

The background of the slide features a grayscale image of architectural blueprints with various geometric lines and patterns. Overlaid on these blueprints is a faint, three-dimensional perspective drawing of a wooden structure, possibly a staircase or a modern architectural element, with visible wood grain and joints. The overall aesthetic is professional and technical.

Commercial Training Presentation

Faux Wood & Wood

Faux Wood & Wood Blinds



MAG Resources, LLC

Faux Wood

Product Overview

- Material: Polyvinyl chloride (PVC)
- Ladder Spacing: 11"
- Ideal for high-humidity areas
- Economical pricing
- PVC is a thermoplastic that is widely used in many industries due to its high strength to weight ratio, resistance to corrosion, fire resistance and durability.
- The **disadvantage** to thermoplastic is that it can deform when exposed to elevated temperatures. PVC will become soft and pliable causing the slats to warp if exposed to temperatures of 135° F or higher.



Wood Blinds

Product Overview

- Material: North American Basswood (Paint & Stain)
- Ladder Spacing: 24"
- Wood Blinds create warmth and beauty and are engineered for privacy, light control and energy efficiency
- Wood is an ideal solution for most applications, except for high-humidity spaces which will cause the slats to warp, bow or crack



WOOD CHARACTERISTICS

Mineral Marks



Dark or discolored area caused by minerals that the tree extracts from the water or soil; can be either a streak or a stain. Mineral Marks have varying degrees of darkness from very light to nearly black. Also known as mineral deposits, sugar deposits, dark marks.

Knotty Pine



Materials that may include all of the outlined markings. Knotty Pine material contains markings that are more extreme than in standard products.



Grain

The direction, size and appearance of wood fibers vary greatly depending on where the wood is cut from within the tree. The type, direction and density of the grain is unique within each piece of wood, thus creating a truly individual pattern.

TIGER STRIPING



FLAT GRAIN



GRAIN CHANGE



Pin Knots



Markings that indicate the location of branches that have been encased by the growth of the tree. Vary in size, shape, structure and color.

