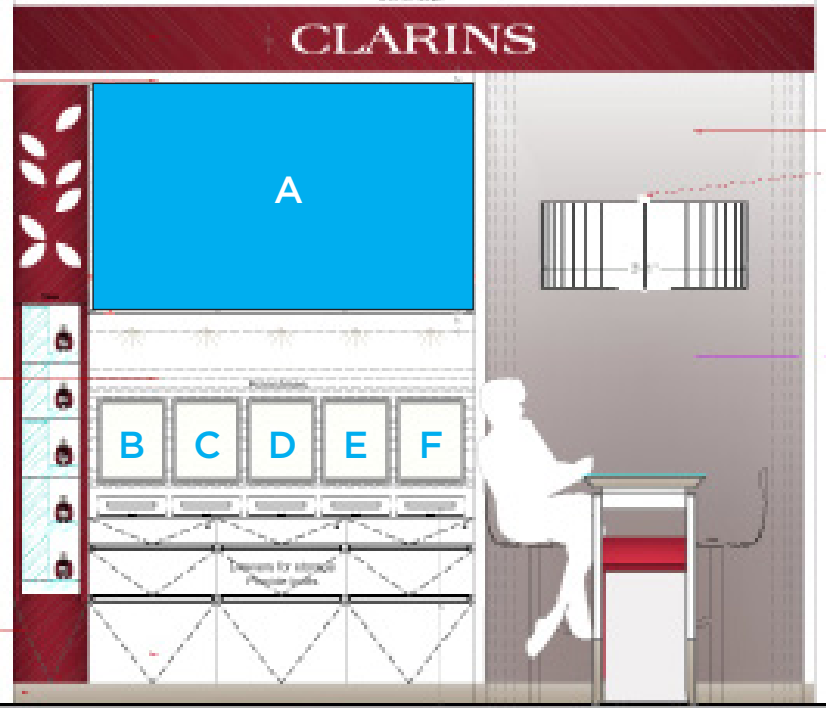


A
8:5



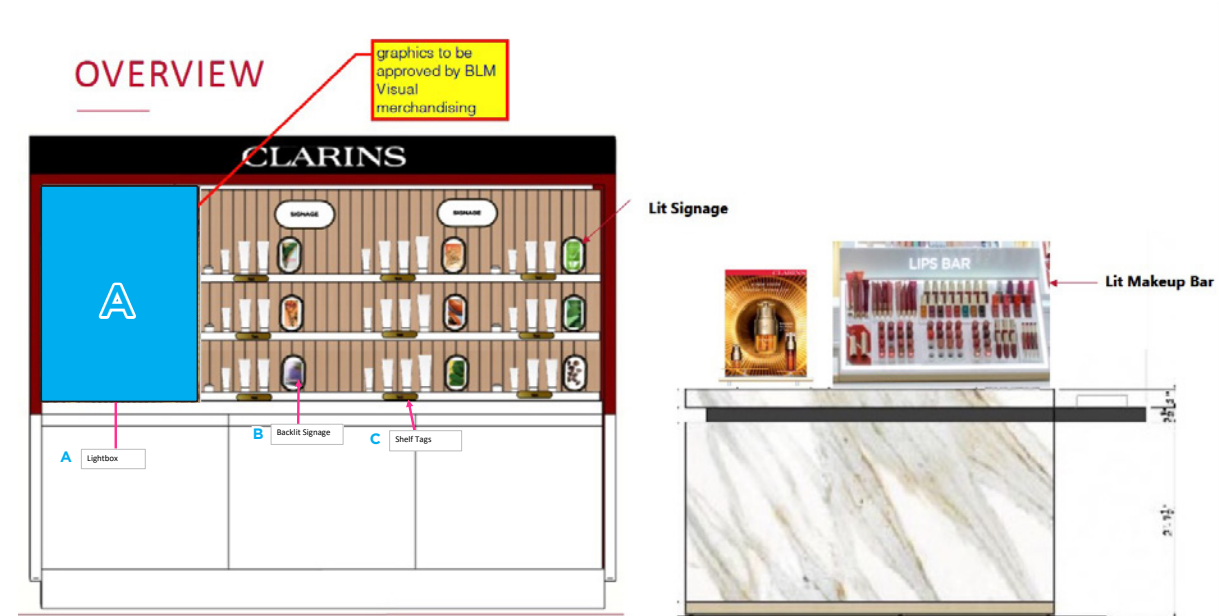
BACK WALL GLORIFIERS - B-F - 5 lightboxes (will already be in store)
Base plates not pictured



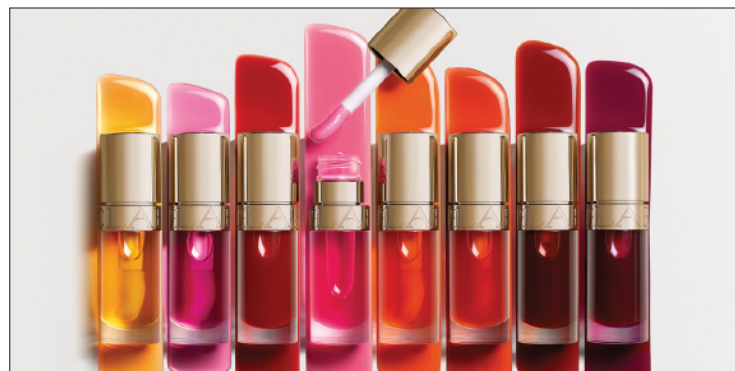
A
4:5



2022 Bloomingdales Aventura Installation



A
2:1

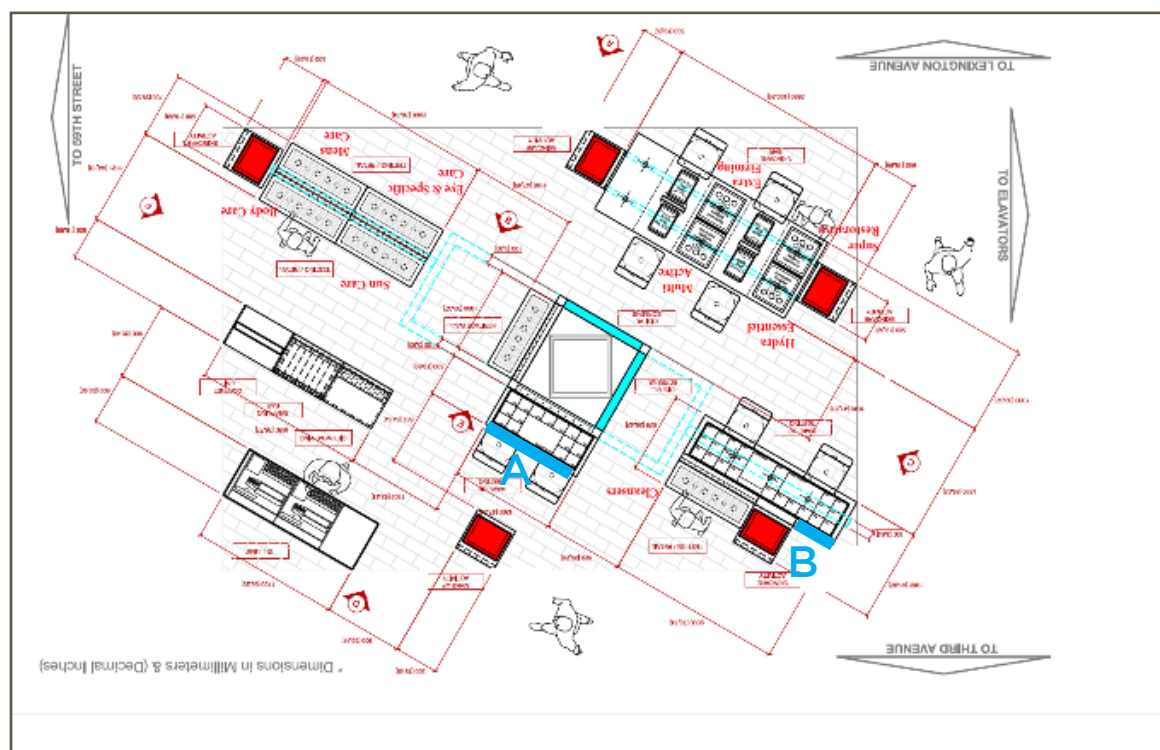


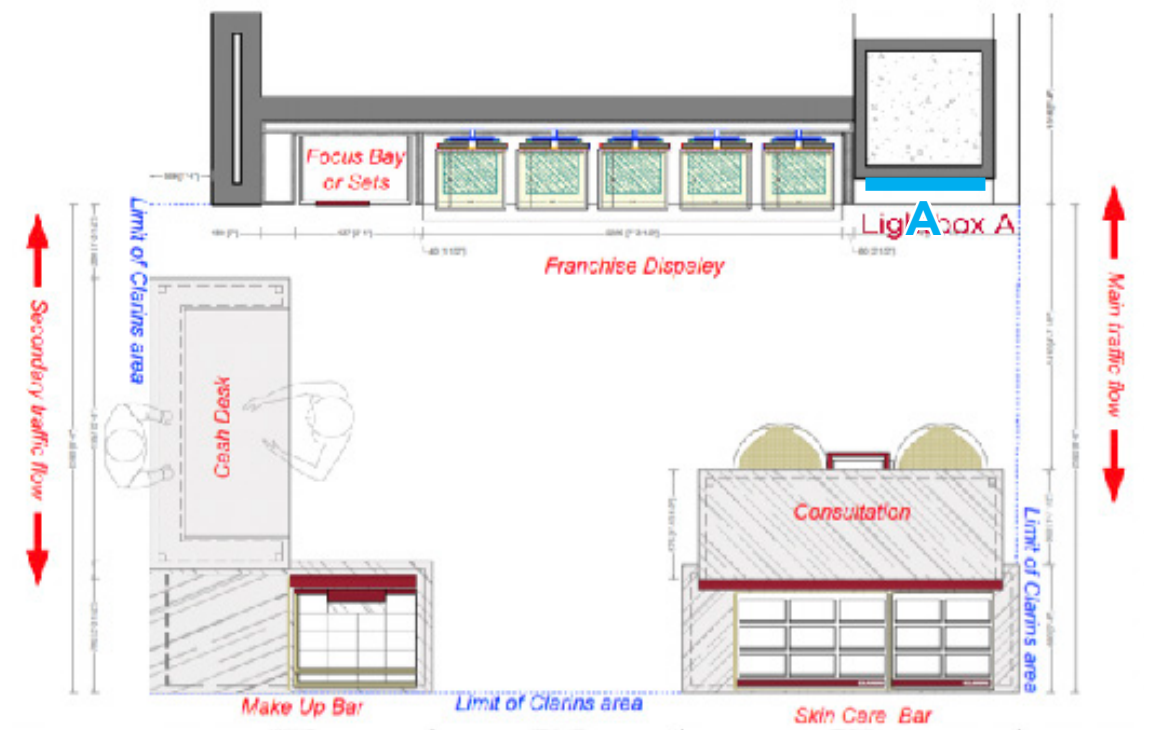
Makeup - Fabric Light box
Position: north elevation lightbox,

B
1:2



Column Clad - Fabric Light box
Position: north elevation,







Floorplan to come



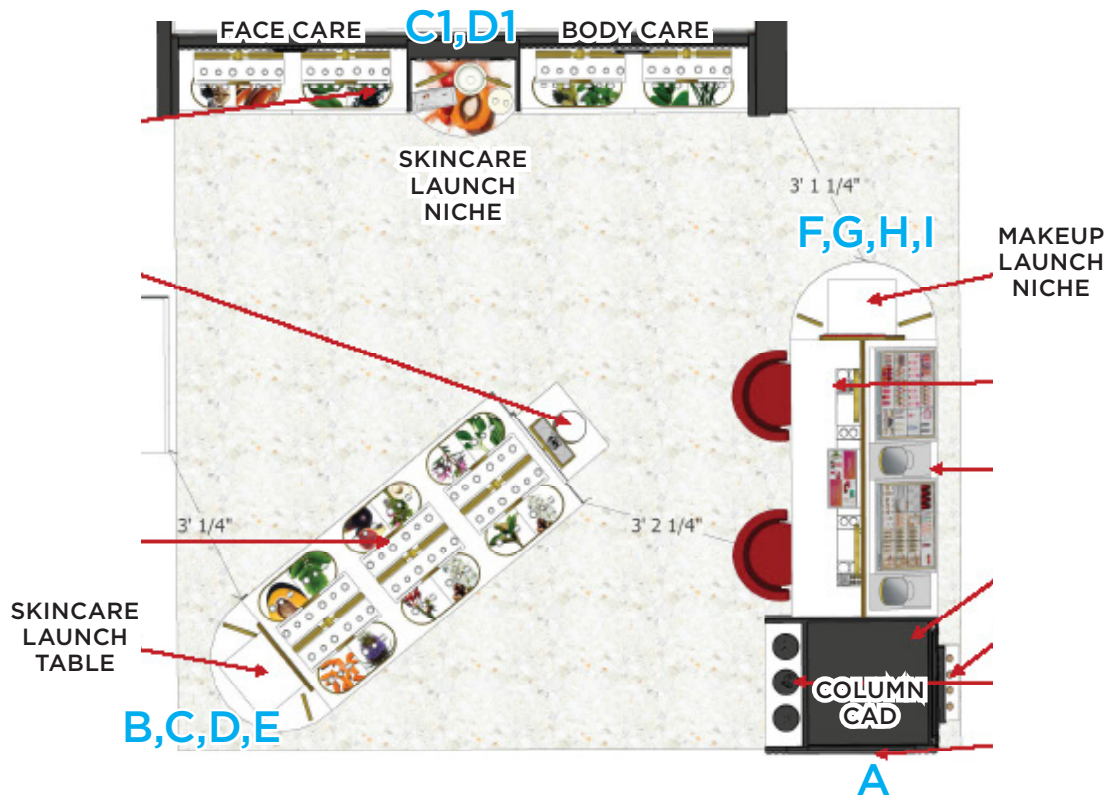
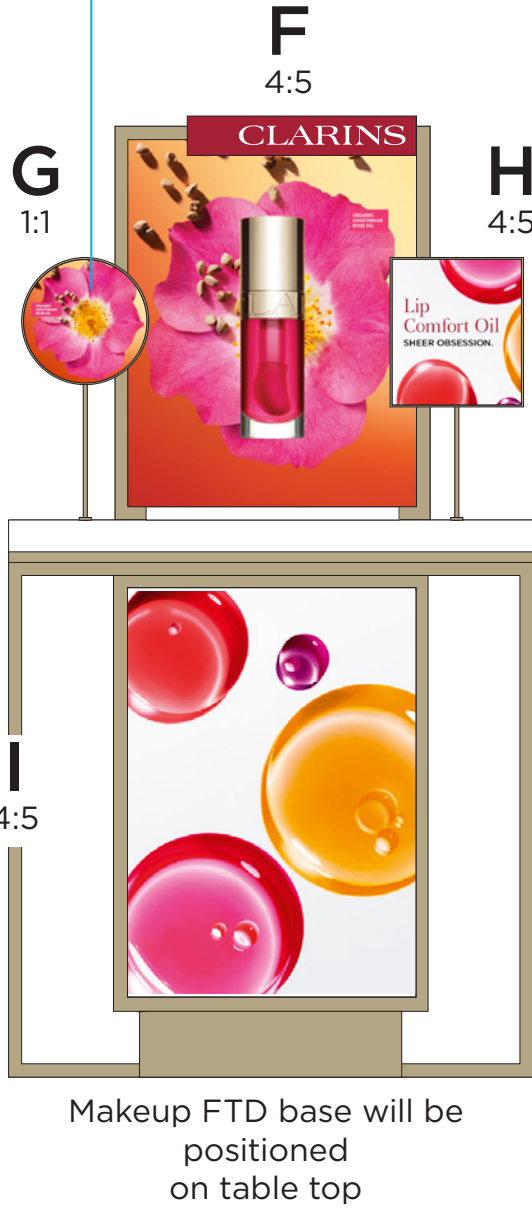
Floorplan to come



COPY ON VISUAL:
POWERED BY
21 PLANT EXTRACTS,
INCLUDING TURMERIC



COPY ON VISUAL:
ORGANIC
SWEETBRIAR
ROSE OIL



A

4:5



English

B

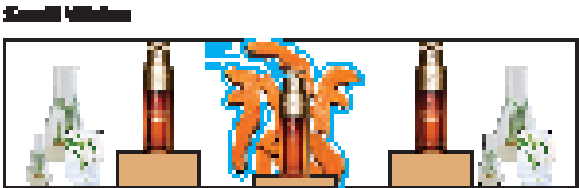
4:5



English

C

1:1



Clings on vitrine layout sample

D

4:5



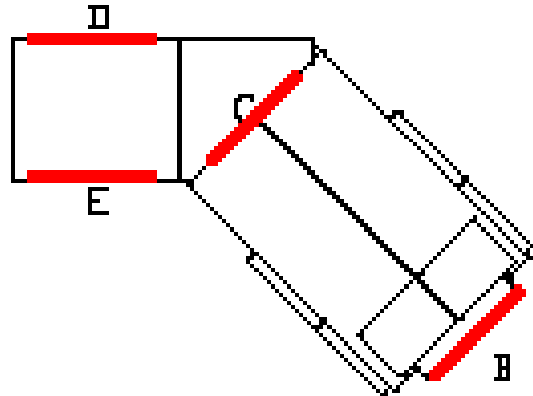
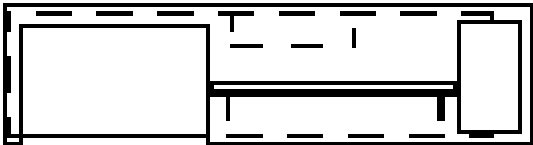
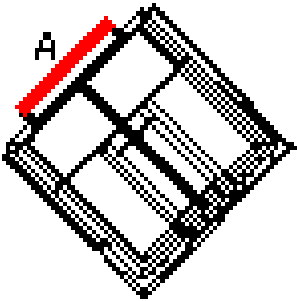
English

E

4:5



Chinese





Skincare Bar: FTD base will be positioned on Table Top



Makeup Bar: FTD base will be positioned on table top

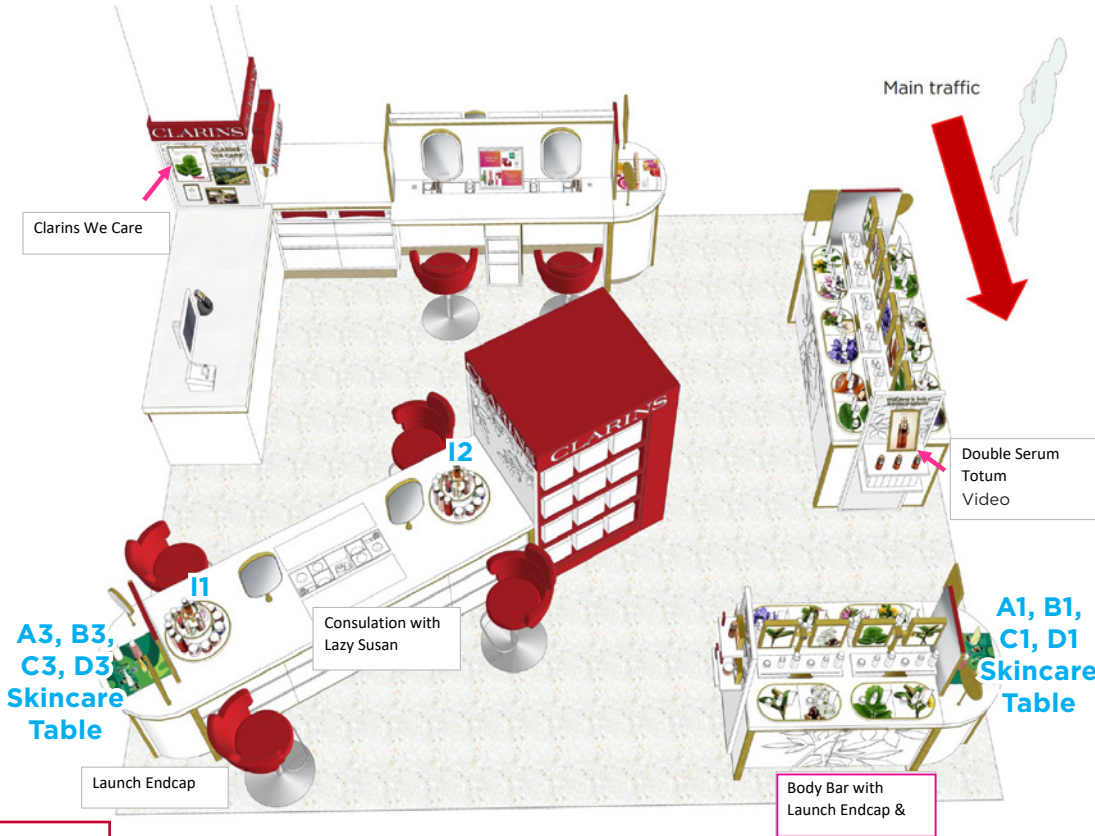
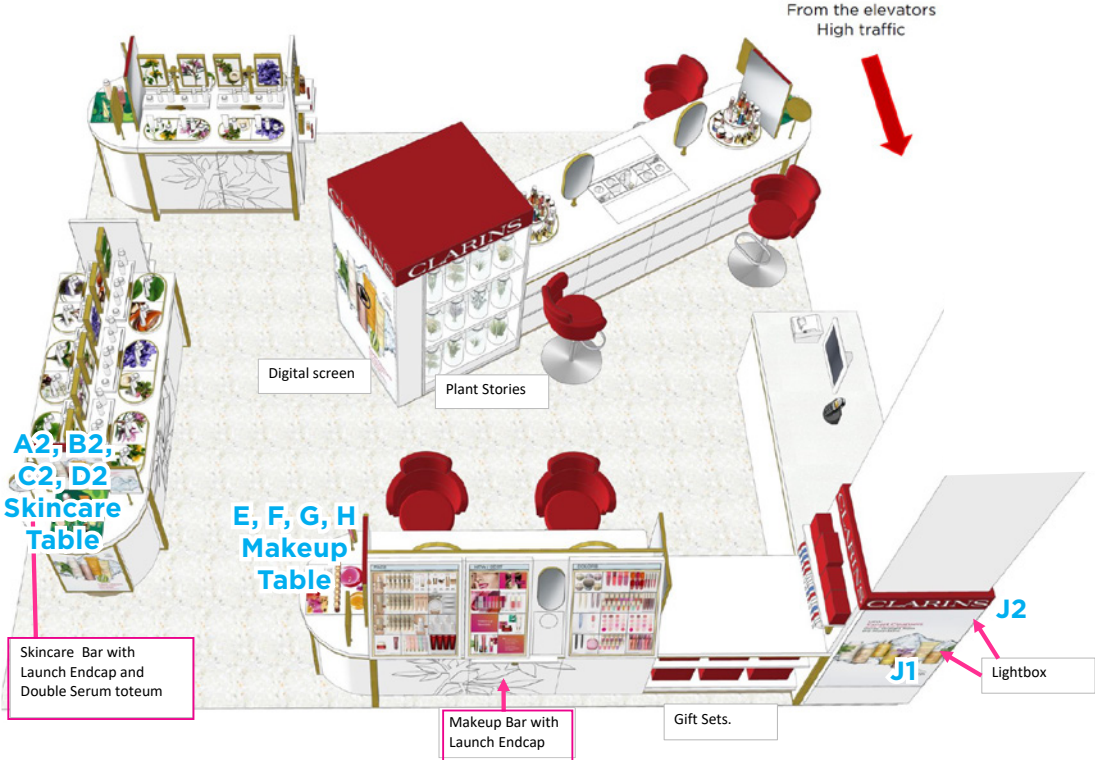


