



Justice Advocates Battling Exploitation & Lies

2024-2025

IMPACT REPORT

Survivor-led. Community-powered. Mission-driven.

Ending lies to empowering lives.

JABEL exists to help survivors of human trafficking, sexual assault, and domestic violence move from crisis toward safety, dignity, healing, and opportunity - while transforming lived experience into advocacy, prevention, and systems change.

\$23.5K

two-year revenue

\$15.3K

reported program
expenses

\$0

officer compensation

\$0

staff compensation

SOURCE NOTE Financial figures are from JABEL's California Attorney General RRF-1 and CT-TR-1 filings for calendar years 2024 and 2025, both stamped received July 21, 2026.

A MESSAGE FROM JABEL

Impact starts with being there.

A survivor-led organization can be small in size and still be powerful in response.

JABEL was created around a simple belief: survivors should not have to navigate crisis, safety, services, or systems alone. We meet people where they are, respond to the need in front of us, and work to bridge the gaps that can leave survivors without meaningful support.

Our first two reported years show an organization growing intentionally. Revenue increased, but program spending grew even faster. We remained volunteer-powered, with no compensation reported for officers or staff, while directing more resources toward mission-related work.

“Every number represents a person - someone who needed safety, transportation, food, clothing, advocacy, a referral, or simply someone willing to stay beside them while the next step was figured out.”

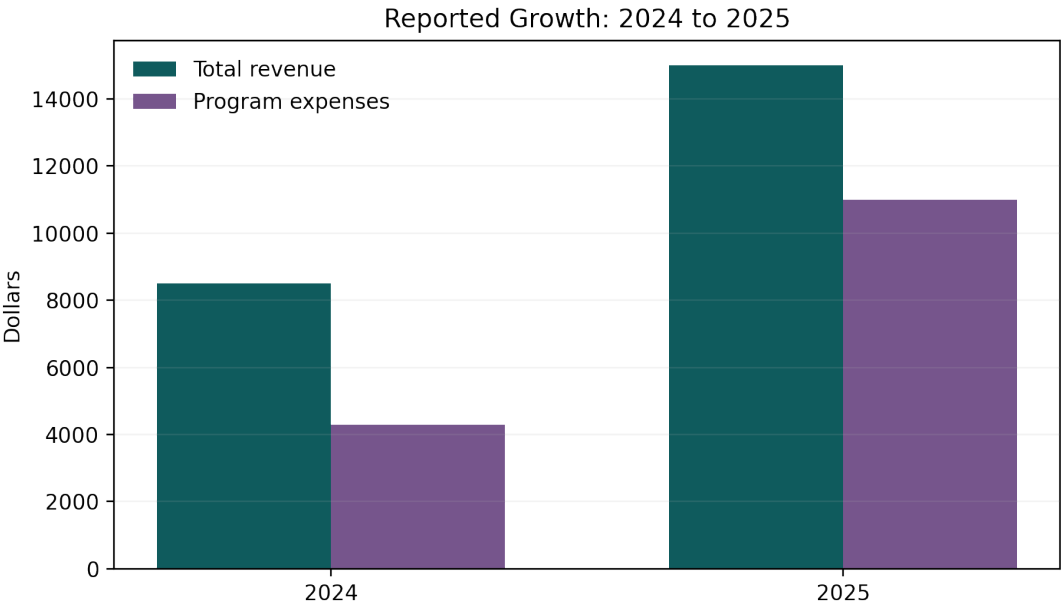
That is the story behind this report: not growth for growth's sake, but growth that expands JABEL's ability to answer, advocate, connect, educate, and respond.

- Anabel (Bel) Velasquez, MBA

Founder, Survivor-Led President & Co-Founder

Two years of measurable growth

Officially reported financials show increasing resources and increasing mission investment.

