

SPRING SEMINAR SPONSORSHIP

The Nova Scotia Asphalt User Producer Association (NSUPA) is hosting their annual Seminar on Thursday April 10, 2025 at the Cineplex Theater in Dartmouth Crossing, NS. The NSUPA is an organization which drives for the best practices in the production and use of asphalt, and maintaining a healthy, stable and knowledgeable workforce.

To ensure the success of the seminar, the NSUPA is inviting sponsorship of the lunch and coffee breaks. Event sponsors will be recognized throughout the seminar as summarized below. Gold sponsors will be given the opportunity to set up a trade booth at the seminar to display product/service information. Platinum sponsors will be given the opportunity to bring in one piece of gear to display in a designated area of the parking lot as well as host a trade booth. Due to space limitations the number of Gold Sponsors will be limited to ten and number of Platinum sponsors will be limited to five.

The Cineplex venue allows the Gold and Platinum sponsors to have their digital logos displayed on large screens throughout the theater.

Platinum Level Sponsor Min $2,000

Space in parking lot to display 1 piece of equipment Lunch sponsor recognition

First refusal of a display booth Event registration for 3

Digital company logo displayed on dedicated screens

Gold Level Sponsor Min $1,500

Lunch sponsor recognition First refusal of a display booth Event registration for 2

Digital company logo displayed on dedicated screens

Silver Level Sponsor Min $1,000

Break sponsor recognition Event registration for 1

Digital company logo displayed on large secondary screens

Bronze Level Sponsor Min $500

Sponsor recognition

Digital company name displayed on large secondary screens

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