



Sponsorship Opportunities — Pahrump Hot Air Rally in the Valley

Event: Pahrump Hot Air Rally in the Valley

Dates: February 13–15, 2026

Location: Petrack Park, Pahrump, NV

Attendance: 10,000 attendees (adults & families)

Beneficiary: Portion of proceeds donated to the local non-profit organizations volunteering their services at the event.

Why Become a Sponsor?

The Pahrump Hot Air Rally is more than a festival — it's a celebration of community, adventure, and giving back. As a sponsor, your business will:

- Gain **exposure to thousands of spectators** across Nevada and surrounding states.
- Build strong **brand recognition** through banners, social media, website features, and live announcements.
- Show your support for **local non-profits**
- Be part of a unique and high-visibility event that attracts families, tourists, and media coverage.

The Hot Air Rally in the Valley is more than an event—it's the revival of a beloved Pahrump tradition. After years of quiet skies, we are proud to bring back the magic, the color, and the community spirit of hot air ballooning to our town. Your sponsorship keeps this tradition alive and gives back to several organizations in the Pahrump community.

Sponsorship Tiers

Gold Sponsor — \$5,000

- Premier logo placement on festival banners, posters, website, and social media
- Large banner at main stage & balloon launch field
- 5 VIP all access passes
- 2 morning balloon ride tickets for all 3 days (weather permitting)
- On-stage recognition during opening ceremony & pilot appreciation dinner
- Logo featured in press releases and advertising
- Vendor booth (premium location)

Silver Sponsor — \$2,500

- Logo placement on festival banners, posters, website, and social media
- Banner placement at balloon launch field
- 2 morning balloon ride tickets to morning of your choice (weather permitting)
- 3 VIP all access passes
- On-stage recognition during festival announcements
- Vendor booth (premium location)

Bronze Sponsor — \$1,000

- Logo on festival website and social media
- Banner placement in festival grounds
- 2 VIP passes
- Vendor booth (standard location)

Community Sponsor — \$500

- Business name listed on website & festival sponsor banner
- On stage recognition during announcements
- Vendor booth (standard location)

In-Kind Sponsorships

We welcome **in-kind donations** (services, supplies, or products). The value of donation will determine sponsorship tier placement.

Example: printing, lodging, food & beverage, volunteer supplies, raffle prizes, gift certificates

Marketing & Media Reach

- Expected 10,000+ in-person attendees
- Press releases sent to regional outlets
- Active promotion across all Social and local media
- Festival website featuring sponsor logos and links

Interested in partnering with us? Fill out a sponsorship application or contact us directly.

Contact:

Kelli Sater — Event Coordinator

✉ hotairrally@gmail.com

🌐 pahrumprallyinthevalley.com

Together, we can make the skies over Pahrump a celebration of color, community, and compassion.



Sponsorship Application — Pahrump Hot Air Rally in the Valley

Sponsor Information

- **Business Name:** _____
 - **Contact Person:** _____
 - **Phone:** _____
 - **Email:** _____
 - **Mailing Address:** _____
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Sponsorship Levels (Select One)

- ☐ **Gold Sponsor — \$5,000**
 - ☐ **Silver Sponsor — \$2,500**
 - ☐ **Bronze Sponsor — \$1,000**
 - ☐ **Community Sponsor — \$500**
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In-Kind Sponsorship

If you are donating goods or services instead of cash sponsorship:

- **Type of Donation:** _____
- **Estimated Value:** \$ _____

(Examples: printing, lodging, food & beverage, volunteer supplies, raffle prizes)

Additional Information

- Will you need a vendor booth space? ☐ Yes ☐ No

Agreement

By signing below, I confirm our commitment to sponsor the Pahrump Hot Air Rally in the Valley and agree to provide payment or in-kind donation as indicated above.

Authorized Signature: _____

Print Name: _____

Date: _____

Return Completed Form To:

Kelli Sater — Event Director

✉ hotairrally@gmail.com

Please send us your logo with application that you would like used for advertising