



New Business Programme

START-UP

New Business Start-up Programme

**35% Discount**

Programme Phases Pricing Plan

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NEW Business Startup  
Programme



# New Business Startup Programme Pricing Plan



**New Business Start-up Programme**

Discount on all Programme phases

Take advantage of the

**35% Discount**

# New Business Startup Programme Pricing Plan

## Phase 1 Business Plan

Phase 1 will run for 6 months the price is set at **£645.30**. There is an instalment plan which is available.

During phase 1 support received is to write out the business plan during the six months. To carry out a deep dive to fully understand the business during the drafting of the business plan.

- 1-2-1 support business plan writing.
- Focused on understanding new startup owner.
- Knowledge building of business.

## Phase 1 Pricing



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# New Business Startup Programme Pricing Plan

## Phase 2 Financial Accounting

Phase 2 will run for 9 months the price is set at **£967.95**. There is an instalment plan which is available.

During phase 2 supported received will be a look into financial accounting. Financial accounting plays an integral part to understanding the business financial accounts.

- 1-2-1 support in financial accounting.
- Focus on financial accounting for new startup business.

## Phase 2 Pricing



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## Phase 3 Pricing

### Phase 3 Business Analysis

Phase 3 will run for 9 months the price is set at **£967.95**. There is an instalment plan which is available.

During phase 3 supported received will be a look into business analysis. Business Analysis will focus:

- Business Analysis Process Model
- Modelling Business Process
- Stakeholder Analysis and Management



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## Phase 4 Business Branding

Phase 4 will run for 9 months the price is set at **£967.95**. There is an instalment plan which is available.

During phase 4 support received is to identify the right business branding for a new startup owner.

Support during business branding:

- The Basics
- Buyer Personalities
- Brand Undertaking & Vision
- Competitor Analysis

## Phase 4 Pricing



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## Phase 5 Pricing

### Phase 5 Business Entity Setup

Phase 5 will run for 3 months the price will consider the setup of entities of a business.

During phase 5 support received is to identify the right business entity setup with the startup owner.

Support to identify the right type of business entity.

- Sole trade
- Limited Company (Ltd)
- Limited Liability Partnership (LLP)



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## Phase 6 Pricing

### Phase 6 Website Development

Phase 6 will run for 9 months price will consider the setup of a website for the business. The price includes creating and hosting a new website for new business startup owners.

Support for creating a website:

- Host Website
- Design
- Content and Information
- Logo Design



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## Phase 7 Social Media

Phase 7 will run for 5 months in the price new startup business owners will be supported by a Social Media Expert.

Support during Phase 6 focuses on

- Identifying the most relevant social media platforms to build and online presence on based on business types.
- Deciding on one or more campaign objectives and desired KPIs.
- Planning next steps to optimise the campaign(s) based on current results.

## Phase 7 Pricing



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