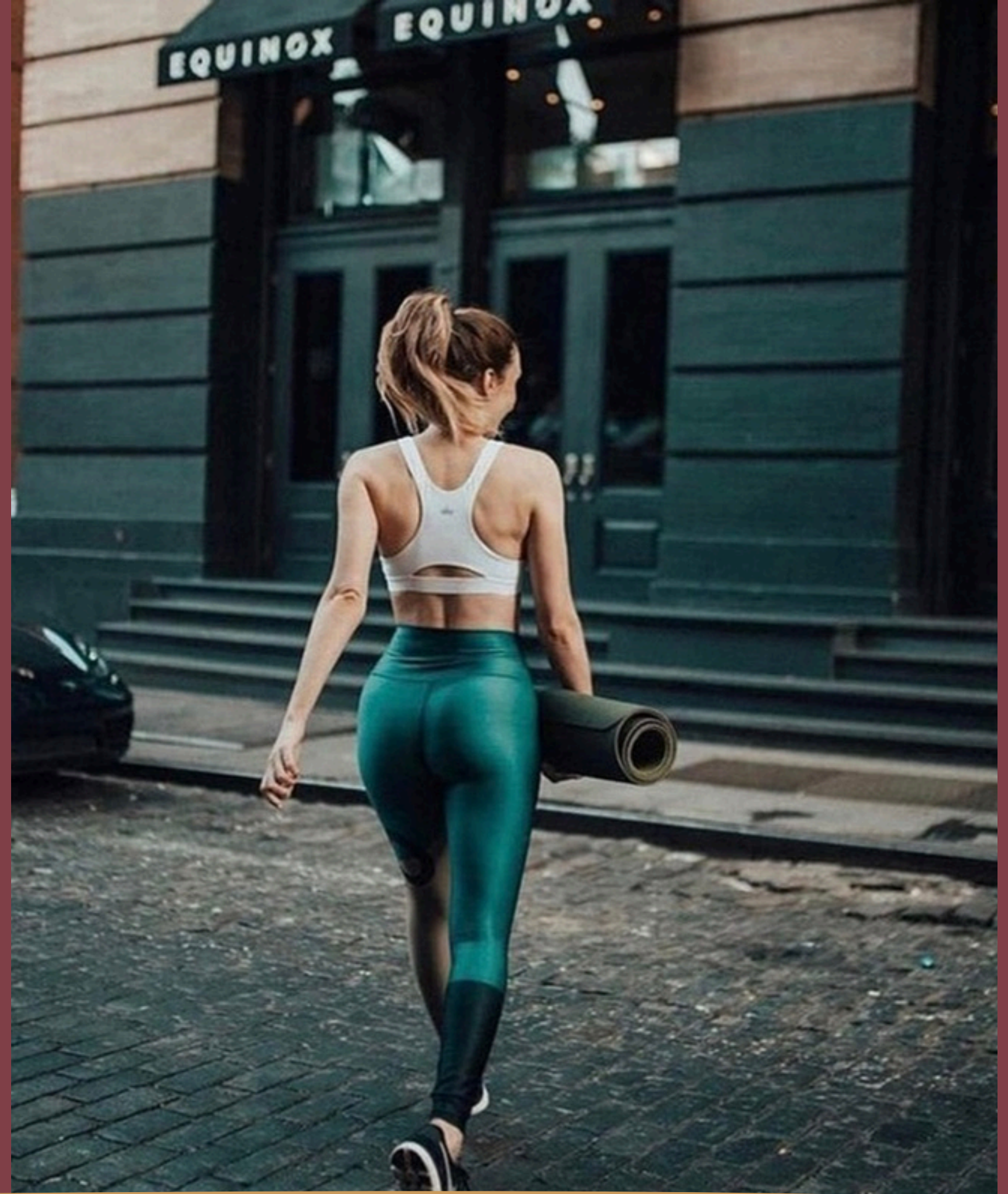
EQUINOX
lululemon



KÖE
ORGANIC KOMBUCHA



BEYOND MEAT
PERFECT
HYDRATION
ALKALINE WATER



CONNECT YOUR BRAND WITH THE AFFLUENT WELLNESS COMMUNITY LIKE NEVER BEFORE

ZENDAY FAIR THEME

4 FOCAL POINTS FOR EVENT INCLUDE:

- 1 WELLNESS**
Healthy Products and Brands, Gyms, Spas, Yoga, Breathwork, Sound Healing, Movement, Meditation, Ayurvedic, Ancient Medicine & Nutrition
- 2 LONGEVITY**
HRT Therapy, Red Light Therapy, Cold Plunge, Blood Work, Sleep Tracking, Float Tank, Compression, IV's, Cryotherapy, Massage, Stem Cell, Peptides & EMF
- 3 ARTIFICIAL INTELLIGENCE**
Variety of brands and talks on the most current A.I.
- 4 PSYCHEDELICS**
Nootropics, Mushrooms, THCA, Hemp, CBD, Ibogaine and functional beverages + more



UNPLUG ▪ RENEW ▪ DISCOVER ▪ CONNECT ▪ RELAX ▪ ENJOY



VENUE: FIESTA GARDENS

1,000+ PERSON VENUE

The event will be taking place at Fiesta Gardens located in downtown East Austin on Lady Bird Lake and can hold **500-1,000 people** inside and outside combined with vendors and sponsors located in both areas.