Burl

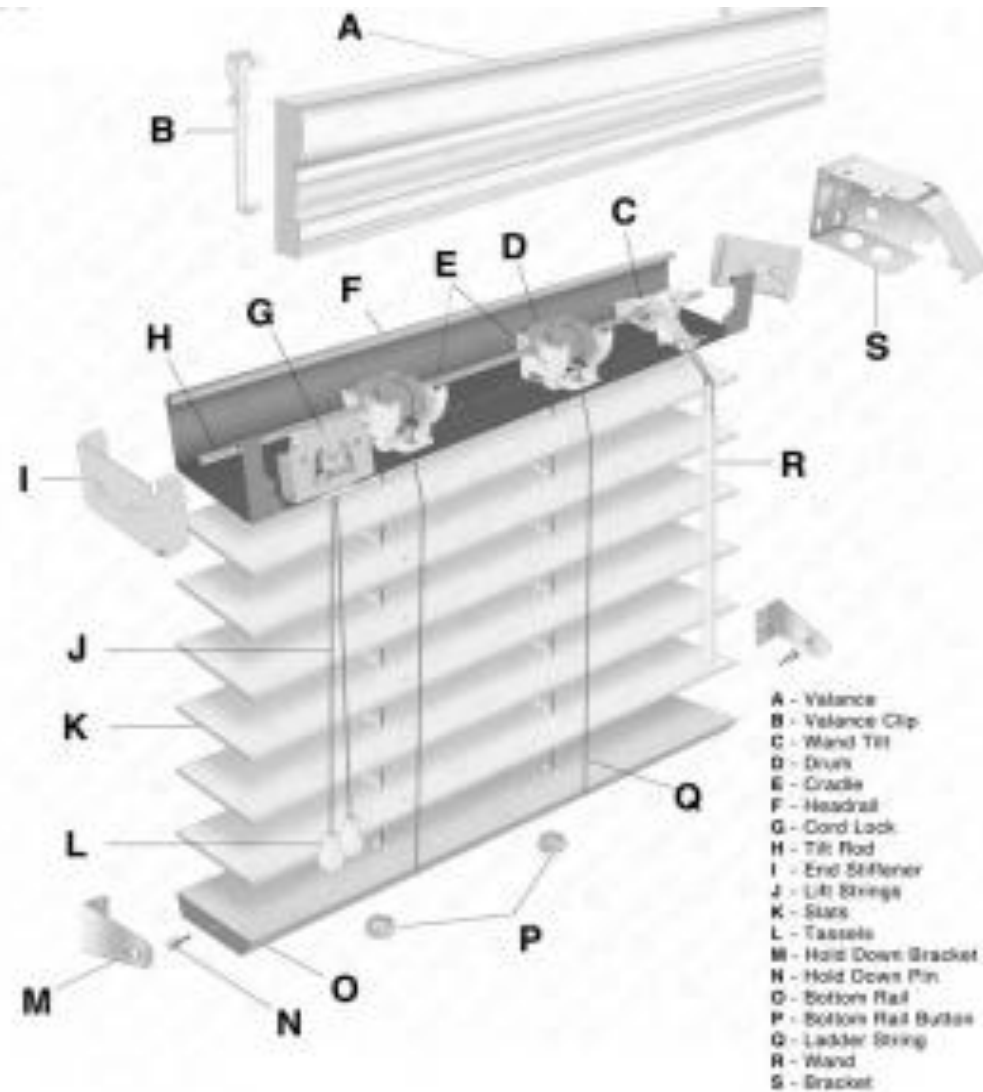


Formed from an irregular growth on the outer edge of the tree. Also known as Birds Eye.

19-2115-00



Faux Wood & Wood Blinds



Product Overview

Operating Systems



Control Options

Product Overview

- Control Options
 - Cord
 - Wand
 - Cordless Lift (n/a 2 ½" Double Bevel Composite)
 - Motorized Tilt available on 2" & 2 ½" Wood Blinds & 2" Composite Blinds



Cordless

Product Overview

Cordless Option

- Available on:
 - All wood blind styles except 1"
 - 2" composite
 - 2" and 2 1/2" faux wood



Motorization

Product Overview

- Benefits
 - Battery operated remote is easy to use, eliminating lift cords for child/pet safety
 - Great for hard to reach blinds
 - The motor is very quiet and very strong. It can tilt a blind up to 7,200 square inches in size.



Product Overview

Blind Options



Options & Features

Light-blocking lip



Benefits:

- No light gap between top slat and headrail
- Extra strength added to the headrail
- Improved closure

Routeless



Benefits:

- Eliminates route holes and increases light control and privacy
- Not available on cordless lift

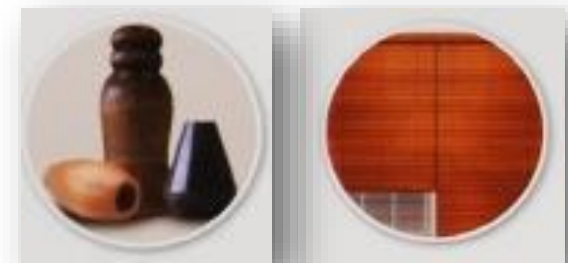


Decorative Options

Product Overview

Decorative Options

- Optional premium valances
- Optional cornices & keystones
- Cloth tape option*
 - Not available with cordless blinds or Routeless
- Routeless option
 - Not available on 1", blinds with Cloth Tape option or Cordless blinds
- Decorative tassels
 - Wood Blinds only
- Multiple blinds on one headrail
- Cut-out blinds



Product Overview

Valance Options & Mounting Applications



Valance Returns

Inside Mount




How to Measure for Valance Returns

Window depths vary considerably depending on the age and style of the window. **Always** measure the window depth, regardless of the type of window treatment the client is considering. Knowing the depth when the order is placed can help prevent costly errors.

