

Merchandising Book
2023

Holiday 2023

In Store Dates:
11/1/2023 - 12/26/2023



CLARINS

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/Top Of Counter Calendar

❖ If you have an allocation but have not received, please reorder on merchandising request form on Teams.

Installation Doors/Select Doors

Counter Focus

October
Double Serum Light Cont'd

November (11/1-12/26)
Holiday 2023

December 26
TEL & DSE

Skincare FTD

Cryo Lift Mask



Makeup FTD

Joli Rouge



Permanent Glorifier

Double Serum
(All doors)



Large FTD

Skin Solutions (DSE)
Asian VIP Update
(Select Doors)



Men's FTD

Men's Shave
Barbers Secrets



Skincare Incase

Cryo Lift
Mask



Makeup Incase

Joli Rouge



Lightbox

Cryo Lift Mask
(Installation Doors)



(Installation doors)



Video

Cryo Lift Mask
(Installation Doors)



(Installation doors)



(Installation doors)



/ Permanent Top Of Counter Displays

INSTALLATION /SELECT DOORS ONLY PERMANENT FOCUS DISPLAYS

DOUBLE SERUM



*Display 50ml Tester.

HERO STOCKER



NEW

*Please merchandise stocker
at your Cash Desk.
This will be a Permanent
on counter display

MEN



*Select Doors

****New York doors are no
longer carry Mens Active
Face Wash**

/ Holidays
In-Store Displays
Live 11/1/2023

LAUNCH FOCUS DISPLAY

Live 11/1

Advent Calendar

Display Box



Poster



Please show Advent Display Box open and empty. Place poster directly next to the box to show value of set.

In Cases



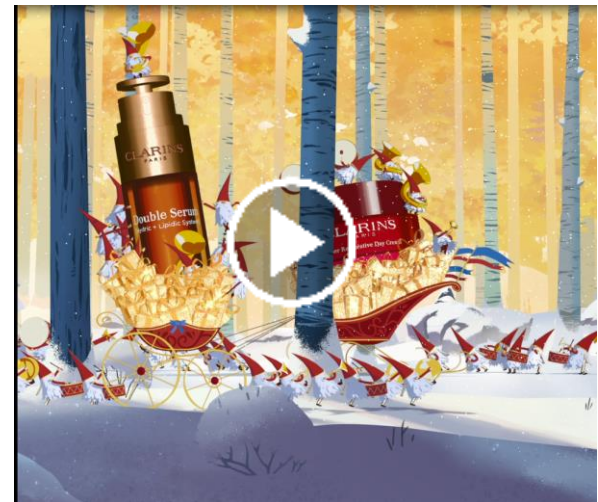
LAUNCH FOCUS DISPLAY

Live 11/1

Lightboxes



Video



/Vitrine Sets

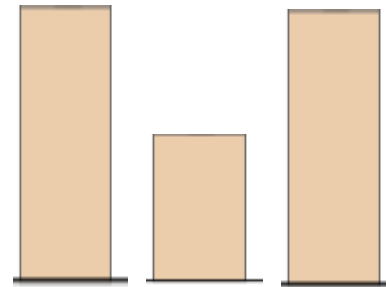
Vitrine sets come with the following elements:

(Please note podiums and beakers are already in the stores)



1

Clings



2

Podiums kit

*Sizes of elements depend on vitrine measurements and vary by store

Please remove Beakers Kit for Holiday and keep it in a safe place, this will be used on Counter for the next TEL & DSE launch (12/26)

Directions:

1. Clean off glass that cling will live on
2. Open the Vitrine
3. Remove Cling from sheet
4. Place cling on back panel on the inside of the vitrine centered as shown
5. Please remove Beakers Kit for Holiday and keep it in a safe place, this will be used on Counter for next TEL & DSE launch (12/26)
6. Place largest pedestals on both side of the centered cling
7. Place smallest pedestal centered in front of the centered cling
8. Merchandise launch Testers* on top of Riser

Tips:

1. Cling must be free of air bubbles
2. Testers inside must always match launch focus
3. Be sure to keep cling and glass clean
4. If on a corner, cling must face highest traffic aisle



* Double Serum and Jolie Rouge Example Shown



Merchandise Testers.

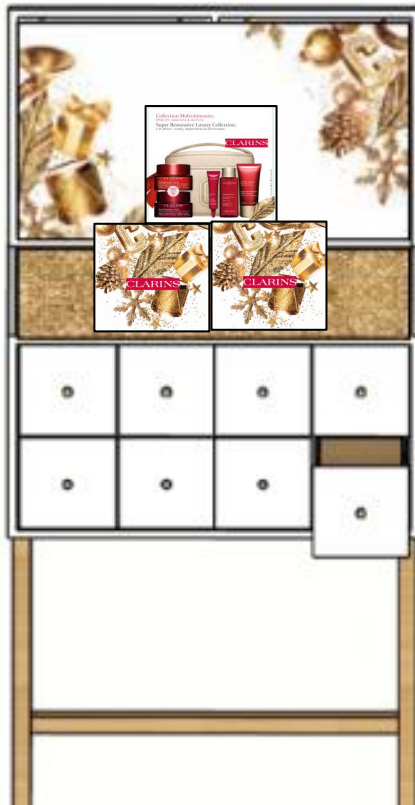
* Double Serum and Joli Rouge Example Shown

/ Gift Sets Planograms

Guidelines:

- Merchandise your top seller Holiday Giftsets in the middle of engrave
- Merchandise Giftboxes in a pyramid formation.
- Turn around 1 box each display to show what is inside

Animation Tables



***Super Restorative,
Extra-Firming & Multi-
Active Luxury Collection
Gift Sets Example Shown**

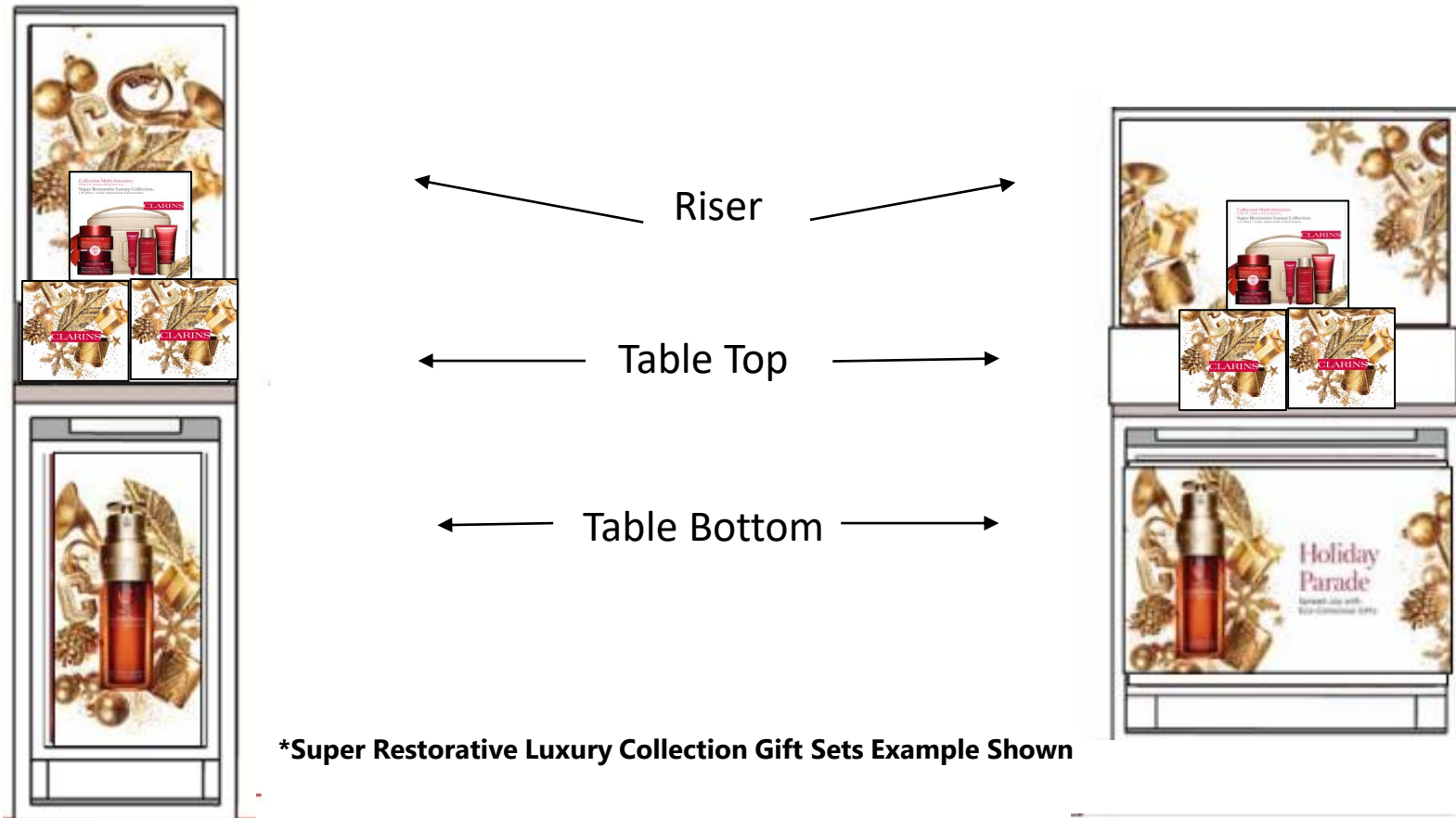


Launch Tables

- Large
- Small

Guidelines

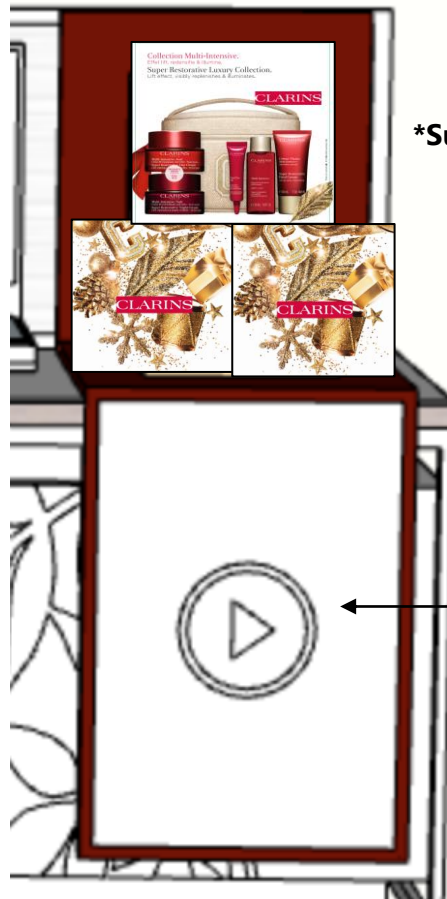
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Guidelines

