

NEW



JOLI ROUGE

Not Just a Lipstick.

Intense Color. Extreme Comfort.

A creamy, satin-finish lipstick that delivers **intense color**, and **extreme comfort** in a new eco-friendly, refillable tube.

A lightweight, full coverage lipstick that deeply nourishes and provides **8 hours of non-stop hydration***, plus **10 hours of pure comfort****, for soft, supple, smoothed lips all day long.

*Hydration kinetics - 30 women

** Consumer test - 107 women - 1 month

Joli Rouge Lipstick: \$37, 3.5g
Available in 15 shades

Collateral Ship Date: 6/19/2023
Retail Ship date: 7/3/2023

Distribution: all department stores except Nordstrom
Note: Empty cases & Refillables only available at clarins.com

NEW

CRYO-FLASH CREAM MASK

Inspired by cryotherapy and Clarins' professional spa expertise – this icy-cold, gel-cream mask delivers **a visible lift effect in 10 minutes**.^{*} Skin's temperature is lowered by 7°F - 2X colder than traditional cryotherapy facial treatment tools^{**} to help fight signs of aging for immediate and long-term results. Skin appears visibly firmer and smoother with a healthy-looking glow.

Cryo-Flash Cream-Mask: \$80, 75ml

Collateral Ship Date: 6/21/23

Retail Ship date: 7/5/23

Distribution: Dept stores, Sephora, Ulta





CLARINS
Precious

THE STORY CONTINUES...

A luxurious **face serum**—infused with precious Moonlight Flower cryoextract and a trio of revitalizing and replenishing anti-aging peptides—visibly firms, smoothes, and redefines the look of facial contours with an exceptional lifting effect in 7 days.*

A velvet-rich **face cream** that deeply hydrates and comforts, for skin that looks firm, smooth, radiant, intensely nourished, and younger than its real age.**

Le Sérum: \$400, 30ml
La Crème Riche: \$400, 50ml

Collateral Ship Date: 7/24/23
Retail Ship Date: 8/7/23

Distribution: NORDSTROM EXCLUSIVE (select doors)

*Consumer test, 200 women, using Le Serum

**Consumer test, 100 women, after 28 days of using La Crème Riche

NEW

INSTANT CONCEALER



A long-wearing, crease-free concealer that **brightens**, **smooths**, and **conceals** dark circles and imperfections. Skin looks **even**, **luminous**, and **flawless** for hours.

- Brightens the eye area
- Diminishes signs of fatigue
- Visibly reduces puffiness
- Hydrates and soothes
- Long-wearing formula
- Natural-looking results

Instant Concealer: \$35, 15 ml
Available in 4 shades

Collateral ship date: 8/7/2023
Retail Ship Date: 8/7/2023

Distribution: all department stores except Nordstrom



NEW



SOS PRIMERS

Not just a primer.

Color Correction + 24H Hydration.

Color-correcting makeup primer that **perfects**, **hydrates** and **preps** skin for flawless makeup application.

Each of Clarins' 5 SOS PRIMERS contains a different superplant to target a specific skin concern: dullness, signs of fatigue, imperfections, redness, shine.

- Prolongs makeup hold
- A lightweight formula that visibly neutralizes and conceals imperfections
- 24h Hydration*
- Anti-Pollution Complex

*Clinical test on 24 volunteers

SOS Primers: \$40, 30 ml
Available in 5 shades

Collateral ship date: 8/21/2023
Retail Ship Date: 9/4/2023

Distribution: all department stores

NEW

OMBRE SKIN EYESHADOWS

Intense Color. Crease-proof Wear.

Highly pigmented, 2-in-1, primer-infused nude eyeshadows in an ultra-fine powder texture that won't crease, flake or fade.

Formulated with 80% ingredients of natural origin, this skincare enriched formula softens and comforts with Organic Manioc Powder to help smooth and mattify, and Organic Coconut Oil to nourish skin.

Ombre Skin Eyeshadows: \$25, 1.5g
Available in 6 shades

Collateral Ship Date: 8/21/2023
Retail ship date: 9/4/2023

Distribution: all department stores except Nordstrom

