



NEW FEATURES AND SUBCODE UPDATE – MARCH 2025

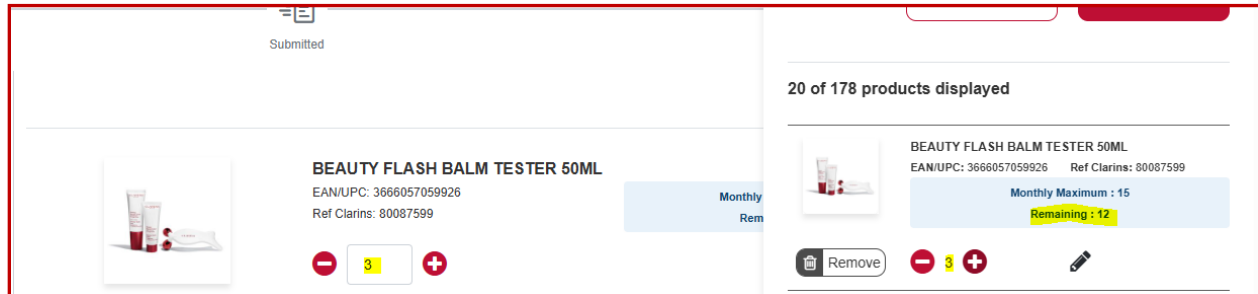
Enhancements going live on March 3rd, providing improved visibility and functionality for your in-store execution:

- Maximum by-item visibility (Basic Orders)
 - o Each item available in the basic ordering module (testers, at-counter materials) now clearly indicates an item maximum based on our volume hierarchy of subcodes that drive the way we allocate and distribute products.

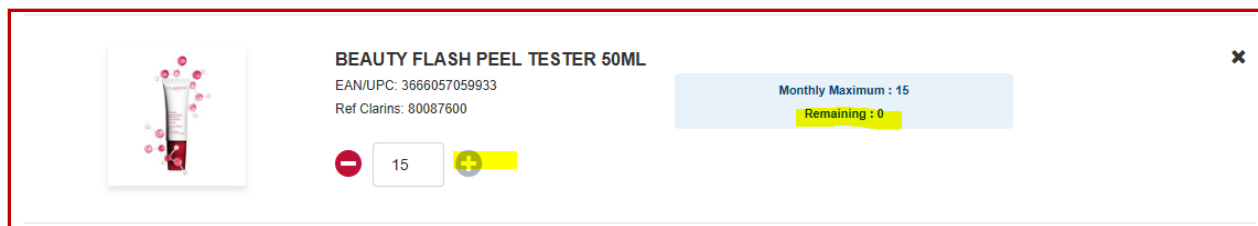
The screenshot shows the 'Basic order details' page in the Clarins Elite system. The page is divided into several sections. On the left, there's a 'Draft' section with a 'Submitted' section. The 'Draft' section shows a 'Max Allocation' of 25 and a 'User Allocation' of 0. Below this, there's a 'Draft' button and a 'Submitted' button. The 'Submitted' section shows a 'Submitted' button. The main content area is titled 'Basic order details:' and contains a list of order information: Store (MACYS - #102 HUNTINGTON), PO number (ORD0243), Type (Regular US), Comment (No comment), Ordered on (2025-02-26), and Requested by (Caron Rinsky). At the bottom of this section are 'Edit', 'Delete', and 'Submit' buttons. On the right side, there's an 'Add Product' section with a search bar and filters. The filters include Family, Category, Line range, and FG Tester. Below the filters, there's a list of products with their EAN/UPC, description, and remaining quantity. The products listed are: BODY FIT ACTIVE TESTER 200ML, BUST EXTRA LIFT GEL TSTR, and BUST FIRMING LOTION TSTR. Each product has a 'Monthly Maximum' and a 'Remaining' quantity.