- Merchandise your top seller Holiday Giftsets in the middle of engrave
- Merchandise Giftboxes in a pyramid formation.
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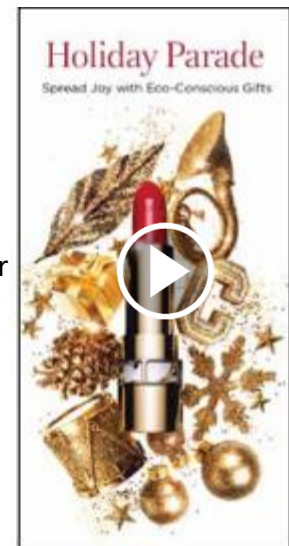
NEWNESS NICHES



***Super Restorative Luxury Collection Gift Sets Example Shown**



or



Guidelines:

- Merchandise your top seller Holiday Giftsets in the middle of engrave
- Merchandise Giftboxes in a pyramid formation.
- Turn around 1 box each display to show what is inside

V2 EndCap



F23 Holiday giftsets to be positioned
on table top
English eco statement

***Super Restorative,
Extra-Firming &
Multi-Active Luxury
Collection Gift Sets
Example Shown**

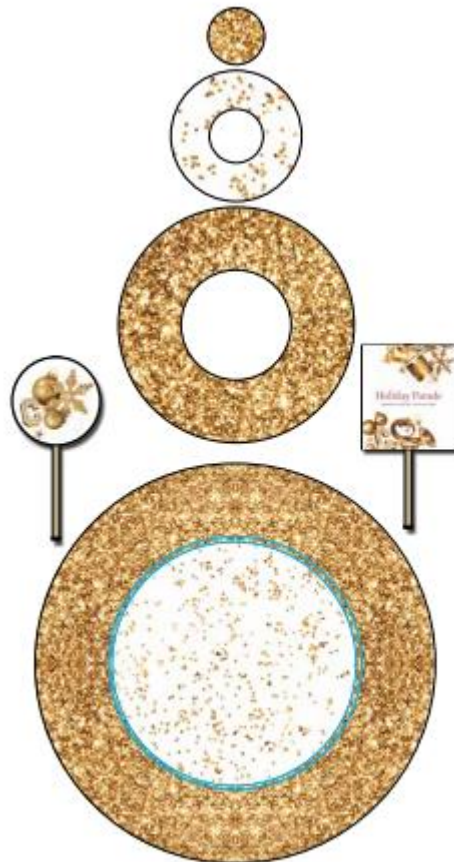


F23 Holiday giftsets to be positioned
on table top
Spanish eco statement

Guidelines

- Install Launch Light Lazy Susan Graphics in Unit as seen below
- Merchandise Gift Sets on Lazy Susan Unit on Top, Middle & Bottom Portion

**Macy's Santa
Anita, Macys
Cross County,
Macy's Dadeland
V2 Hot Pod/ Lazy**



Top View

Double Serum Tester

Super Restorative Testers
X4 (2 Day, 2 Night)

Extra Firming & Multi-
Active Testers X8
(Extra Firming : 2 Day, 2
Night, Multi-Active :2
Day, 2 Night)



Lazy Susan Unit
(Sits on top of Hot Pod Table)

Guidelines:

- Merchandise Your top seller Holiday Giftsets in the middle of Table-Top
- Merchandise Giftboxes in a pyramid formation
- Turn around 1 box each display to show what is inside

59th Podiums



Guidelines:

- Merchandise your top seller Holiday gift sets in the Backwall Niche
- Merchandise gift boxes in a pyramid formation
- Turn around 1 box each display to show what is inside

V2 South Coast Plaza Newness Niche



Please put number of boxes which
is possible to fit on the shelves



Gift Sets

Guidelines

- All product merchandised on towers should be the same category: Luxury Collection Gift Sets
- Do not merchandise boxes in the acrylic showcase. Display Gift pouch and products only
- If inventory allows, merchandise more than 1 item per shelf to utilize the space
- Turn around 1-2 Boxes set to show what is inside
- Shelves are adjustable, hold pegs and extra shelves in a safe place if not in use.



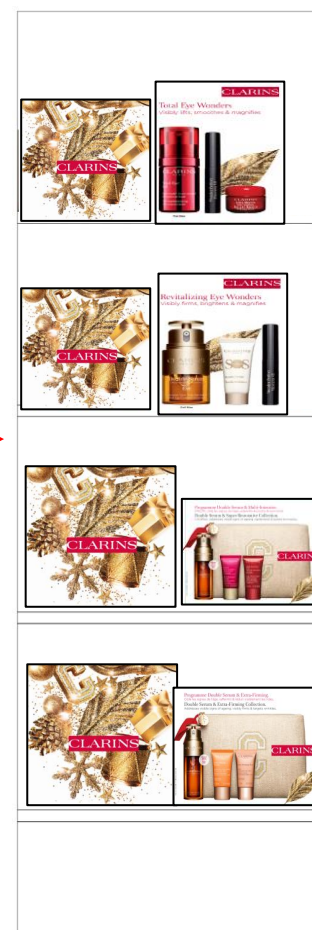
*Gift Set assortment may vary by Season. Display current assortment.

Guidelines:

- All product merchandised on towers should be the same category ex: Trio Collection Gift Sets
- If inventory allows merchandise more than 1 item per shelf to use up the space
- Turn around 1-2 Boxes set to show what is inside
- Product/tower should be facing highest traffic area
- Color of tower may vary between locations



*Photo is Example Only for Type of Tower



Total Eye Wonders Set

Revitalizing Eye Wonders Set

Double Serum & Super Restorative Collection Set

Double Serum & Extra-Firming Collection Set

*Gift box assortment may vary by Season. Display current assortment.

Guidelines:

- Display in groups of 3, at least one box must have product image facing out. Preferably the middle one.
- Use to house all product merchandised on towers in the same category ex: Luxury Collection Gift Sets
- Prioritize highest selling franchise on top row
- Turn around 1-2 Boxes set to show what is inside
- Do not stack product
- If space allows, display testers

Newness Wall

Super Restorative Luxury Collection Set



Extra-Firming Luxury Collection Set



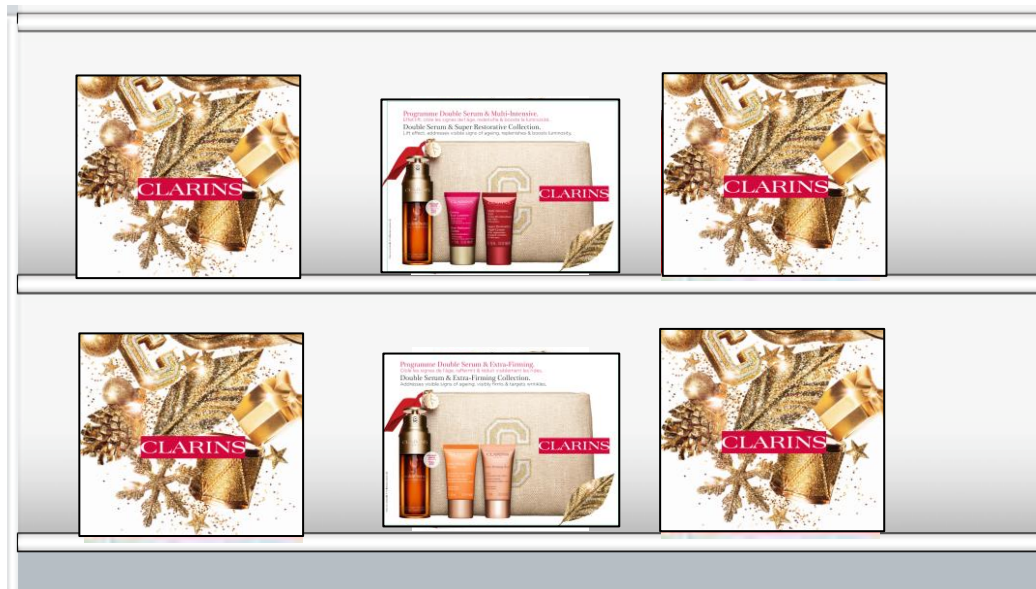
Multi-Active Luxury Collection Set



Guidelines:

- Use to house all product merchandised on towers in the same category ex: Double Serum Gift Sets
- Prioritize highest selling franchise on top row
- Turn around 1-2 Boxes set to show what is inside
- Do not stack product
- If space allows, display testers

Vitrines Behind Caseline



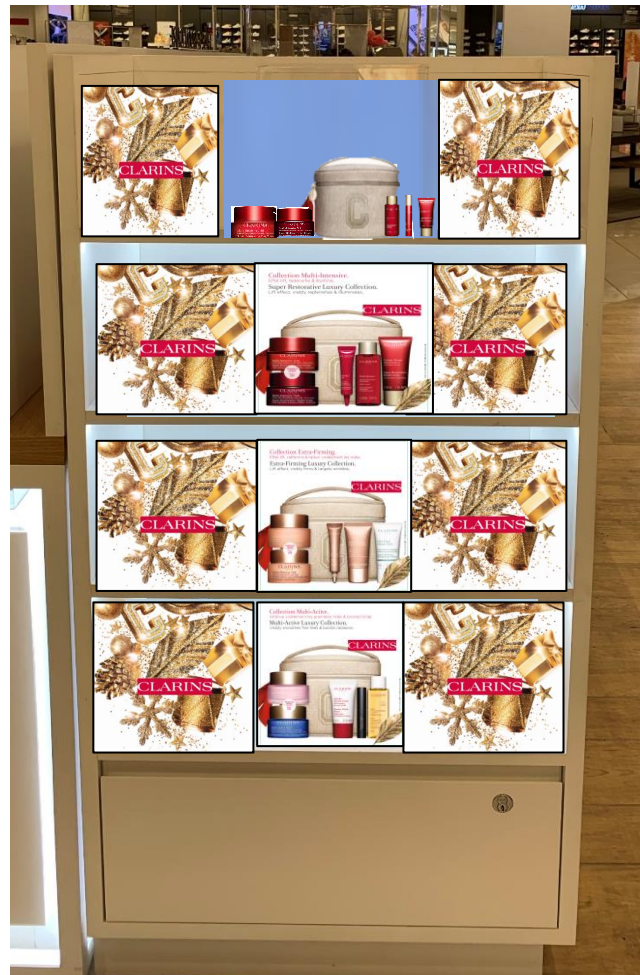
***Double Serum & Super Restorative Collection and Double Serum & Extra-Firming Collection examples shown**



Guidelines

- Fixture is designed to hold Giftboxes
- Top acrylic box should display Gift pouch and product of Giftboxes for sell
- Turn around 1-2 Boxes set to show what is inside
- Prioritize highest selling franchise on top row

South Coast Plaza Gift Tower



Guidelines:

- Use to house all product merchandised on towers in the same category ex: Luxury Collection Gift Sets
- Prioritize highest selling franchise on top row
- Turn around 1-2 Boxes set to show what is inside
- Do not stack product
- If space allows, display testers

Macy's Aventura Gift Sets Wall



Super Restorative Luxury Collection Set

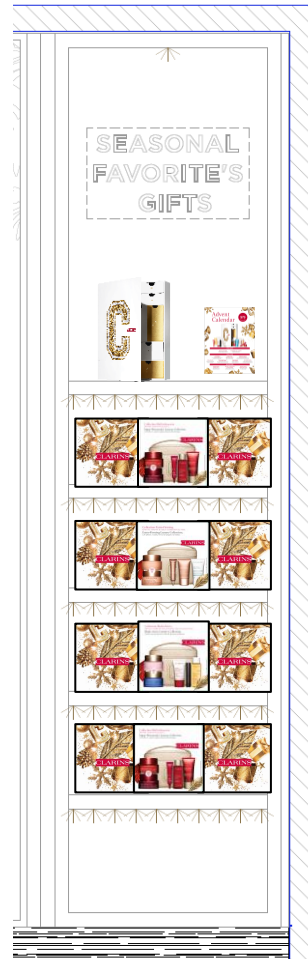
Extra-Firming Luxury Collection Set

Multi-Active Luxury Collection Set

Super Restorative Luxury Collection Set

Guidelines:

- Display Holiday Advent Calendar and Poster near on the top shelf, Display on the top shelf with signage on the left, merchandise the display box open with retail behind it
- Use to house all product merchandised on towers in the same category ex: Luxury Collection Gift Sets
- Prioritize highest selling franchise on top row
- Turn around 1-2 Boxes set to show what is inside
- Do not stack product



Super Restorative Luxury Collection Set

Extra-Firming Luxury Collection Set

Multi-Active Luxury Collection Set

Super Restorative Luxury Collection Set

Guidelines:

- Space can be utilized for storytelling or to hold product
- Do not stack product
- If utilizing for product, strive to keep the same category ex: all Double Serum/ all Joli Rouge
- If utilizing for storytelling turn around 1-2 Boxes set to show what is inside

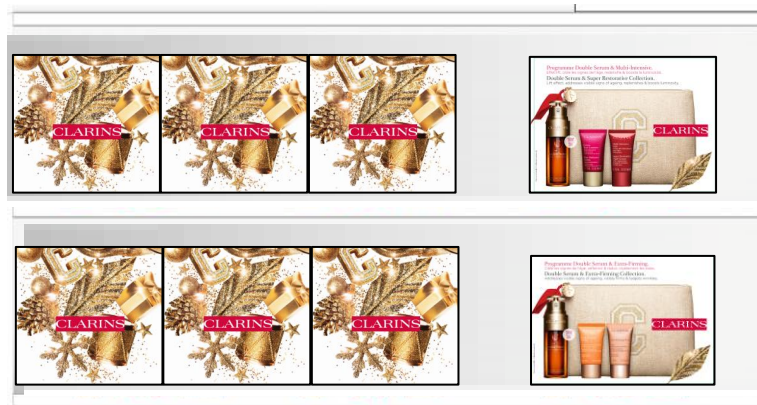
Two Shelf Fixture

Option 1: Product Launch graphics



Option 2: Storytelling

Use to display Double Serum Gift sets



Door List

- Boca
- #466 Ala Moana



Wall / Planogram Updates

Guidelines:

- Do not stack product
- When adapting due to inventory sell down: keep Face and Body products separate.
- Keep usage in mind when ordering product. Ex: day creams goes before night creams
- Sun and Men should always be merchandised last at the least focal spot.
- **400ml Jumbo to arrive in store mid-December - please merchandise it accordingly near the 200 ml sizes**

**New York stores are no longer carry Active Face Wash

3 Bay Wall

Door List:

- MACYS - #777 THE FALLS



Guidelines:

- Do not stack product
- When adapting due to inventory sell down: keep Face and Body products separate.
- Keep usage in mind when ordering product. Ex: day creams goes before night creams
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- **400ml Jumbo to arrive in store mid-December - please merchandise it accordingly near the 200 ml sizes**

****New York stores are no longer carry Active Face Wash**

4 BAY Wall

Door List:

- BLOOMINGDALES-Boca
- Bloomingdales - Chestnut Hill



Guidelines:

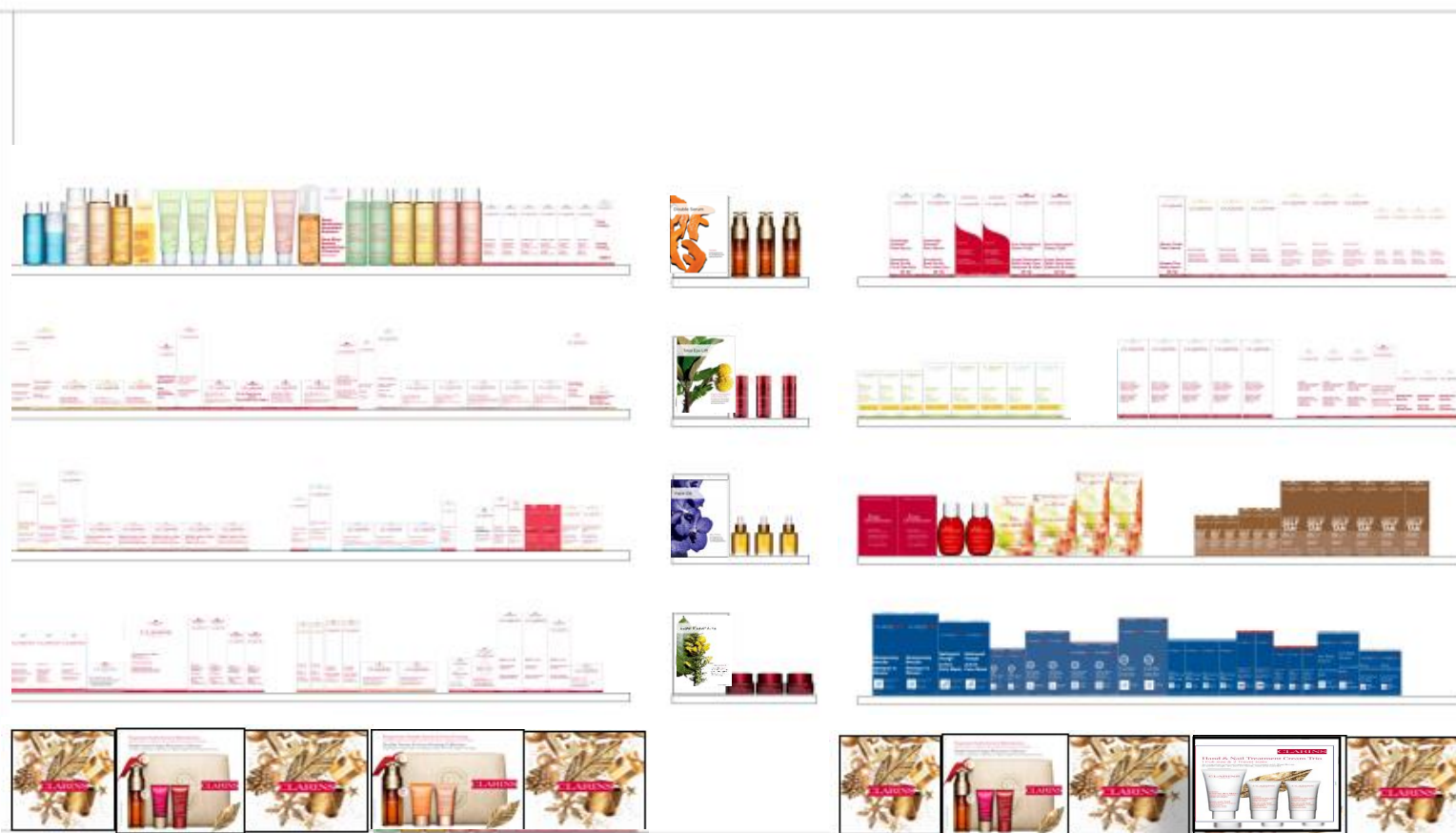
- Do not stack product
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Open Sell Wall with Best Of centered

