

Jordan Deifik

C-Suite Executive with Multifaceted CRE Experience

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PERSONAL PROFILE

Experienced real estate executive with \$3+ billion of transaction experience implementing opportunistic, value-add, and core-plus strategies. Demonstrated investor/developer mindset with expertise in commercial real estate development, investing, leasing, transactions, and related management. Entrepreneurial experience and a driven, intellectually curious, analytically rigorous, action-oriented problem solver.

Acknowledged as a Forty Under 40 Business Leader by the *Denver Business Journal* and one of the top five Gen XYZ business professionals by *ColoradoBiz* for contributions to the commercial real estate industry, achievements relative to startup companies, and supporting Diversity, Equity & Inclusion (DEI) efforts across multiple firms.

PUBLICATIONS

- Jordan Deifik, Jay Kamlet, and Augusta Massey, "How to Take Your Solo Practice to the Next Level", Nevada Lawyer Magazine, Vol. 30, Issue 1 (January 2022)
- Jay Kamlet and Jordan Deifik, Colorado Biz Magazine, "4 Big Benefits to Sharing Office Space" (January 2022)
- Jay Kamlet and Jordan Deifik, Colorado Biz Magazine, "How to Bootstrap the Launch of Your New Small Law Firm" (November 2021)
- Jay Kamlet and Jordan Deifik, Solo In Colo, "Networking for Referrals for Solo Practice Attorneys – Making Friends and Keeping Them" (October 2021)
- Jay Kamlet and Jordan Deifik, Colorado Biz Magazine, "What the Small Firm Market Looks Like Going into 2022" (October 2021)
- Jay Kamlet and Jordan Deifik, Solo In Colo, "Solo and Small Firm Marketing Ideas" (September 2021)
- Jay Kamlet and Jordan Deifik, Colorado Biz Magazine, "Renting Out Your Law Firm's Vacant Space? 5 Factors to Consider" (September 2021)
- Jay Kamlet and Jordan Deifik, Colorado Biz Magazine, "5 Ways to Make the Most of Your Unused Office Space" (September 2021)
- Jay Kamlet and Jordan Deifik, Solo In Colo, "How to Increase Your Solo Practice or Small Law Firm's Productivity and Lower Overhead" (June 2021)
- Jordan Deifik, Jay Kamlet & Marjorie Hauf, Esq., Clark County Bar Association, "Small Law Firm Management: The Key to Guiding Growth for Your Law Firm" (May 2021)
- Jordan Deifik and Jay Kamlet, Colorado Biz Magazine, "The Rise in Entrepreneurial Attorneys" (May 2021)
- Jordan Deifik, Jay Kamlet & Marjorie Hauf, Esq., Clark County Bar Association, "Small Law Firm Management: The Key to Guiding Growth for Your Law Firm" (May 2021)
- Jay Kamlet and Jordan Deifik, Solo In Colo, "Solo to Small: How to Grow Your Independent Law Practice" (April 2021)
- Jordan Deifik and Jay Kamlet, Colorado Biz Magazine, "Think Your Law Firm is too Conservative to Sublease Vacant Space?" (April 2021)
- Lisa Ryckman, Colorado Biz Magazine, "Jordan Deifik's Coworking Space and Mentoring Program for Colorado Attorneys", (March 2021)
- Jordan Deifik and Jay Kamlet, Colorado Biz Magazine, "Why Solo and Small Law Firms Have a Competitive Advantage in 2021" (March 2021)
- Jay Kamlet and Jordan Deifik, Colorado Biz Magazine, "The Keys to Coworking Success for Small Law Firms" (March 2021)
- Jordan Deifik and Jay Kamlet, Solo in Colo, "Taking the Brave Solo Practice Leap: Why Opening Your Own Law Firm is the Best Move for 2021", (February 2021)
- Jordan Deifik and Jay Kamlet, Colorado Biz Magazine, "Looking to Expand Your Law Firm? This is the Place to Go", (February 2021)

