

PROGRESSIVE PLAY® IMPACT REPORT

2021 - 2026

Five years of impact through LEGO® Based Therapy
facilitator training

5,700+

PROFESSIONALS TRAINED*

21+

COUNTRIES & TERRITORIES

1250+

NEW FACILITATORS 2024 - 2026

*People
Play
Possibilities* ♥



Welcome to our Impact Report

PEOPLE | PLAY | POSSIBILITY

“

Play has the power to build connection, confidence and a kinder, more inclusive world — and professionals are the key to making that possible.

Thank you for being part of our journey.

At Progressive Play®, we believe in the power of LEGO® Based Therapy to create meaningful change – for children, young people and adults, for families and for the professionals who support them. This Impact Report celebrates what can be achieved when knowledge, play and purpose come together.

Over the past five years, we have had the privilege of training more than 5,700 professionals across 21+ countries, building a global community of passionate educators, therapists and support practitioners who are using LEGO® Based Therapy to make a real difference. I am incredibly proud of our team, our learners and our partners who continue to champion neuroaffirming, play-based practice in schools, clinics, communities and everyday settings around the world.

Every training session, conversation and success story reinforces why we do what we do – to build skills, strengthen inclusive practice, and ultimately create brighter futures for the children, young people and adults we all support.

This report is a reflection of our shared impact and a celebration of what's possible when we choose to lead with empathy, evidence and play.

Thank you for being part of the Progressive Play story.

Janelle Ford

Janelle Ford RN, IPN, MHN
Director, Progressive Play®

*A kinder
brighter world
through play* ♥



PEOPLE

A skilled, supported
and connected
workforce



PLAY

Evidence-based,
neuroaffirming
practice



POSSIBILITY

More inclusive
communities, locally
and globally



LASTING IMPACT

Brighter futures
for children, young
people and adults

Impact at a glance

A growing professional workforce, with reach extending far beyond the public facilitator directory.

5, 700+

PROFESSIONALS TRAINED*

21+

COUNTRIES & TERRITORIES

1,250+

NEW FACILITATORS

1,400+

PUBLICLY PRESENTED

4000+

SCHOOL-BASED EDUCATORS

405+

SCHOOL-SECTOR LISTINGS

WHY THE DIRECTORY DOESN'T TELL THE WHOLE STORY

Our earlier workforce audit identified thousands of school-based educators using their training internally rather than advertising programs externally. Public directory numbers therefore materially understate the size of the trained workforce.

The 1,400+, 4,000+ and 405+ figures are retained as historical audit evidence. The 5,700+, 21+ and 1,250+ figures are current/recent organisational milestones.

Why LEGO® Based Therapy

CONNECTION

Shared building creates a natural reason to communicate and work together.

COLLABORATION

Structured roles can support teamwork, turn-taking, problem-solving and adaptability.

STRENGTHS

The methodology builds from interests, competence and contribution rather than deficit.

PARTICIPATION

Facilitation can be adapted to communication styles, developmental needs and individual strengths.

A methodology built around meaningful interaction

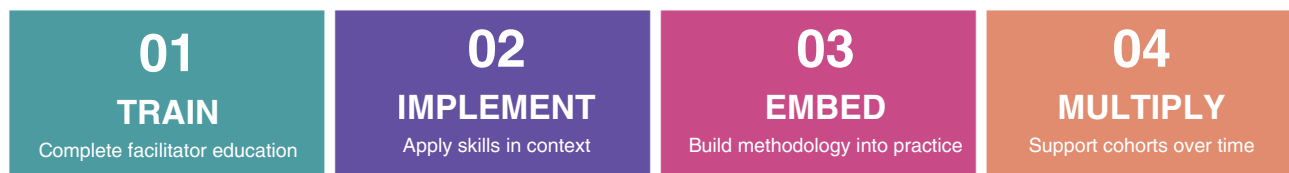
LEGO® Based Therapy is a play-based approach pioneered by paediatric neuropsychologist Dr Daniel LeGoff in the mid-1990s. We teach it as a child-led, strengths-based and neuroaffirming approach to collaborative play and social communication.

USING LEGO® BRICKS IS NOT, BY ITSELF, LEGO® BASED THERAPY.

