




Authorized Brother Sewing Machine Dealer
 , 920-892-4751, www.sewingbasket.biz

Buying a new Sewing/Embroidery machine is an Investment

What to consider to get the best value in your purchase:

	“Machine in a Box” (Online or Big Box Store)	Purchasing from any Dealer	Purchasing from the 
Help selecting the best machine for you	No	Ask why they are suggesting the machines they are	We help determine your needs then explain different machine options that match your skills, interests & budget.
Test Drive-Can you try before you buy?	No	Yes	Yes
Machine Quality	Entry level	Dealers carry machines from entry level to top of the line with quality features not available in the mass market - stronger motor & feed dogs, better lighting, longer warranty, etc.	
Financing available	No	Ask	Yes
Long Term Support	No	How long has or will the dealer be there? After sale support.	25 years in business teaching quilting and embroidery

What about after you buy your new machine?

Training on your new machine	No	Owner lessons - Ask if they are individual or group lessons	Private - one on one - new owner lessons
Classes & Discounts	No	Ask	50% off any Sewing Basket Online or inhouse classes Free online project & tip videos
Machine Repair	No	Ask if they have a service Tech and the average wait for repair	Authorized Service Center, in house Tech & front of line service for you!
Future Product Discount	No	?	20% off all Brother Accessories
Furniture Discount	No	?	20% off Arrow & Kangaroo furniture
Product Support	No	?	Our shop & webstore have all the fabric & products you need to create beautiful projects.