



SPONSOR REQUEST LETTER

To Whom This May Concern,

We are providing this letter to request you to be a sponsor of our 2nd Annual Harmony4Hope Music Festival that will be located at Mango's Bar & Grill in Moneta, VA, to be held on Sunday, June 9th.

Harmony 4Hope Music Festival is an incredible initiative that seeks to bring people together through the universal language of music, all while raising crucial funds for lymphoma and CLL research. By uniting hearts and voices, this community-driven event aims to inspire hope and make a tangible impact in the fight against this devastating disease. Through the power of unity and support, we can bring about meaningful change and help improve the lives of those affected by lymphoma. Last year Harmony4Hope was the second highest fund raiser for the Lymphoma Research with over \$100,000 and more than 400 people in attendance. Our goal this year is to raise over \$250,000 with an even larger audience.

This event will be multi-sponsored, with an opportunity for each company to display at an exhibit table with the company logo during the event hours of 12-7 P.M. Each sponsor will be recognized during a presentation on CLL and Lymphoma by Dr. Bruce Cheson. In addition, if you agree to be a sponsor, we assure that you will get mentions through our social profiles (Facebook, Instagram), media connections, signage, and event day initiatives. We also have our website harmony4hope.com and the donation page the LRF is putting together.

Below are our sponsorship packages.

Platinum Level \$20,000

- Unlimited Event Tickets
- Private Table at Event
- Title Sponsor Promotion
- Preferred Logo Placement on Communications / Website
- Special Recognition at Event
- Private Cocktail Event

Gold Level \$10,000

- 50 Event Tickets
- Private Table at Event
- Head Sponsor Promotion
- Preferred Logo Placement on Communications / Website
- Special Recognition at Event
- Private Cocktail Event

Silver Level \$5,000

- 20 Event Tickets
- Private Table at Event
- Sponsor Promotion
- Logo on Event Signage/Website
- Recognition at Event
- Private Cocktail Event

Bronze Level \$2,500

- 10 Event Tickets
- Private Table at Event
- Sponsor Promotion
- Logo on Event Signage/Website
- Recognition at Event
- Gift Basket

Your contribution and support will go directly to the LRF to help assist the lives of those affected by blood cancers like lymphoma and CLL. Donations are paid direct to the [Lymphoma Research Foundation](http://lymphoma.org/harmony) [lymphoma.org/harmony]. LRF is a 501(c)(3) tax-exempt non-profit organization. Tax ID: 95-4335088

You can also learn more about our mission and event at harmony4hope.com

We thank you for your support and look forward to seeing you at Harmony4Hope on June 9th.

Sincerely,

Team Harmony4Hope