

art of design

KELLY NEWCOMER

910 West 31st Street
Minneapolis, MN 55408
Cell: 612.804.7302
kelly@kellynewcomer.com
www.linkedin.com/pub/dir/Kelly/Newcomer

Resume

2004-Present Freelance Pring and Interactive Design, Minneapolis, Minnesota

• Logos, CD packaging, ads, brochures. Clients include First Universalist Church, Powderhorn Art Fair, Powderhorn Park Neighborhood Association, De León and Nestor Attorneys, Kalpulli KetzalCoatlicue, Al Olme Realtor, National Lawyer's Guild, Minnesota Psychology Link, Purple Cow Branding, The Postpartum Counseling Center, Regla De Oro

2011-2013 *The Wedge, Lowry Hill East Neighborhood News*, Minneapolis, Minnesota

Manager of Graphic Design and Production

• Page layout, ad design using Adobe CS5, wordpress, twitter, facebook, logos
• Color correction of photos, and creation of templates in InDesign, proofreading.

2005-2007 *Uptown Neighborhood News*, Minneapolis, Minnesota

Manager of Graphic Design and Production

• Managed computer page layout and ad design using Adobe Creative Suite 2.
• Color correction of photos, and creation of templates in InDesign.

2002-2003 Alpha Omega Printing, Roswell, New Mexico

Graphic Designer and Print Design Manager

• Created ads, brochures, booklets, newsletters, posters, PDFs, web graphics, and illustrations for the region's largest four color print shop.
• Managed plate production, offsite printing, and staff of three.

2001 Bentley Gallery, Scottsdale, Arizona

Gallery Assistant, Ad Layout

• Created color ads for national arts magazines, updated website and Filemaker database.

1997-2000 University of Oregon Bookstore, Eugene, Oregon

Graphic Designer and Window Display Artist

• Designed store signage, logos, artwork for ads, web graphics and window displays,
• Annual production of a 24 page color catalog, including writing copy, styling items for photo shoot, color correcting photos, and press check.

1995-1996 Alder Gallery, Eugene, Oregon

Gallery Assistant

• Photographed exhibits, wrote press releases, interviewed artists.
• Documented monthly art receptions and artist talks on video.

1994-1995 Minnesota Department of Natural Resources, St. Paul, Minnesota

Visitor Services Signage Intern

• Created layout and designed outdoor screenprinted and vinyl signage for state trails.

1990-1992 *The Minnesota Daily*, Minneapolis, Minnesota

Staff Supervisor, Newspaper Production

• Supervised computer page layout staff and stationary camera operation.

EDUCATION

Bachelor of Liberal Arts, Cultural Studies, University of Minnesota, 1995