English

Spanish

I1 & I2
Custom
Lazy Susan Unit (1 Generic) Consultation Table

Will already in store



SP translation
if applicable

1:2



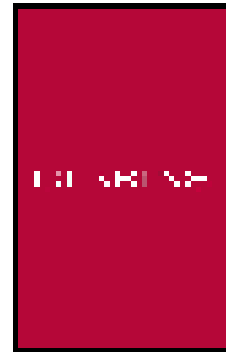
1:2



8:5



M, N, O



Already in store

1:2



1:2



1:2



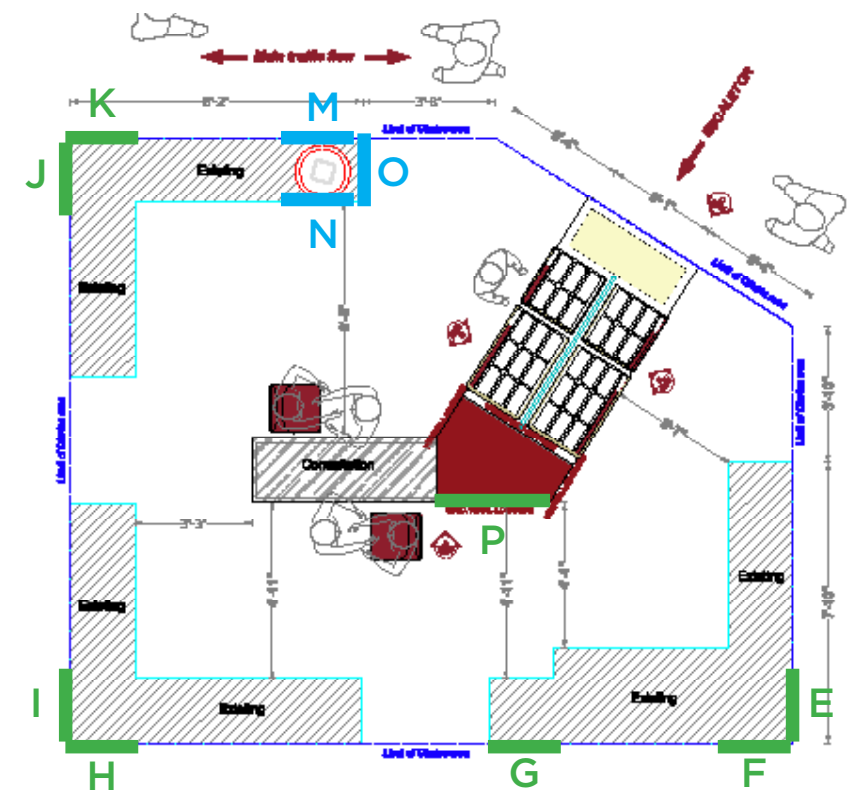
1:2

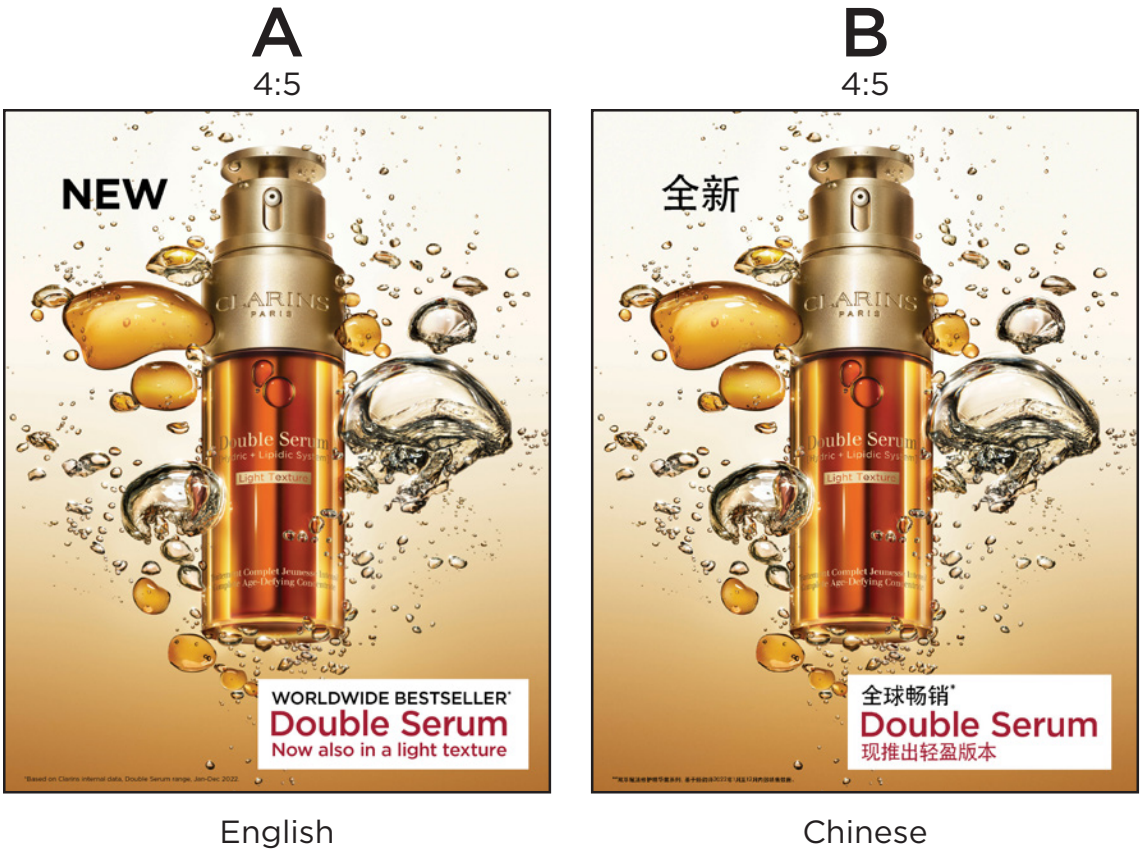


1:2

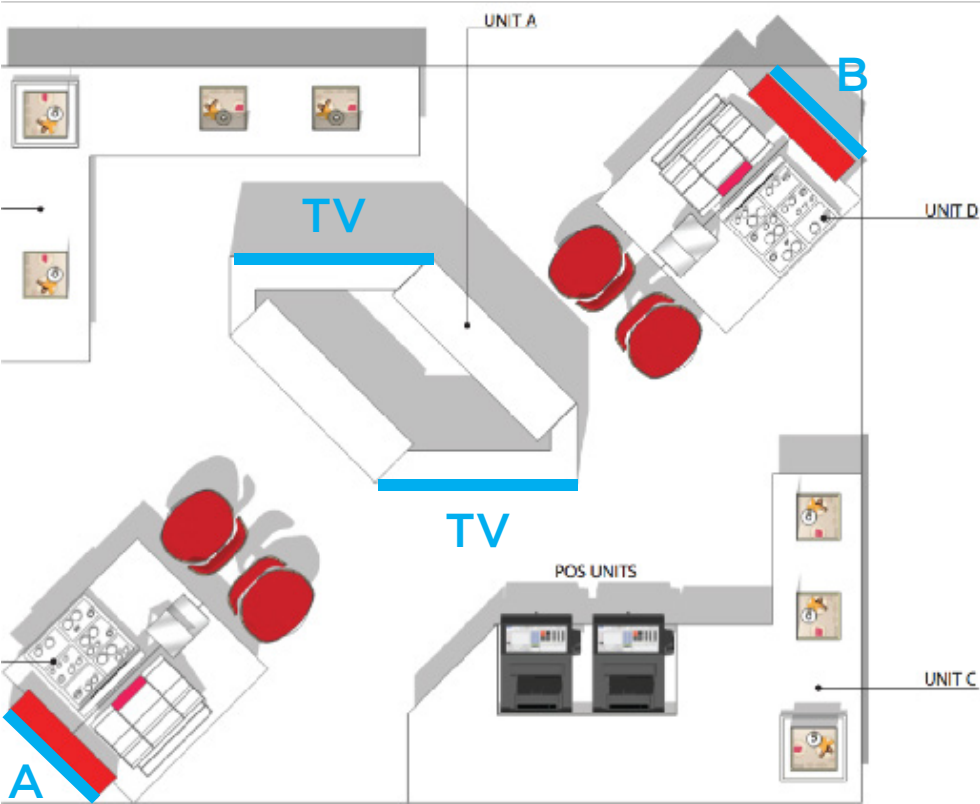
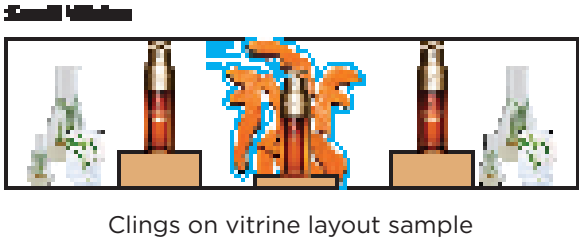


Clings on vitrine layout sample





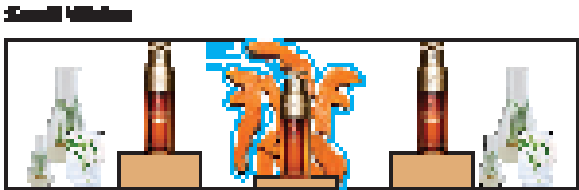
12/3/22 Creative note:
Updated ratio from 1:2 to 4:5.
Visual trim size is 27.75”w x 40.25”h



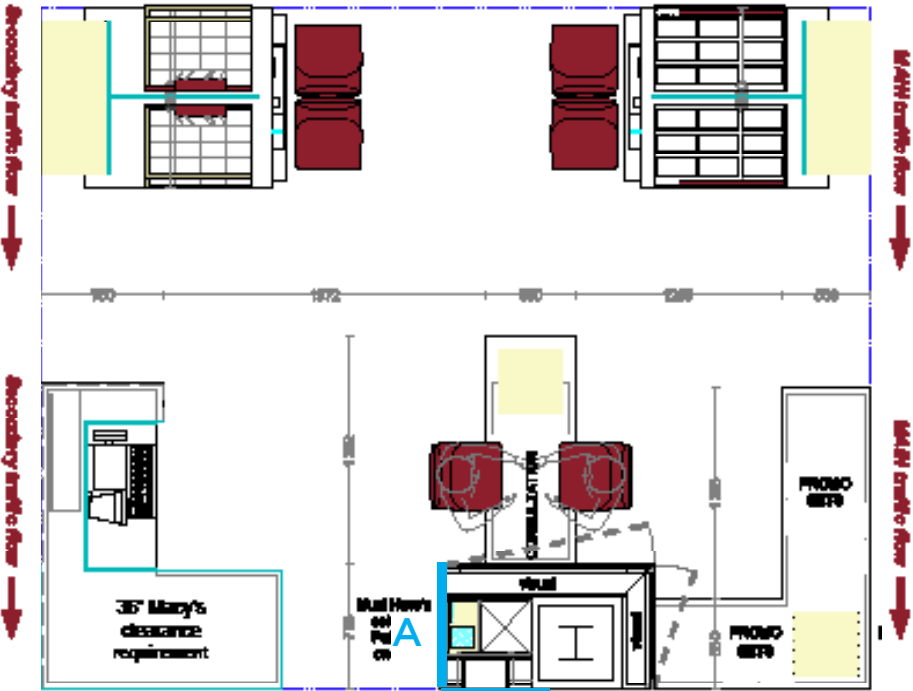
A
8:5



B
1:2



Clings on vitrine layout sample



B

A
1:2



B
8:5



English

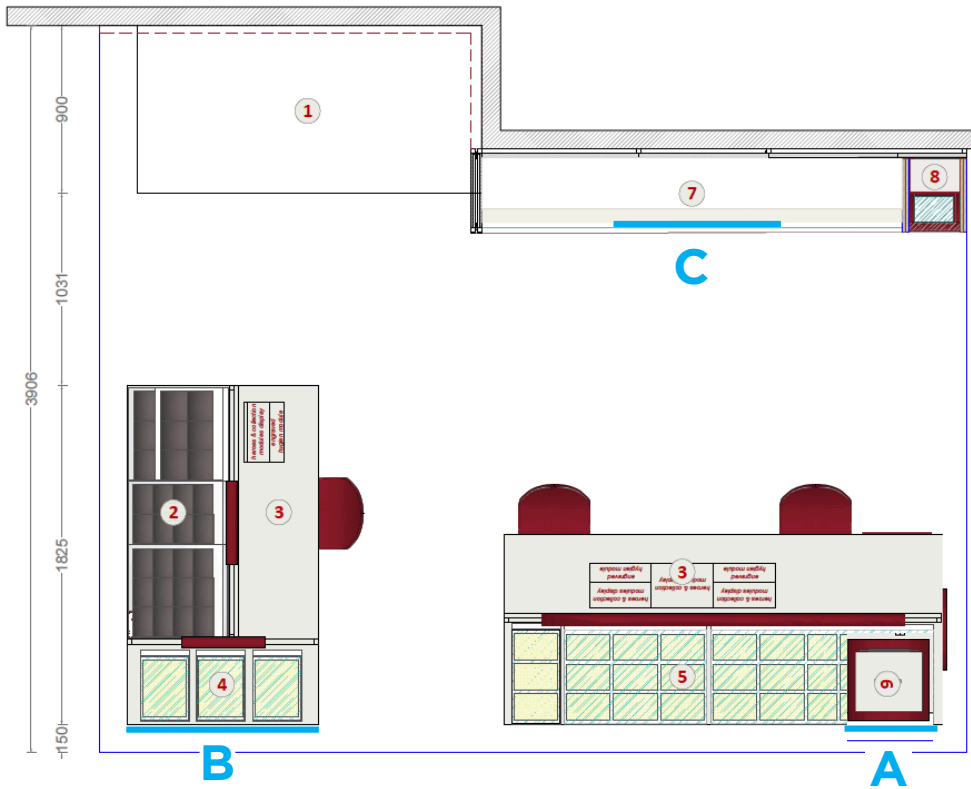
C
8:5

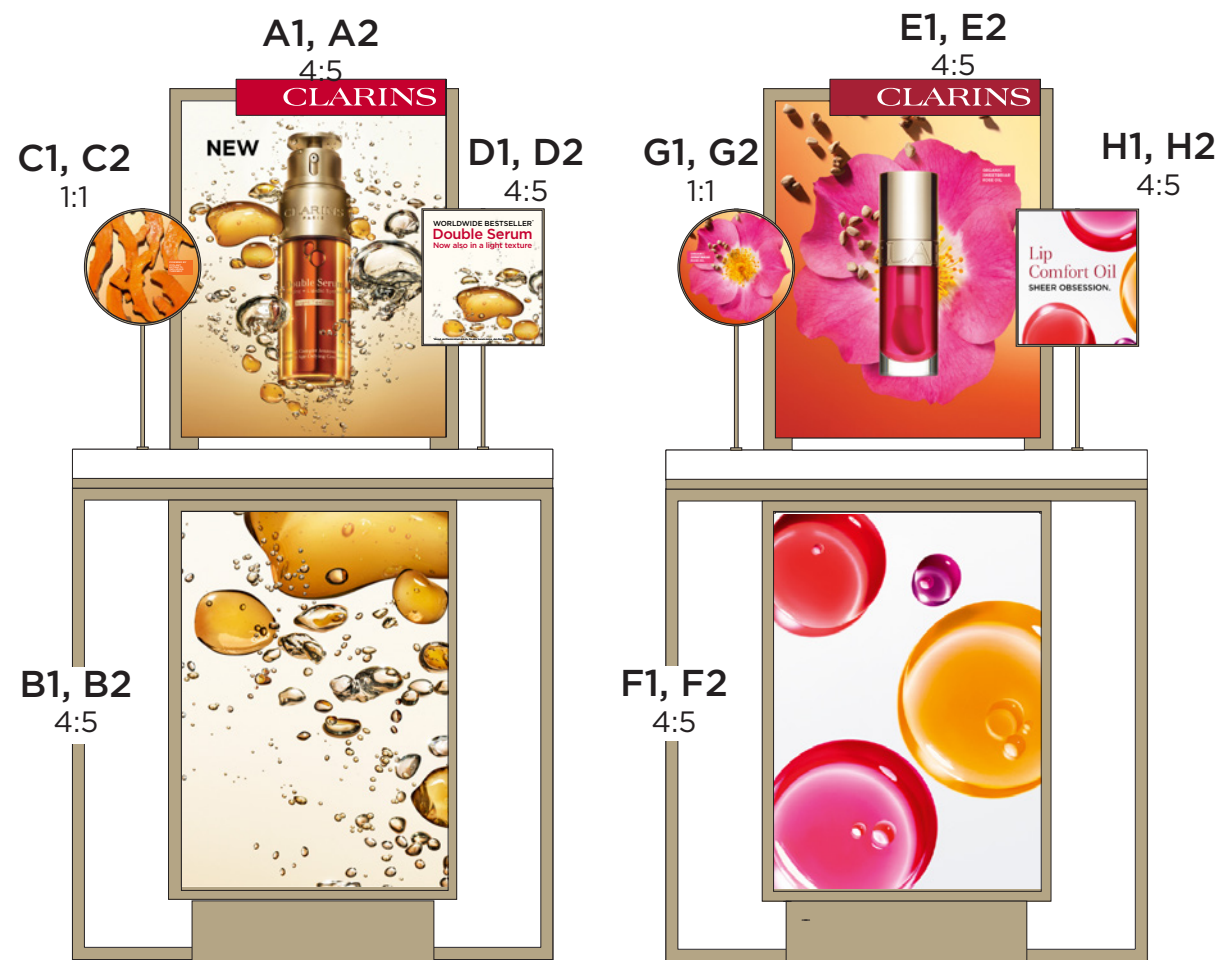


Chinese

Visual B (English) is positioned store front

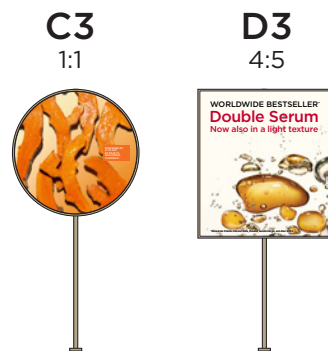
Visual C (Chinese) is positioned backwall



