

RAGNAR

RESEARCH PARTNERS

Modeling and Analytics

Ragnar Research Partners is happy to announce that we have a new way to answer the “who’s, why’s, and how’s” that keep you up at night by expanding the same no-nonsense approach we brought to polling into **data modeling and analytics**.

The who:

Alex Copeland has joined Ragnar Research Partners as the Vice President and Director of Analytics, but you may know him as just “Cope.” Cope joins our team with years of experience in data analysis and knows how to cater each project directly to your needs, because he has been where you’re sitting.



How is he doing it?

By weeding through the stuff you don’t need and only giving you what will make your campaign successful. Our deliverables break down the project into bite sized pieces, making it easy to digest and understand.

Why would I need modeling?

Great question! Every successful campaign has experienced the struggle of needing to contact audiences in the most efficient and cost-effective way possible. Ragnar Modeling and Analytics can help you reach specific individuals and create custom audiences to make sure the people who need to hear your message receive it without breaking the bank.

Want to learn more or work with us? Come by our website or drop us a line! Who knows, you might sleep better knowing that your problems are taken care of.