- Jay Kamlet and Jordan Deifik, Colorado Biz Magazine, “How Subletting Can Revitalize Your Lawn Firm’s Vacant Space” (February 2021)
- Jordan Deifik and Jay Kamlet, Texas Lawyer, “Prevent a Lawsuit: ADA Compliance on Small Business and Small Law Firm Websites” (January 2021) Law.com
- Jordan Deifik and Jay Kamlet, Solo In Colo, “Solo Practitioners: Could Your Office Space Be Doing More for You?” (January 2021)
- Jordan Deifik and Jay Kamlet, Colorado Lawyer, “How Denver Law Offices Are Returning to Work” (January 2021)
- Jordan Deifik and Jay Kamlet, Colorado Lawyer, “Mentorship is a Secret Weapon for Solo Practitioners and Small Firms” (January 2021)
- Jordan Deifik and Jay Kamlet Interview, Law Week Colorado, “LawBank Las Vegas: Colorado’s Legal Coworking Space Expands West” (November 23, 2020)
- Jordan Deifik and Jay Kamlet, Colorado Bar Association, Solo in Colo “Spicing Up Your Solo Practice” (November 30, 2020)
- Press Release, LawBank Announces New Commercial Real Estate Option for Solo Practitioners and Small Law Firms in Nevada, EINPress Release (November 10, 2020)
- Jordan Deifik and Jay Kamlet, Colorado Bar Association, Solo in Colo Blog Post, “Downshifting Your Practice: Exit Strategies for Baby Boomer Lawyers” (October 13, 2020)
- Jordan Deifik and Jay Kamlet, Ebook “How Small Law Firms Can Work with In-House Lawyers” (May 14, 2020)
- Jay Kamlet Interview, Law Week Colorado Article, “Law Firms Mull Return to In-Person Operations” (May 12, 2020)
- Jay Kamlet and Jordan Deifik, Colorado Bar Association, Solo in Colo Blog Post, “Solo to Small: How to Grow Your Independent Law Practice” (April 6, 2020)
- Jay Kamlet and Jordan Deifik, Colorado Biz Magazine, “How Shared Workspaces Appeal to Lawyers Across Generations” (April 2020)
- Subject, Law Week Colorado Article, “Virtual Town Hall Addresses COVID-19 Concerns” (March 23, 2020)
- Jordan Deifik and Jay Kamlet, Colorado Biz Magazine, “The Keys to Coworking Success for Small Law Firms” (March 10, 2020)
- Jordan Deifik and Jay Kamlet, Colorado Biz Magazine, “How Subletting Can Revitalize Your Law Firm’s Vacant Space” (February 28, 2020)
- Jordan Deifik and Jay Kamlet, Are You Ready to Go Solo? Key Considerations Before Starting A Solo Law Practice, Ebook, LawBank (February 17, 2020)
- Jordan Deifik and Jay Kamlet, Managing a Successful, Independent Law Practice, Ebook, LawBank (February 2020)
- Jordan Deifik and Jay Kamlet, Defining Your Own Success as an Independent Lawyer. Growing a Law Practice & Achieving That Elusive Life-Work Balance, Ebook, LawBank (February 16, 2020)

INTERVIEWS

- Interview, Denver Gazette, “Renewable Energy Developer is Making a Move into Denver’s Lower Downtown.” (April 28, 2022)
- Interview, Mile High CRE, “McGregor Square Office Space Now Fully Leased” (April 26, 2022)
- Interview, BusinessDen, “McGregor Square Office Fully Leased After Renewable Energy Firm Signs” (April 22, 2022)
- Interview, The Denver Post, “Block 162, McGregor Square Sign New Office Tenants” (December 11, 2021)
- Interview, Mile High CRE, “McGregor Square Announces Three New Office Tenants” (December 9, 2021)
- Interview, Law Week Colorado, “Denver’s Market for Lawyers-only Coworking Spaces is Beginning to Mature” (June 17, 2019)
- Interview, The Denver Post, “Attorneys Expand on Co-Working Idea” (October 9, 2015)
- Interview, The Denver Post, “Co-Working Spaces Expand into Niche Markets, like Pot and Law” (July 28, 2014)
- Interview, Law Week Colorado, “Solo Practice Calls Some from BigLaw” (May 8, 2014)
- Interview, Denver Business Journal, “LawBank, a New Co-Working Space for Attorneys, Opens in Denver” (October 25, 2013)