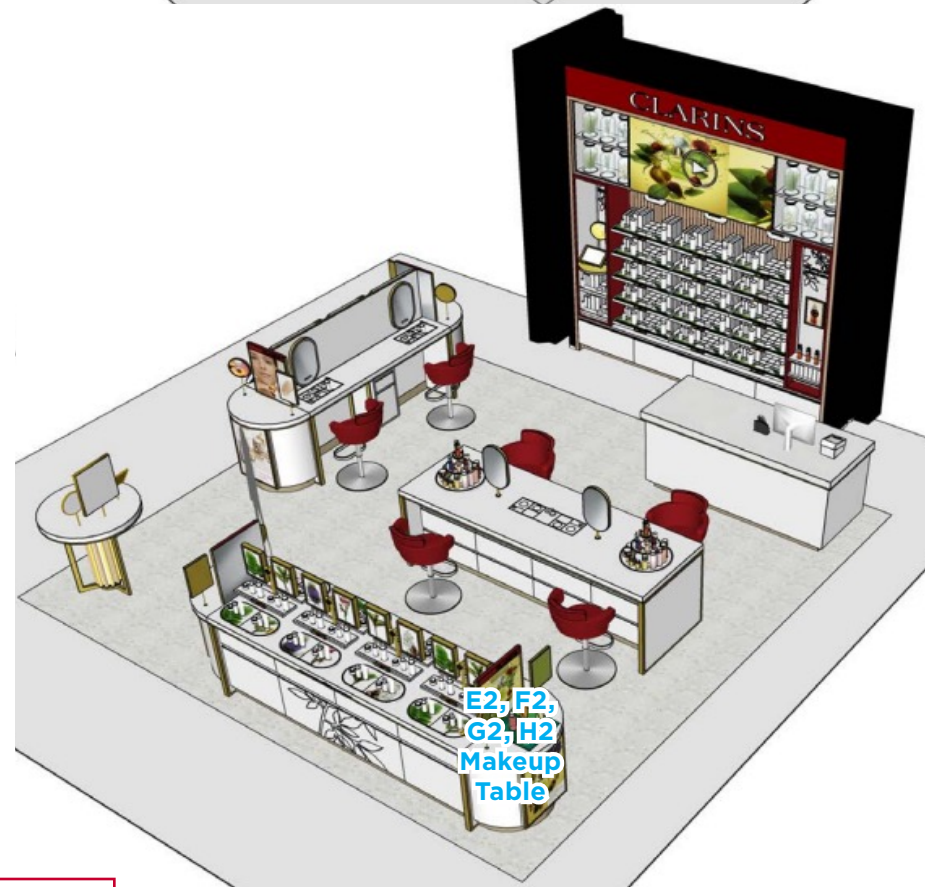
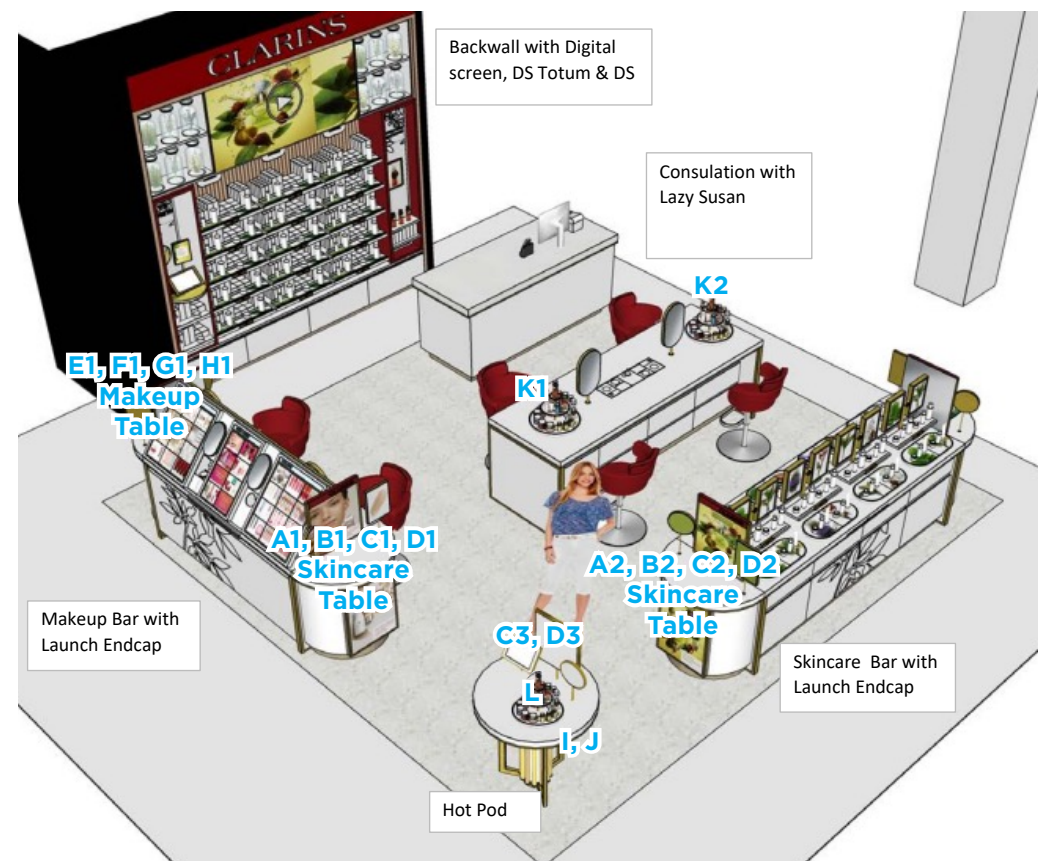
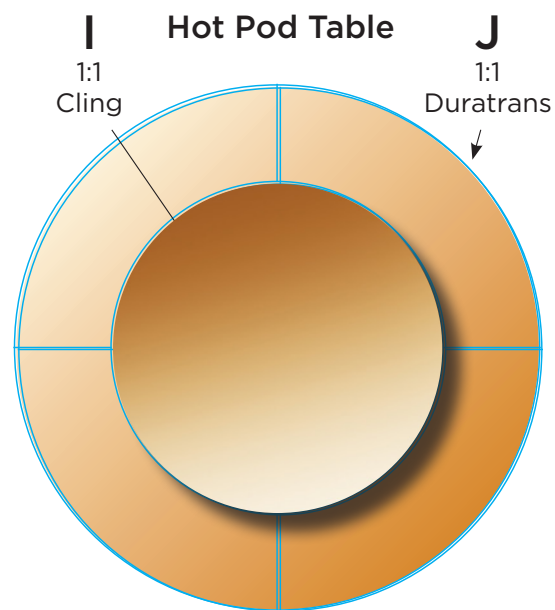


Skincare Bar: Gift boxes will be positioned on Table Top

Makeup Bar: FTD base will be positioned on table top



Eng./Spanish



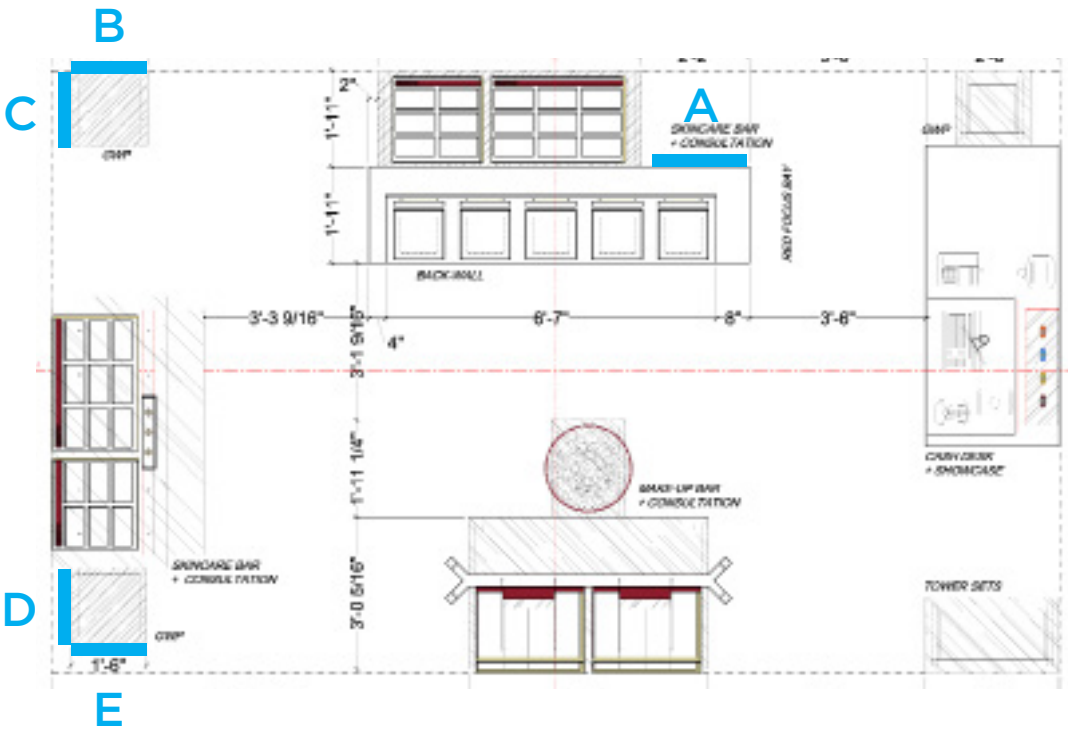
A
1:3



B, D
1:2



C, E
1:2



A,B,C
4:5

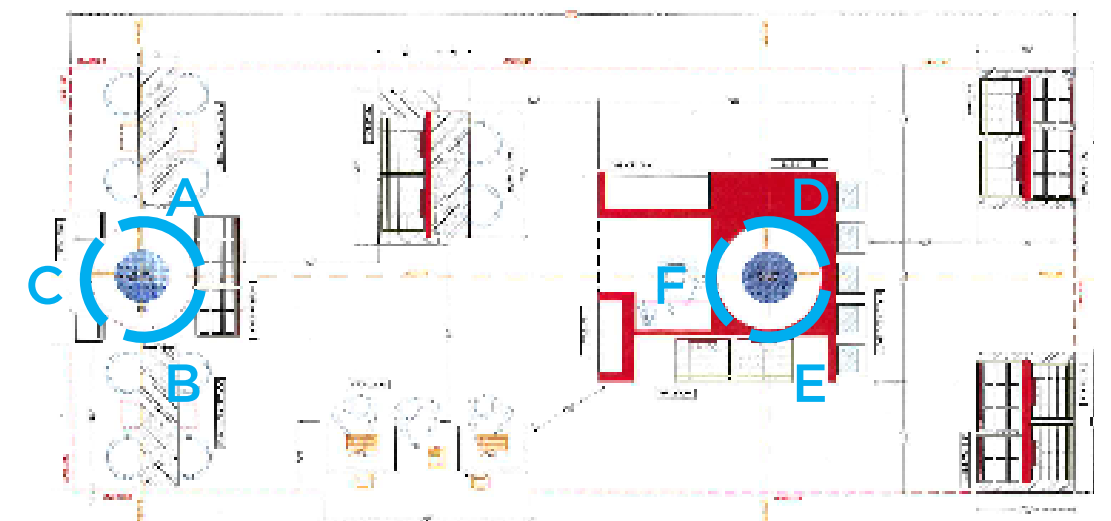


English

D,E,F
4:5



Spanish

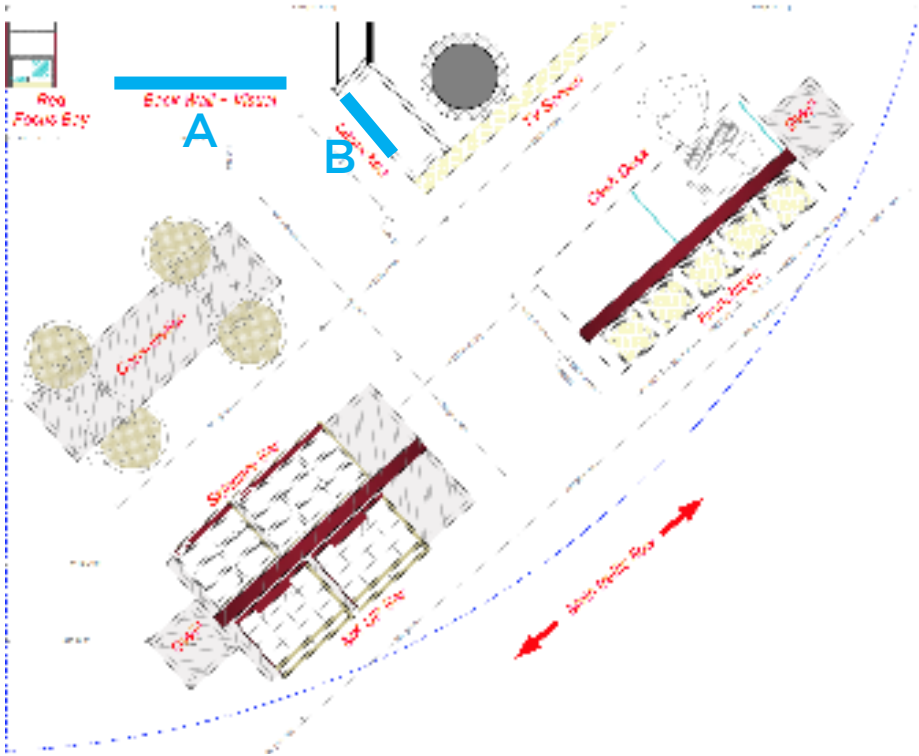




English



Spanish



A,B
4:5



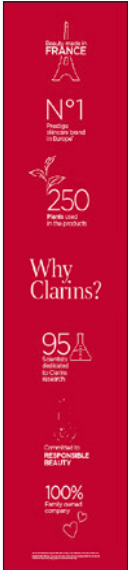
Pharmacy Unit Fabric Lightbox
Skincare

C
4:5



Face care fabric lightbox
Skincare

J
Custom



Magnetic coffret display
Permanent, already there.

