



BRADLEY EWERDT

Graphic Designer

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SKILLS & QUALIFICATIONS

- Communications professional with 18 years professional experience in print and digital design
- Proficient with Illustrator, Photoshop, InDesign, Acrobat, HTML, CSS, Dreamweaver, Flash, CMS platforms, and Microsoft Office Suite
- Enthusiastic and collaborative designer who thrives on multi-tasking, meeting deadlines, producing high-quality work, and partnering with other communications professionals

WORK EXPERIENCE

Graphic Designer

January 2014-Present

Brady Corporation | Milwaukee, WI

– December 2014-Present

Randstad @ Brady Corporation | Milwaukee, WI

– January 2014-December 2014

- Serve as global lead for metal photo and porcelain art, managing art concept to print production
- Design customized speciality signage, ensuring customer satisfaction, accuracy, and brand alignment
- Produce high-volume of work, consistently exceeding goals and meeting deadlines
- Collaborate with designers and production floor to create seamless process from order to shipment

Graphic Designer

March 2008-October 2013

Northeast Wisconsin Technical College | Green Bay, WI

- Served as lead marketing designer, producing billboards, banners, posters, website graphics, ads, etc.
- Designed dynamic webpages for various departments and made weekly updates to the college's homepage
- Strategized with campus partners to produce communications marketing for internal/external audiences
- Led design efforts for annual major projects, including commencement, campaign, and course catalogs
- Collaborated with marketing and administration to uphold college's brand and graphic standards

Graphic Designer

October 2000-March 2008

Discovery World Museum | Milwaukee, WI

- Designed and produced brochures, direct mail, web graphics, catalogs, and exhibit signage
- Developed brand standards and artwork to complement newly constructed state-of-the-art museum
- Interpreted new brand into collateral materials ranging from stationary to large-scale signage
- Collaborated with marketing, membership, and exhibit departments to fulfill design requests
- Managed vendor relationships to acquire quotes, select printers, and complete press checks

Co-Lead Paginator/ Mac-Ad Artist

August 1999-October 2000

CNI Newspapers, Inc. | New Berlin, WI

- Multi-tasked to design for 23 separate newspapers while setting priorities and meeting deadlines
- Partnered with Lead Paginator to oversee team and assign work to four full-time graphic designers
- Designed page layouts and selected photos and graphics to complement copy and newspaper style
- Collaborated with sales reps to create ads and communicated with clients for revisions and approval
- Archived ads, graphics, and logos to provide accountability and reference to newspapers and clients

EDUCATION

University of Wisconsin-Milwaukee
Bachelor of Fine Arts, Graphic Design
May 1999, Milwaukee, WI

Northeast Wisconsin Technical College
Certificate, Web Design
May 2013, Green Bay, WI