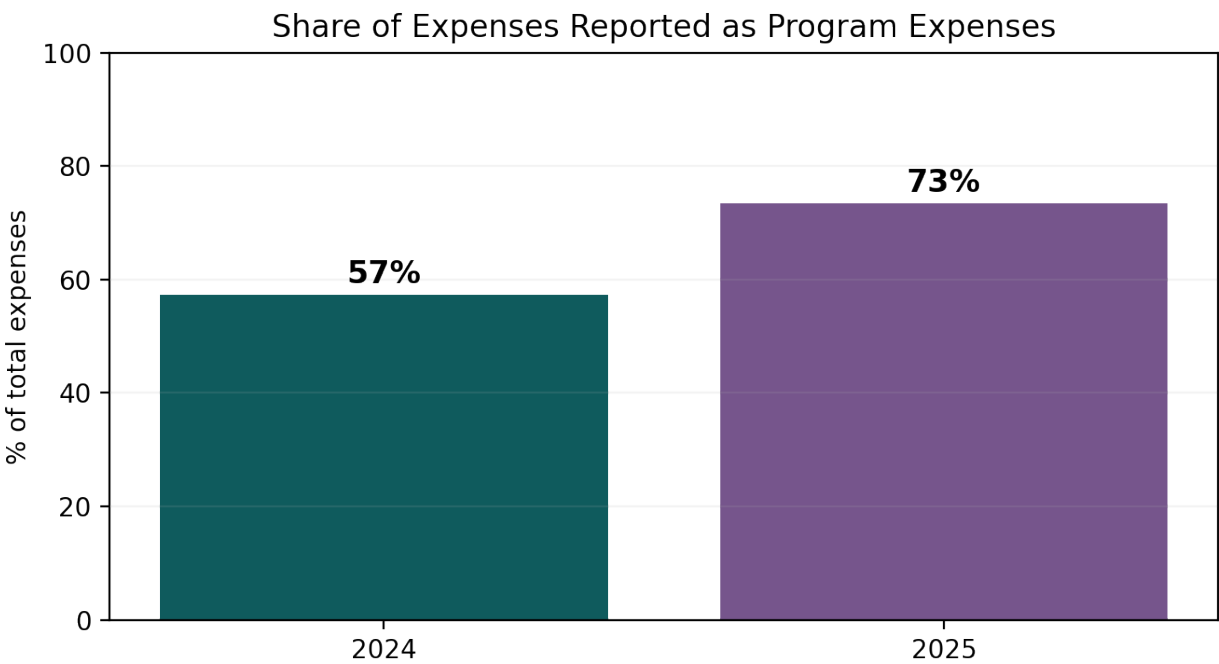


Reported item	2024	2025	Change
Total revenue	\$8,500	\$15,000	+76%
Cash contributions	\$8,500	\$13,500	+59%
Noncash contributions	\$0	\$1,500	New
Program expenses	\$4,300	\$11,004	+156%
Total expenses	\$7,500	\$15,000	+100%
Year-end assets	\$1,000	\$1,000	-
Officer compensation	\$0	\$0	-
Staff compensation	\$0	\$0	-

SOURCE NOTE Percent changes are calculated from the filed figures. “Program expenses” is the amount reported on JABEL’s RRF-1 for each year.

More of each dollar went toward program work

Program expenses grew faster than overall revenue between 2024 and 2025.



57%	73%	156%	\$0
2024 expenses reported as program	2025 expenses reported as program	growth in program expenses	reported staff & officer pay

The shift matters. In 2024, approximately 57% of JABEL’s total expenses were reported as program expenses. In 2025, that share increased to approximately 73%.

JABEL’s financial story is one of a lean, volunteer-powered nonprofit increasing its investment in direct mission work while maintaining no reported officer or staff compensation.

SOURCE NOTE The program-expense percentages are derived from filed RRF-1 figures: \$4,300 of \$7,500 in 2024 and \$11,004 of \$15,000 in 2025.

What survivor-centered support looks like

JABEL’s most recent 12-month program metrics add the human story behind the financial filings.

20	34	100+	\$10K+
survivors served	advocacy cases	resource referrals	emergency assistance
~1,664	1	\$0	1 mission
founder volunteer hours/year	formal community presentation	reported staff compensation	survivors moving forward

Emergency assistance has included transportation, hygiene products, clothing, food, gift cards, safety-related essentials, and other urgent support. Advocacy work includes helping survivors navigate service systems, law enforcement, legal needs, housing, employment barriers, medical and behavioral-health resources, and other complex next steps.