D

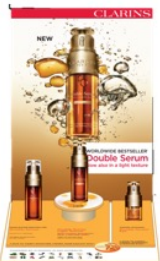
Riser 8:5



White table top

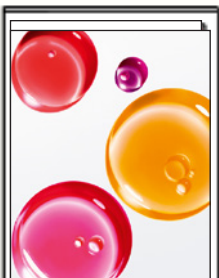
F

Back 2:1



G

Riser front 4:5



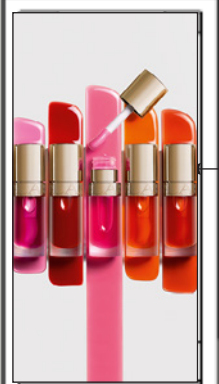
I

Riser back 4:5



H

Table bottom 1:2



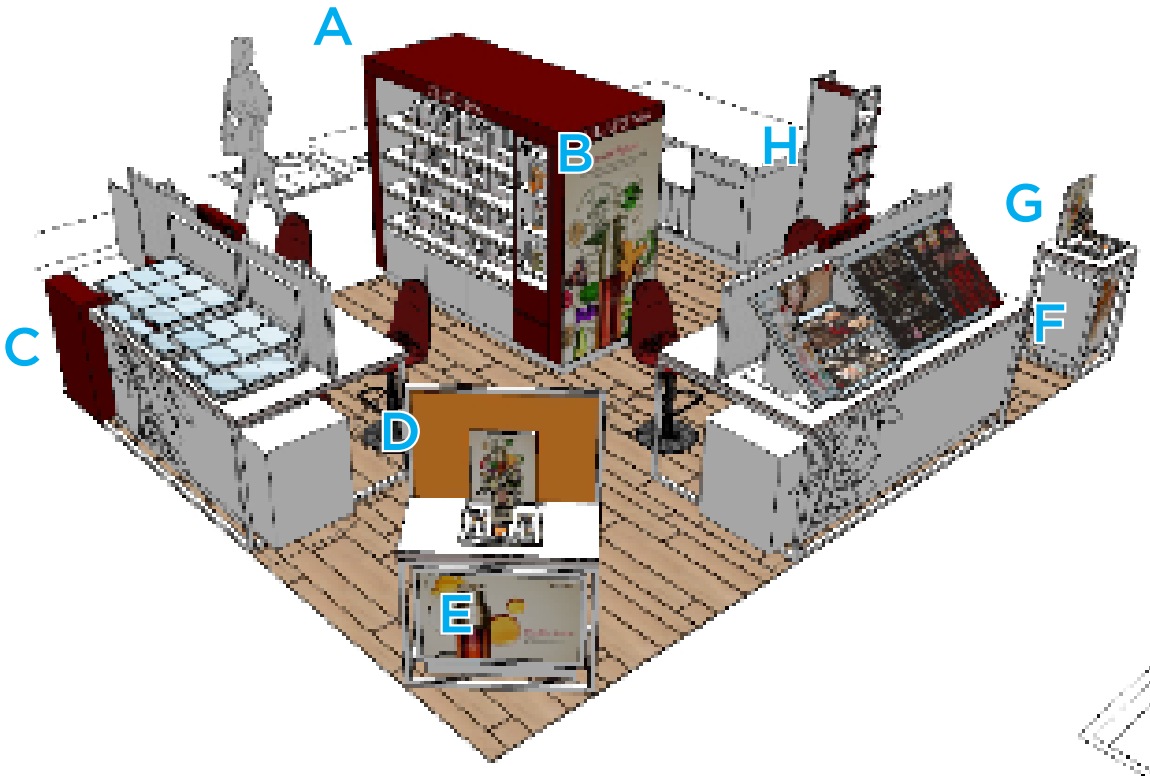
Small Newness Table
Makeup

E

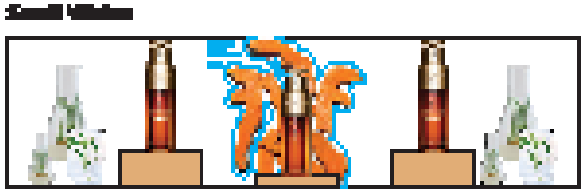
Table bottom 8:5



Large Launch Table
Skincare



A
4:5



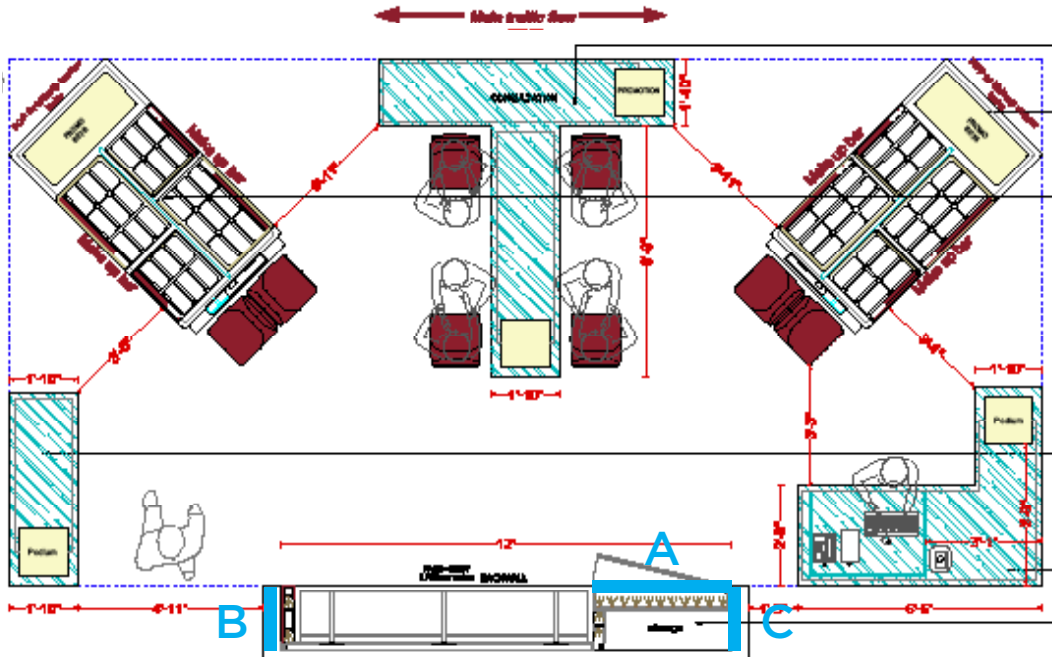
Clings on vitrine layout sample



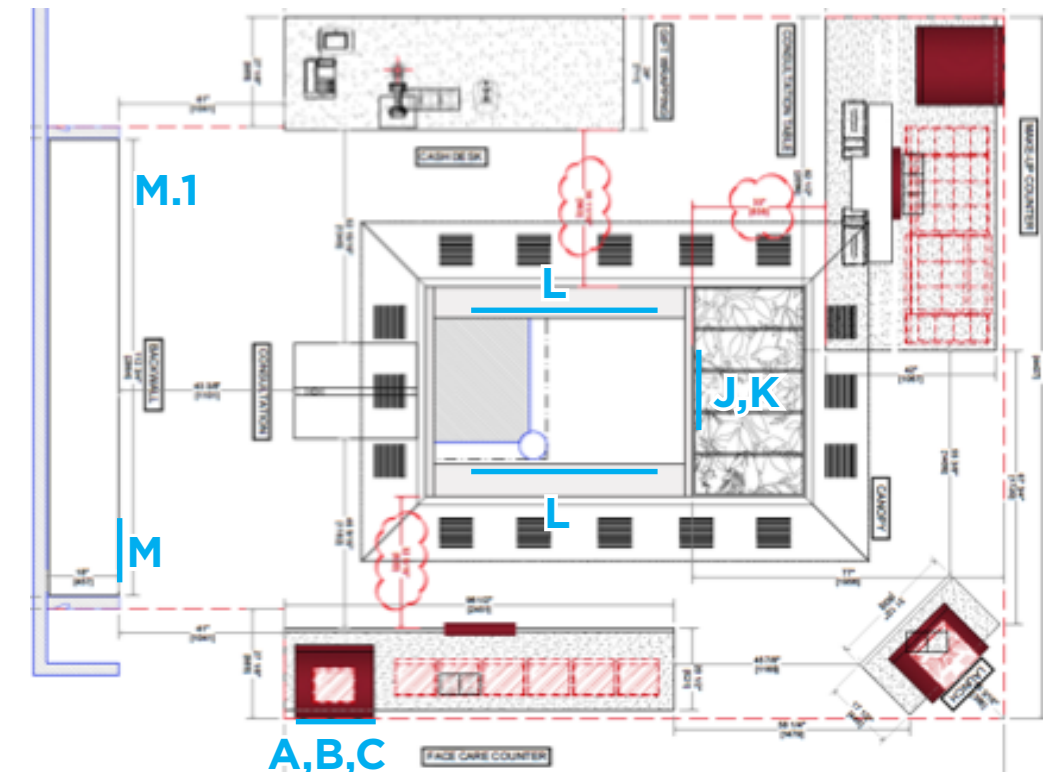
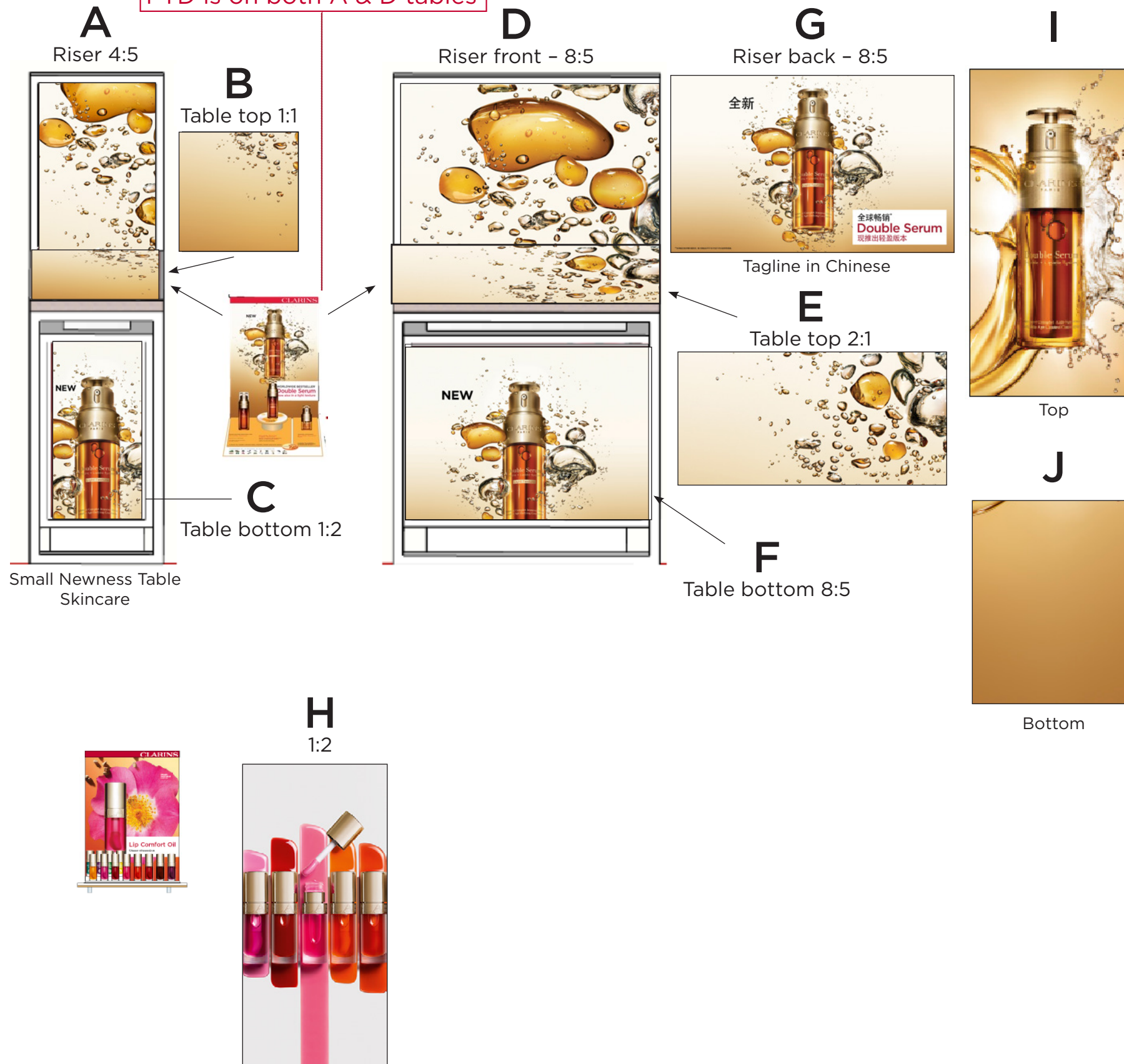
B
4:5

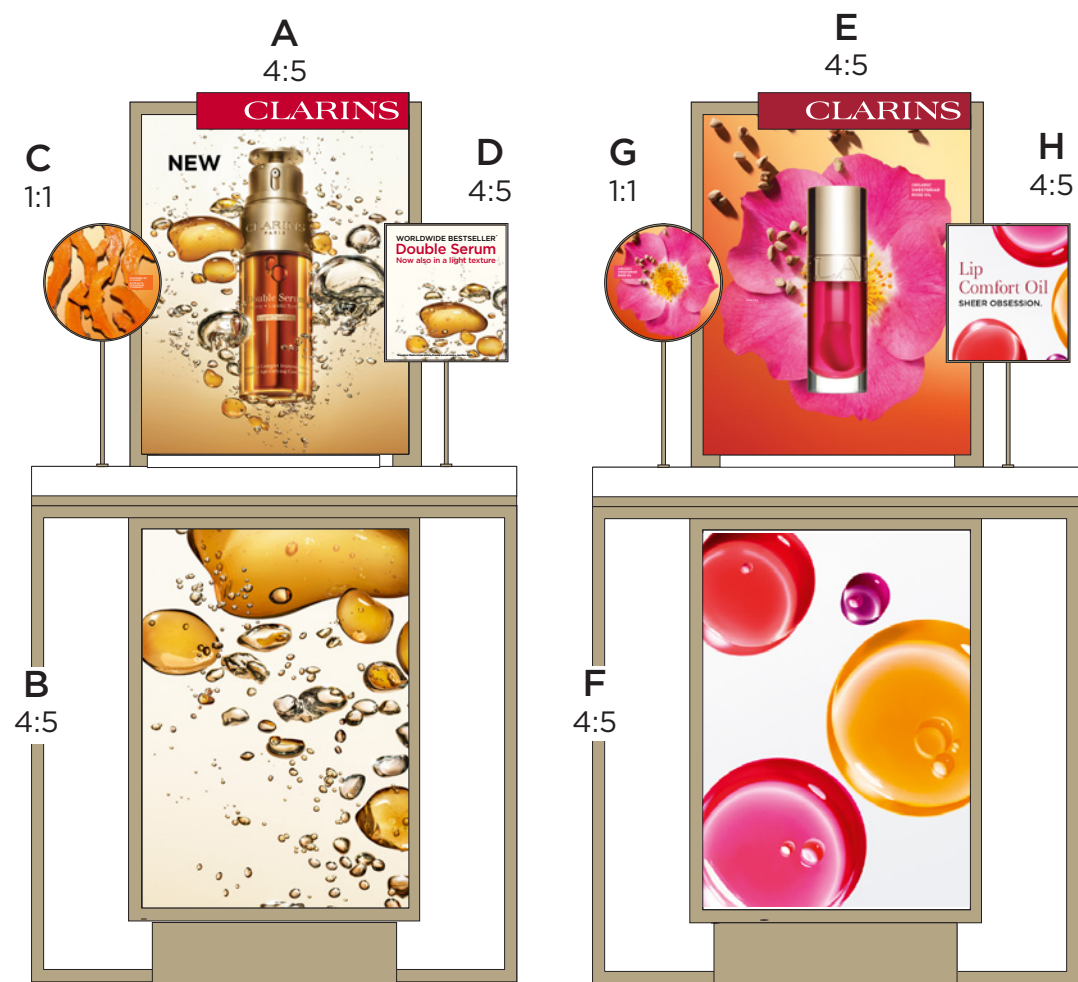


C
4:5



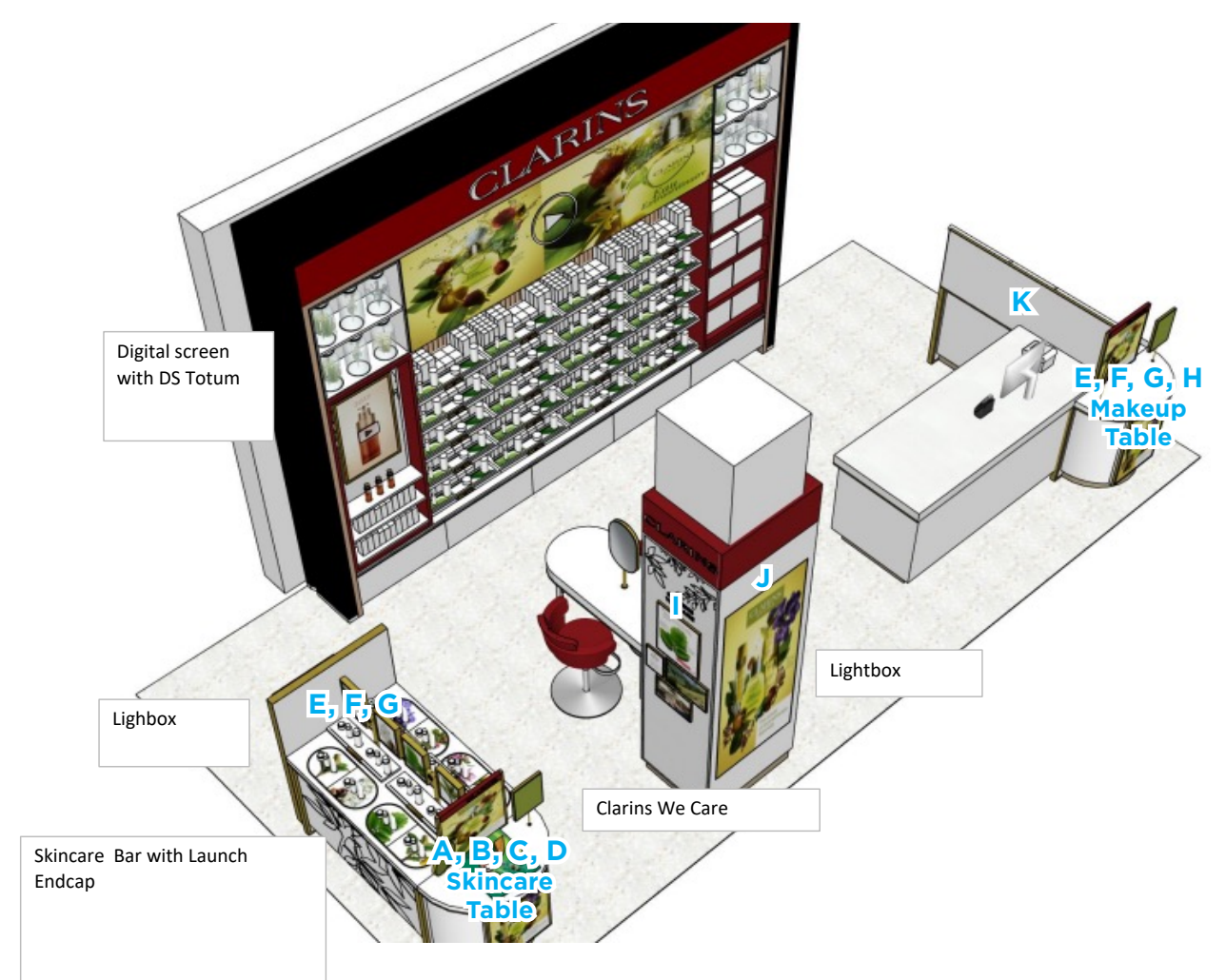
FTD is on both A & D tables





Skincare Bar: Gift boxes will be positioned on Table Top

Makeup Bar: FTD base will be positioned on table top



A,B
Custom



C
4:5



E
1:2



F
1:2



D
1:1

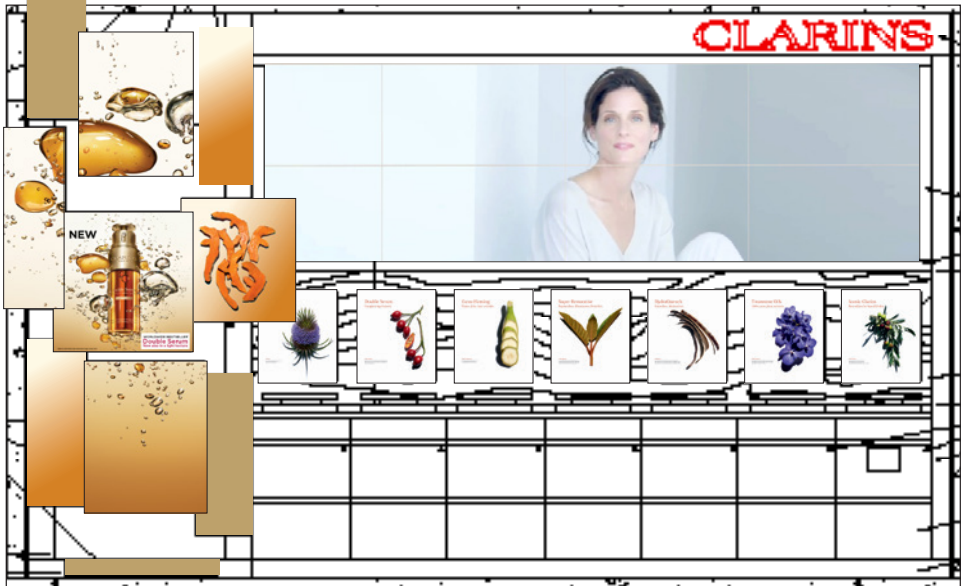


Makeup

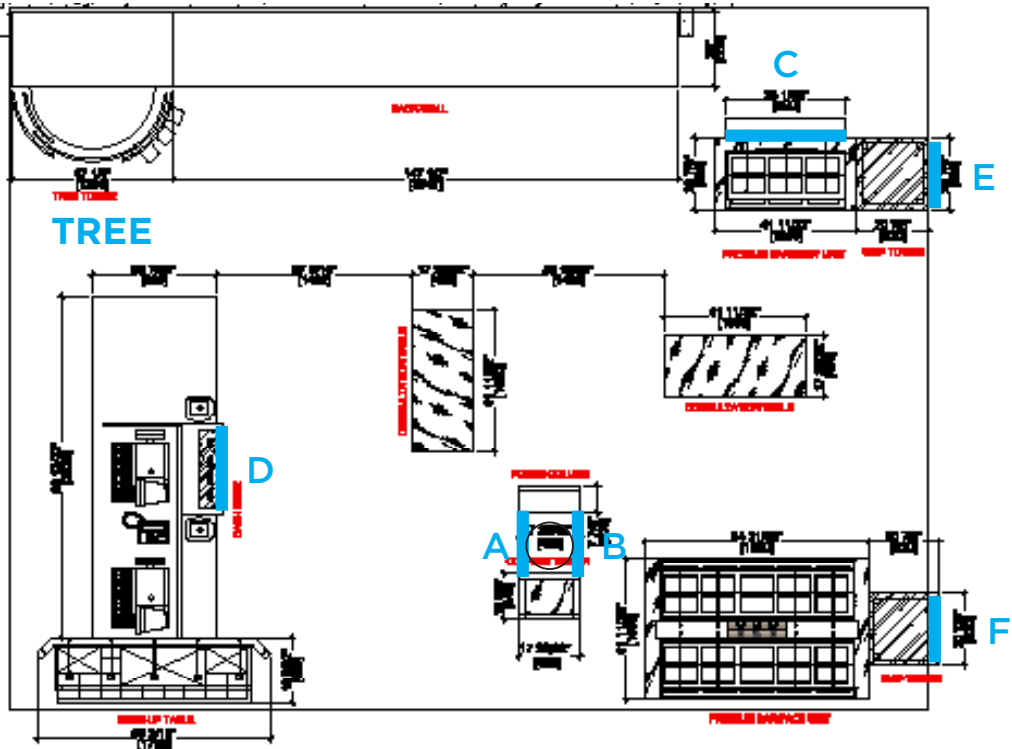
Skincare

Background of vitrine

TREE



BACK WALL - 7 lightboxes (already in store) & tree (not backlit)



A
1:1



B,D
2:1



C
2:1



E
2:1



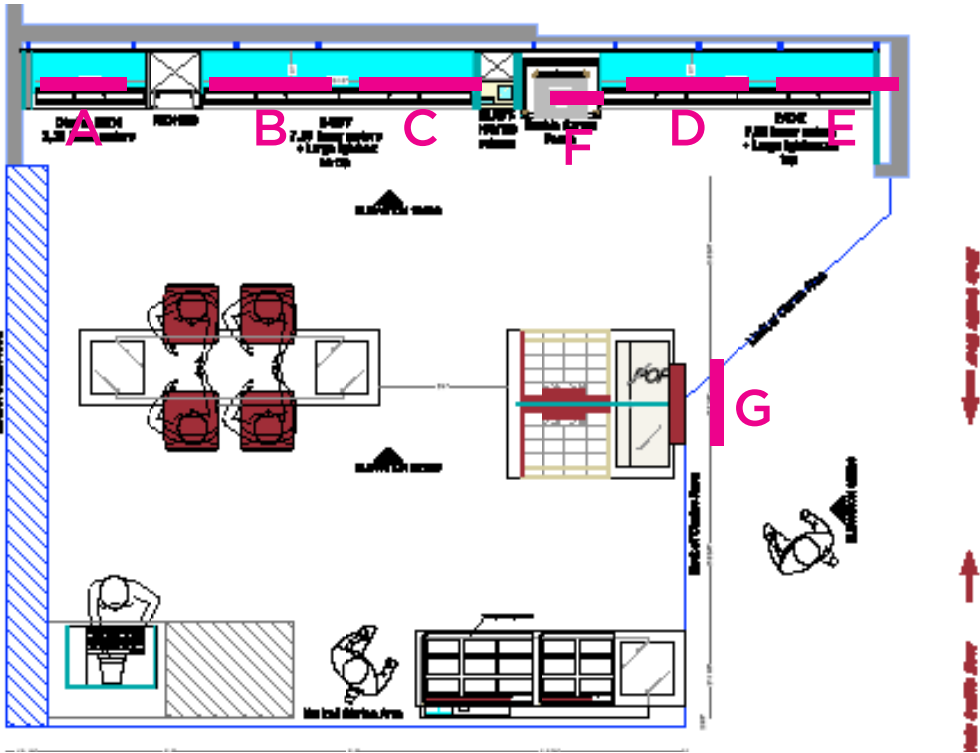
G
1:2



F
1:1



Already in store



A1, A2
Riser front - 8:5



Large Launch Table

C1, C2
Riser back - 8:5

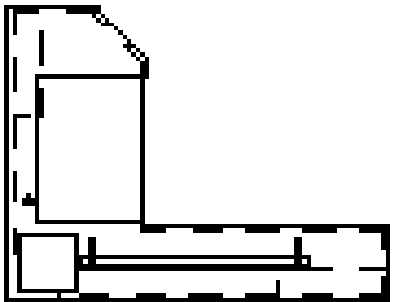
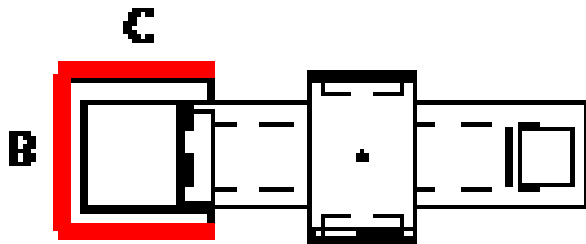
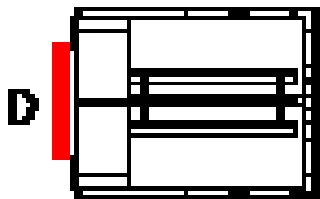


