Double Serum

[Hydric + Lipidic System]
Complete Age Control Concentrate

CLARINS WORLDWIDE BESTSELLER #1



SELL IT

The complete anti-ageing treatment that stimulates the skin's 5 vital functions, keys to its youthful beauty thanks to [20+1] plant extracts.

TARGET

All women- aged 25+ regardless of age, skin tone and skin type (suitable for sensitive skin)- looking to:

- Maintain their skin's youthful qualities
- Offer a complete response to their age-control concerns (wrinkles, loss of firmness, lack of radiance, visible pores and a homogenous complexion).

[20+1] POWERFUL PLANT EXTRACTS

20 EXTRATS STIMULATE THE SKIN'S 5 VITAL FUNCTIONS:

Hydration


Organic leaf of life


Organic quinoa


Organic marsh samphire


Cocoa

Nutrition


Organic kiwi


Mary's thistle

Oxygenation


Teasel


Goji berry


Beautyberry


Horse chestnut

Protection


Mango


Red jania


Ginger lily


Huan qi


Organic edelweiss

Revitalization


Organic green banana


Myrothamnus


Avocado



Reduces the appearance of pores
Orthosiphon extract

Immediate skin-tightening effect
Organic oat sugars

+1 TURMERIC EXTRACT, HELPS BOOST CELLULAR 'LISTENING'



Cells hear the skin's needs better.

▼

They respond better.

▼

The action on the 5 vital functions is reinforced!

COMPLETE BENEFITS

Immediately,

Your skin is soft and comfortable.
The complexion looks radiant.

Day after day,

Pores and fine lines are reduced.

Skin looks younger*: it is visibly smoother, firmer and prettier.

**or: your skin's youth is preserved (if the client is under 30).*

CLARINS

A UNIQUE DOUBLE BOTTLE: 2 serums in 1!

Two distinct vials nestled one into other:

1. Inner vial: holds the lipidic phase (oil-soluble ingredients)
2. Exterior vial: hydric phase (water-soluble ingredients)

Why a double formula?

In order to concentrate the most potent ingredients without risk of instability and to ensure maximum anti-ageing efficacy!



Customized product dosing (2 levels)

Its rotating push-button applicator makes it possible to choose the amount of product that is distributed (large drop or small drop) to adapt to skin type, climate and client preference.

Only one exit

Both formulas mix together instantly upon application.

UNIVERSAL TEXTURE



Its bio-mimetic texture re-creates the skin's natural hydrolipidic film for perfect affinity with all skin types.

- NEW: suitable for sensitive skin.
- Lightweight, non-oily, the texture is silky-smooth and blends easily into the skin upon application. Promotes a feeling of comfort without leaving any oily or sticky finish.

USE & APPLICATION

Daily use: if the client has anti-ageing concerns. Every morning and/or evening, apply to dry cream skin before applying regular day/night cream.

Intensive 4-week treatment: if the client isn't concerned about anti-ageing necessarily, but rather a lack of radiance and/or signs of fatigue.

Application: mix and warm the serum between the palms of the hands. Then place them on the face and neck. Then apply by using gentle draining pressure working from the center of the face outwards.

USE THE HAND DEMO & DOUBLE SERUM'S FIVE STRENGTHS

Hand *Demo* +



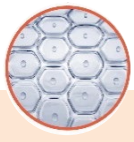
A UNIQUE DOUBLE BOTTLE
2 serums in 1
+ customized dosing.



A UNIVERSAL TEXTURE
In perfect affinity with all skin types, even sensitive.



[20+1] PLANT EXTRACTS
Including turmeric extract which helps boost cellular listening to better respond to the skin's needs.



REINFORCED ACTION ON THE SKIN'S 5 VITAL FUNCTIONS,
keys to its youthful beauty.



COMPLETE ANTI-AGEING BENEFITS
with clinically proven efficacy.