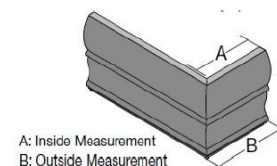
Use the information in your Signature Series Cost and Product Reference Guide for Wood, Composite & Faux Wood to calculate the needed return length. The steps below will help you to navigate through the chart.

1. Locate the valance style selected (column 1).
2. Locate the blind type selected (column 2).
3. What control type has been selected: wand tilt, cord tilt or cordless? (See column 3.)
4. Determine standard return length for an Outside Mount (column 4).

VALANCE TYPE 1.	2.	STANDARD	Maximum Continuous Width*		3.	4.	5.
			INSIDE MOUNT NO RETURNS	INSIDE MOUNT WITH RETURNS			
1 Valance Returns 1/2" to 4 5/8": Glued 4 5/8" and greater: not glued	BLIND TYPE				CONTROL TYPE	OUTSIDE MOUNT RETURNS**	FULL RECESS DEPTH
	2 1/2" Standard Valance						
	1" Wood	•	100 1/2"	97 1/2"	wand	2 1/4"	2 1/8"
	1" Premier Wood	•	100 1/2"	97 1/2"	wand	1 3/4"	2 1/8"
	2" Wood or 2" Premier Wood (optional)	•	100 1/2"	97 1/2"	cord	2 1/4"	3 1/4"
			100 1/2"	97 1/2"	wand	3 3/4"	3 3/4"
			100 1/2"	97 1/2"	cordless	3 1/4"	3 1/4"
	2" Bamboo and Coastal	•	94 1/2"	91 1/2"	cord	2 1/4"	3 1/4"
			94 1/2"	91 1/2"	wand	3 3/4"	3 3/4"
			94 1/2"	91 1/2"	cordless	3 1/4"	3 3/4"
	2" Premier Wood Continuous Cord Loop	•	100 1/2"	97 1/2"	loop	3"	3 3/4"
	2 1/2" Wood or 2 1/2" Premier Wood	•	100 1/2"	97 1/2"	cord	3 3/4"	4 1/4"
			100 1/2"	97 1/2"	cordless	3 3/4"	4"
	2 1/2" Shutter Style Wood	•	100 1/2"	97 1/2"	cord	4"	4 1/4"
			100 1/2"	97 1/2"	cordless	3 1/4"	4"
	2" Composite	•	106 1/2"	105 1/2"	cord	2 1/4"	3 1/4"
			106 1/2"	105 1/2"	wand	3 3/4"	3 3/4"
			106 1/2"	105 1/2"	cordless	3 1/4"	3 3/4"
	2 1/2" Composite Shutter Style	•	106 1/2"	105 1/2"	cord	3 3/4"	4 1/4"
	2" Faux Wood or 2" Premium Faux Wood	•	106 1/2"	105 1/2"	cord	2 1/4"	3 3/4"
			106 1/2"	105 1/2"	wand	3 3/4"	3 3/4"
			106 1/2"	105 1/2"	cordless	3 1/4"	3 3/4"

5. Full recess depth (column 5) indicates depth needed for an Inside Mount blind installed completely within the window casing.
6. If your client's window depth is less than listed, a valance return will provide a finished look when the blind is installed. To calculate the return length, use this formula:
 - [Standard Return Length (column 4)] minus [Consumer Window Depth] = Special Return Length to order for Inside Mount Blind
7. Use the number calculated above when placing the order.

Remember: The smallest return width is 1/2". Returns up to 4 5/8" will be glued. Cord tilt and motorized IM mount blinds have standard 1/2" returns, wand tilt and all slat sizes greater than 2" have 3/4" returns standard unless otherwise specified. The length of a return and the width of a valance are measured on the inside (back side) of the valance, not the outside (face) of the valance (see diagram at right).