B1, B2
Table bottom 8:5





Clings on vitrine layout sample





Skincare Table

D
4:5

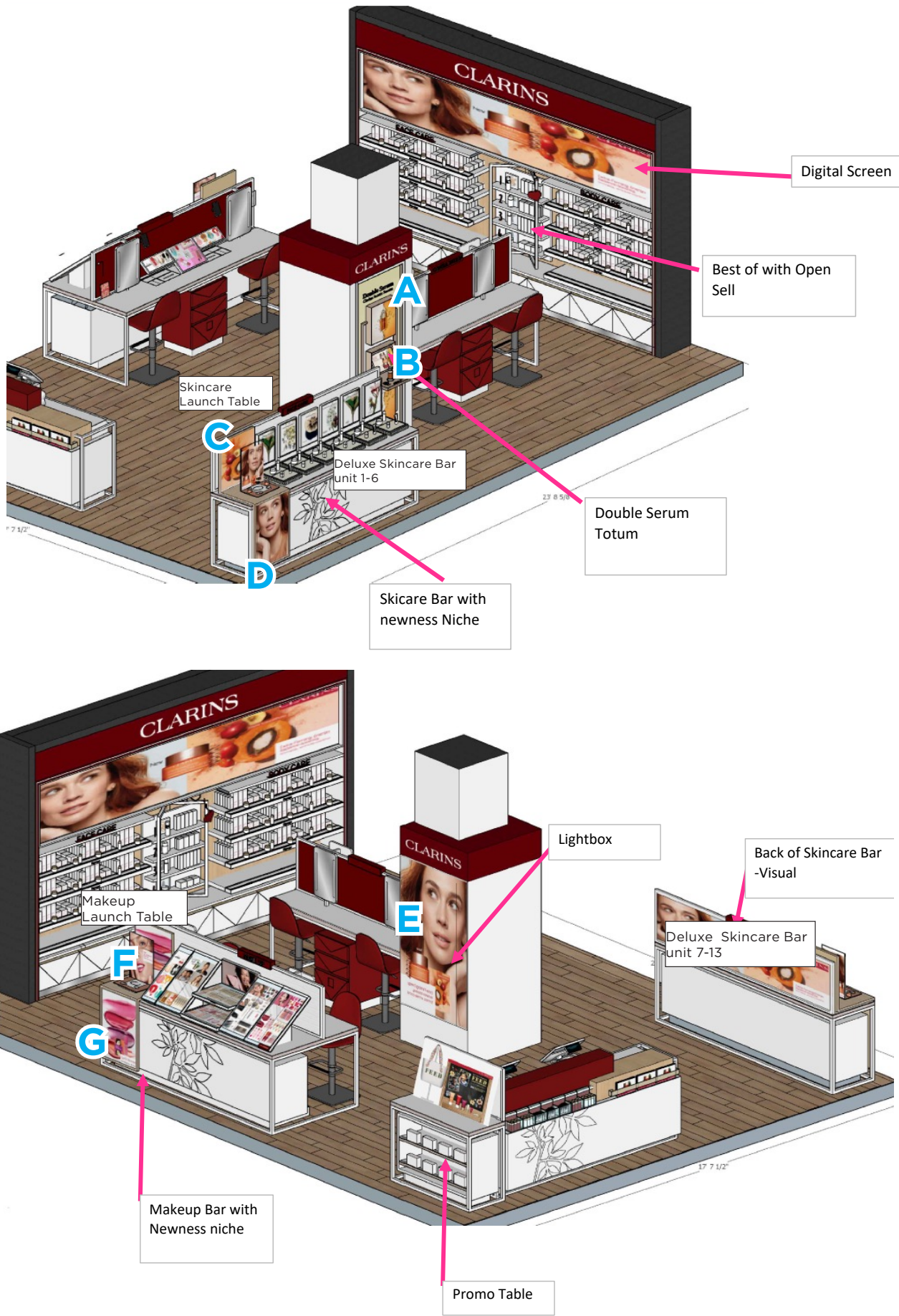


Makeup Table

G
4:5



Launch visual



A
4:5



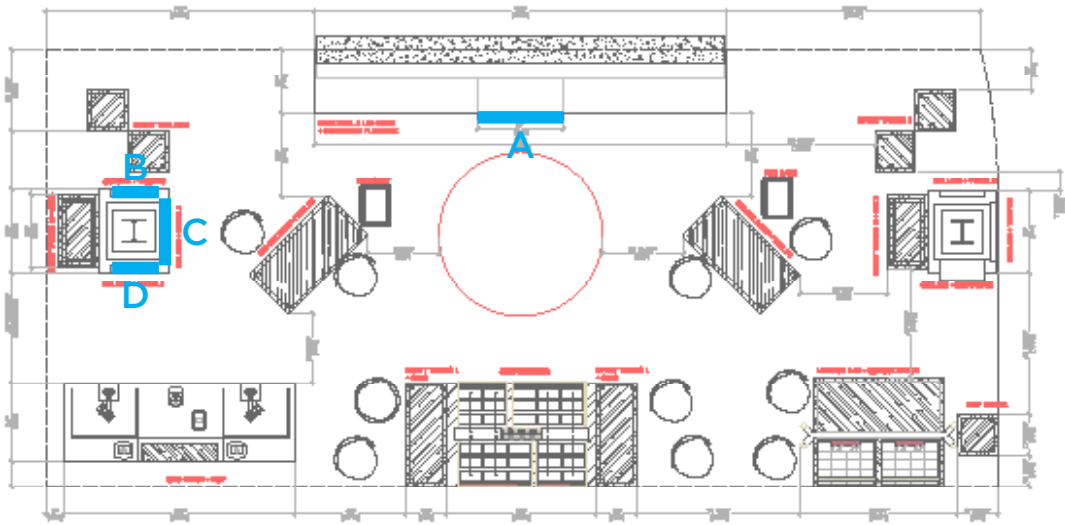
B
1:2



C
1:2



D
1:2



A

4:5



Makeup Care Table
Fabric Lightbox



B

4:5



Skincare Table
Fabric Lightbox



A
B



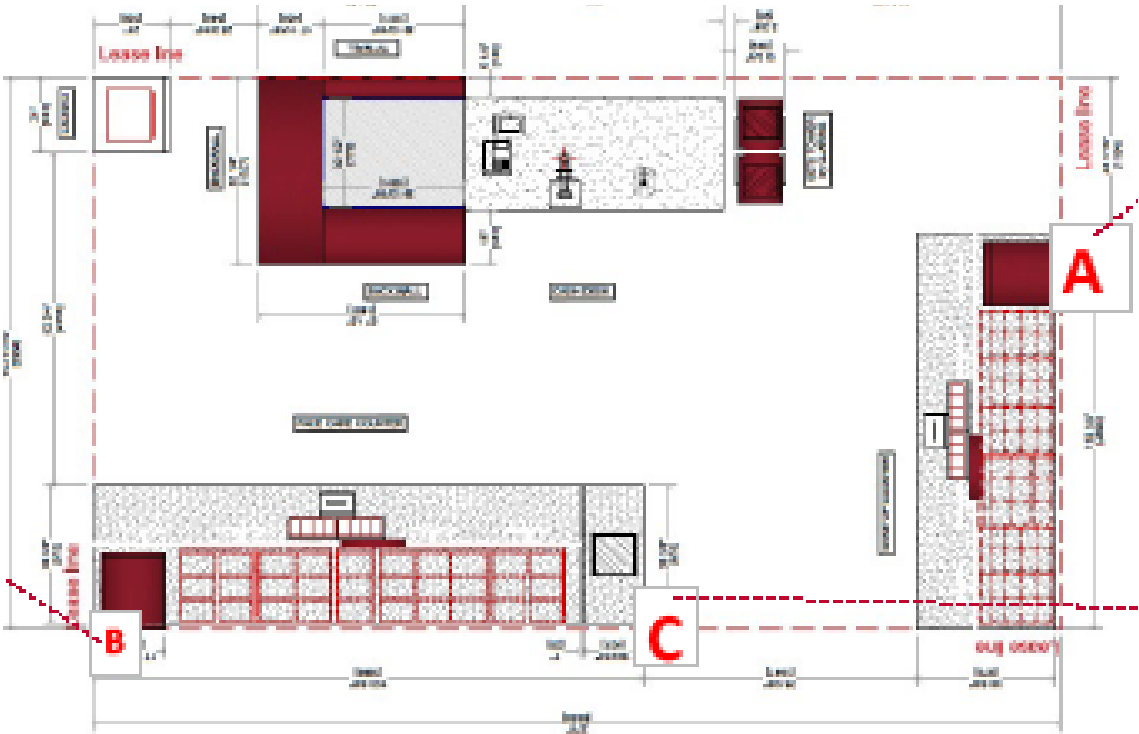
C

C

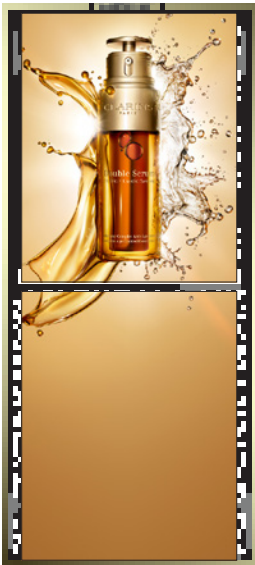
8:5



Large Launch Display
Fabric Lightbox



A
4:5



B
4:5

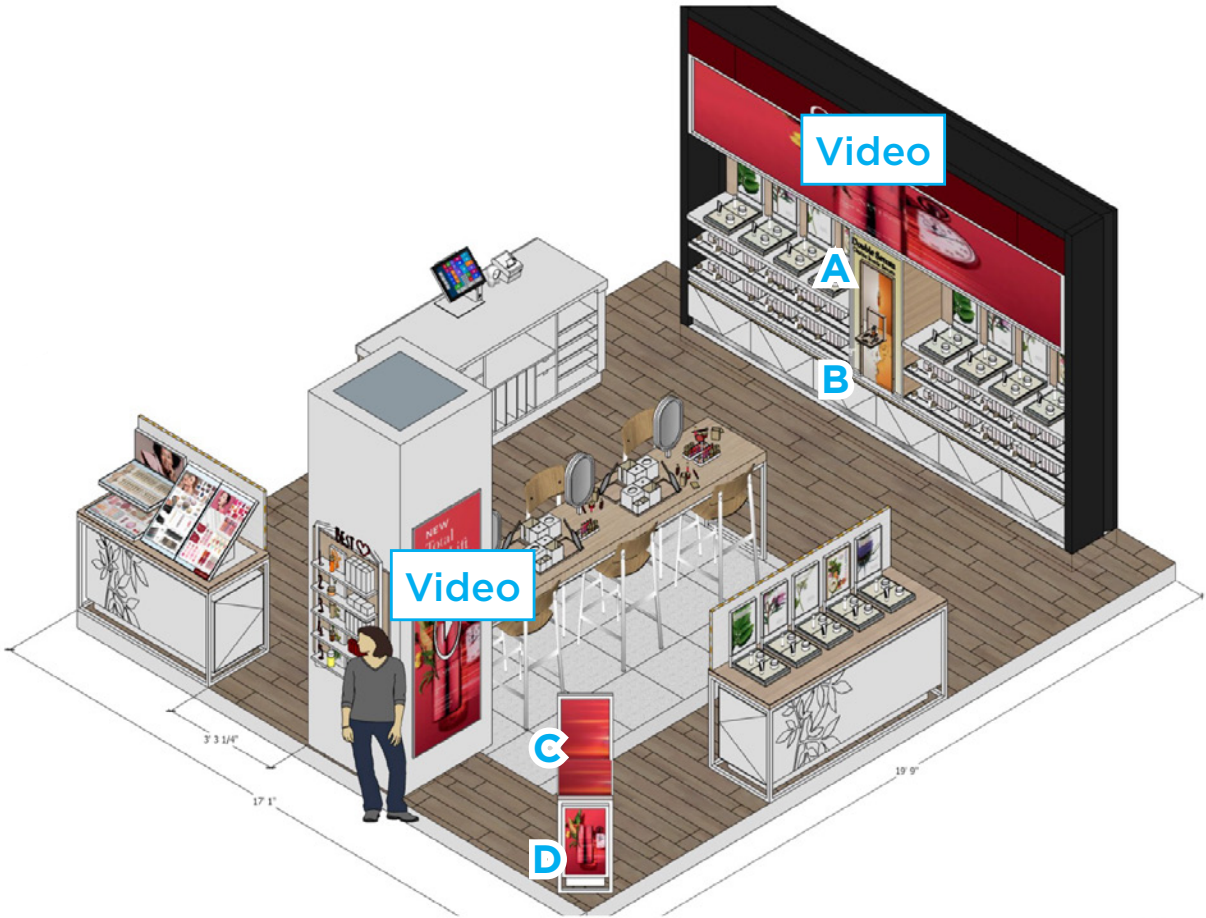
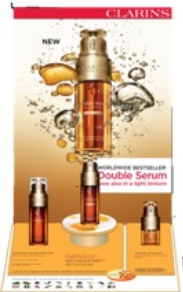


C
4:5



White table top

D
1:2





Launch visual

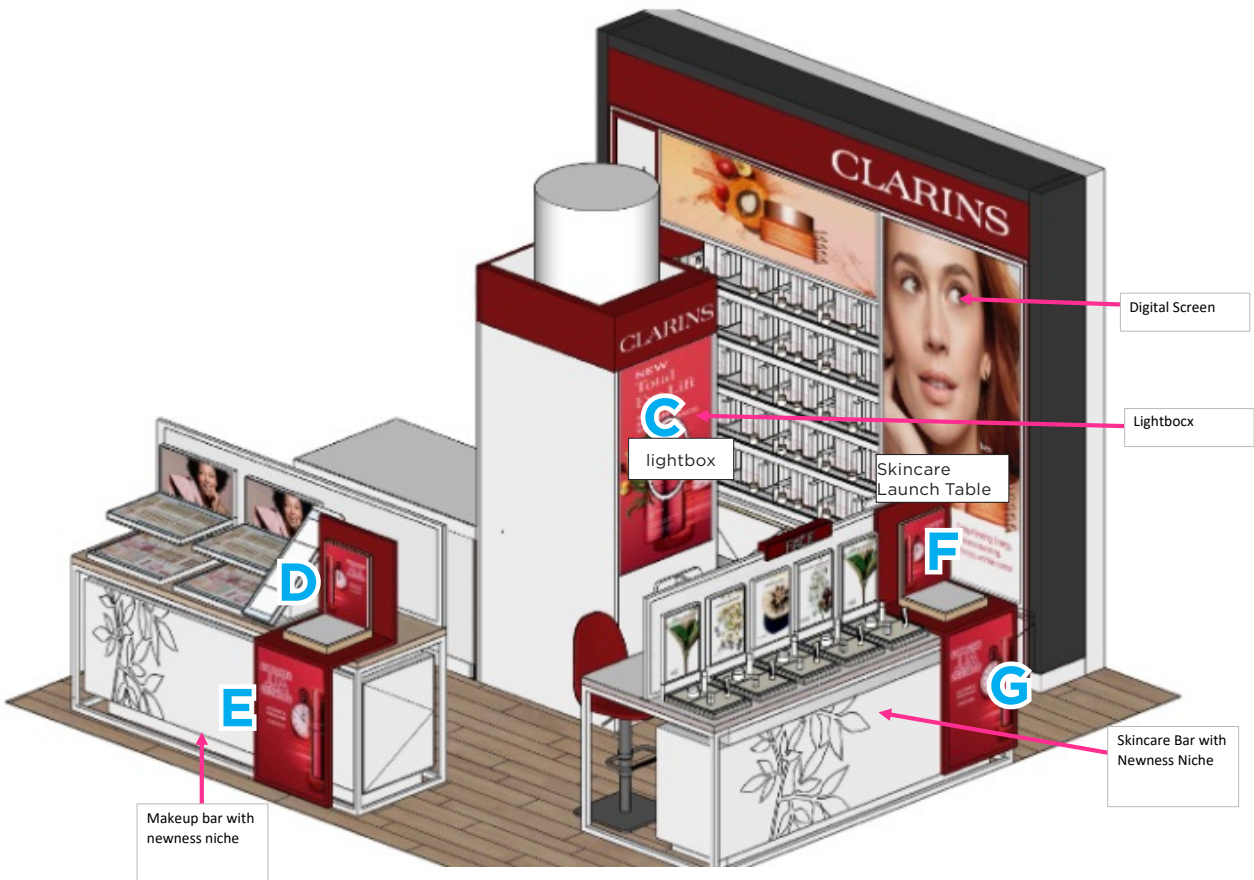


Skincare Table



Makeup Table

G
4:5



A
2:1

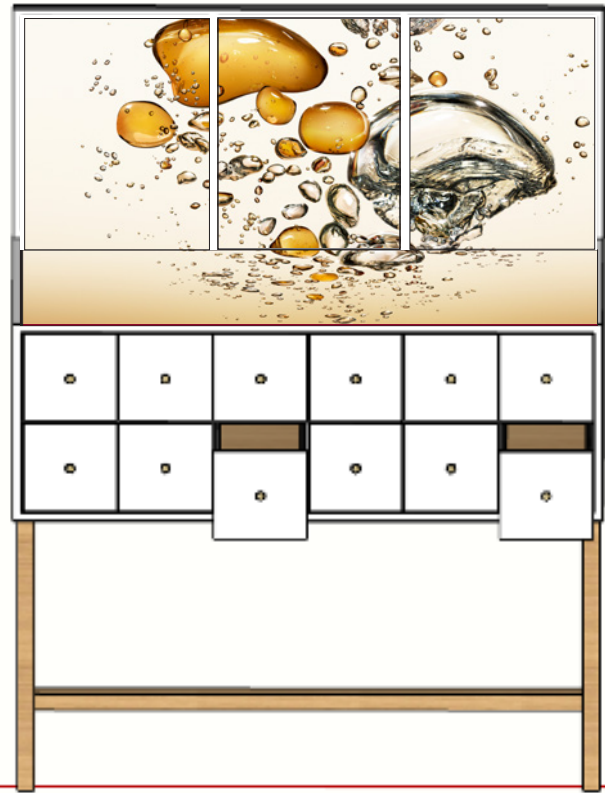


FABRIC LIGHTBOX (Back Wall)

B
4:5

C
4:5

D
4:5

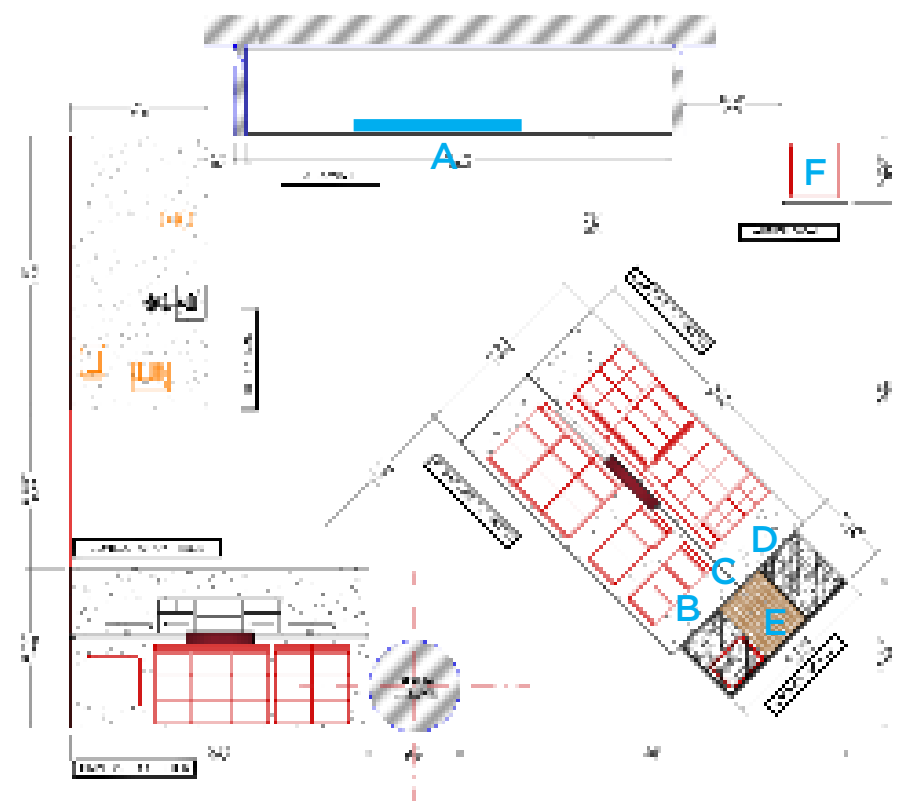


Drawer table unit
Risers - Sintra 13-1/4" W X 16-1/4" H +
FTD will already be there
Table top - Sintra 42-1/4" W X 17-7/8" H

E



Table top 3:1



A
4:5



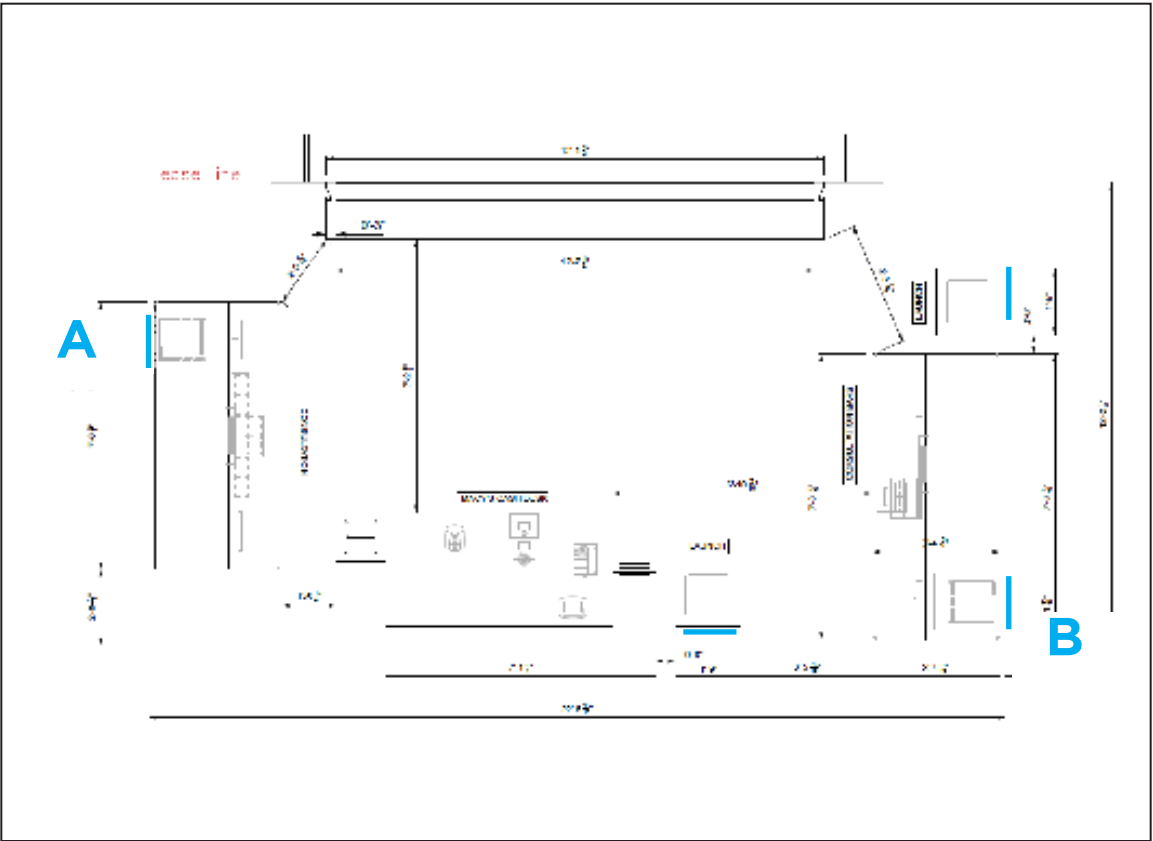
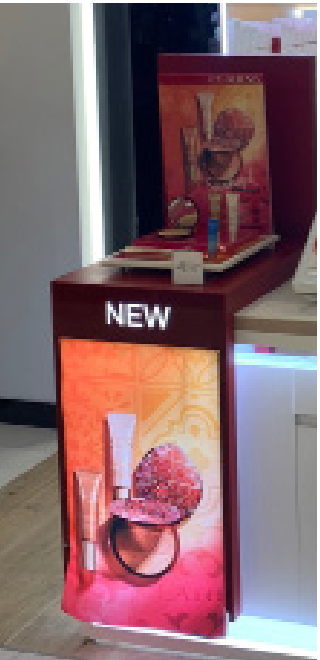
Makeup Care Table
Fabric Lightbox

