

GMS Committee Member Application

Date: _____

Name _____ Phone number _____

Mailing Address _____

Email Address _____

Current Occupation _____

How do you like to be contacted? (circle one) Call ☐ | text ☐ | email ☐

What times are you available to be contacted? (Days & Mornings/evenings)

Mon. _____ Tues. _____ Wed. _____ Thur. _____ Fri. _____ Sat. _____

How would you like to volunteer?

What things do you not want to do?

What Committee do you want to be on?

Organization ☐ Design ☐ Promotion ☐ Economic Vitality ☐

Read the descriptions of each committee on the second page to learn more

Responsibilities of Committee Members:

- Attend monthly committee meetings
- Assist the Executive Director in planning, implementing, managing, and measuring projects, programs and events
- (Optional) attend 1 NMMS training or Roundtable Talk

Signature: _____

GMS General Information

GMS Mission Statement - Grants MainStreet is the catalyst for revitalizing, beautifying and energizing downtown Grants through education, promotion and assistance. Established in 1997, Grants MainStreet is a charitable, nonprofit organization that is dedicated to improving Grants downtown area and, through that, the entire community of Grants. Our vision is to be a model MainStreet organization and an invaluable resource, through the unified efforts of our progressive leadership, to facilitate a stimulus for commerce

MainStreet District:

GRANTS MAINSTREET



LOCATION: Grants
BOUNDARY TYPE: MainStreet
ACRES: 157 (approx.)

BOUNDARY TYPE

- Metropolitan Redevelopment Area
- MainStreet District
- Arts and Cultural District
- Historic District

MainStreet Four-Point Approach



GMS Committees:**Organization Committee:**

Developing resources, encouraging cooperation, and building leadership in; the district;

The Organization Committee's primary responsibility shall be to develop recommendations and assist the Board and the Executive Committee in creation, implementation and perpetuation of the organizational structure including, but not limited to, the organization's mission statement, Bylaws, articles of incorporation and Bylaws, creation and definition of committees and subcommittees, development of membership and the dues structure, budget, volunteer development, strategic plans and work plans, maintenance of membership lists and other duties as may be designated by the Executive Committee or the Board of Directors.

The Organization Committee shall also act to organize the Board's fund raising activities. In this capacity, the Committee's primary responsibilities are to plan, organize and conduct fund-raising activities to ensure that adequate funding is available for the organization at all times, including grants, sponsorships, memberships and other forms of financial support.

The Organization Committee shall assist the Board in locating and nominating qualified candidates for election or appointment by the Board of Directors to the Board of Directors, for election of officers, or selection to other committees, offices or positions as the Board may direct.

Promotion Committee:

Creating a positive image for downtown Grants by education of local history and promoting the downtown as an exciting place to live;

The Promotion committee's primary responsibility shall be to market a unified, quality image of the community and downtown as the center of activities, goods and services to retailers, shoppers, investors and tourists, developing downtown events and small business promotions. The Promotion Committee shall be involved in aspects of promoting and branding the Corporation.

(continued on next page)

Design Committee:

Improving the appearance of downtown Grants and promoting historic preservation;

The Design Committee's primary responsibility shall be to create an attractive, coordinated and quality image of the community and downtown by capitalizing on its unique assets and heritage. The Design Committee shall be involved in aspects of design that affect the community and the downtown image including, but not limited to such activities as assist in analyzing parking and landscaping, physical planning, acting as a design resource for property owners, coordinating with New Mexico MainStreet, architects contracted by the Corporation and other duties as may be designated by the Executive Committee or the Board of Directors.

Economic Vitality Committee

Encouraging alternative uses such as housing and cultural amenities to reduce vacancy in the district, providing education about public and private economic development resources, and encouraging public and private investment in the district to support job creation and combat physical deterioration through the preservation and enhancement of the district;

The Economic Positioning Committee's primary responsibility shall be to develop a market strategy that will result in an improved retail mix, a stronger tax base, increased investor confidence and a stable role for the commercial district as a major component of the downtown Albuquerque's economy.

The Economic Positioning Committee's responsibilities shall include, but not be limited to staying in close contact with the Corporation's supporters, collecting data on downtown buildings, reviewing and summarizing existing market information. The Economic Positioning Committee is responsible for developing incentives and tools to support small businesses and property owners in improving commercial activity.