

HOT SPRINGS VILLAGE

AREA CHAMBER *of* COMMERCE

Publication/Year: **2020 Comprehensive Guide & Directory**

Chamber Representative : _____

Date: _____ Phone: _____



COMPANY: _____ **BILLING:** Member Non-Member

CONTACT: _____ **Paid by:** C.C. Cash Check # _____

Phone #: _____ **Invoice:** Email Mail Both

Billing Address: _____ **Invoice the Advertiser?** Yes No

_____ **Billing Contact Phone #** _____

City: _____ **State:** _____ **Email:** _____

Zip Code: _____ **Email:** _____ **Address if Different:** _____

_____ **City/St/Zip:** _____

<u>Comprehensive Guide And Directory</u>	<u>Size AD (V or H) Enhanced Directory</u>	<u>Net Rate</u>	<u>Material Deadline</u>
#1 AD or Enhanced Directory	_____	\$ _____	October 15, 2019
#2 _____	_____	\$ _____	October 15, 2019
#3 _____	_____	\$ _____	October 15, 2019
#4 _____	_____	\$ _____	October 15, 2019

REQUIRED INFORMATION FOR PRINTED PUBLICATION

Business Name: _____

Business Address: _____

Business Phone: _____

Website: _____

Materials/Proof Contact: _____

Ad to be produced by public group? Yes No

Ad production charges are NOT included in cost of net ad space and will be billed separately on ad invoice.

Estimated ad production charges **\$25.00 per ad** Initial here _____

Ad Materials and Copy

- Digital—ready materials to come
- Changes to Previous Ad: cover due _____ page no. _____
- Repeat previous ad: cover date _____ page no. _____

**THIS SECTION MUST BE COMPLETE AND
WILL APPEAR EXACTLY AS SUBMITTED**

It is agreed that the advertisement(s) will run as set out above. No insertion copy may be pulled or changed subsequent to the ad material deadline date. ADVERTISER AGREES THAT IT HAS READ AND UNDERSTANDS THE TERMS OF THIS AGREEMENT AND RATE CARD(S). Further it states that it has full authority to execute this agreement, and in doing so, excepts full responsibility of advertising, costs of ad space, applicable production charges, late fees, and any interest charges. It is understood that because of the exclusive nature of this production, the advertisement(s) is subject to approval of the publisher. FURTHER BY MY SIGNATURE BELOW, I GUARANTEE ALL PAYMENTS OR IF REPRESENTING A COMPANY OR AN AGENCY, THEY GUARANTEE ALL PAYMENTS.

Advertiser please print _____ Date _____
Signature _____ Chamber Rep. (if any) _____



2020 Comprehensive Chamber MEGA Guide and Directory

TABLE OF CONTENTS *EXAMPLE*

- | | | | |
|--------------------------|-----------------------------|----------------------|---------------------------|
| • Lodging and Rentals | • Dining Options | • Service Directory | • Biking and Cycling |
| • Clubs & Organization | • Healthcare & Social Asst. | • Location Maps | • Chamber Ambassadors |
| • Vintage / Resale Shops | • Business Directory | • Demographics | • Frequently Used Numbers |
| • Things To Do Listing | • Emergency Numbers | • Trail Information | • Churches |
| • Media Contacts | • Utility/Internet Services | • Chamber Board | • School Systems |
| | • Advertiser's List | • Government Offices | • Chamber Events |

Directory Listings for Members Only

(Example of Basic Listing)

Acme XYZ Company
123 XYZ Boulevard
Hot Springs Village, Ar. 71909
.....501-555-5555

\$125 — 1" X 2.47"

ARKANSAS' LARGEST SELECTION BEST
SERVICE STATE-WIDE

XYZ BOULEVARD...**501-555-5555**
OTHER LOCATION...**501-555-1234**

\$195 — 2" X 2.47"

ARKANSAS' LARGEST SELECTION
BEST SERVICE STATE-WIDE

WE DO THIS
WE DO THAT
WE CAN ALSO DO THIS
WE ARE GREAT AT DOING THIS, TOO

XYZ BOULEVARD
501-555-5555
WE'VE BEEN DOING THIS SINCE 1949

\$265 — 3" X 2.47"

ARKANSAS' LARGEST SELECTION
BEST SERVICE STATE-WIDE

WE DO THIS
WE DO THAT
WE CAN ALSO DO THIS
WE ARE GREAT AT DOING THIS, TOO

MONDAY-FRIDAY 8:00-5:30
SATURDAY 8:00-3:00

WEBSITE.COM

YOUR FULL-SERVICE HEADQUARTERS
FOR ALL YOUR NEEDS

XYZ BOULEVARD
501-555-5555

WE'VE BEEN DOING THIS SINCE 1949

ENHANCED LISTING SIZES

- 1" H X 2.47 inches W*
- 2" H X 2.47 inches W*
- 3" H X 2.47 inches W*

Chamber Contact: _____

Phone #: _____