

Studio
Strigoi

Sevdah starts here

modern sound, soul of sevdah

Project STRIGOI

brings new interpretations of sevdalinka songs, adaptations of rare and historically significant texts, original works inspired by the spirit of sevdah, and content tailored for digital platforms.

STRIGOI Studio approaches sevdah not only as music, but also as a cultural story, an identity, and an emotion worth preserving.

Opportunity for you

By supporting this project, you connect your brand with the preservation of cultural heritage through modern and digitally relevant content. In doing so, you gain visibility through an authentic project that reaches audiences in Bosnia and Herzegovina, the region, and the diaspora.

More about us:
www.strigoi.studio

Our Core Values:

Consistency

Our arrangements have remained faithful to the original lyrics, with special emphasis on preserving old Bosnian words and expressions that enrich our language.

Authenticity

We cultivate a sincere, distinctive, and credible approach to music, staying true to the emotion, language, and spirit of the song.

Quality

We use modern tools and production approaches to give each song and video the highest possible level of sound, visuals, and overall experience.

Build the stage with us

More than **300,000** listens across **12 countries** in the **first 90 days** of the project confirm the quality of our work and its strong resonance with audiences across the region and the diaspora. Be part of the team that, together with us, is leaving a powerful mark on the regional music scene.



Damir Mrkaljević - Author

What we offer to sponsors and partners:

We offer **sponsors and partners** the opportunity to **connect their brand** with an authentic project that brings together cultural value, modern content, and a growing audience.

Collaboration can include visibility through music and video projects, digital campaigns, media presence, and joint promotional activities.

Would you like to help?

If you would like to support our work, you can help **by making our promotional material available in your branches, cafés, and other venues, by sharing our content through your portals, social media, and internal channels, or through a donation.** In that case, you can also contact us directly at d.mrkaljevic@strigoi.studio

What's next:

- In the coming days, our music will reach numerous radio stations across the region and abroad.
- Expansion of the team
- Publication of an original collection of songs inspired by the spirit of sevdah
- Work on preserving sevdalinka through workshops, events, and promotional activities

Media outlets that have featured our work:



The song supporting the national team achieved more than **80,000 listens** and **110,000 streams** on Instagram and was, among other things, used at Barbarez's welcome event in Mostar after qualification for the World Cup.



Listener comment

This is how I imagine music in heaven. I have to praise you: the music never overpowers the voice, the voice never overpowers the music, and together they bring out the beauty of the lyrics. I've heard many versions of this song, but after hearing yours, it feels as if others would regret ever touching it. What you've done with Šantić's text feels very close to perfection. And when I leave this world, if I'm allowed to meet Aleksa Šantić, I won't ask whether he is proud, but how proud he is of what you have done with his words.