

THOMAS MARSHALL

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EDUCATION

University of Southern California | B.S. Business Administration | Class of 2018

- Received a Minor in Screenwriting from the USC School of Cinematic Arts

EXPERIENCE

Walmart Global eCommerce | Category Specialist | August 2018 – October 2019

- Responsible for the management of all aspects of a category of global online business from strategy and data analysis to negotiation, copywriting, and style direction, along with managing teams and delegating work with Agile/Scrum using Jira

GreenLight Media & Marketing | Creative Resource Manager, Copywriter | May 2017 – August 2017

- Worked directly with the creative team coordinating and scheduling work and projects
- Wrote copy and consulted on creative strategy within projects (as a Jr. Copywriter)

Nathan For You, Abso Lutely Productions | Production Intern | July 2016 – December 2016

- Worked both in office and on set for the Comedy Central television show, responsible for a wide range of tasks including office management, answering phones, covering scripts, providing administrative assistance, and doing PA work on set during filming

Vitro Advertising Agency | Intern | February 2013 and February 2014

- Worked as a Junior Copywriter and Assistant to the Creative Director
- Gained experience writing long and short copy, social media blurbs, and branding

i.d.e.a. Advertising Agency | Shadow/Intern | October 2012

- Observed the inner-workings of a full-service advertising, marketing, and branding agency

Greenleaf Gourmet Chopshop | Lead Bartender | April 2018 – July 2018

- Managed the bar section of a popular Los Angeles restaurant, responsible for managing inventory, coordinating orders, and tending a full-service bar for a wide variety of customers

Interior Wood of San Diego | Apprentice Carpenter and Shop Assistant | Summer 2013, 2015, 2016

2015 World Special Olympics | Full-Time Volunteer | July-August 2015

ACTIVITIES/LEADERSHIP

inABLE Associate Resource Group | Organizing Leader | 2018-2019

Advocacy at Walmart | Organizing Leader, started strike and petition that ultimately got Walmart to change gun policy (appeared on major news networks and in articles to speak on this) | 2019

USC's Sack of Troy | Managing Editor, Staff Whip, Executive Board Member, Writer | 2014-2018

USC Trojan Vision's The Breakdown | Staff Writer | 2015-2018

Splash SC | Volunteer Teacher, Organizing Board Member | 2016-2018

Trojan Marketing Group | Supervisor of Content (Creative Director) | 2015-2016

Succeeding at Life / Staff Writer | August 2015-December 2015

Storefront Shelter | San Diego Youth Services Volunteer | 2008-2016

SKILLS

- Published fiction writer and skilled editor of both academic and creative writing
- On-set film and television production and leadership experience
- Improv, stand-up, and sketch comedy experience, proficient public speaker