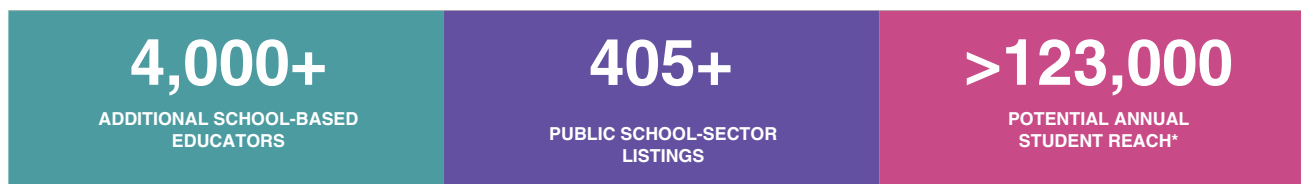
Professional training matters because the methodology involves facilitation, implementation, observation, assessment and responsive practice - not simply providing bricks.

From training to workforce impact

We build capability by training professionals already embedded in children's everyday environments, then supporting them to translate learning into sustained practice.

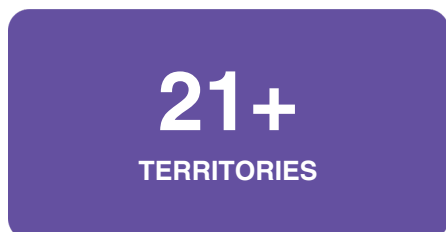


The education multiplier



*Potential reach is an illustrative estimate using a conservative benchmark of 28 students per educator; it is not a claim that every student directly participated in a Progressive Play® program.

A global facilitator community



Online delivery has enabled professionals to access the same core training framework without interstate or international travel. The result is a facilitator community extending well beyond Australia.

Australia • United Kingdom • United States • Canada • New Zealand • Singapore • Japan
Greece • Indonesia • Ireland • South Africa • Spain • Chile • Brazil • Sri Lanka • Austria
China • Hong Kong • Thailand • Malaysia • Germany • The Bahamas

The historical audit documented the countries and territories above. Our current public-facing milestone is best expressed as 21+ countries and territories until the list is re-audited against current enrolment records.

Professional capability, built for practice

Our LEGO® Based Therapy Facilitator Certification is 100% online and designed for professionals and carers working across health, allied health, mental health, disability, education and community settings.



5

INTERACTIVE MODULES

Engaging, practical
and evidence-informed



100%

ONLINE, SELF-PACED

Learn anytime,
anywhere



LIFETIME DIRECTORY LISTING

Be part of a global
community of trained
facilitators



PRACTICAL TEMPLATES & RESOURCES

Ready-to-use tools
to support your
practice

- ✓ Program delivery, implementation and facilitation
- ✓ Intake, observation, assessment and reporting resources
- ✓ NDIS reporting and intake templates, guides and checklists
- ✓ Certificate of Completion and Certified Facilitator badge
- ✓ Student activity monitored and completion requirements reviewed before certification
- ✓ Core processes, advanced application techniques and supporting theories in one program

*Knowledge
into practice.
Play into
possibility. ♥*



A neuroaffirming training philosophy

Strengths. Autonomy. Respectful communication. Meaningful participation.

CHILD-LED

Respond to strengths, interests, communication style and needs.

STRENGTHS-BASED

Create opportunities for competence, contribution and belonging.

CONNECTION BEFORE CORRECTION

Prioritise connection, understanding and meaningful interaction before seeking to guide or support change.

ADAPTABLE

Tailor facilitation to developmental, communication and support needs.

PROFESSIONALLY GROUNDED

Use the methodology responsibly within the facilitator's professional scope.

Voices from our facilitators

Feedback from professionals completing LEGO® Based Therapy training.



“ Training that travels into practice.

Every facilitator takes knowledge, confidence and practical tools into the settings and communities where they work.

LEARN



FACILITATE



EMBED



MULTIPLY



INDEPENDENT ACCREDITATION

Accredited. Recognised. Awarded.

Professional accreditation and external recognition reflecting Progressive Play's commitment to quality and impact.

CPD ACCREDITATION

Two independent CPD credentials supporting the quality and professional relevance of our training.