Door List:

- MACYS - #21 SAN JUAN
- MACYS - #05 MANHASSET
- MACYS - #810 ORLANDO
- MACYS - #01 QUEENS-REGO PK
- MACYS - #53 ROOSEVELT FIELD
- MACYS - #501 SHERMAN OAKS



Permanent Open Sell Wall Guidelines

- Do not stack product
- When adapting due to inventory sell down: keep Face and Body products separate.
- Keep usage in mind when ordering product. Ex: day creams goes before night creams
- Sun and Men should always be merchandised last at the least focal spot.
- **400ml Jumbo to arrive in store mid-December - please merchandise it accordingly near the 200 ml sizes**

****New York stores are no longer carry Active Face Wash**

Open Sell Wall with Best of Niche

Door List

- MACYS - #218
OLD ORCHARD
- MACYS - #776
DADELAND

Please see detailed list
of products in the
Planogram Folder



Guidelines:

- Do not stack product
- When adapting due to inventory sell down: keep Face and Body products separate.
- Keep usage in mind when ordering product. Ex: day creams goes before night creams
- Sun and Men should always be merchandised last at the least focal spot.
- Display gift sets in the Iconic Gift Section
- **400ml Jumbo to arrive in store mid-December - please merchandise it accordingly near the 200 ml sizes**

V2 Open Sell Wall - Small



Backwall Tags:

1. Cleanse
2. Aromaphytocare
3. Body- Hydration
4. Nourish (Nutri-Lumiere)
5. Replenish (Super Restorative)
6. Body- Contour
7. Firm (Extra-Firming)
8. Revitalize (Multi Active)
9. Body-Firming
10. Hydrate (Hydra Essential)
11. Targeted Treatments
12. Self Tan

Double Serum Totem :

1st Shelf:

Double Serum Light 50 ml
Tester

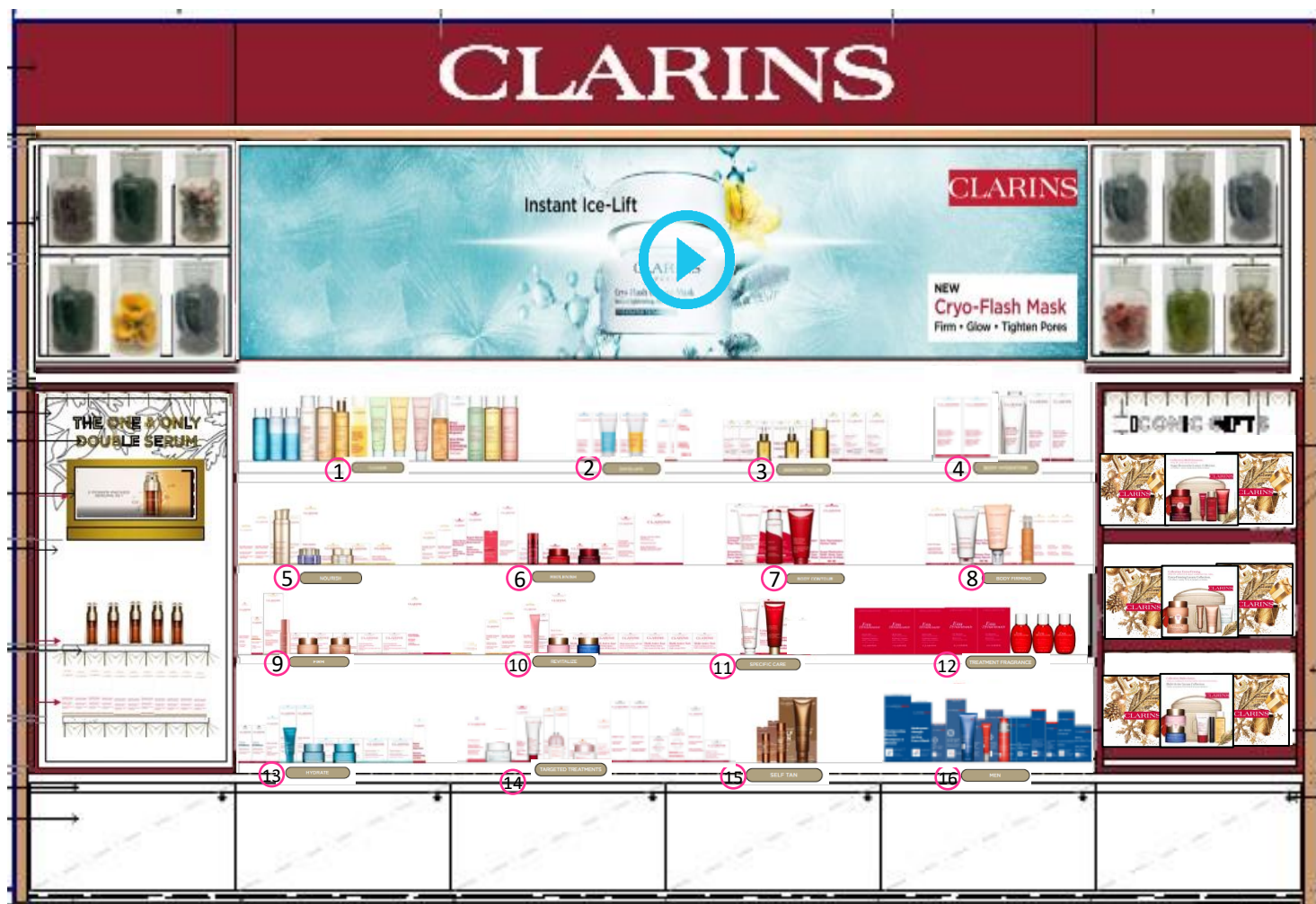
2nd Shelf:

Double Serum Light 50 ml
Sellable

Guidelines:

- Do not stack product
- When adapting due to inventory sell down: keep Face and Body products separate.
- Keep usage in mind when ordering product. Ex: day creams goes before night creams
- Sun and Men should always be merchandised last at the least focal spot.
- Display gift sets in the Iconic Gift Section
- **400ml Jumbo to arrive in store mid-December - please merchandise it accordingly near the 200 ml sizes**

V2 Open Sell Wall - Large



Backwall Tags:

1. Cleanse
2. Exfoliate
3. Aromaphytocare
4. Specific Care (Body)
5. Nourish (Nutri-Lumiere)
6. Replenish (Super Restorative)
7. Body- Contour
8. Body-Firming
9. Firm (Extra-Firming)
10. Revitalize (Multi Active)
11. Body- Hydration
12. Treatment Fragrance
13. Hydrate (Hydra Essential)
14. Targeted Treatments
15. Self Tan
16. Men

Double Serum Totem :

1st Shelf:
Double Serum Light 50 ml
Tester

2nd Shelf:
Double Serum Light 50 ml
Sellable

Guidelines:

- Do not stack product
- When adapting due to inventory sell down: keep Face and Body products separate.
- Keep usage in mind when ordering product. Ex: day creams goes before night creams
- Sun and Men should always be merchandised last at the least focal spot.
- As per Nordstrom guidelines please merchandise products in pyramid format, and only display testers if store allows
- **400ml Jumbo to arrive in store mid-December - please merchandise it accordingly near the 200 ml sizes**

Nordstrom Wall 2 Bay



Guidelines:

- Do not stack product
- When adapting due to inventory sell down: keep Face and Body products separate.
- Keep usage in mind when ordering product. Ex: day creams goes before night creams
- Sun and Men should always be merchandised last at the least focal spot.
- As per Nordstrom guidelines please merchandise products in pyramid format, and only display testers if store allows.
- **400ml Jumbo to arrive in store mid-December - please merchandise it accordingly near the 200 ml sizes**

