

Dawson County Fairgrounds

DAWSON COUNTY FAIR
Farm Fresh "Family Fun"

PO Box 277 - Lexington NE 68850

July 14 - July 22, 2018



2018 Fair Sponsorship Packages

To get your ad or name in the 4-H premium book deadline is March 30, 2018

email ad to: dawsonfairgrounds@gmail.com



BRONZE

\$250 - Business name in newspaper ads (9 ads total)
2' x 1' sign on grandstand (up all year)
Name announced at all Fair events

2 Rodeo Tickets
Name in 4-H Premium Book
Name on Website

SILVER

\$500 - Business name in newspaper ads (9 ads total)
2' x 2' sign on grandstand (up all year)
Name announced at all fair events

4 Rodeo Tickets
Logo in 4-H Premium Book
Name announced at all fair events

GOLD

\$1000 - Business name in newspaper ads (9 ads total)
(15) 30 second radio spots
1/8 page ad in 4-H Premium Book (4" W x 2" T)
Name announced at all fair events

6 Rodeo Tickets
2' x 3' signage on Grandstands (up all year)
Logo on Website

DIAMOND

\$2000 - Business name in newspaper ads (9 ads total)
(30) 30 second radio spots
Logo on website and Facebook page
Hang Banner on West fence along Hwy 283

8 Rodeo Tickets
2' x 4' signage on grandstands (up all year)
1/4 pg. ad in 4-H Premium Book (4" w x 3 3/4" t)
Name announced at all fair events

30-second spots can run on KKPR, Kearney; KRVN, Lexington and KBBN, Broken Bow. ~ Ads to run: July 14th through July 22, 2018

30-second radio spots will mention the fair in ad. "Your company name" would like to invite you to the 2018 Dawson County fair in Lexington July 14th thru July 22nd.

Business name: _____

Contact name: _____

Address: _____

City/State/Zip _____

Phone: _____ Email address: _____

Circle: Bronze Silver Gold Diamond Packages

Checks payable to: Dawson County Fairgrounds, PO Box 277, Lexington, NE 68850

www.dawsoncountyfair.com email: dawsonfairgrounds@gmail.com 308.324.3600

Office Use: Paid Ck.# _____ Date Paid _____ Amount Paid _____