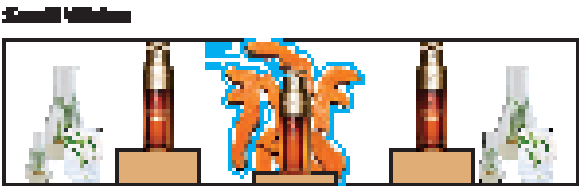
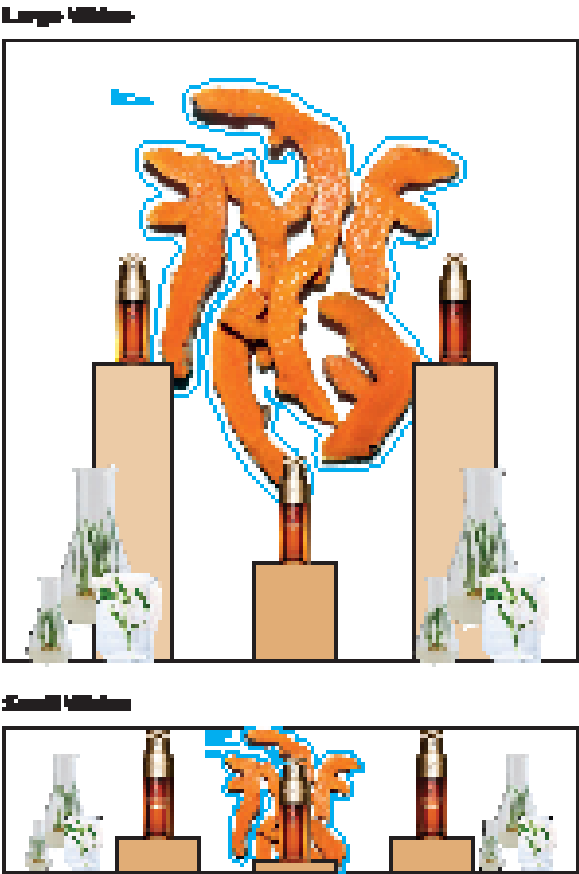


B
4:5

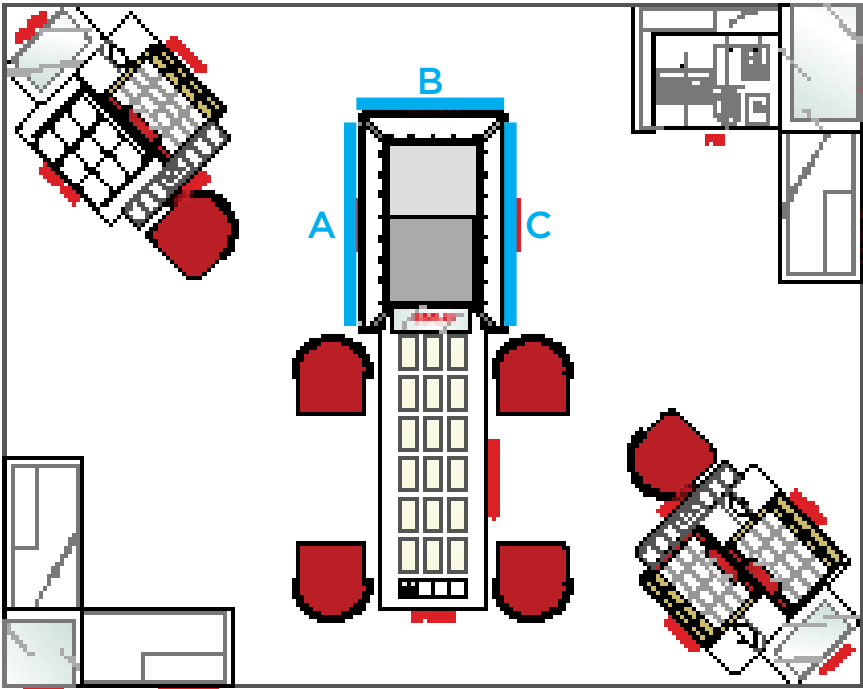


Skincare Care Table
Fabric Lightbox





Clings on vitrine layout sample



A

8:5



B

1:2



C

1:2

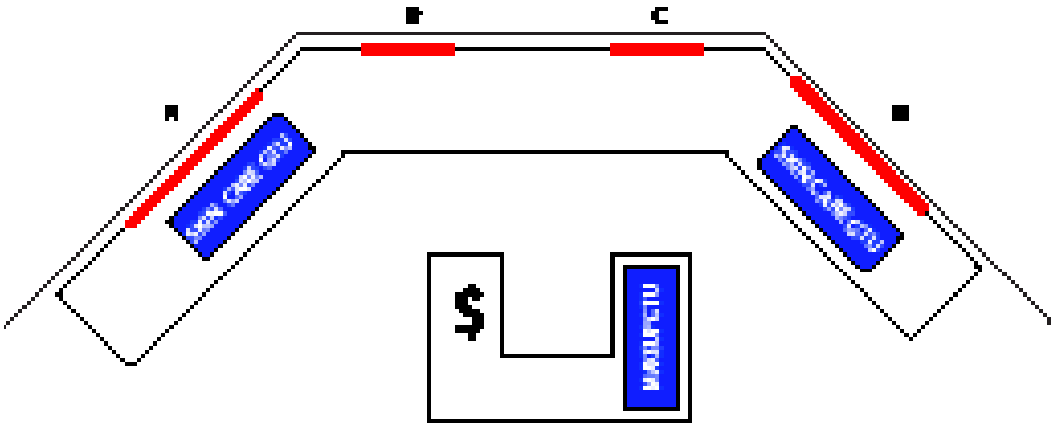


D

8:5



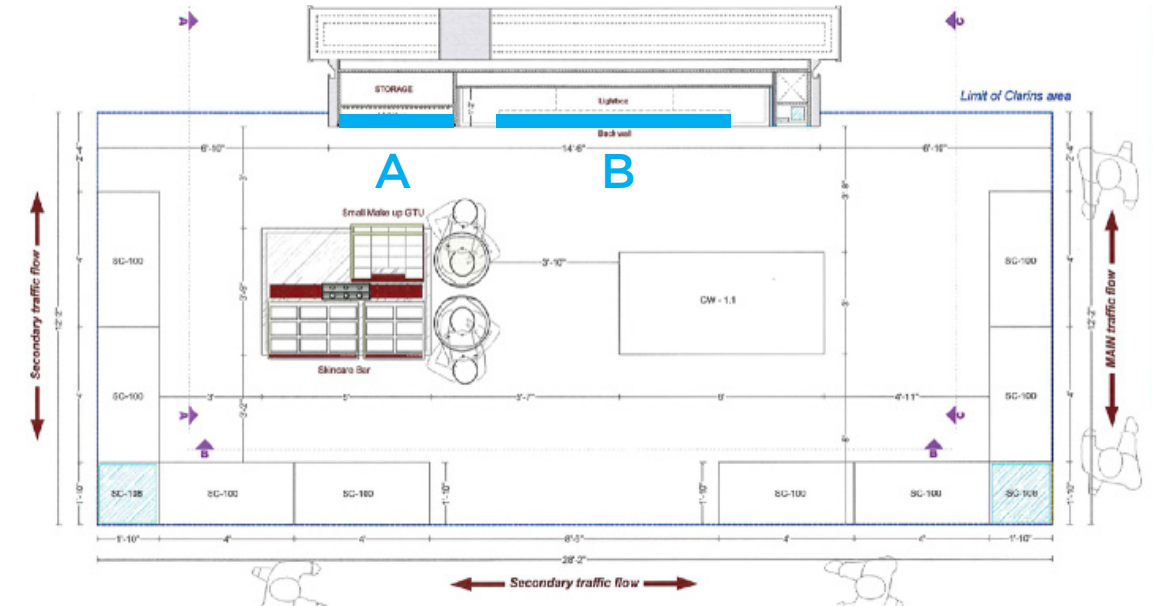
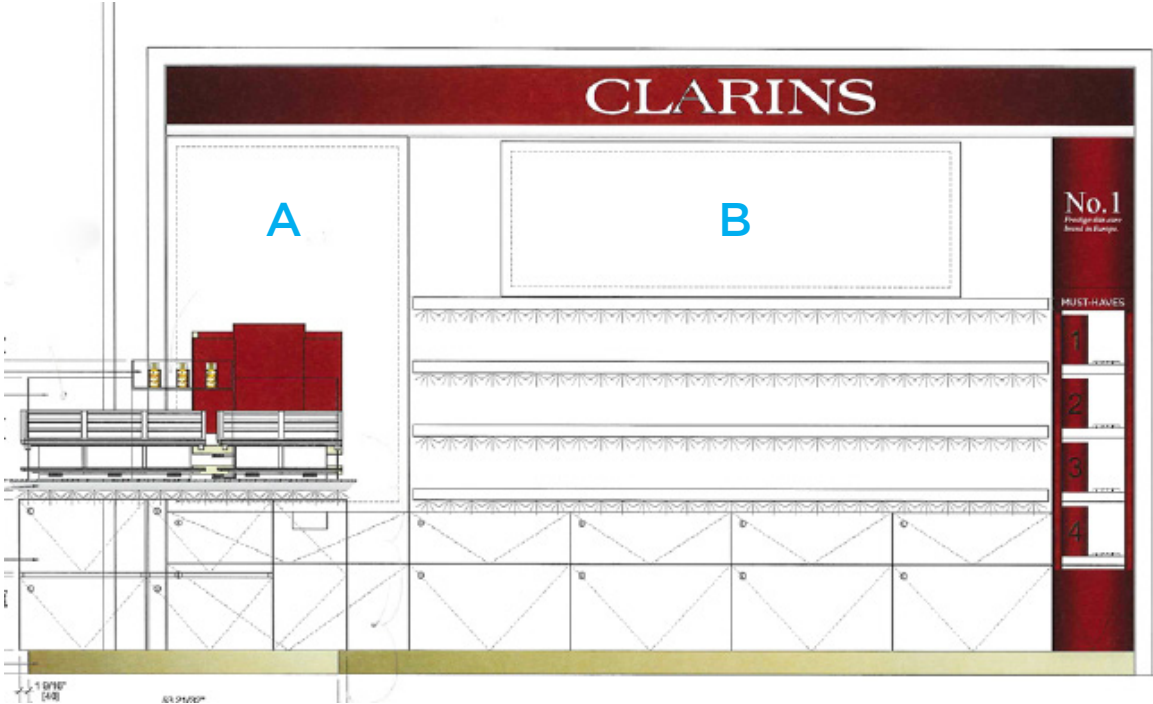
Clings on vitrine layout sample



A
4:5



B
3:1



A

1:1



Fabric Lightbox

B

4:5



Face Care Table
Fabric Lightbox

C

2:1



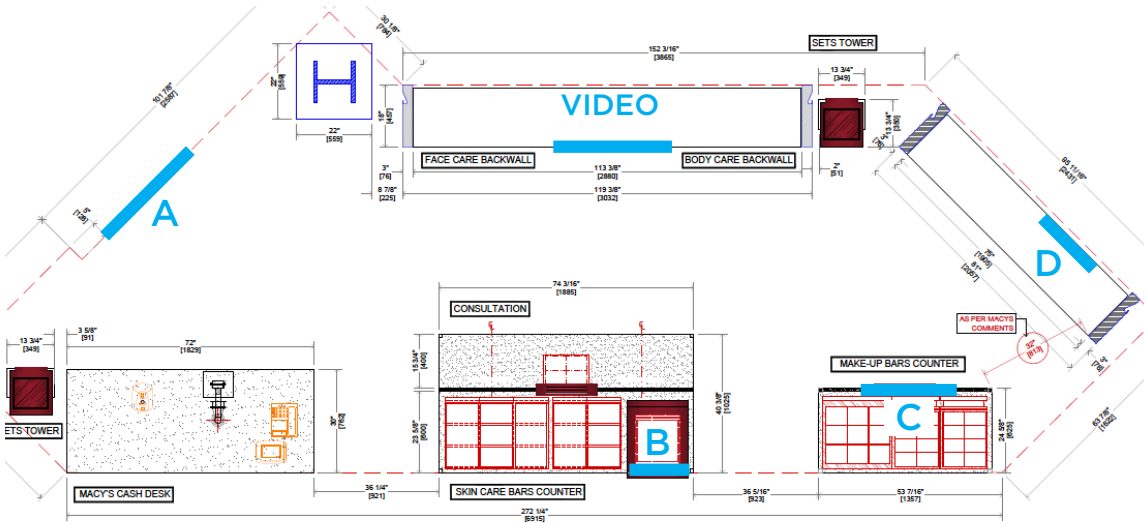
Large Launch Display (back of table)
Magnet Visual (.030)

D

1:2



High Consultation Table
(merchandising in front,
bottom half will be
hidden by table)
Magnet Visual (.030)



A
4:5



Skincare Newness
Fabric Lightbox

D
1:3



Gift Tower Display
Magnet Visual (.030)
13.81" W x 55.5" H
Already there

B
4:5

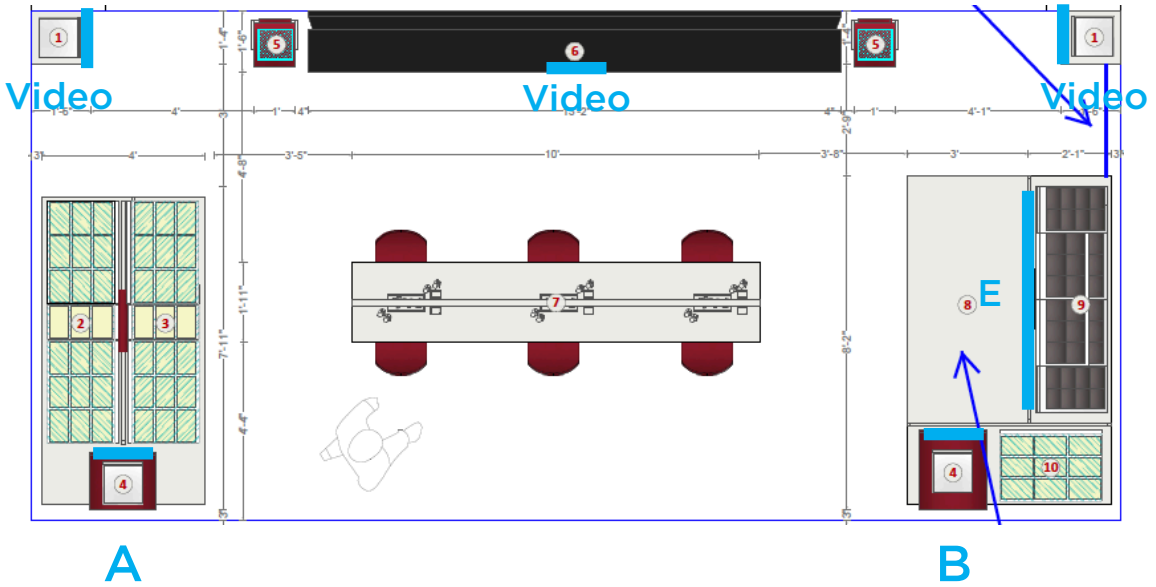


Makeup Newness
Fabric Lightbox

C
3:1



Cash Desk
Magnet Visual (.030)
72" W x 22.063" H
Already there



A
1:2



B
1:2



F
1:2



Already there
(visual is up to date)

C
1:2



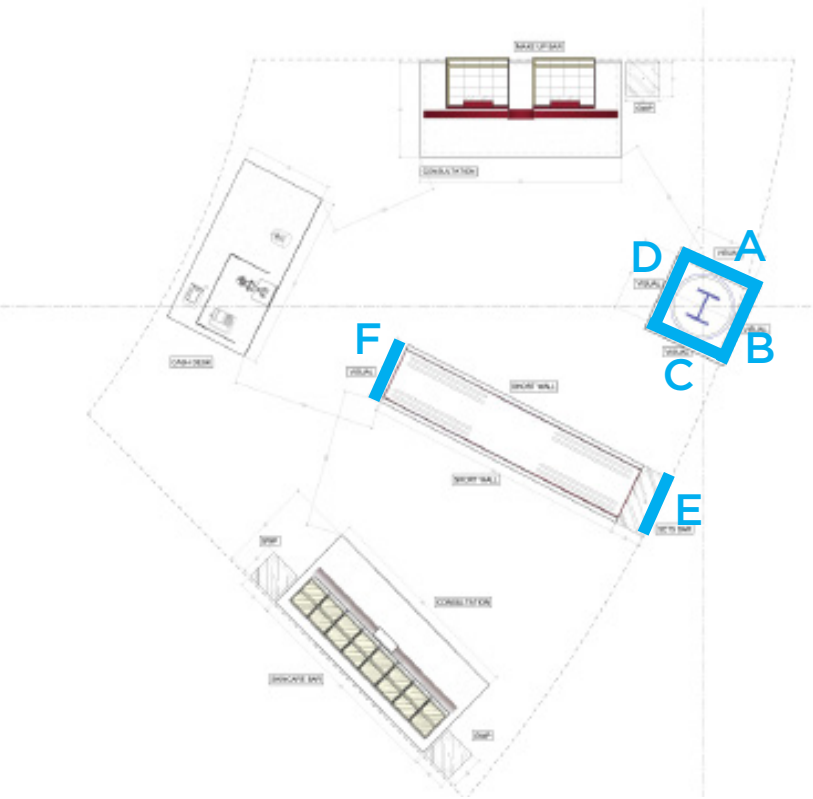
D
1:2



E
1:1



Back-Wall (already in store)
Visual Size: 656mm x 571mm
FTD Unit will be placed in front



A

2:1



front (merchandising front)

B

2:1



back

C

1:1



Bottom

D

1:2



Face Care table:

E

1:2



Makeup table

F

4:5



front (merchandising front)

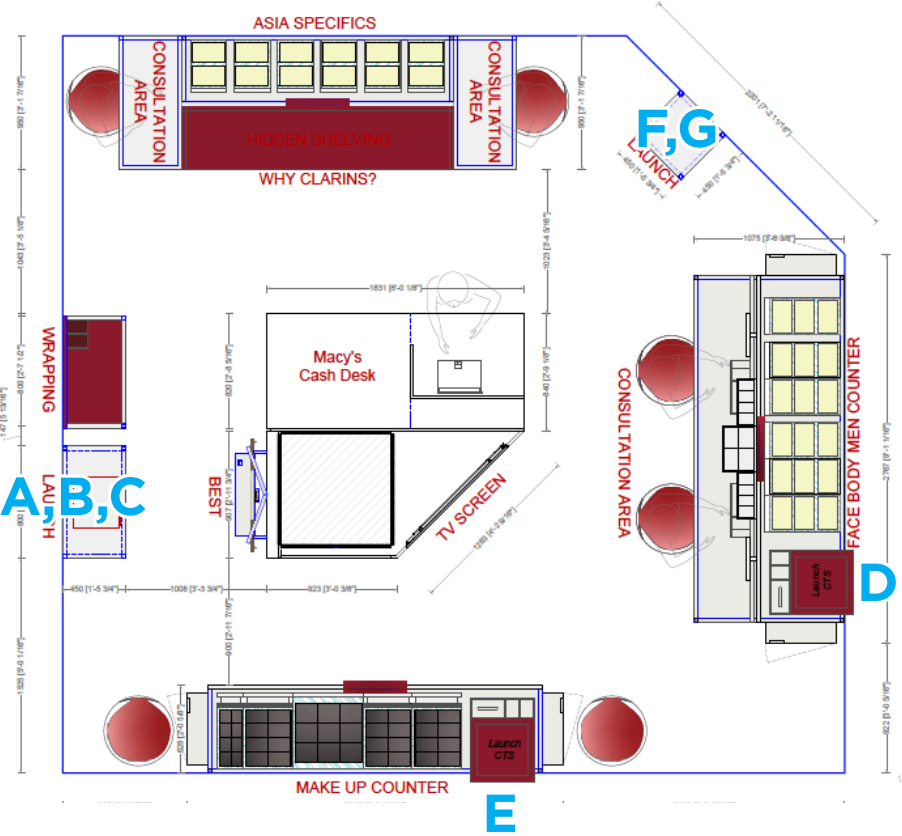
G

4:5



back

Magnet Visual (.030)



MACY'S - SAN JUAN (MACY'S PLAZA LAS AMERICAS)