CPD Accredited Provider #779970



CPD Accredited Trainer #405061

EXTERNAL RECOGNITION

ROAR Awards

2022



GOLD

Start Up of the Year Award



SILVER

Business Growth Award



BRONZE

Business of the Year Award

2023



GOLD

Best Advocate for Mental Health Award



GOLD

Business Excellence Award



SILVER

Business Rebel of the Year Award



BRONZE

Start Up of the Year Award

Recognition that reflects our impact

Five ROAR awards in 2024, alongside recognition for personal achievement, innovation and broader business impact.

2024



GOLD
ROAR Business of the Year Award



SILVER
Best Advocate for Mental Health Award



SILVER
Social Change Hero Award



SILVER
Solopreneur of the Year Award



BRONZE
Business Growth Award



ROAR Business of the Year - Gold

Recognising excellence, innovation, strong community contribution and ethical business standards.

Additional Recognition



2022 AusMumpreneur Awards
Silver Winner
Emerging Ausmumpreneur of the Year



Heart of Health & Disability
Bronze Winner
Innovation in Service Delivery



Autism Queensland
Winner
Professional Excellence Achievement Award



Global Recognition Awards
Recipient
External Business Recognition

Creating a global ripple effect

Every facilitator we train has the potential to reach many more people through their work. While we cannot measure this directly, it provides a useful indication of the broader workforce impact of our training.

MEASURE	HOW IT IS USED
5,700+ trained	Current overall Progressive Play training milestone. LEGO® Based Therapy represents the substantial majority; a smaller component relates to LEGO® Serious Play® facilitator training.
21+ countries	Current international reach headline; historical country list included in this report.
1,250+ new enrolments 2024-2026	Growth during 2024 - 2026.
1,400+ public facilitator directory listings	Historical directory audit.
4000+ school-based educators	Historical audit of trained educators using learning internally.
>123,000 potential reach	Illustrative workforce multiplier, not verified direct participation.

NEXT



Strengthen the evidence base.

Maintain annual impact data, and undertake a comprehensive impact audit every five years.



Track implementation.

Introduce optional graduate follow-up on where and how facilitator skills are being used.



Publish impact openly.

Maintain a machine-readable website impact page alongside this report.



Tell the human story.

Pair scale metrics with consented facilitator stories and case examples.



the next chapter is even brighter

We will continue to invest in evidence, transparency and global collaboration to ensure more people - in more places - can experience the benefits of LEGO® Based Therapy and the LEGO® Serious Play® method.

PROTECTING WHAT WE'VE BUILT

Progressive Play® - Registered & Protected

Progressive Play® is a registered Australian trade mark (No. 2422858). Protecting the Progressive Play name, training program and resources across Classes 9, 16 and 41. Filed 24 January 2024, the registration is an important milestone in building and protecting the Progressive Play® brand for the future.



**Protects
our name and brand**



**Supports the integrity
of our training**



**Helps ensure a
sustainable future**

BUILDING WHAT COMES NEXT

Kinder Brick®

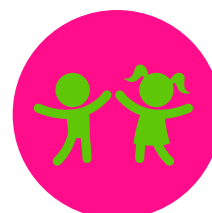
Kinder Brick® is also a registered Australian trade mark (No. 2456707), Developed by Progressive Play® as a new early-years program, it is scheduled for release in early 2027.



**Designed for children
aged 2.5 - 6 years**



**Aligned with
the EYLF**



**Supporting early
development through
play**

*Game purpose.
A brighter
future.*

As we continue to grow, we remain committed to protecting what we've built - and creating new opportunities to make a positive difference, through evidence-informed, neuroaffirming, play-based approaches.

Progressive Play®



LEGO® Based Therapy & LEGO® Serious Play® Facilitator Training

Professional Education | Mental Health & Wellbeing | Disability | Education

**BUILDING
CAPABILITY.**

**EXPANDING
REACH.**

**CREATING
IMPACT.**

5,700+

PROFESSIONALS TRAINED



**Inclusion through
play**



Evidence in practice



Stronger communities



www.progressiveplay.com.au

LEGO® is a trademark of the LEGO Group. LEGO® Based Therapy was pioneered independently by Dr Daniel LeGoff and was not developed by the LEGO Group. Progressive Play® is not sponsored, authorised or endorsed by the LEGO Group.