Nordstrom Wall 3 Bay



CLEANSERS

DOUBLE SERUM LIGHT

TARGETED TREATMENTS & AROMAPHYTOCARE

DS+ HYDRA-ESSENTIEL

GIFT SETS

DS + NUTRI-LUMIERE

DS + SUPER RESTORATIVE

DS+ EXTRA-FIRMING

DS + MULTI-ACTIVE

GIFT SETS

CLEANSERS

TOTAL EYE LIFT

BODY CARE

MEN & SUN

GIFT SETS

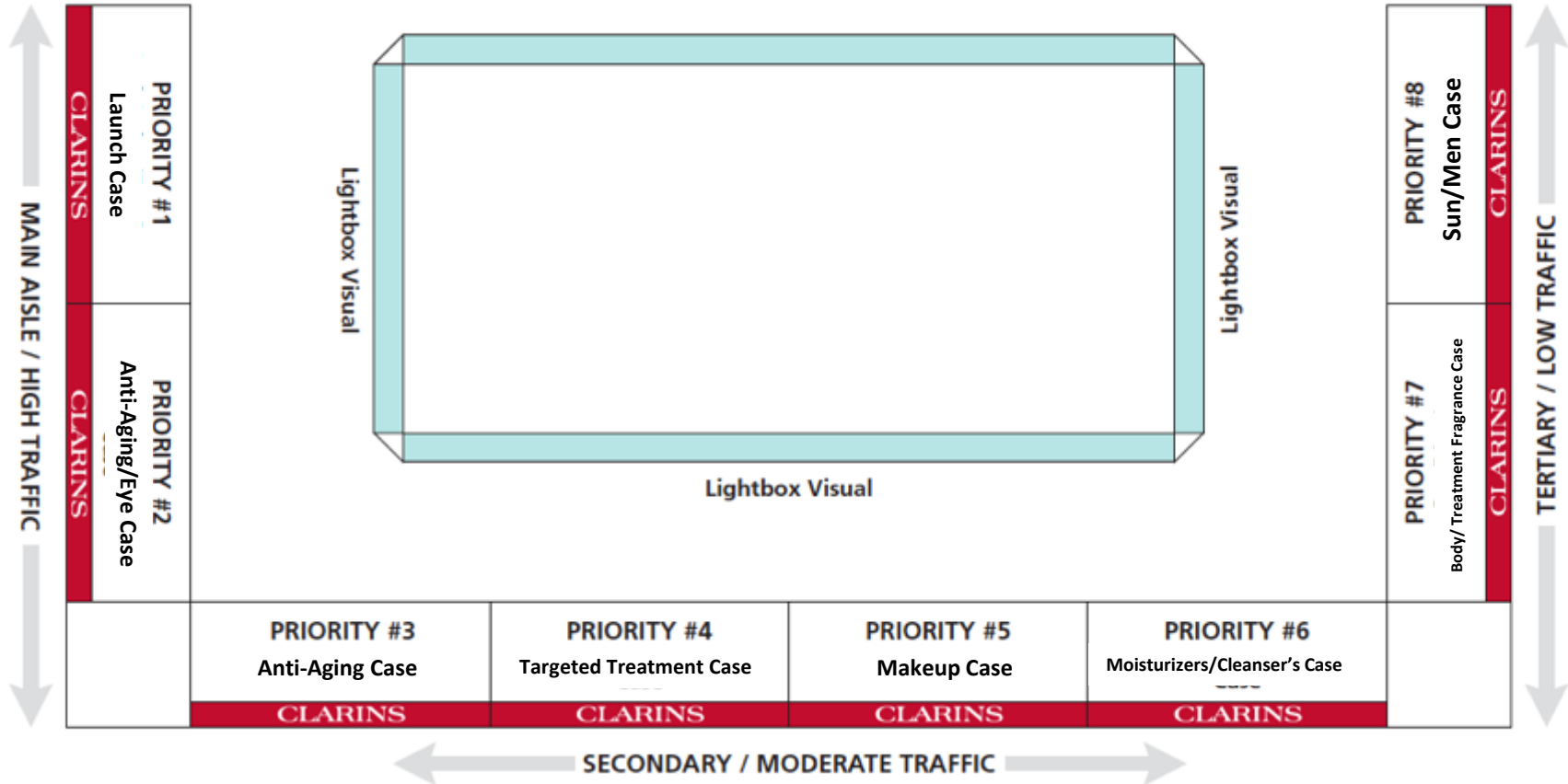
Large / Caseline Planogram Updates

LARGE CASELINE DOORS

Follow these steps to determine your Case Priority placement for both Small & Large Doors.

1. Analyze your traffic flow, determine Main, Secondary & Tertiary traffic flow patterns.
2. Prioritize your cases. Start with Priority #1 in the Main Traffic aisle.
3. Merchandise counter according to your planogram and the guidelines provided.

LARGE DOOR EXAMPLE



LARGE CASELINE DOORS - 2 SHELF

PRIORITY #1 – LAUNCH



PRIORITY #2 ANTI-AGING



PRIORITY #3 – ANTI-AGING



PRIORITY #4 – TARGETED TREATMENTS



PRIORITY #5 – MAKEUP



PRIORITY #6 – MOISTURIZERS /CLEANSERS



LARGE CASELINE DOORS – 2 SHELF

PRIORITY #7 – BODY/TREATMENT FRAGRANCE



CASH DESK

Select Doors

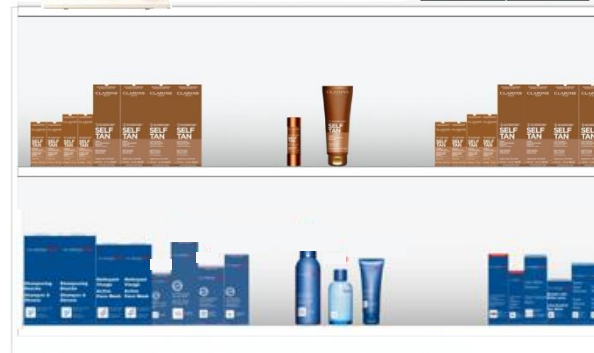


PRIORITY #8 SUN/MEN

Select Doors



Select Doors



LARGE #1 PRIORITY – LAUNCH 2 shelf caseline

Top of Counter:

- NEW Advent Calendar
- NEW Advent Calendar Poster
- Cryo-Flash Mask FTD

Top & Bottom Row:

- DS sellable products
- DS testers
- NEW Holiday Incase
- Joli Rouge sellable products
- Joli Rouge testers
- NEW Holiday Incase



LARGE #2 PRIORITY – ANTI-AGING

Top of Counter:

- Face GTU
- NEW Double Serum & Super Restorative Collection Set

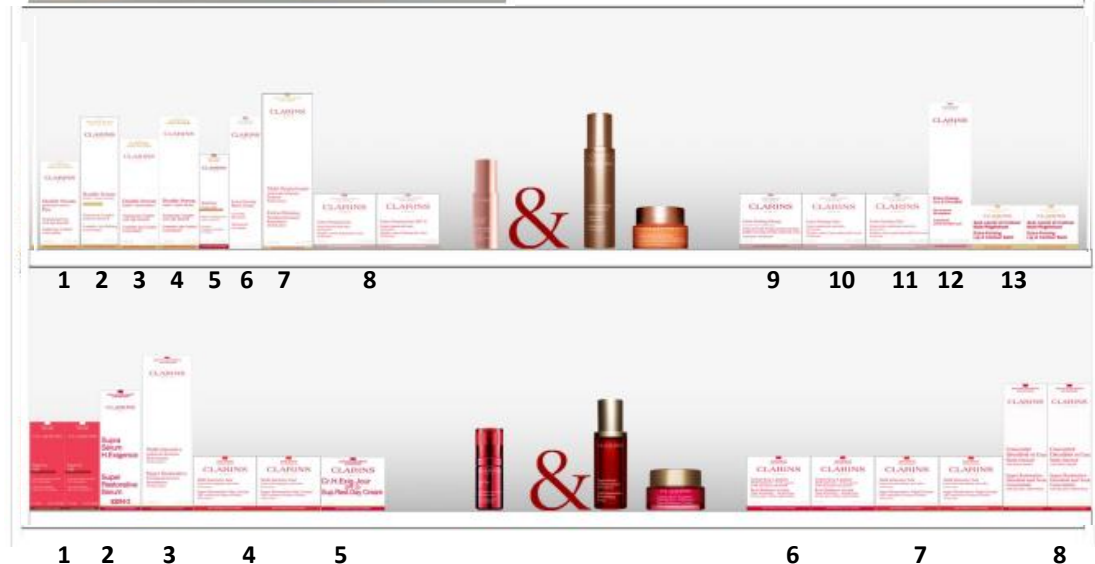
*Top Row:

1. Double Serum Eye
2. Double Serum Light , 50ml
3. Double Serum, 30ml
4. Double Serum, 50ml
5. Total Eye Smooth
6. Extra-Firming Phyto Serum
7. Extra-Firming Treatment Essence
8. Extra-Firming Day Wrinkle Control Cream SPF 15, AST
9. Extra-Firming Energy
10. Extra-Firming Night Wrinkle Control Cream, AST
11. Extra-Firming Night Wrinkle Control Cream, DS
12. Extra-Firming Neck & Décolleté
13. Extra-Firming Lip & Contour Balm

Bottom Row:

1. Total Eye Lift
2. Super Restorative Remodeling Serum
3. Super Restorative Treatment Essence
4. Super Restorative Day Cream, AST
5. Super Restorative Day Cream, SPF20
6. Super Restorative Rose Radiance Cream
7. Super Restorative Night Cream, AST
8. Super Restorative Décolleté and Neck Concentrate

Please always merchandise the Extra-Firming Neck product on the Tester Base



*For 3 Shelf Caselines: Duplicate top and bottom rows

LARGE #3 PRIORITY – ANTI-AGING

Top Of Counter:

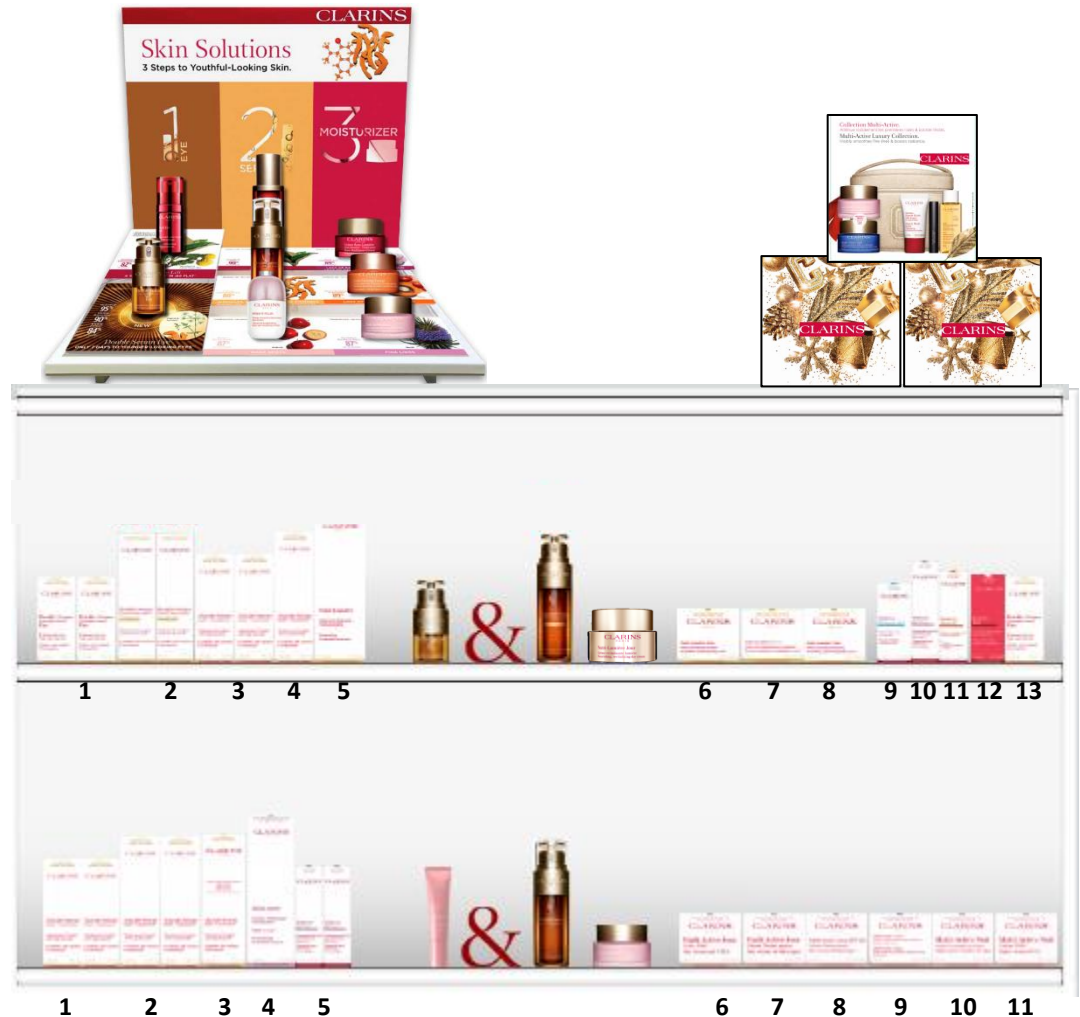
- Skin Solutions Unit (DSE)
- NEW Multi-Active Luxury Collection Set

*Top Row:

- 1.Double Serum Eye
2. Double Serum Light 50ml
- 3.Double Serum 30ml
- 4.Double Serum 50ml
5. Nutri-Lumiere Treatment Essence
- 6.Nutri-Lumiere Day Cream
7. Nutri-Lumiere Revive
- 8.Nutri-Lumiere Night Cream
9. Total Eye Contour
10. Total Eye Revive
11. Total Eye Smooth
- 12.Total Eye Lift
13. Double Serum Eye

Bottom Row:

- 1.Double Serum, 30ml
- 2.Double Serum, 50ml
- 3.Double serum, 75ml
4. Multi-Active Treatment Essence
5. Total Eye Revive
- 6.Multi-Active Day Cream-Gel, N/C
- 7.Multi-Active Day Cream, AST
- 8.Multi-Active Day Cream SPF 20, AST
- 9.Multi-Active Day Cream, N/D
- 10.Multi-Active Night Cream, N/C
- 11.Multi-Active Night Cream, N/D



*For 3 Shelf Caselines: Duplicate top and bottom rows

LARGE #4 PRIORITY – TARGETED TREATMENTS

Select Doors ONLY

Top Of Counter:

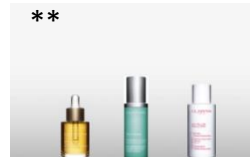
- Asia VIP Unit Update (Select Doors ONLY)
- NEW Extra-Firming Luxury Collection Set

*Top Row:

1. Fresh Scrub
2. Comfort Scrub
3. Cryo-Flash Mask
4. SOS Mask, Hydra
5. SOS Mask, Pure
6. SOS Mask, Comfort
7. Beauty Flash Peel
8. Beauty Flash Balm

Bottom Row:

1. Face Treatment Oil, Blue Orchid, DHY
2. Face Treatment Oil, Lotus, O/C
3. Face Treatment Oil, Santal, D/S
4. Pore Control Serum
5. Shaping Facial Lift Eye
6. Shaping Facial Lift
7. V Facial Intense wrap
8. Bright Plus Fresh Ampoule
9. Bright Plus Serum
10. Bright Plus Treatment Essence
11. Bright Plus Milky Treatment Essence
12. Bright Plus Emulsion
13. Bright Plus Dark Spot Targeting Moisturizing Gel Cream



*Tester display for doors that do not receive the Shaping Facial Lift line

LARGE #5 PRIORITY – MAKE-UP CASELINE



- 1 Makeup GTU
- 2 Joli Rouge Retail Product
- 3 Joli Rouge Testers
- 4 NEW Holiday Incase

*For 3 Shelf Caselines: Duplicate top and bottom rows

LARGE #6 MOISTURIZERS/CLEANSERS

Top of Counter:

- NEW Double Serum & Extra-Firming Collection Set

In Case:

Top Row:

1. Total Eye Contour Gel
2. Hydra-Essential Intensive Serum
3. Hydra-Essential Matte Gel
4. Hydra-Essential Silky Cream
5. Hydra-Essential Rich Cream
6. Hydra-Essential Lip Balm
7. Gentle Foaming Cleanser, Purifying
8. Gentle Foaming Cleanser, Hydrating
9. Gentle Foaming Cleanser, Soothing
10. One-Step Gentle Exfoliating Cleanser, AST

*Bottom Row:

1. Gentle Eye Make-Up Remover
2. Instant Eye Make-Up Remover
3. Velvet Cleansing Milk
4. Cleansing Micellar Water
5. Total Cleansing Oil
6. Gentle Renewing Cleansing Mousse
7. Purifying Toning Lotion
8. Hydrating Toning Lotion
9. Soothing Toning Lotion



*For 3 Shelf Caselines: Duplicate top and bottom rows

LARGE #7 PRIORITY – BODY/TREATMENT FRAGRANCE

Top of Counter:

- Body GTU
- NEW Hand and Nail Trio Set

In Case:

*Top Row:

1. Exfoliating Body Scrub for Smooth Skin
2. Contour Body Treatment Oil
3. Body Fit Anti-Cellulite Contouring Expert
4. Super Restorative Anti-Aging Abdomen and Waist Body Cream
5. Body Treatment Oil, Tonic
6. Body Firming Extra Firming Cream
7. Re-Plus Body Serum

Bottom Row:

1. Body Partner
2. Bust Beauty Extra-Lift Gel
3. Bust Beauty Firming Lotion
4. Moisture-Rich Body Lotion
5. Body Treatment Oil, Relax
6. Hand and Nail Treatment Cream
7. Super Restorative Hand Cream
8. Eau Dynamisante Treatment Fragrance
9. Eau Dynamisante Deodorant
10. Eau des Jardins Treatment Fragrance
11. Eau des Jardins Smoothing Body Cream



1 2 3 4 5 6 7

8 9 10 11

*For 3 Shelf Caselines: Duplicate top and bottom rows

LARGE #8 PRIORITY – SUN/MEN

Top Of Counter

- Men's FTD
- NEW Men's Gift Set (Macy's Doors)

In Case:

Top Row:

1. Golden Glow Booster for Face
2. Golden Glow Booster for Body
3. Self Tanning Instant Gel
4. Self Tanning Milky Lotion

*Bottom Row:

1. Clarins Men Shampoo & Shower
2. Clarins Men Active Face Wash
3. Shave + Beard Oil
4. Smooth Shave Foaming Gel
5. After Shave Soothing Toner
6. After Shave Soothing Gel
7. Clarins Men Energizing Gel
8. Clarins Men Energizing Eye Gel
9. Clarins Men Line Control Balm
10. Clarins Men Line Control Eye Balm
11. Clarins Men Super Moisture Gel
12. Clarins Men Super Moisture Balm