SOURCE NOTE These service metrics are from JABEL’s most recent internal grant reporting and reflect a recent 12-month period. They are presented separately from the 2024 and 2025 Attorney General financial filings.

HOW SUPPORT MOVES

From crisis to coordinated next steps

Survivors often need multiple forms of support at the same time. JABEL helps connect the pieces.

1	Listen & assess	Start with the survivor's immediate priorities, safety concerns, and goals.
2	Stabilize urgent needs	Transportation, food, clothing, hygiene, gift cards, safety essentials, and emergency navigation.
3	Advocate & connect	Warm referrals and coordination with shelters, legal resources, law enforcement, medical care, behavioral health, and community services.
4	Stay alongside	Continue advocacy as systems respond, circumstances change, or new barriers emerge.
5	Build toward thriving	Support longer-term stability, education, employment, healing, and self-determined next steps.

JABEL's role is not to decide what a survivor "should" do. It is to provide information, options, advocacy, and practical support so survivors can make informed choices about their own safety and future.

EDUCATION AS PREVENTION

Rewritten Truth

Survivor-led education turns lived experience into practical tools for recognizing exploitation before harm escalates.

Rewritten Truth helps youth, families, professionals, service providers, and community members understand how exploitation and abuse can develop gradually - through grooming, coercive control, isolation, manipulation, gaslighting, and technology-facilitated harm.

- Recognizing grooming and coercive control
- Understanding trauma responses and delayed disclosure
- Challenging stereotypes about what a “real victim” looks or acts like
- Explaining why survivors may stay, leave, return, or struggle to tell their story chronologically
- Helping communities respond without increasing danger or shame
- Connecting prevention education to practical resources and action

“Prevention begins when people understand how exploitation actually develops - not only what it looks like after significant harm has already occurred.”

COMMUNITY RESPONSE

Impact is built through partnership

JABEL works across systems because no single organization can meet every survivor need.

Our growing network includes survivor leaders, advocates, law enforcement, prosecutors, medical and behavioral-health professionals, service providers, educators, artists, businesses, donors, faith communities, and community organizations.

Public systems

Law enforcement • prosecutors • probation • child welfare • county and city partners

Survivor support

Safe placement • legal resources • behavioral health • medical care • employment and housing referrals

Community & business

Donations • sponsorships • emergency goods • event partnerships • volunteer support

Education & awareness

Schools • artists • speakers • youth groups • community presentations • prevention initiatives

The goal is bigger than awareness. It is coordinated action - fewer dead ends, warmer handoffs, and stronger pathways toward safety and stability.

LOOKING AHEAD

Elevate JABEL & Through Their Eyes

The next stage expands survivor-led education, community engagement, and sustainable support.

JABEL is building toward larger, reusable public education experiences that combine art, lived experience, research, professional expertise, and community action.

THROUGH THEIR EYES

An immersive survivor-led art and education experience

Designed to help audiences see, hear, and understand the realities of grooming, exploitation, trauma, coercive control, domestic violence, and sexual assault through art, audio, research, survivor perspective, and expert education.

- Immersive sections exploring Grooming, The Trap, Isolation, Truth, and Hope
- Artist and JABEL audio experiences designed to deepen connection to each piece
- Research and education explaining trauma, brain responses, delayed reporting, and coercive control
- Cross-sector participation from survivors, advocates, public agencies, professionals, artists, and community partners
- A focus on action: what people can recognize, do, support, and change

JABEL's goal is to grow without losing the survivor-centered responsiveness that shaped the organization from the beginning.

THANK YOU

You are part of this impact.

Every donation, referral, partnership, volunteer hour, introduction, and act of trust helps JABEL respond.

To every survivor who has trusted us: thank you.

To every donor, volunteer, partner, business, advocate, law-enforcement professional, prosecutor, service provider, community member, and organization that has answered when we called: thank you.

There is still much more work ahead. JABEL is continuing to build the resources, partnerships, education, and capacity needed to help survivors move from surviving to thriving.



JABEL

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SOURCE NOTE Financial source: California Attorney General RRF-1 and CT-TR-1 filings for 2024 and 2025. Current service metrics source: JABEL internal grant reporting. Figures are presented with their applicable reporting periods to avoid overstating or conflating impact.