

## RYAN STEUSLOFF BIOGRAPHY

## Ryan Steusloff - Partner

Ryan is Partner at Ragnar Research. With over a decade of experience as a pollster, campaign manager and communications director, Ryan brings a wealth of experience in helping corporate, non-profit, and political clients identify effective messages and execute winning campaigns.

Ryan served as the lead pollster for the Larry Hogan for Governor Campaign, which elected the second Republican Governor in over 45 years in overwhelmingly Democratic Maryland. Additionally, Ryan has served on the polling teams of dozens of current and former members of Congress and statewide elected officials, including Congressmen Womack, and Walker, and Senator Lee.



With his background in campaign strategy and communications, Ryan has worked with business associations, corporations, and non-profit organizations to gage customer satisfaction, develop branding strategies and increase market share.

Ryan attended the University of Michigan and is a big Wolverines football fan.