

SHEF, TORI LARRAE



EXECUTIVE SHEF | MOMPRENEUR | INFLUENCER | SPEAKER | TV PERSONALITY

YOUR BRAND'S FAVORITE INFLUENCER

COOKING | FOOD & PRODUCTS REVIEWS | TRAVEL & ENTERTAINMENT

CONTACT:

203-807-5263

INFO@BREAKFASTBELLE.COM

CLICK: [SOCIAL MEDIA LINKS](#)

**MEDIA
KIT
2025**

WHO AM I

Greetings!

I'm Tori Brown, or as I like to call myself, Chef Tori - the Founder and Executive & Celebrity Chef behind Breakfast Belle! Since 2015, I've been bringing a little Southern sass to the North (CT), one delicious meal at a time. My love for good food, family, and God runs deep, and all of that comes together in everything I do.

I'm a relatable content creator who loves to share all things related to food, kitchenware, restaurants, and entertainment/travel. Through my various social media platforms, I engage with a dynamic and growing audience who shares my enthusiasm for discovering new flavors, innovative kitchen tools, and unique dining experiences.

I inspire and inform my community with engaging, authentic, and relatable content.



I APPEAL TO

- FOOD LOVERS
- HOME COOKS
- COUPLES
- MOMS
- ATHLETES
- KITCHEN ENTHUSIASTS
- RESTAURANT GOERS
- TRAVELERS

HANDLES

@BYTORILARRAE & @FOOD_FRIEND_ZY

MEDIA STATISTICS



SOCIAL MEDIA
IMPRESSIONS

34M+



37k



6.2k



3k

INFLUENCER
COLLABORATIONS

163 INCLUDING CELEBRITY
TABITHA BROWN

CLICK: [SOCIAL MEDIA LINKS](#)

DEMOGRAPHICS:

U.S.-based, with global followers
36% MALE | 64% FEMALE | 20-55 YRO

FEATURES:

BuzzFeed

FOX61

**GOOD
MORNING
AMERICA**

CTbites



the mirror

**news
12**

CONTENT CATEGORIES I SPECIALIZE IN

Cooking & Recipe Sharing

Whether I'm preparing quick meals, testing new recipes, or exploring different cuisines, my followers love trying out my kitchen tips and tricks.

Food Reviews & Restaurant Recommendations

I share my experiences at local and national restaurants, from casual spots to fine dining, giving my followers a sneak peek into what's hot and trending in the food scene.

Kitchenware & Product Reviews

I provide in-depth, honest reviews on kitchen gadgets, cookware, and utensils, showcasing how products fit into everyday life and make cooking more enjoyable and efficient.

Travel & Entertainment Collaborations

I love partnering with brands for trips, challenges, or events that align with my brand's message and my audience's interests.

Why Partner with Me?

Authentic Influence & Reliable: My audience values my honest opinions and engagement, making my recommendations powerful and effective for brand promotion. I am also professional and deliver projects on-time.

Creative Content Creation: I produce eye-catching, engaging content tailored to both Instagram's visually-driven platform and TikTok's fun, fast-paced format.

Highly Engaged Community: My followers actively engage with my posts, giving me high interaction rates and the ability to directly impact brand

NOW LET'S COLLAB & START OUR JOURNEY OF A FUN, GENUINE AND SUCCESSFUL PARTNERSHIP!

With love & a dash of Southern sass.

Shef, Tori Larrae ♥

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