Valance Returns

Calculation Examples



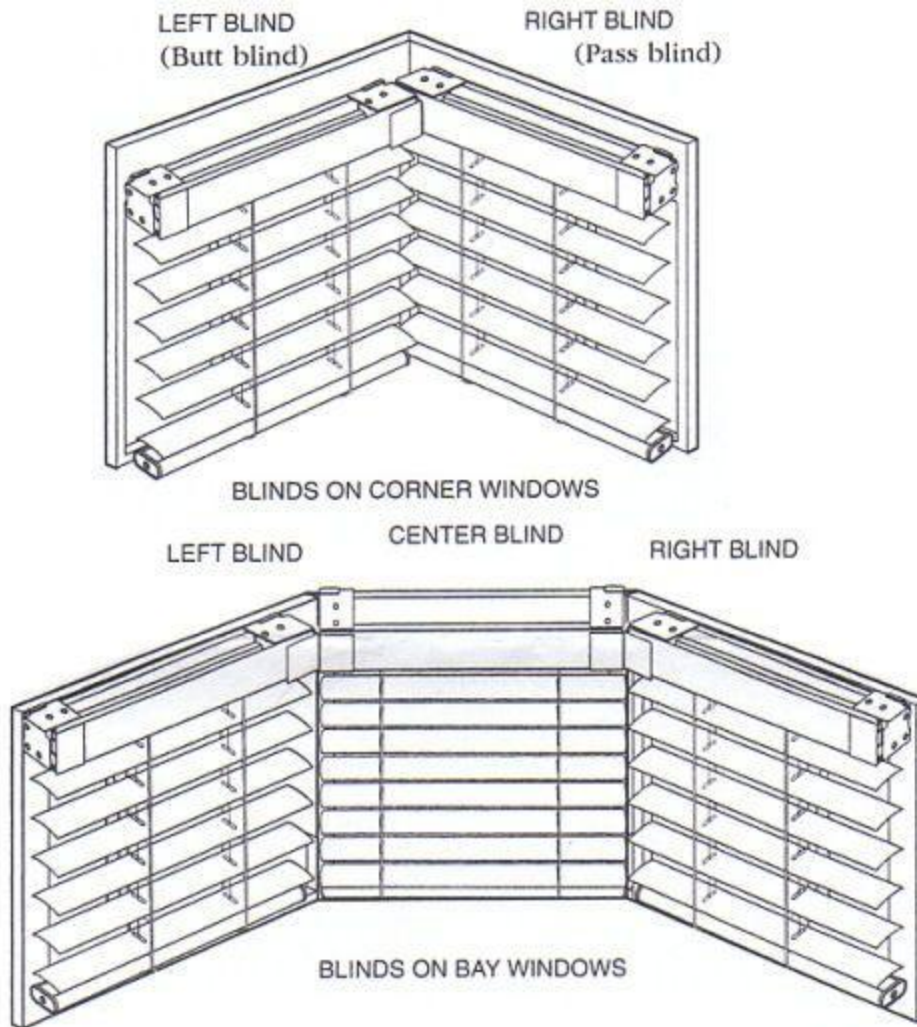
- Double-hung window with a recess depth of $2 \frac{1}{4}$ "
- 2" with cord tilt standard return length $2 \frac{7}{8}$ "
- Return Length (column A) minus recess depth =
- $2.875 \text{ minus } 2.25 = .625$
- Order: $\frac{5}{8}$ " special return length



- Casement window with a recess depth of $1 \frac{1}{2}$ "
- 2" with wand tilt n/c option return length $3 \frac{9}{16}$ "
- Return Length (column A) minus recess depth =
- $3.5625 \text{ minus } 1.50 = 2.0625$
- Order: $2 \frac{1}{16}$ " special return length



Specialty Applications



Troubleshooting

Visit MAGconnect to provide the expertise...

Product Support

Getting Started Guide

Understanding Window Coverings & Shading Strategy	+
Types of Window Coverings	+
Understanding Various Operating Systems	+
Understanding Various Styles & Options	+
How to Select a Window Covering	+
How to Measure for a Window Covering	+
How to Install Window Coverings	+
How to Clean Window Coverings	+
How to Repair Window Coverings	—
Aluminum & Vinyl Blind Troubleshooter	
Wood & Faux Wood Blind Troubleshooter	
Vertical Blind Troubleshooter	
Roller Shade Trouble Shooter	

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