D
3:1



E
3:1



A
4:5



B
4:5



C
4:5



Makeup Table
Fabric Lightbox
FTD above



Face Care Table
Fabric Lightbox
FTD above



Face Care Table
Fabric Lightbox
FTD above



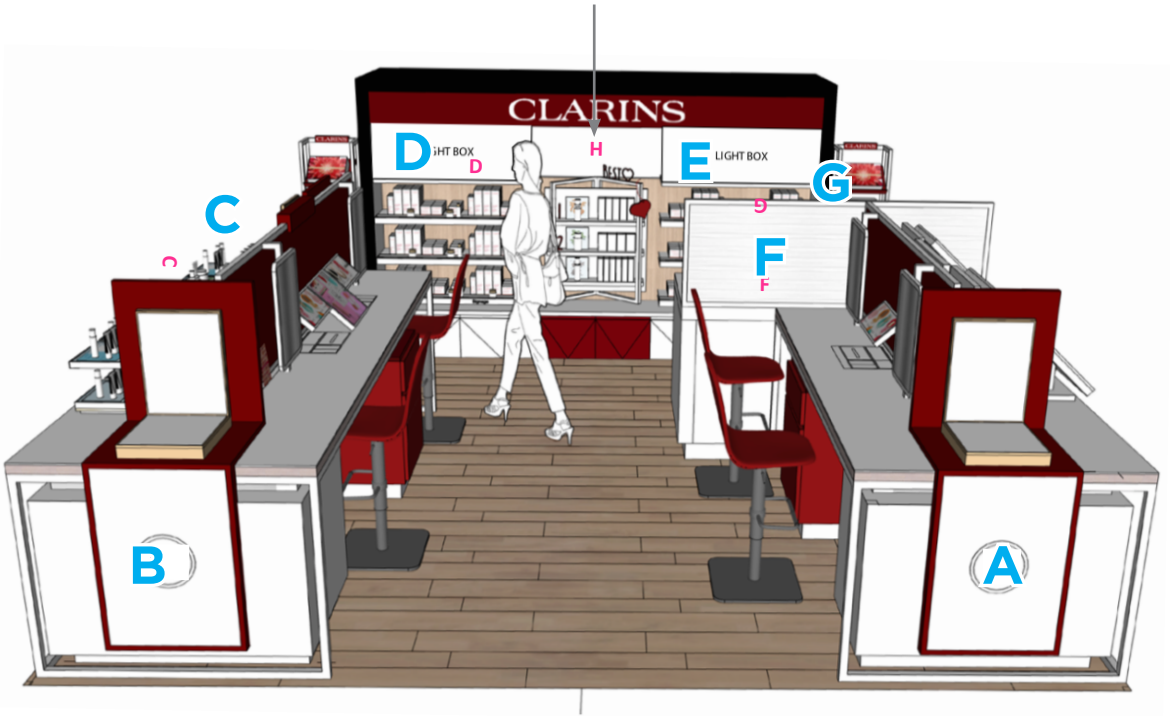
G
3:1



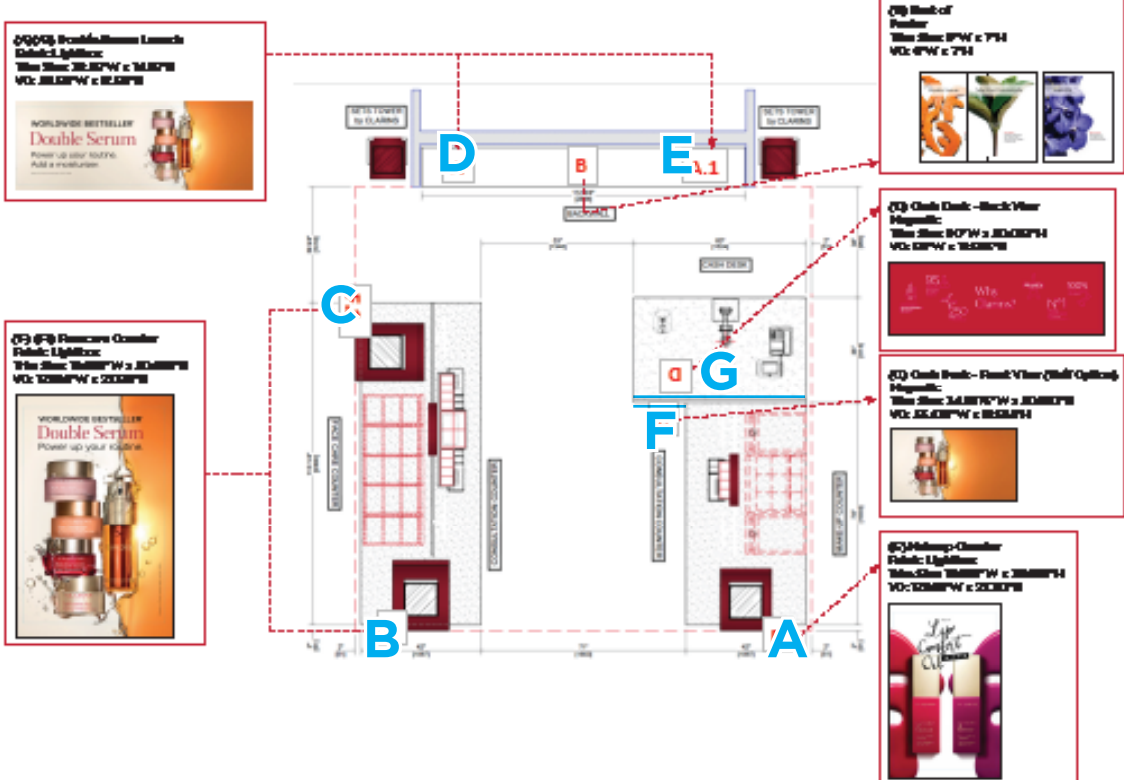
F
2:1



H is NOT a lightbox but "It is indicating the Best of Below".
Only Light box's in the backwall is D & E



Macy Las Americas Installation Overview - Option 1



Why Clarins Visual: already in store. Keep as is.

A
1:3



B
3:1



C
2:1



D1
1:2



EN

D2
1:2



EN

D3
1:2

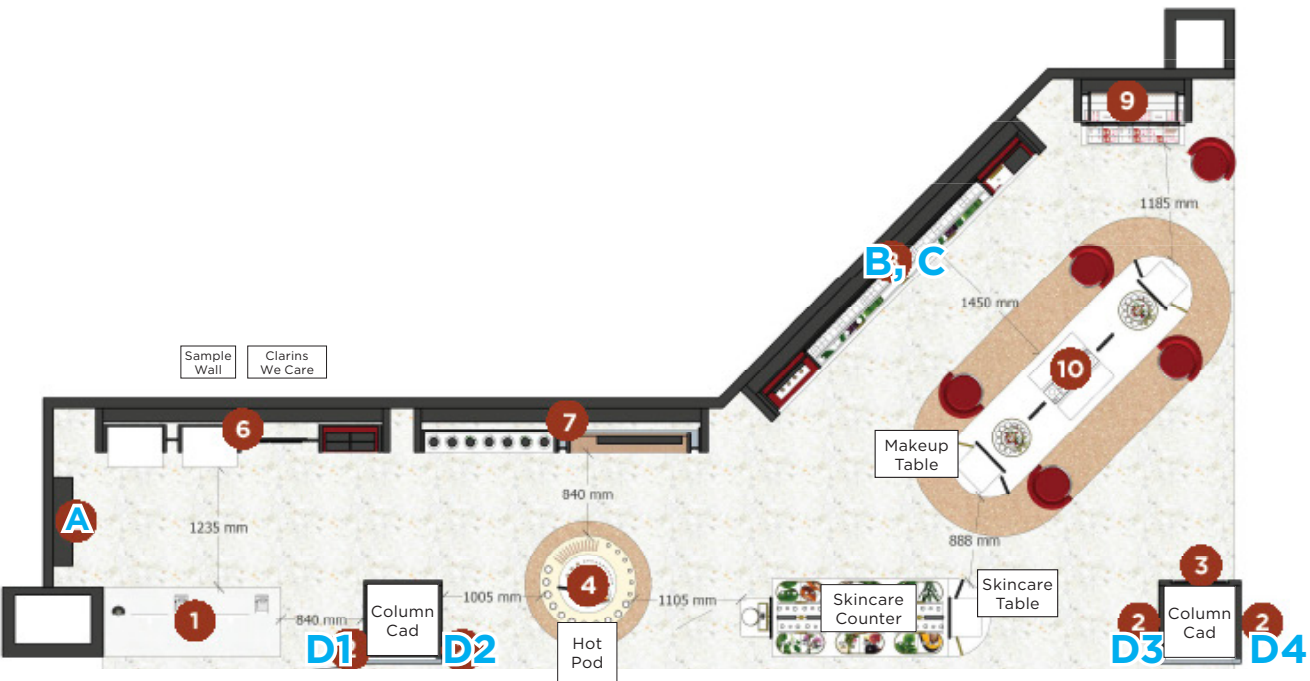


CH

D4
1:2



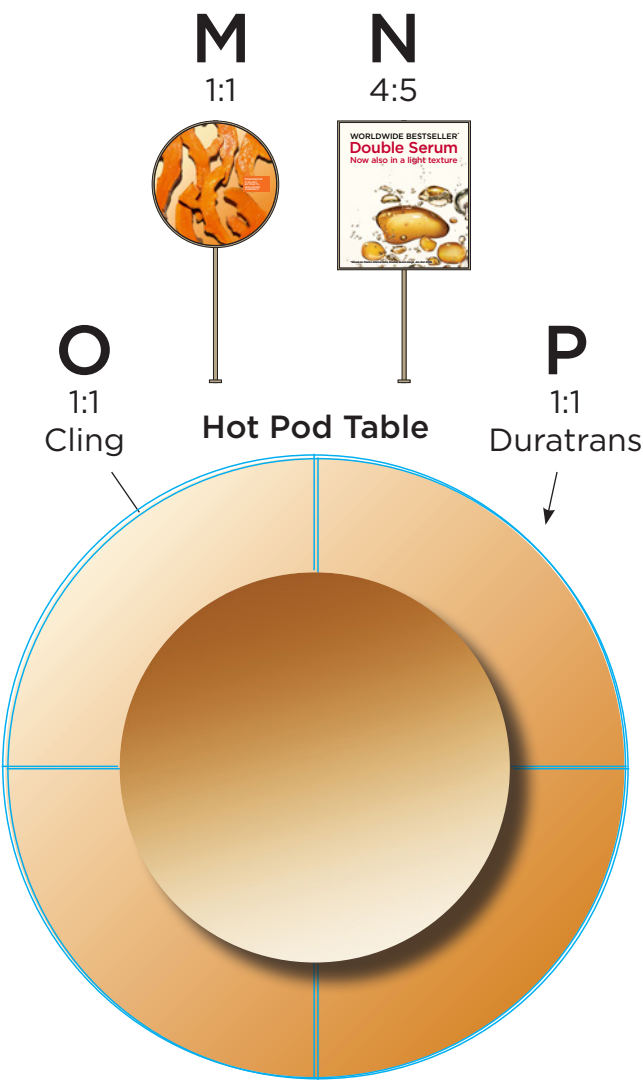
CH





Makeup FTD base will be positioned on Table Top

Skincare FTD base will be positioned on table top



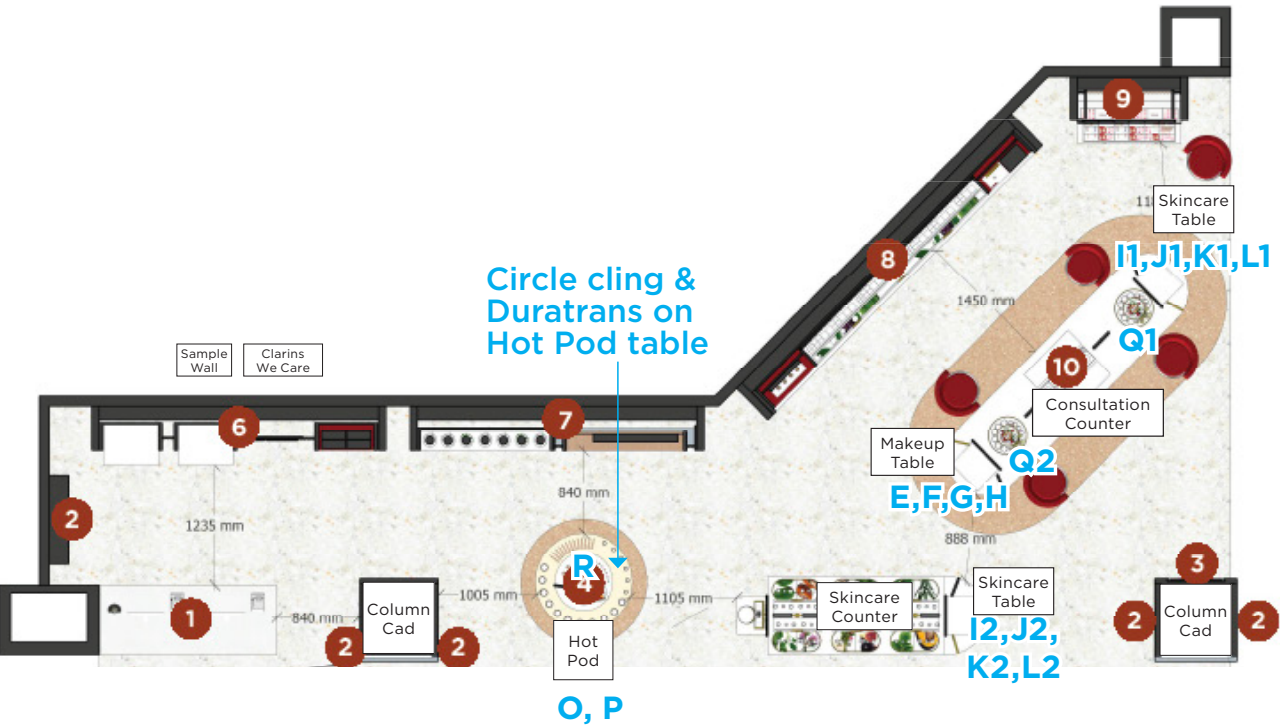
Lazy Susan Unit (Generic)

Q1, Q2
Custom



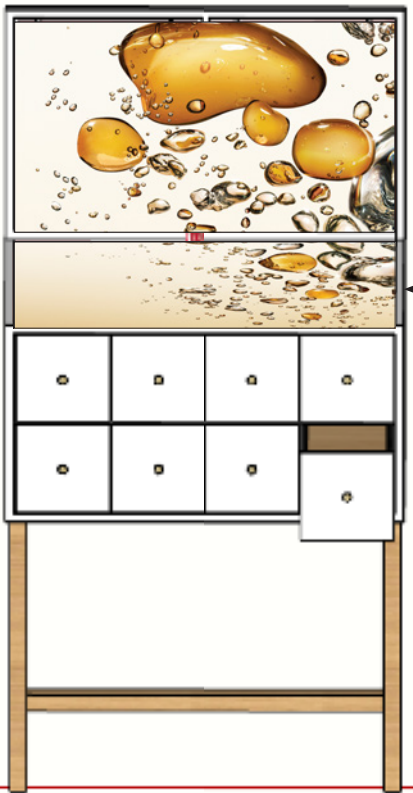
Lazy Susan Unit (Seasonal)

R
Custom



Chinese translation
if applicable

A
Top front 8:5



B
Top back 8:5



C
Table top 8:5

D
4:5



Skincare Launch Table
Fabric Lightbox

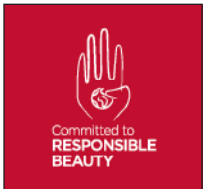
Smaller drawer table
Riser front & back magnetic +
FTD will already be there
Table top material as previously confirmed

E
1:1



Column Cad Fabric Lightbox

E.1

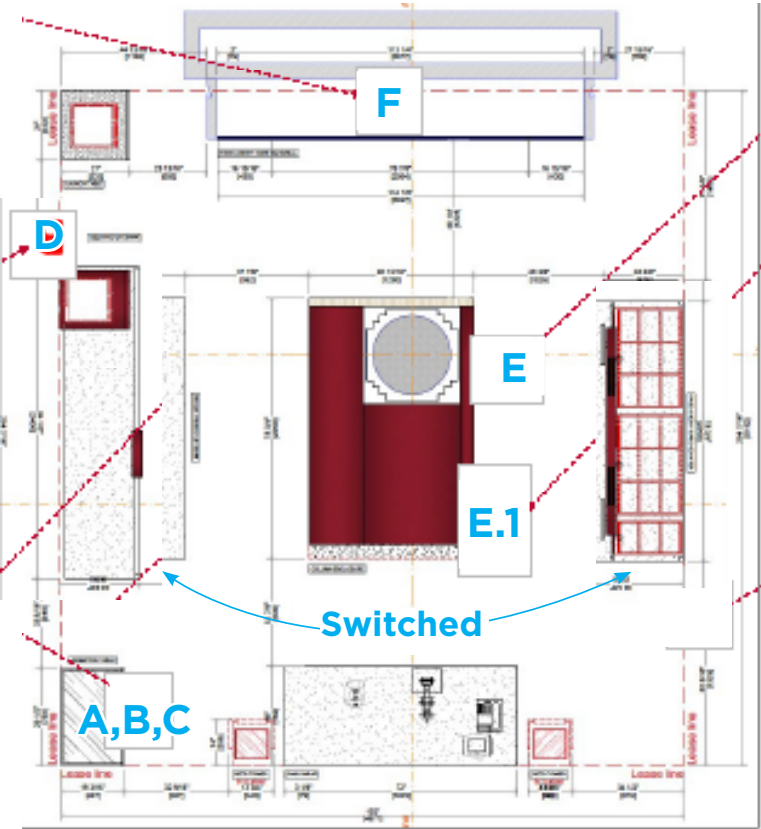


Column Cad Magnetic
Already in Store

F



"Best of" Visuals
Already in Store

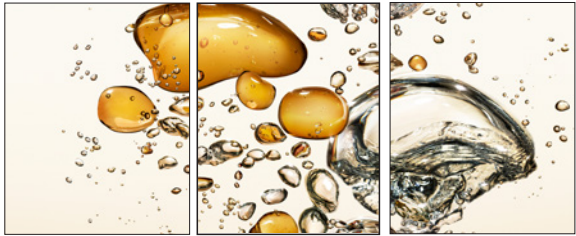


Repeat Magnetic Risers
for the back.

B2
4:5

C2
4:5

D2
4:5



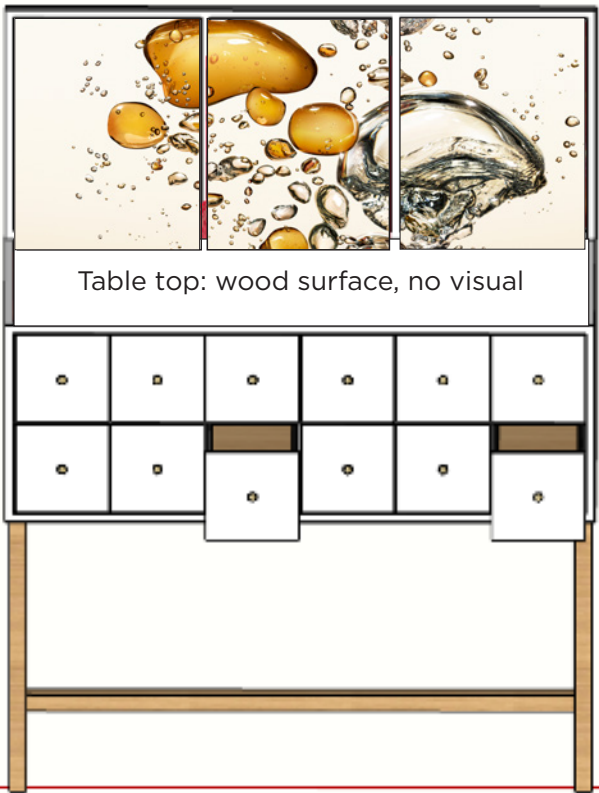
A
1:2



B1
4:5

C1
4:5

D1
4:5



Drawer Table
Magnetic Risers + FTD

@DUGGAL:
Add holes to template - 1/2 inch
down, centered 8 inches apart.
Same for the back visuals.

