

One-of-a-kind:

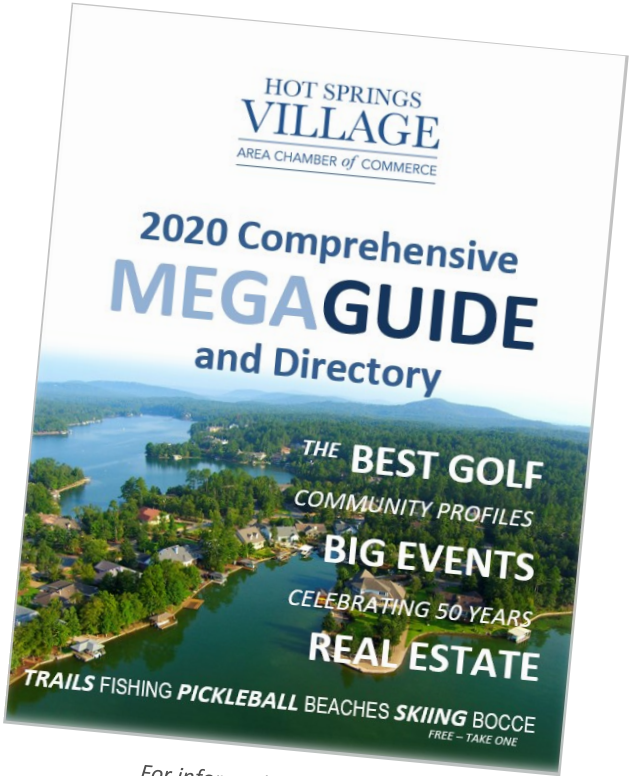
This is the largest and only full-color magazine styled guide and directory endorsed by the area’s Chamber of Commerce. This guide contains the most important daily-living facts and information gathered from five years of questions received at the Area Visitor Center.

Distribution:

The regional guide reaches high-traffic locations within the state with a local multi-county concentration through its distribution at the Chamber of Commerce’s Hwy 7 Visitor Center and in all Arkansas Welcome Centers. Through these channels many visiting from out-of-state will also be influenced by the publication.

Reserve your spot!

Stand out within your industry and reserve space now by calling us today at 501-915-9940 between 8:30 a.m. and 4 p.m.



For informational purposes.



ADVERTISING INFORMATION

Size	DIMENSION Approx. Inches (Height x Width)	Member / Non-Member Rate
Full Page W/Bleed	11.4 x 9 untrimmed	
Back Page	10 X 7.75	\$2000/NA
Inside Covers	10 X 7.75 (And Opposing Pages)	\$1650 Each/NA
Inside Full Page	10 X 7.75	\$1135/\$1370
2/3 Page Vertical	10 x 5.1	\$735/\$920
Half Page		
Horizontal	4.9 x 7.75	\$535/\$640
Vertical	7 x 5	\$535/\$640
1/3 Page		
Banner	3.2 x 7.75	\$435/\$525
Horizontal	4.9 x 5.1	\$435/\$525
Vertical	10 x 2.47	\$435/\$525
1/6 Page		
Horizontal	2.35 x 5.1	\$265/\$320
Vertical	4.9 x 2.47	\$265/\$320
1/12 Page	2.35 x 2.47	\$195/\$235
Enhanced Directory Listings	3 x 2.47 2 x 2.47 1 x 2.47	\$265/NA \$195/NA \$125/NA

Chamber Members Receive

- Exclusive Free Directory Listing
- Ad Rate Discounts of 20—25%
- Placement on Area Map & Legend with Any Size Ad

Publication Information

Frequency: Annually  
Size 10 x 7.75 inches  
Paper: Full color, Glossy, UV Cover  
Date of publication: February, 2020  
Deadline for ad commitment:

October 15, 2019

HOT SPRINGS  
VILLAGE  
AREA CHAMBER of COMMERCE

Call now: 501-915-9940  
office@hotspringsvillagechamber.com

*Join the Chamber Today!*

*New member benefits include*

- 3"x5" Village Voice Ad\*
- 5 Minute Radio Interview\*
- Ribbon Cutting in Newspaper\*
- The Springs Magazine article\*
- Mention on KVRE FM 92.9\*

*Radio's "Chamber Take 5"\**

***And more!***

- Directory Listings for all members
- 20-25% Ad DISCOUNTS in Guide
- With Any Ad in Guide, Placement with an Area Map and Legend

*\*Member-donated benefits*

**HOT SPRINGS  
VILLAGE**  
AREA CHAMBER *of* COMMERCE

**Product Information**



Phone: 501-915-9940

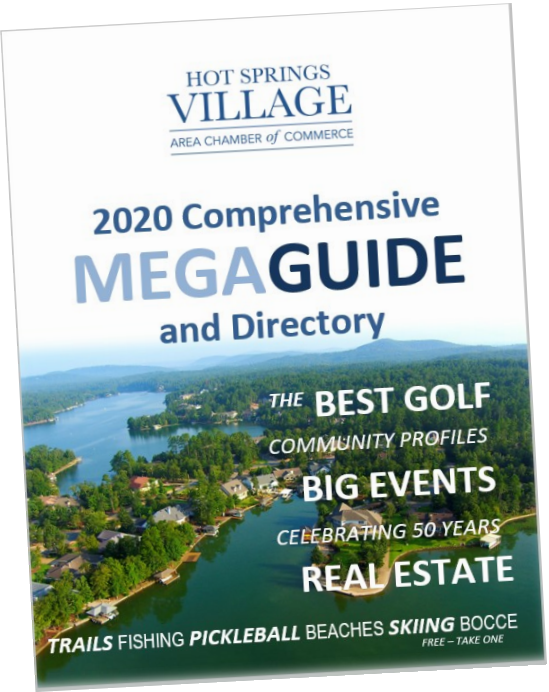
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121 Cordoba Center Drive, Suite 300

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**HOT SPRINGS  
VILLAGE**  
AREA CHAMBER *of* COMMERCE

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**Everything Residents & Visitors Need  
to Know All in One Publication!**

This 2020 Comprehensive Guide for the Hot Springs Village Region is chocked full of useful information for assisting both locals and non-locals. Important phone numbers and frequently used contact information, medical and education facilities, things to do, dining options, trail and lake information, an extensive shopping & business directory, and many other useful listings for everyday living.

- "Where to register vehicles, boats, trailers?"
- "Where is the closest reputable car dealer, body shop or mechanic?"
- "Where the closest dentist, chiropractor, or convenient care clinic?"

***Be found by locals & visitors in our most extensive business directory in history!***