Clarins T.R.U.S.T

T RACEABILITY
R ESPONSIBILITY
U NIQUENESS
S ECURITY
T RANSPARENCY

WHAT IT IS

Clarins T.R.U.S.T. is an innovative initiative and commitment from Clarins to provide full traceability of the ingredients that go into our formulas, while not all products and ingredients are available yet, the list is growing every day as we onboard all our suppliers for total transparency.

HOW IT WORKS

STEP 1 – Clients access Clarins T.R.U.S.T. via Clarins.com on specific Product Pages

STEP 2 – Clients access access Clarins T.R.U.S.T. platform enter product batch code.

STEP 3 - Clients discover all information pertaining to manufacturing and sourcing process. Client is taken to a three-part journey: PRODUCT, PLANTS and ORIGINS.

PRODUCT – Preparation of formula, date and location of manufacturing, quality control and shipping process.

PLANTS – The origins of plants used in your product.

ORIGINS – Location of supply chains, the harvested area, the producer and plant properties.

WHAT TO SHARE

Share with your customers starting today! They can discover how their products were made, starting with the first 28 SKUS, from Cleansers, Clarins Aroma and Super Restorative.*

*Full list of available products for 2022 on next page.



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2022

CLARINS CLEANSING & TONING (10)

SOOTHING GENTLE FOAMING CLEANSER
HYDRATING TONING LOTION
CLEANSING MICELLAR WATER
PURIFYING GENTLE FOAMING CLEANSER
HYDRATING GENTLE FOAMING CLEANSER
SOOTHING TONING LOTION
TOTAL CLEANSING OIL
GENTLE RENEWING CLEANSING MOUSSE
VELVET CLEANSING MILK
PURIFYING TONING LOTION

CLARINS RELAX (1)

RELAX BODY TREATMENT OIL

CLARINS TONIC (3)

TONIC BODY TREATMENT OIL
TONIC SUGAR POLISHER
TONIC HYDRATING OIL-BALM

CLARINS TREATMENT OILS (3)

BLUE ORCHID FACE TREATMENT OIL
SANTAL FACE TREATMENT OIL
LOTUS FACE TREATMENT OIL

OTHER (2)

EAU EXTRAORDINAIRE REVITALIZING
SILKY BODY CREAM
CONTOUR BODY TREATMENT OIL

CLARINS SUPER RESTORATIVE (4)

SUPER RESTORATIVE DAY CREAM - ALL SKIN TYPES
SUPER RESTORATIVE DAY CREAM - VERY DRY SKIN
SUPER RESTORATIVE NIGHT CREAM - ALL SKIN TYPES
SUPER RESTORATIVE NIGHT CREAM - VERY DRY SKIN



2023: 62 Additional Items

