

Personal Finance Priorities

Highest

**Emotional preparedness:
Commit to long-term, healthy financial habits**

**Prepare Financially for Bad Surprises:
Emergency Fund**

**Get Free Money:
Maximize Your Employer Match**

**Get off the Financial Hamster Wheel:
Clear High-Interest Debt (ie. Credit Cards)**

**Take Advantage of Uncle Sam's Tax Shelters:
HSA*, 401K, IRA, Traditional / Roth**

**Know your debt interest rates:
Pay off highest rates first (Student, Auto, etc.)**

**Plan for College:
Automate 529 College Savings Plan Investments**

**Build Investment & Withdrawal Flexibility:
Fund a Taxable Brokerage Account**

**Decide on how to Treat Low Interest Debt:
Paying off Mortgage Early is a Personal Choice**

High

*HSA is only with High Deductible Health Plan (HDHP)