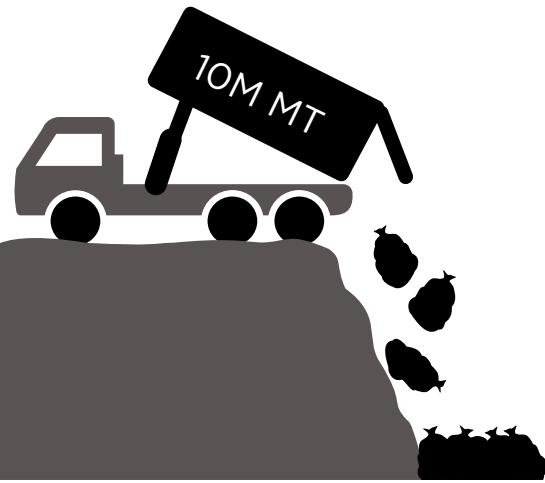


# Textiles Waste: the Facts



North Americans send over

**10 million tonnes**

of clothing to landfill every year.

**95%**

of which could be

**Reused**

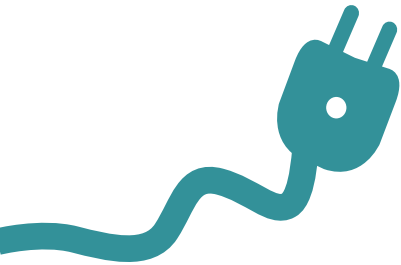
or

**Recycled<sup>1</sup>**



## One trillion kilowatt-hours

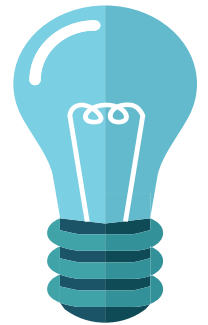
are used every year by the global textiles industry.



That equals

**10%**

of the global total carbon impact.<sup>3</sup>



The average person throws away

**37 kilograms**

of textiles annually.<sup>1</sup>



#### Sources:

1. Value Village: [www.valuevillage.com/rethinkreuse](http://www.valuevillage.com/rethinkreuse).
2. Global Fashion Agenda and The Boston Consulting Group, Inc. (2017), *Pulse of the Fashion Industry*
3. Textile Exchange (2010), 2010 Global Market Report on Sustainable Textiles: Executive Summary
4. The World Bank
5. McKinsey & Company: <https://www.mckinsey.com/business-functions/sustainability/our-insights/style-thats-sustainable-a-new-fast-fashion-formula>

# Textiles Waste: the Facts

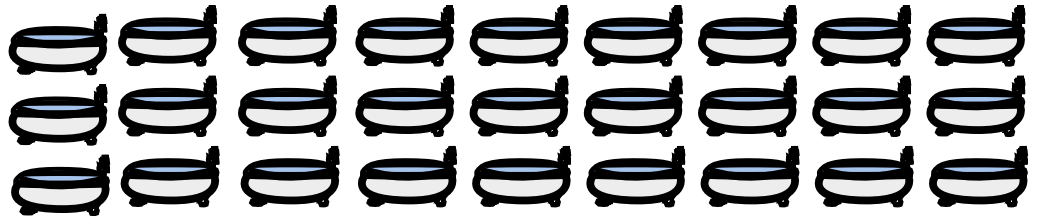
The volume of freshwater used by the fashion industry is 79 million cubic metres, which is predicted to increase by 50 % by 2030.<sup>2</sup>



## 2,650 litres

is how much water it takes to produce one cotton t-shirt.<sup>1</sup>

That's equivalent to approximately **27** bathtubs full of water.

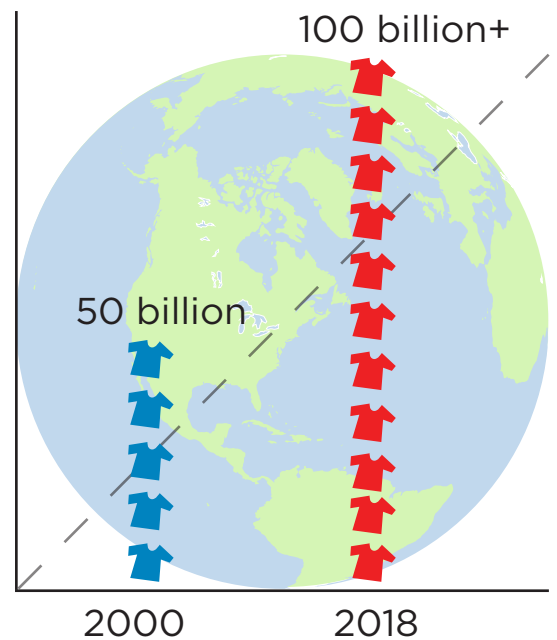


Globally, textiles waste has increased dramatically due to the rise in clothing consumption and production.

The number of new garments produced annually now exceeds

## 100 billion

and is double the amount compared to the year 2000.<sup>5</sup>



The World Bank estimates that textiles dyeing and treatment contributes up to

## 17-20%

 of total industrial water pollution.<sup>4</sup>

#### Sources:

1. Value Village: [www.valuevillage.com/rethinkreuse](http://www.valuevillage.com/rethinkreuse).
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