



iCruisePro Privacy Policy

By choosing to do business with iCruisePro, LLC (“iCruisePro”), you entrust us with information about you, your company, and/or your clients that is personally identifiable and not otherwise publicly available. At iCruisePro, one of our top priorities is making sure that the information that we have obtained from you about you, your company, and/or your customers is protected and secure. This Privacy Policy is designed to provide you with the information necessary for you to know how information about you, your company, and/or your clients is used and protected.

This Privacy Policy applies to you and your company, as well as your company’s employees, contractors, affiliates, and any third-parties that may be authorized to access the iCruisePro Software (“Software”). This Privacy Policy applies to any assigned account (“Account”) used in connection with the Software and includes, but is not limited to, any new features or tools which are added to the current Software, or any related content, Software, or products provided by iCruisePro. The Software is owned and operated by iCruisePro and is offered subject to your acceptance without modification of all of the terms and conditions contained herein and all other operating rules, policies (including, without limitation, the iCruisePro End User License Agreement) and procedures that may be published by iCruisePro from time to time through the iCruisePro website (www.icruisepro.com).

iCruisePro’s obligations under this Privacy Policy only cover the electronic data that iCruisePro collects from you, your company, and/or your clients in the course of providing the Software to you. Without limiting the foregoing, this Privacy Policy does not apply to (i) any data collection or processing, including, without limitation, data collection by any non-iCruisePro owned web pages to which the Software may link, or (ii) any data that iCruisePro or any third parties may collect offline or through web sites, products, and/or Software for which iCruisePro has not displayed this Privacy Policy or authorized a direct link to this Privacy Policy. By accessing and/or utilizing the Software, you accept the current version of this Privacy Policy at that time.

WHAT INFORMATION ICRUISEPRO COLLECTS FROM YOU

iCruisePro collects two (2) basic types of information about you, your company, and/or your clients in connection with the Software.

1. “Personal Information.” Personal Information refers to information containing the specifics of who you, your company, and/or your clients are that iCruisePro and its agents may use to identify, contact or locate you, your company, and/or your clients. This could include, among other things, names, mailing addresses, telephone numbers, and e-mail addresses.

2. “Non-Personal Information.” Non-Personal Information refers to information that, by itself, does not identify you, your company, or your clients as a specific entity or individual. iCruisePro may collect Non-Personal Information through any of the methods discussed above as well as automatically or otherwise through your agents’ use of the technologies described in this Privacy Policy. You understand that any information that you or your agents voluntarily place in a public forum shall not be considered to be Personal Information or private.

HOW ICruisePRO COLLECTS INFORMATION FROM YOU

iCruisePro may collect Personal Information when you, your company, and/or your clients use the Software including, without limitation, registering for Software, creating and maintaining accounts, filling out surveys, submitting an inquiry through the website, through cookies, log files, third-parties (such as Google Analytics), corresponding with iCruisePro, or otherwise volunteering information about you, your company, and/or your clients. Our primary purposes in collecting this information are to provide you with a customized, efficient, and easy to use experience when using the Service and to better understand how users access and use the Software to provide offers and make improvements.

HOW ICruisePRO USES YOUR INFORMATION

iCruisePro may use Information collected from you, your company, and/or your clients in the following ways:

1. System Administration and Providing Software. iCruisePro may use Personal and Non-Personal Information in furtherance of providing you, your company, and/or your clients with the Software and administering, supporting, protecting, and improving the Software and for purposes of communicating with you and your agents. iCruisePro may use Personal and Non-Personal Information to bill and collect fees for the Software. iCruisePro never stores credit card data on our servers.

2. Notices to Customers. iCruisePro may use Personal Information to send e-mails to you and/or your agents related to the Software (including your accounts thereunder), including confirmation to verify the accuracy of any information you and/or your agents have provided and to provide any instructions or assistance related to the Software and/or your (or your agents’) use thereof. iCruisePro may also send emails to you and your agents to verify your respective identities and/or to notify you and your agents if iCruisePro believes your (including your

agents’) use of the Software violates any applicable agreement between you and iCruisePro related to the Software. iCruisePro may occasionally send you 1) special offers or updates (i.e. newsletters) pertaining to the Software, 2) service announcements and notices of scheduled downtime or service upgrades, and 3) to respond to requests, inquire about experiences with the Software, and provide support..

3. Combining Data. To the extent permitted by applicable law, iCruisePro may combine the various types of data that iCruisePro collects with other data that iCruisePro collects from you, your agents, and iCruisePro’s other customers and business partners.

DISCLOSURE

iCruisePro may disclose Personal Information under special circumstances, such as when required by law or when your actions violate our End User License Agreement. In addition, in the event iCruisePro goes through a business transition, such as a merger or acquisition with or by another company, your information will, in most cases, be transferred to the new company. iCruisePro takes every precaution to protect all private information. When users submit sensitive information via the Site, or through the Software, their information is protected via industry-standard SSL encryption. We also do everything in our power to protect user-information offline.

CHANGES TO THIS PRIVACY POLICY

iCruisePro continually strives to implement new technologies and processes in connection with the Software. As a result, changes to this Privacy Policy may be made by iCruisePro from time to time. We recommend that you revisit this Privacy Policy on occasion to learn of any changes.

QUESTIONS OR COMMENTS

Should you have any questions or comments regarding this Privacy Policy, please contact iCruisePro using the information below:

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