- Important to Note: New York stores are not longer carry Active Face Wash

Select Doors ONLY



Macy's Doors ONLY



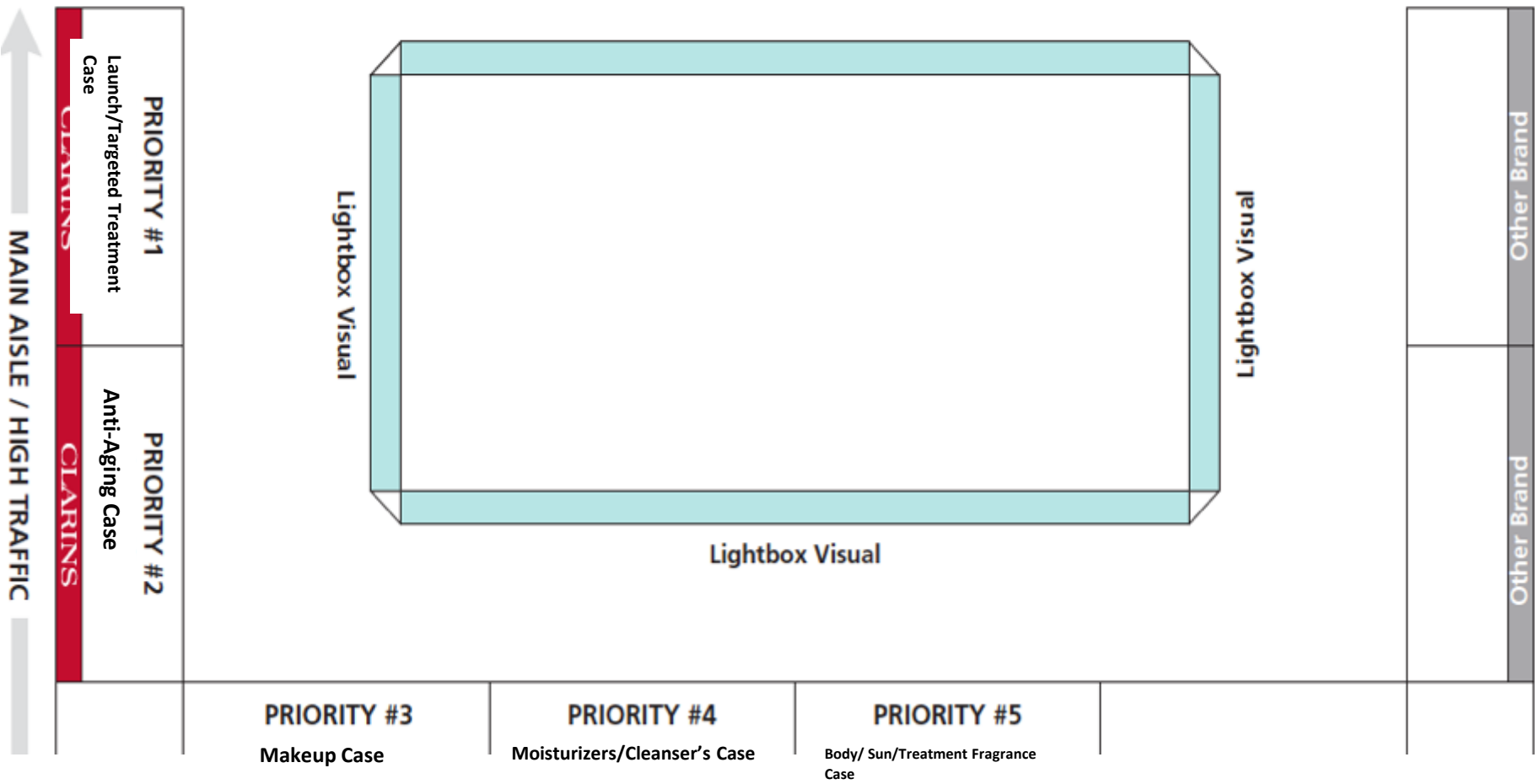
*For 3 Shelf Caselines: Duplicate top and bottom rows

Small / Caseline Planogram Updates

- Follow these steps to determine your Case Priority placement for both Small & Large Doors.
- 1. Analyze your traffic flow, determine Main, Secondary & Tertiary traffic flow patterns.
 - 2. Prioritize your cases. Start with Priority #1 in the Main Traffic aisle.
 - 3. Merchandise counter according to your planogram and the guidelines provided.

SMALL CASELINE DOORS

SMALL DOOR EXAMPLE

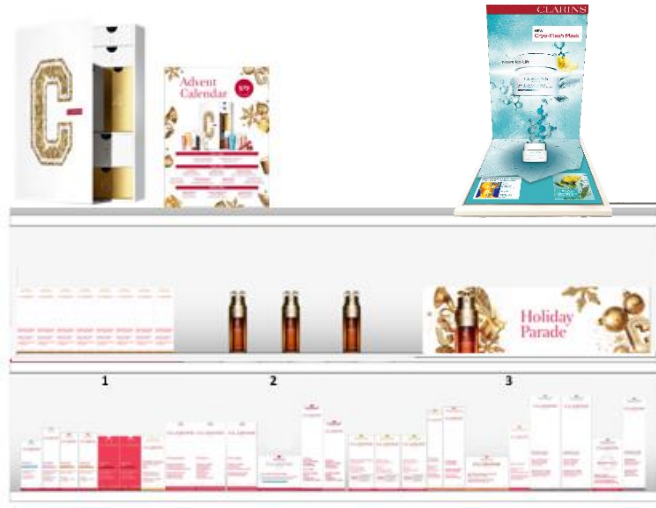


SMALL CASELINE DOORS – 2 SHELF

PRIORITY #1 LAUNCH/ TARGETED TREATMENTS

PRIORITY #2 – ANTI-AGING

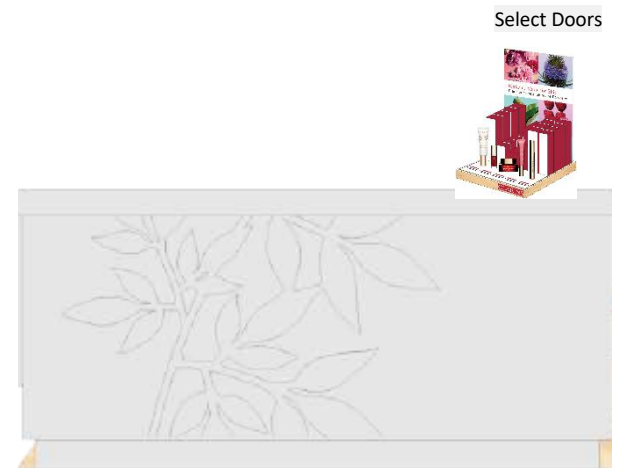
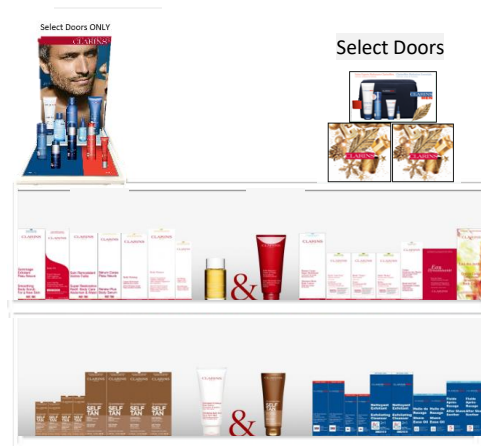
PRIORITY #3 – MAKEUP



PRIORITY #4 MOISTURIZERS /CLEANSERS

PRIORITY #5 BODY/SUN/TREATMENT FRAGRANCE

CASH DESK



Top of Counter:

- NEW Advent Calendar
- NEW Advent Calendar Poster
- Cryo-Flash Mask FTD

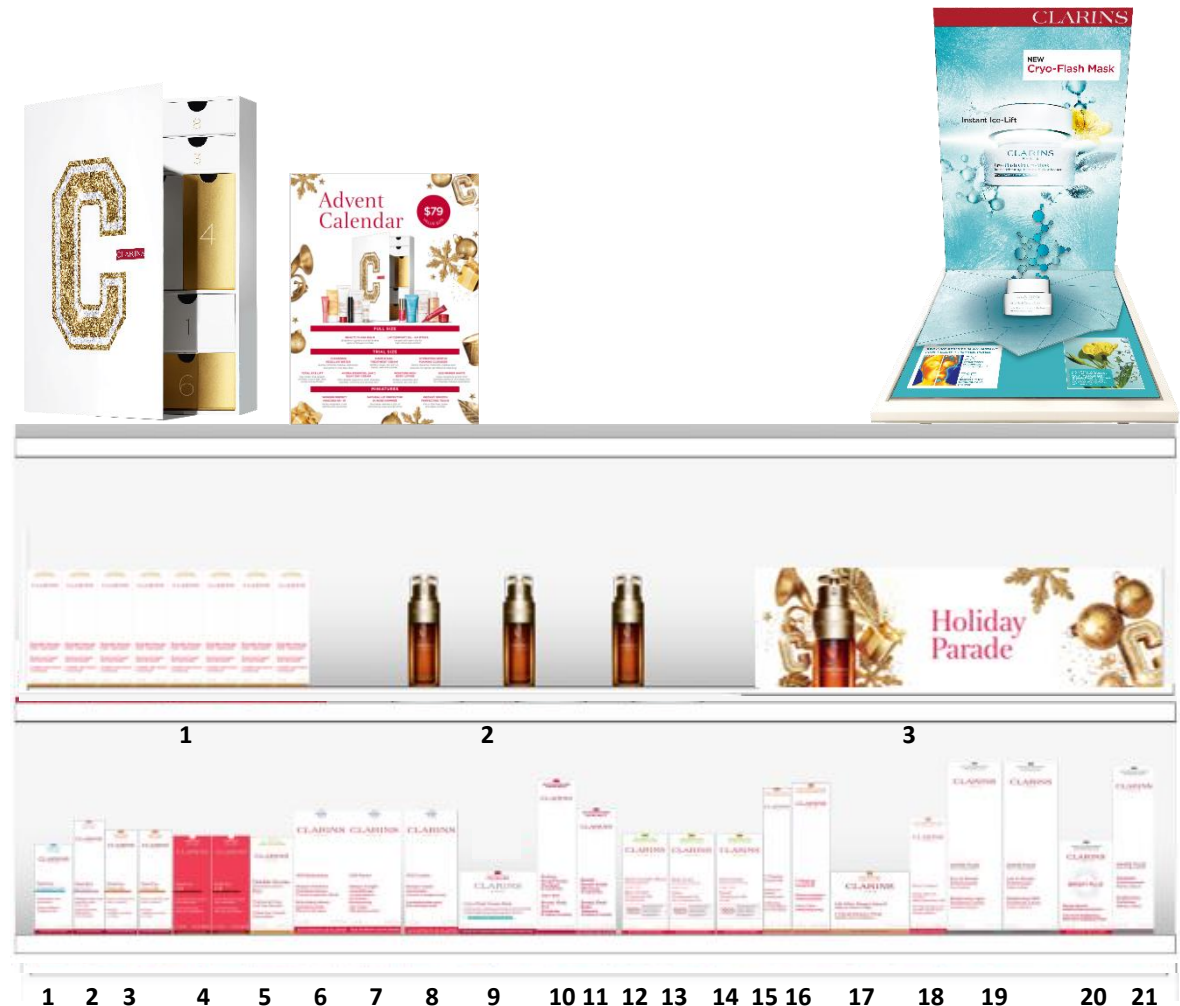
Top Row:

- DS sellable products
- DS testers
- NEW Holiday Incase

Bottom Row:

1. Total Eye Contour Gel
2. Total Eye Revive
3. Total Eye Smooth
4. Total Eye Lift
5. Double Serum Eye
6. SOS Mask, Hydra
7. SOS Mask, Pure
8. SOS Mask, Comfort
9. Cryo-Flash Mask
10. Beauty Flash Peel
11. Beauty Flash Balm
12. Face Treatment Oil, Blue Orchid, DHY
13. Face Treatment Oil, Lotus, O/C
14. Face Treatment Oil, Santal, D/S
15. V Shaping Facial Lift Eye (Select Doors)
16. V Shaping Facial Lift Serum (Select Doors)
17. V-Facial Intensive Wrap (Select Doors)
18. Pore Control Serum
19. Bright Plus Treatment Essence
20. Bright Plus Serum
21. Bright Plus Milky Treatment Essence

SMALL #1 PRIORITY – LAUNCH CASELINE



*For 3 Shelf Caselines: Utilize both In Cases

Top of Counter:

- Skin Solutions Unit (DSE)
- NEW Double Serum & Super Restorative Collection Set

In Case:

*Top Row:

1. Double Serum Light, 50ml
2. Double Serum, 30ml
3. Double Serum, 50ml
4. Nutri-Lumiere Treatment Essence
5. Nutri-Lumiere Day Cream
6. Nutri-Lumiere Revive
7. Nutri-Lumiere Night Cream
8. Total Eye Lift
9. Super Restorative Remodeling Serum
10. Super Restorative Treatment Essence
11. Super Restorative Day Cream, AST
12. Super Restorative Rose Radiance Cream
13. Super Restorative Night Cream, AST
14. Super Restorative Décolleté and Neck Concentrate

Bottom Row:

1. Extra-Firming Treatment Essence
2. Extra-Firming Phyto Serum
3. Extra-Firming Day Wrinkle Control Cream, AST
4. Extra-Firming Day Wrinkle Control Cream SPF 15, AST
5. Extra-Firming Energy
6. Extra-Firming Night Wrinkle Control Cream, AST
7. Extra-Firming Night Wrinkle Control Cream, DS
8. Extra-Firming Neck & Décolleté
9. Multi-Active Treatment Essence
10. Multi-Active Day Cream, AST
11. Multi-Active Day Cream SPF 20, AST
12. Multi-Active Day Cream, N/D
13. Multi-Active Night Cream, N/C
14. Multi-Active Night Cream, N/D

SMALL #2 PRIORITY – ANTI-AGING/EYE



*For 3 Shelf Caselines: Duplicate top and bottom rows

SMALL #3 PRIORITY– MAKE-UP CASELINE



- 1 Makeup GTU
- 2 Joli Rouge Retail Product
- 3 Joli Rouge Testers
- 4 NEW Holiday Incase

SMALL #4 MOISTURIZERS/CLEANSERS

Top of Counter:

- Condensed GTU
- NEW Double Serum & Extra-Firming Collection Set

Top of Counter:

In Case:

Top Row:

1. Total Eye Contour Gel
2. Hydra-Essential Intensive Serum
3. Hydra-Essential Matte Gel
4. Hydra-Essential Silky Cream
5. Hydra-Essential Rich Cream
6. Hydra-Essential Lip Balm
7. Gentle Foaming Cleanser, Purifying
8. Gentle Foaming Cleanser, Hydrating
9. Gentle Foaming Cleanser, Soothing
10. One-Step Gentle Exfoliating Cleanser, AST

*Bottom Row:

1. Gentle Eye Make-Up Remover
2. Instant Eye Make-Up Remover
3. Velvet Cleansing Milk
4. Cleansing Micellar Water
5. Total Cleansing Oil
6. Gentle Renewing Cleansing Mousse
7. Purifying Toning Lotion
8. Hydrating Toning Lotion
9. Soothing Toning Lotion



SMALL #5 BODY/SUN/TREATMENT FRAGRANCE/MEN

Top Of Counter

- Men FTD
- NEW Men's Gift Set (Macy's Doors)

In Case:

Top Row:

1. Exfoliating Body Scrub for Smooth Skin
2. Body Fit Anti-Cellulite Contouring Expert
3. Super Restorative Anti-Aging Abdomen and Waist Body Cream
4. Re-Plus Body Serum
5. Body Firming Extra Firming Cream
6. Body Partner
7. Bust Beauty Extra-Lift Gel
8. Moisture-Rich Body Lotion
9. Body Treatment Oil, Contour
10. Body Treatment Oil, Tonic
11. Body Treatment Oil, Relax
12. Hand and Nail Treatment Cream
13. Eau Dynamisante Treatment Fragrance
14. Eau des Jardins Smoothing Body Cream

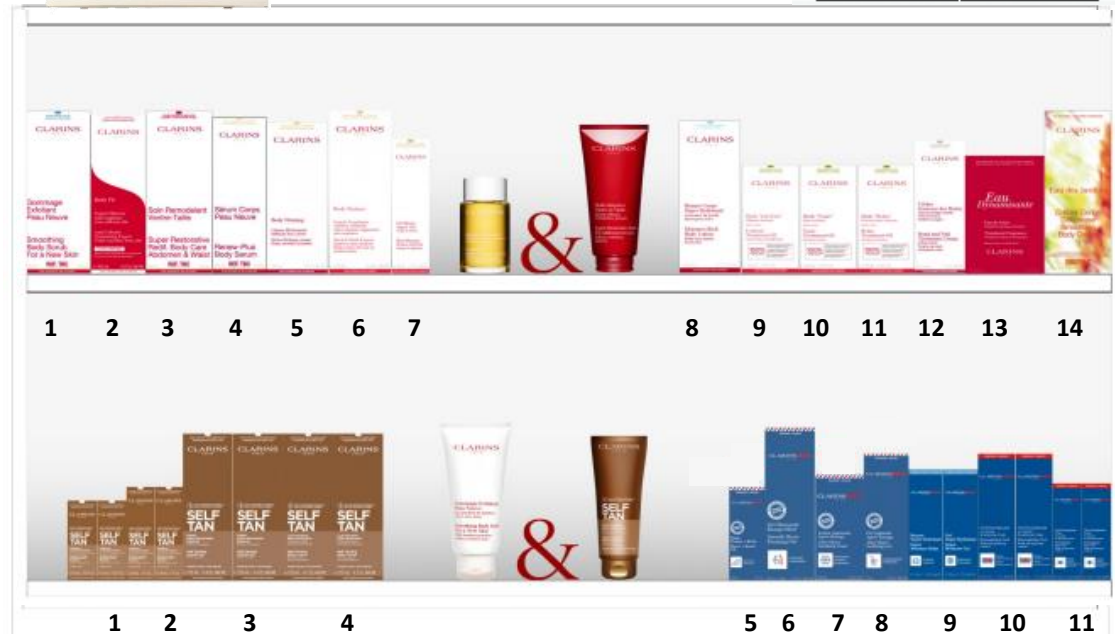
*Bottom Row:

1. Golden Glow Booster for Face
2. Golden Glow Booster for Body
3. Self Tanning Instant Gel
4. Self Tanning Milky Lotion
5. Shave + Beard Oil
6. Smooth Shave Foaming Gel
7. After Shave Soothing Toner
8. After Shave Soothing Gel
9. Clarins Men Energizing Gel
10. Clarins Men Super Moisture Gel
11. Clarins Men Energizing Eye Gel

Select Doors ONLY



Macy's Doors ONLY



- Important to Note: New York stores are not longer carry Active Face Wash

NYO Visual Merchandising Contact List



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Skincare Guidelines