There will be 2 sessions during the day for people to choose from and enjoy as follows: 12-4pm or 4-8pm. These sessions will have equal talks, networking, wellness classes and community for everyone to enjoy with B2B focus for the 1st session and B2C for the 2nd session.

- Live Music and Art
- Food Trucks Outside
- Over 50 Brands Joining

**FIESTA
GARDENS**

THE FIESTA GARDENS VENUE IS A TOTAL OF OVER 20,000 SQ FEET!



FIESTA GARDENS ADDRESS: 2101 Jesse E. Segovia St, Austin, TX 78702



TICKETS & MARKETING

This private event will host **500-1,000 people** with industry leaders, spa/gym owners, local wellness community and top mindful brands. ZenDay Fair will be promoted online through social media, online advertising, collaborative efforts with local large social media channels and promo.

All tickets are on a sliding scale as event date gets closer. GA tickets are \$20-\$35 and includes entry to the event. VIP tickets are \$55-\$70 and includes entry to the event PLUS: 1 VIP gift bag and welcome drink plus access to the VIP Lounge with networking opportunities with the team from top brands and presenters for meet & greet.

- Includes Online Promo
- Photo & Content from Event
- Chill Lounge + Hydration

FIESTA GARDENS

VENDOR LOAD-IN IS 10AM - 12PM FOR SET UP AND 8PM-10PM FOR BREAK-DOWN & LOAD-OUT



10am-12pm SET-UP & LOAD-IN

Come set up your vendor booth area and decorate your space. We provide you with the table + cover and chairs plus custom sign for your space on site.

12pm-8pm FAIR HOURS OPEN

The show hours are officially from 12pm-8pm in which the inside and outside areas will be open with vendors to connect with everyone at the show.

8pm-10pm BREAK-DOWN

Brands have 2 hours to break-down and load-out to clean up their space. Please take as much of your trash with you and leave your space as clean as possible.

OFFICIAL EVENT SCHEDULE



VENDOR OPTIONS:

INCLUDES ALL OF THE FOLLOWING LISTED BELOW:

- VENDOR SPACE
- CUSTOM SIGN
- TABLE + COVER & CHAIRS
- 4 STAFF PASSES
- 4 TICKETS TO EVENT
- LOGO ON OUR WEBSITE
- PHOTOS FROM EVENT
- YOUR BRAND POSTED ON OUR IG
- INCLUSION WITH EMAIL NEWSLETTER
- CUSTOM GRAPHIC WITH YOUR BRAND

PRICING:

- 6FT TABLE INSIDE: \$444
- 8FT TABLE OUTSIDE: \$555
- 10X10 AREA OUTSIDE: \$777
- 10X15 AREA INSIDE: \$1,222
- 10X20 AREA OUTSIDE: \$1,444
- *INCLUDES ELECTRICITY*



**ONLY 4
SPOTS
AVAILABLE**

**INCLUDES TALK TIME
ON THE MAIN STAGE
AND VIP GIFT BAG
INCLUSION W/PROMO**

SPONSORSHIP \$3,333

INCLUDES ALL OF VENDOR BENEFITS PLUS THE FOLLOWING

- PREMIUM 15X15 VENDOR SPACE**
- LOGO AT TOP OF WEBSITE**
- LOGO ON FLYERS & POSTERS**
- BOOSTED POST ON IG**
- 6 STAFF PASSES & 12 TICKETS**
- FOOD FOR 6 STAFF MEMBERS PROVIDED**
- LOGO PLACED ON FRONT OF VENUE**
- CUSTOM RE-CAP VIDEO FROM EVENT**
- LOGO PLACED AS SPONSOR AT EVENT**
- LARGE SIGNAGE HANGING INSIDE VENUE**



ONLY ONE PRESENTING SPONSOR

INCLUDES SPONSORING
THE MAIN STAGE & VIP
LOUNGE AREA PLUS NAME
ON THE VIP GIFT BAGS

TITLE SPONSOR \$7,777

INCLUDES ALL OF SPONSOR BENEFITS PLUS THE FOLLOWING

- DELUXE 10X20 VENDOR SPACE
- NAMING RIGHTS TO THE FEST
- SIGNAGE AT THE ENTRANCE
- LOGO ON TOP OF ALL PROMO
- SPONSOR FOR MAIN STAGE
- SPONSOR FOR THE VIP LOUNGE
- 10 STAFF PASSES & 20 TICKETS
- CUSTOM HIGHLIGHT PROMO VIDEO
- EXTRA 15X15 VENDOR SPACE OUTSIDE
- 10 FOOD TICKETS FOR STAFF
- PAID BOOSTED POSTS ON SOCIAL W/TAG
- SIGNAGE OUTSIDE W/LOGO



CONTACT US TODAY TO JOIN
ZENDAYEVENTS@GMAIL.COM

“WHAT YOU’RE SEEKING IS SEEKING YOU” - RUMI