Design Essentials Strengthening Therapy System

This amino-acid infused strengthening treatment is designed to silken and smooth naturally curly, multi-textured and frizzy hair types. The STS Smoothing Mousse (step 2) is a revolutionary product that is best for naturally curly or transitioning consumers seeking to maintain a smooth style.

- · Ideal for naturally curly consumers seeking greater manageability and curl control
- · Amino Acids tame and elongate curls while visibly reducing frizz, significantly reduces hair swelling from root to tip
- · Honey and Sweet Almond Oil hydrates, nourishes and protects hair
- · Strengthens hair for maximum resilience and manageability
- · Provides maximum smoothness and lasting strength
- · Lasts up to 12 weeks

How does Design Essentials® Strengthening Therapy System work?

- · Infused with Botanical Restructuring Complex for increased curl smoothing, strengthens, taming and curl contouring.
- · Micro-fine Amino Acids penetrate the hair shaft to safely enhance curl length while strengthening
- · Rich foam formula promotes fast, deep penetration for optimal results
- · Uses the lowest recommended heat setting (340°F 400°F) for hair health and preservation

Who is Design Essentials Strengthening Therapy System for?

- · Great for transitioning clients who want to skip "the big chop"
- · Ideal for naturally curly clients who desire to wear their hair straight
- · Perfect for those seeking style preservation due to humidity, lightly sweats or workouts.

If you have:		The STS treatment will provide:	
ii yot	Untamed, unmanageable, uncooperative hair Big hair - big "boofy"curls. Hair that is multi-textured naturally or due to relaxer transition. Smooth styles that do not last throughout the day.	The S	Smooth, sleek, silky hair. Reversion resistant styles lasting up to 12 weeks. Consistently smooth hair week after week. Styles that last from morning till night.
	· A lot of time invested in styling your hair daily.		Significantly less styling time each day.

With **Design Essentials** *Strengthening Therapy System* hair is noticeably stronger, healthy, manageable and more resilient with an intense luxurious shine.