E1,E2,E3
Top riser 4:5

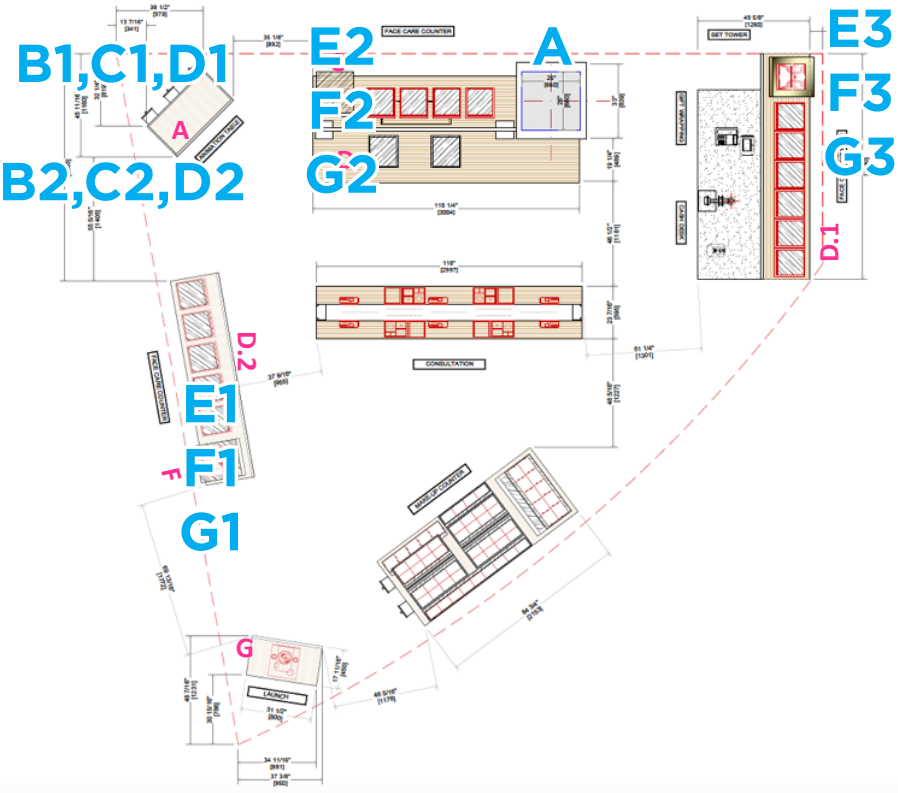


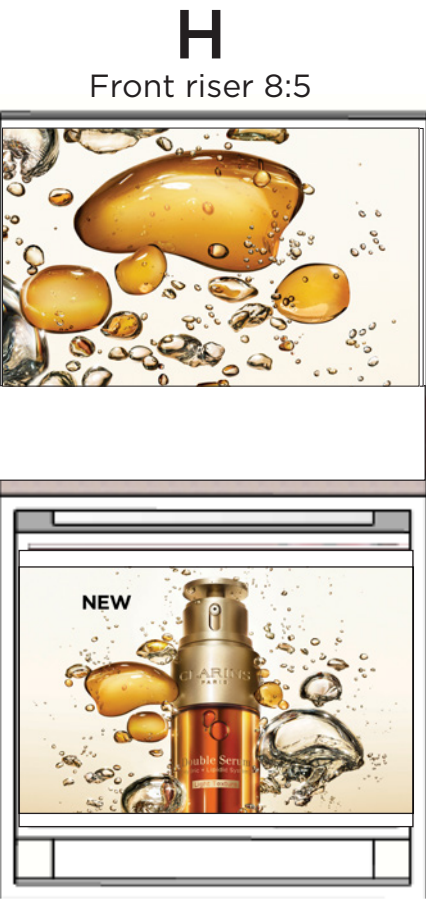
Small Newness Table
Riser fabric lightbox +
FTD will already be there.
Table top C-print/Paper to be
placed under the acrylic.
Bottom fabric lightbox



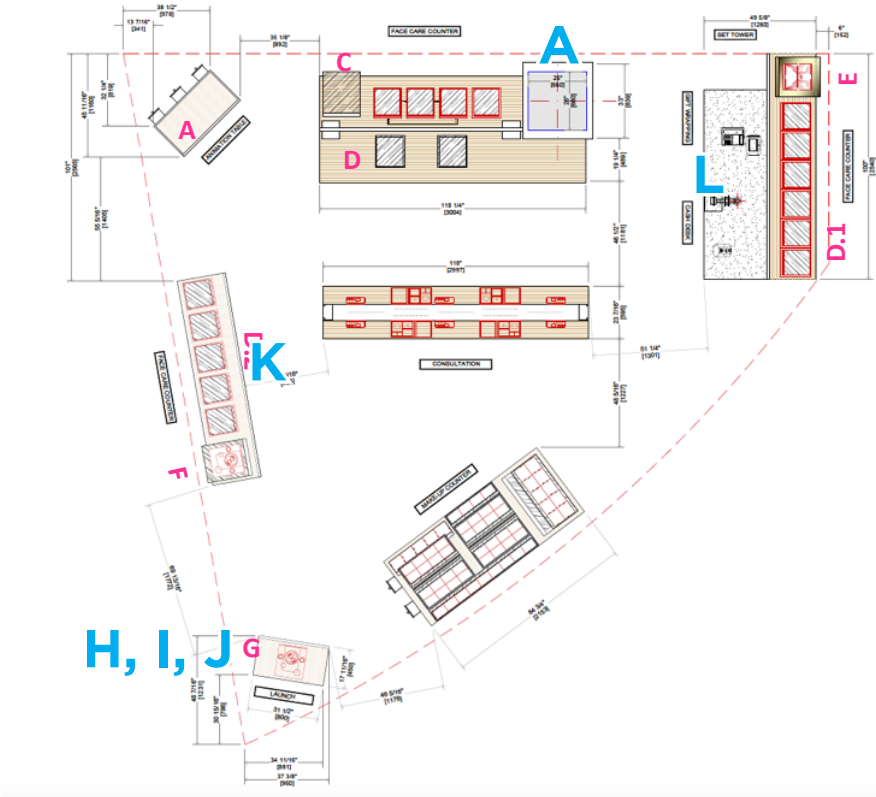
G1,G2,G3
Table Top

F1,F2,F3
Table bottom 1:2





I
Table bottom 8:5



A
1:1

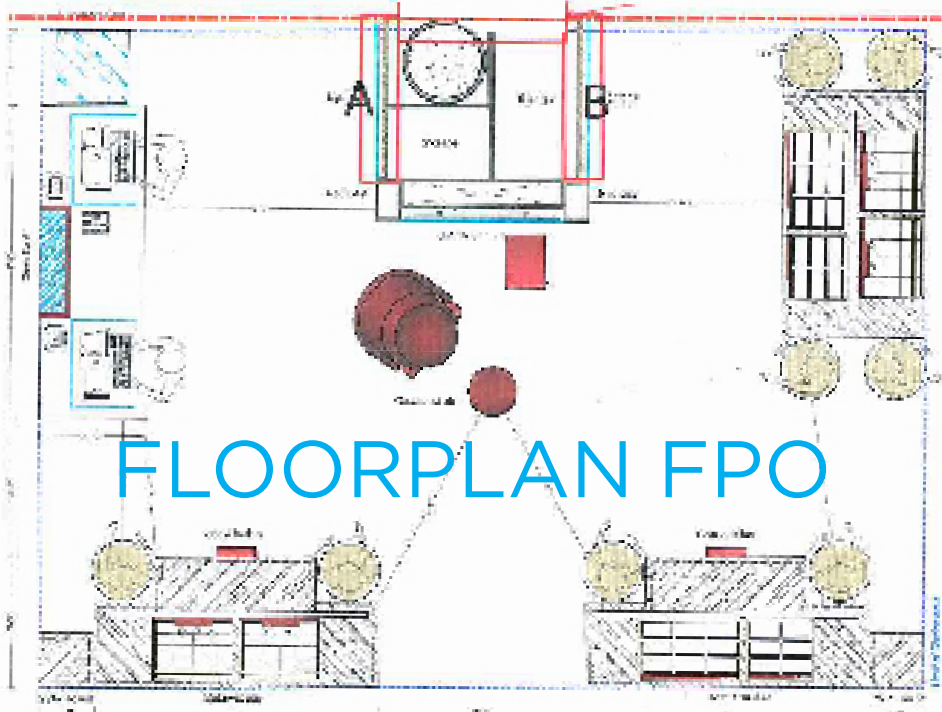


Fabric Lightbox

B
1:1



Fabric Lightbox



A

1:1



Already there
(visual is up to date)

G

1:1



B,D,F

1:3



C, E

1:3



H

3:1



N

1:1



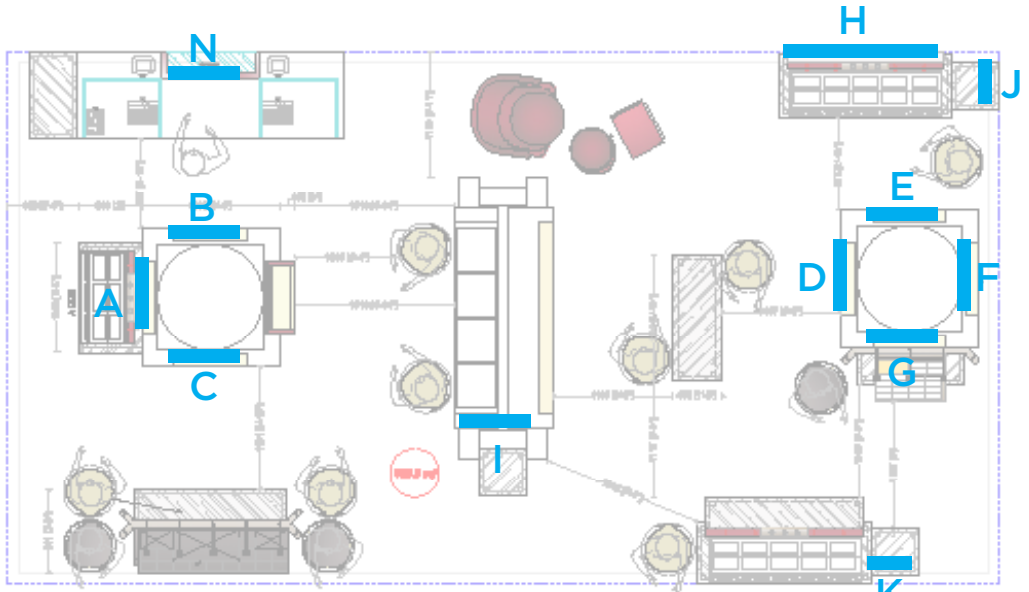
I

4:5



J,K

1:2



← Main Traffic flow →

← Main Traffic flow →

A

1:2



Small Launch Display
Fabric Lightbox

D

1:2



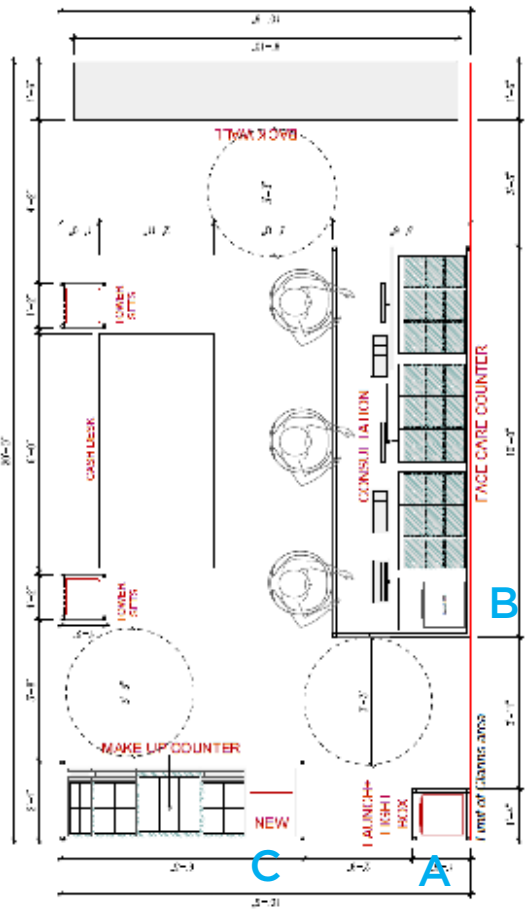
Face Care Table
Duratrans

C

1:2



Makeup Table
Duratrans



A,F
1:2



B
4:5



D
4:5



C,E
1:1

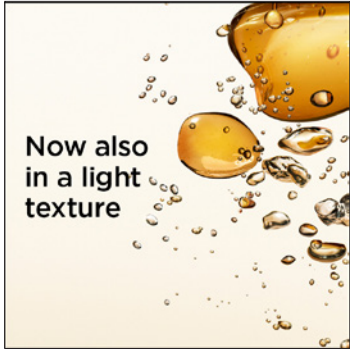


FTD sits in front of visual

J,N
4:5



G,K
1:1



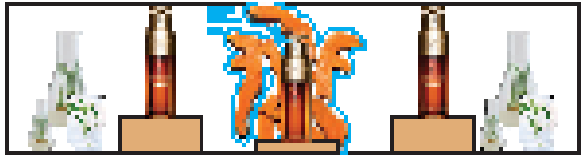
H,L
1:1



I,M
1:1



Small Vitrine



Clings on vitrine layout sample

J,G,H,I



N,K,L,M



Backwall

Red wall

UPDATE

Desk

Desk

Pharmacy Unit

Counter

Count



A,B



C,E



F

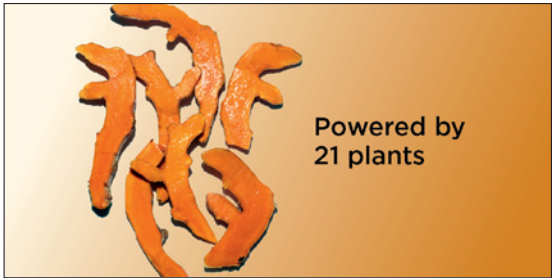
A

4:5



B

2:1



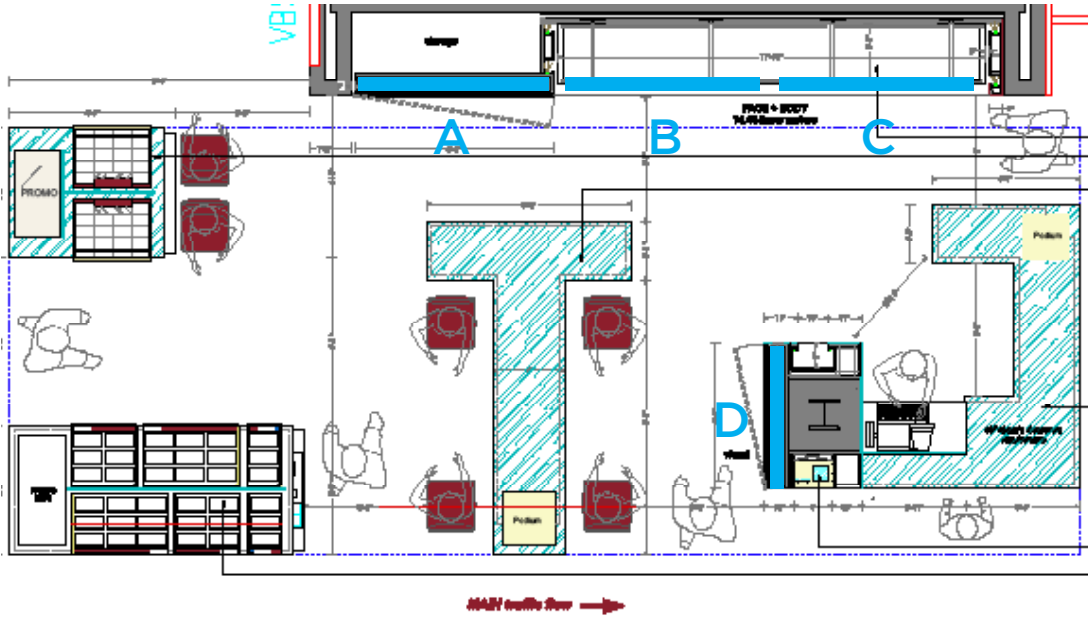
C

2:1



D

8:5



A

4:5

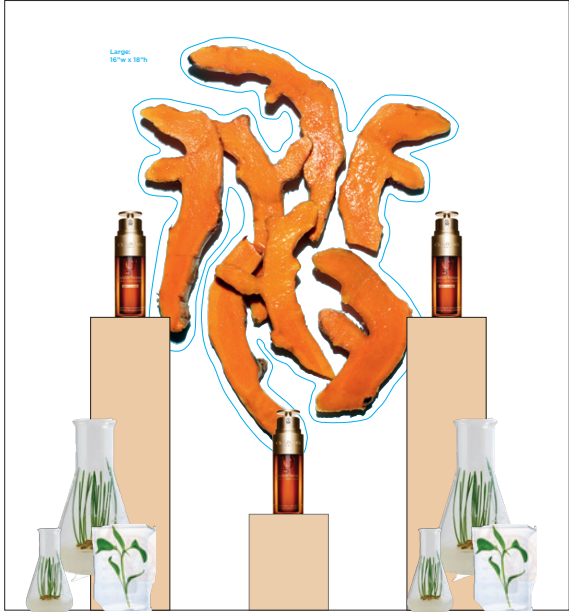


B

4:5



Large Vitrine



Small Vitrine



Clings on vitrine layout sample

C

4:5



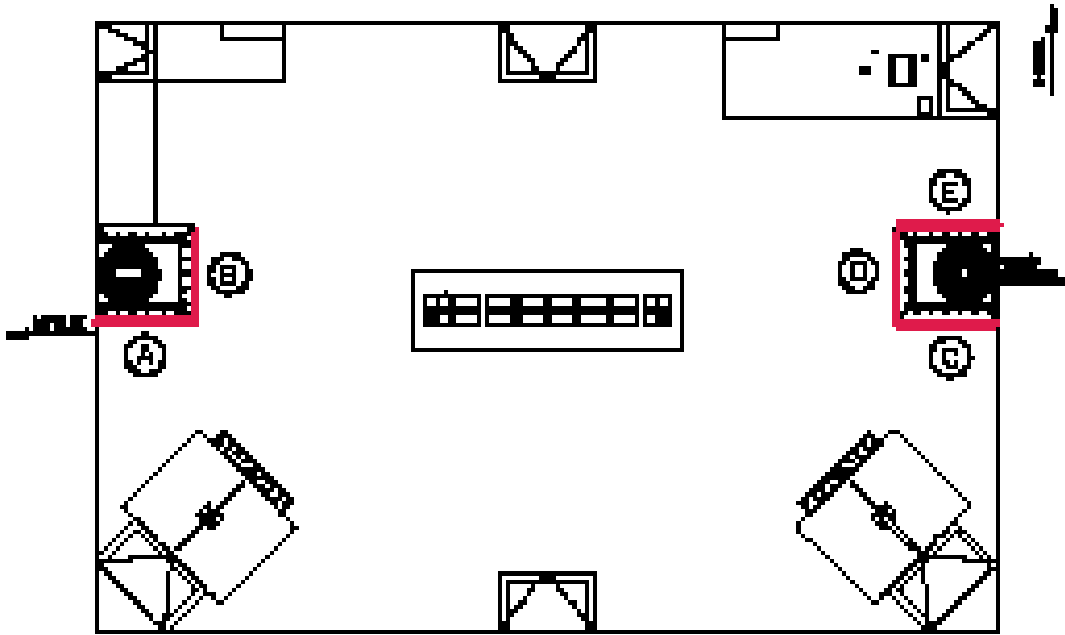
D

4:5



E

4:5





Skincare FTD base will be positioned on table top



Makeup FTD base will be positioned on Table Top



A
4:5



English

B
4:5



Chinese

C
4:5

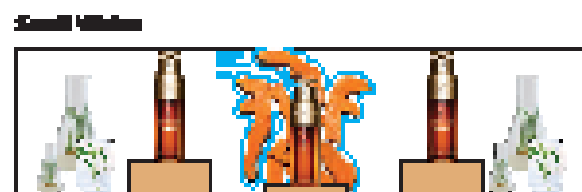


English

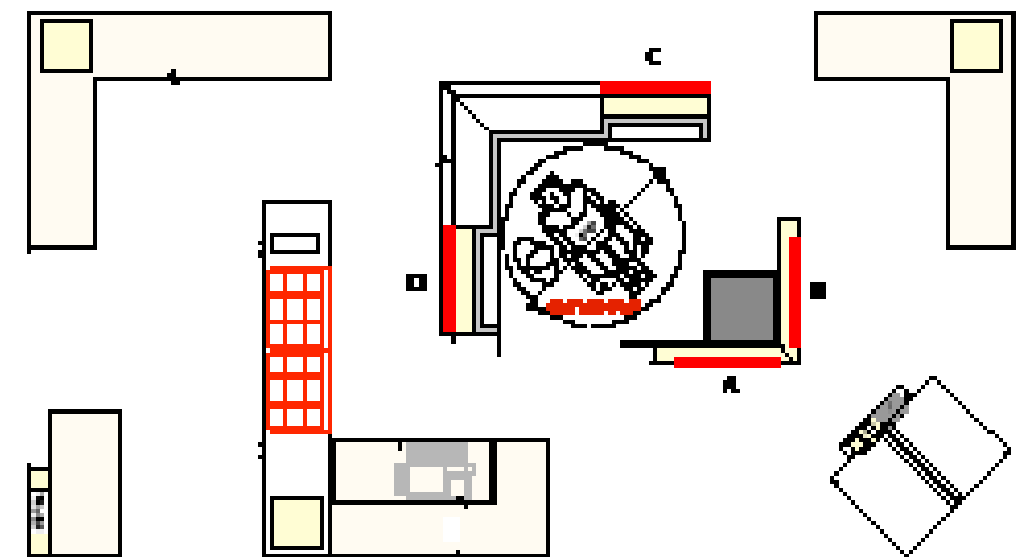
D
4:5



Chinese



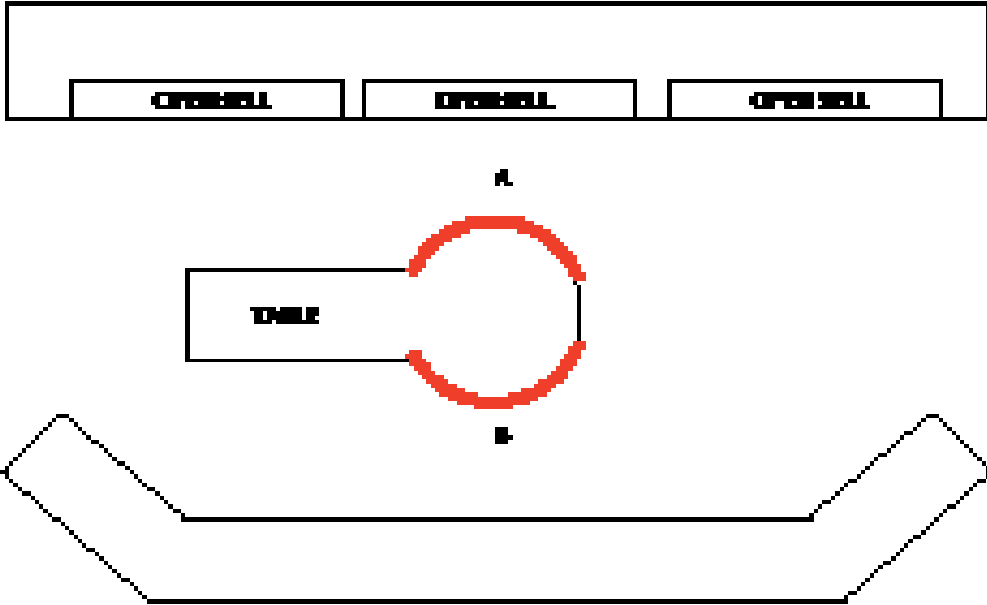
Clings on vitrine layout sample



A
8:5



B
8:5





Skincare FTD base will be positioned on table top



Makeup FTD base will be positioned on Table Top

