

SPRING SEMINAR SPONSORSHIP

The Nova Scotia Asphalt User Producer Association (NSUPA) is hosting their annual Seminar on Thursday April 9th, 2026 at the Cineplex Theater in Dartmouth Crossing, NS. The NSUPA is an organization which drives for the best practices in the production and use of asphalt, and maintaining a healthy, stable and knowledgeable workforce.

To ensure the success of the seminar, the NSUPA is inviting sponsorship of the lunch and coffee breaks. Event sponsors will be recognized throughout the seminar as summarized below. Gold sponsors will be given the opportunity to set up a trade booth at the seminar to display product/service information. Platinum sponsors will be given the opportunity to bring in one piece of gear to display in a designated area of the parking lot as well as host a trade booth.

The Cineplex venue allows the Gold and Platinum sponsors to have their digital logos displayed on large screens throughout the theater.

Platinum Level Sponsor	Min \$2,000
Space in parking lot to display 1 piece of equipment	
Lunch sponsor recognition	
First refusal of a display booth	
Event registration for 3	
Digital company logo displayed on dedicated screens	
Gold Level Sponsor	Min \$1,500
Lunch sponsor recognition	
First refusal of a display booth	
Event registration for 2	
Digital company logo displayed on dedicated screens	
Silver Level Sponsor	Min \$1,000
Break sponsor recognition	
Event registration for 1	
Digital company logo displayed on large secondary screens	
Bronze Level Sponsor	Min \$500
Sponsor recognition	
Digital company name displayed on large secondary screens	