- o These item maximums have been in place “behind the scenes” to ensure the orders you have placed for your stores were managed within the inventory and budget available. Through our IT partnership, we are now able to make these item maximums visible to you, so you can better manage your monthly support choices.

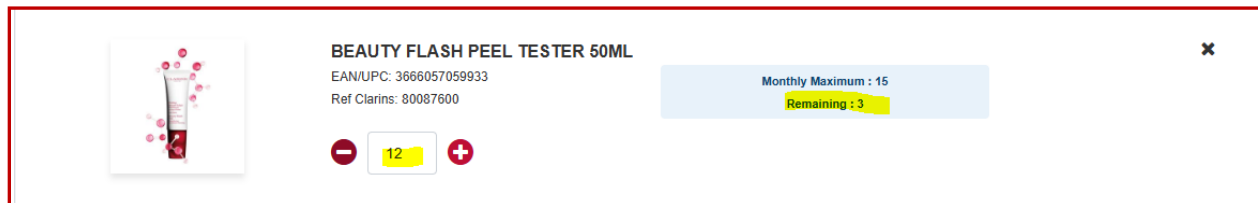
- The functionality to add or remove items from your cart remains the same, but as you adjust quantities, you will notice that the quantity remaining for each item is reduced accordingly.



- When you have a “0” quantity remaining for the item’s monthly maximum, you will no longer be able to add additional quantities of that item.



- You are able to reduce quantities of an item by utilizing the “-“ sign, and the remaining quantities adjust accordingly.



- Quantities added to your cart and hitting against the overall store allocation are still tracked via the bar at the top of the page.

Basic order details:

25 Max Allocation	15 Used Allocation	10 Remaining Allocation
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Draft Submitted Exported

Store: [MACYS - #102 HUNTINGTON](#)

PO number: ORD0243

Type: Regular US

Comment: No comment

Ordered on: 2025-02-26

Requested by: Caron Rinsky

Buttons: Edit, Delete, Submit, Back

Item: BEAUTY FLASH PEEL TESTER 50ML
EANUPC: 366605709933
Ref Clarks: 80087600

Monthly Maximum: 15
Remaining: 3

Quantity: 12

Buttons: -12 +

Empty cart

- As a reminder, item maximums apply to all items that are part of the basic order dataset. However, only testers count toward the store tester allocation. Ordered quantities of at-counter materials (i.e. disposables or cotton pads) do not count toward the store maximum.

Basic order details: ORD0243

25 Max Allocation	15 Used Allocation	10 Remaining Allocation
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Draft Submitted Exported

Store: [MACYS - #102 HUNTINGTON](#)

PO number: ORD0243

Type: Regular US

Comment: No comment

Ordered on: 2025-02-26

Requested by: Caron Rinsky

Buttons: Edit, Delete, Submit, Back

Item 1: SPATULA PK 25
EANUPC: 3666057234059
Ref Clarks: 80106330

Monthly Maximum: 5
Remaining: 7

Quantity: 2

Buttons: -2 +

Item 2: BEAUTY FLASH PEEL TESTER 50ML
EANUPC: 366605709933
Ref Clarks: 80087600

Monthly Maximum: 15
Remaining: 3

* This item counts toward monthly allocation.

Quantity: 12

Buttons: -12 +

Item 3: BEAUTY FLASH BALM TESTER 50ML
EANUPC: 366605709926
Ref Clarks: 80087599

Monthly Maximum: 15
Remaining: 12

* This item counts toward monthly allocation.

Quantity: 3

Buttons: -3 +

Bag Total: 17 Items

Subcode Updates

We are updating our by-door subcodes (and as a result, the overall store tester allocations) to align with the 2025 by-door sales goals. The hierarchy does not change, but there has been some movement between codes, where business has grown or been challenged. We will update after February month-end processing, so any new assignments would be reflected at that time to meet month of March ordering. Please keep in mind that any orders that have already been created and/or executed by our internal team will reflect the current assignment of subcodes.