



About Unomundo Foods

August, 2023

Unomundo was created in 2018 intended solely as a brand to support existing supply and distribution channels. As the brand evolved, it became apparent that a hybrid business model (import 2.0) could bring compelling offerings to our customer base, and thus, Unomundo Foods LTD became an operating entity on Sept 28 2021. Our focus is on sustainable seafood products at competitive prices.

Our main product categories are, Tuna - both Ahi and Albacore, Argentine wild Shrimp, Peru Scallops, ASC Pacific white Shrimp, recently added ASC Black Tiger Shrimp, MSC Alaskan Cod, MSC Haddock, MSC Blue Cod, MSC Pollock, MSC Sole, Oceanwise Humboldt Squid, Mahi Mahi, Swordfish, Wahoo and Marlin

As a frozen seafood importer, Unomundo is merely a conduit from source to distribution channels. Canada is vast, distribution is costly, food industry profit margins customarily low. Labor, interest, storage, handling costs are rising. We are experts at cutting excessive/redundant costs, we are proud to pass these savings to our loyal customer base.

The President and founder has an accumulated 40+ years seafood industry experience, is actively involved in day-to-day operations, purchasing, and marketing programs. Unomundo strives to work closely with distributors who have established relationships with retailers and restaurants chains.

Unomundo meshes with distributors who understand that a booking is an obligation, not an insurance policy. We have a reputation of delivering when others cannot, it is unlikely plan B is required when dealing with us. Trust is important, please allow us the opportunity to earn yours.

Unomundo also supports private label programs. We can accommodate almost any reasonable requirement within the product mix that we offer. If you require private label, special specifications or packaging, please feel free to contact us.

Unomundo takes pride in operating a low overhead and well financed business. As interest and labor costs rise, Unomundo's offerings will become increasingly competitive. Let us wait and see, actions always speak louder than words.

Unomundo is MSC and ASC chain of custody certified, and an Oceanwise proud partner. We strive to source sustainable seafood offerings globally. We can help increase your gross margin on sustainable seafood even if you are also an importer.

Lastly, why the name Unomundo? Long story short, our group had been focused on Mexican Tuna, Argentine Wild Shrimp and Peru Scallops while learning that Peruvian Humboldt squid was gaining market share in North America. Although a 100% Canadian business, our connections for these products are in Central and South America, so we considered a Spanish theme as a gesture as well as strategy. When the name Unomundo was suggested (Oneworld directly translated) the name was quickly adopted as our own.

If you made it this far, thanks for consuming some of your valuable time to learn more about us.

Sincerely,

Unomundo (only one) Foods LTD.

Eat well - keep smiling!