

Shelby Joines



pet content creator

| wellness & lifestyle

| dog-mom



1K

personal IG
followers



25+

UGC IG followers

about me

Hi, I'm Shelby, a Calgary-based pet UGC creator who is new to the UGC space and excited to grow through meaningful brand collaborations. Alongside my dog Pluto, I create authentic dog content focused on real-life moments, genuine product experiences, and relatable storytelling.

rates

\$150+

video content

Authentic dog-focused video content that showcases real-life moments, product experiences, and relatable storytelling.

\$25+

photo content

Clean, engaging pet photography created to showcase products in real, relatable everyday settings.

open to gifted products in exchange for content

thank you.

Thank you for reviewing my media kit. While I'm new to UGC, I'm passionate about creating authentic pet content and would love the opportunity to bring creativity, storytelling, and genuine dog moments to your brand.

