

PROISTMO Visits Mexican Chamber of Commerce in the European Union (MexChamEU) to Strengthen Bilateral Trade and Attract Investments

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Proistmo, a key developer and promoter company of the Interoceanic Corridor of the Isthmus of Tehuantepec, visited the Mexican Chamber of Commerce in the European Union (MexChamEU) as part of its efforts to enhance trade ties and explore new business opportunities between Mexico and the EU. The high-level delegation, led by Ms. Giselle Morán, aims to foster deeper collaboration in key sectors and promote innovative solutions that benefit both markets.

During the visit, the Proistmo team was hosted by Mr. Gokhan Kantarcigil, President of MexChamEU, and Mr. Cesar Guerra, MexChamEU's Secretary-General, to discuss areas of mutual interest, such as the potential industries to be established in the Poles running through the Corridor from Coatzacoalcos Port to Salina Cruz Port, that includes Texistepec and Santa Maria Mixtequilla to mention only some of them. The discussions focused on strategies to increase exports, expand market reach, and foster greater cross-border investment.

MexChamEU serves as a crucial bridge between Mexican businesses and the European Union, facilitating trade, investment, and economic development. Its mission is to support companies like Proistmo in entering and succeeding in the European market by providing resources, networking opportunities, and advocacy.

